

Case Study: Brew and Go. Coffee

Brew & Go. Coffee is a local Kuching-based brand specializing in handcrafted coffee beverages. In addition to coffee, their menu also includes non-coffee beverages such as matcha and chocolate.

Established in 2023 as a home-based business, Brew & Go opened its first coffee kiosk at One Jaya Mall in 2024. Recently, they expanded and launched their second kiosk at Plaza Merdeka Shopping Centre and are now seeking opportunities for further growth.

The owners, Mr. Darryl and Ms. Jennifer are looking for ways to better promote their business and reach a wider customer base.

You can get more information and photos about this company from their social media:

Instagram: <https://www.instagram.com/brewngo.coffee>

Facebook: <https://www.facebook.com/profile.php?id=61554234958482>

In this project, there are 2 users' group: Normal User and Admin. The following are the required pages you need to create for this project.

Pages	Description	Complete in Assignment 1 / 2
Main page	A page: <ul style="list-style-type: none">• To introduce the company• To show Latest Promotion• To show Latest News	Assignment 1 (UI)
Product Selection	Create a drop-down menu for the products: <ul style="list-style-type: none">• Basic Brew• Artisan Brew• Non-Coffee• Hot Beverages	Assignment 1 (UI)
Activities	Create a drop-down menu for the activities: <ul style="list-style-type: none">• Coming soon• Current• Pass activities	Assignment 1 (UI)
Join Us	A page for youngsters who are interested in joining their team. A form where the applicant can fill in with attach their resume and photo.	Assignment 1 (UI) Assignment 2 (Enhancement)
Enquiry Form	A form where the user can fill in if they have any enquiry about the products, membership, and pop-up market request	Assignment 1 (UI) Assignment 2 (Database)
Membership Registration	An use-interface for users to register as a member to enjoy the membership benefits. Note: Admin doesn't need to register.	Assignment 1 (UI) Assignment 2 (Database)
Login	An use-interface for users to login with registered account. Admin will login with the preset ID and password.	Assignment 2 (UI & Database)

View	<p><u>Admin</u></p> <ul style="list-style-type: none"> • Allowing admin to view and manage enquiry data (from enquiry form) • Allowing admin to view and manage user data and membership (registered users) • Allowing admin to manage member top-up (registered users) (enhancement) • Allowing admin to manage latest news and promotion (enhancement) • Allowing admin to view and manage job application. (enhancement) <p><u>User (member)</u></p> <ul style="list-style-type: none"> • Allowing users to view their own account. • Member Top up: Users can top-up after login into the account. (enhancement) 	Assignment 2 (Database & Enhancement)
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