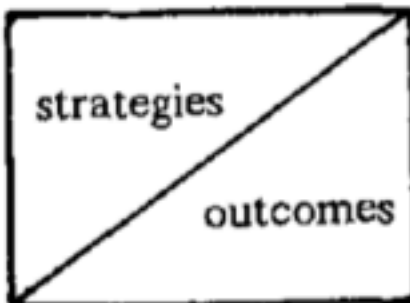


# 在特殊性資產的狀況，不同合作策略導致的結果

key:

		Weak Legal/Technical Appropriability	
		Innovator Excellently Positioned versus Imitators with Respect to Commissioning Complementary Assets	Innovator Poorly Positioned versus Imitators with Respect to Commissioning Complementary Assets
innovators and imitators advantageously positioned vis a vis independent owners of complementary assets	(1) contract	(2) contract	(3) contract
	innovator will win	innovator should win	innovator or imitator will win; asset owners won't benefit
innovators and imitators disadvantageously positioned vis a vis independent owners of complementary assets	(4) contract if can do so on competitive terms; integrate if necessary	(5) integrate	(6) contract (to limit exposure)
	innovator should win; may have to share profits with asset holders	innovator should win	innovator will probably lose to imitators and/or asset holders

market power of innovators/imitators versus owners of complementary assets

degree of intellectual property protection

對研發策略、產業結構和貿易政策的影響