Assignment 4 - MIS64060

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Assignment details:

The dataset on American College and University Rankings contains information on 1302 American colleges and universities offering an undergraduate program. For each university, there are 17 measurements, including continuous measurements (such as tuition and graduation rate) and categorical measurements (such as location by state and whether it is a private or public school). Note that many records are missing some measurements.

- Remove all records with missing measurements from the dataset.
- For all the continuous measurements, run K-Means clustering. Make sure to normalize the measurements. How many clusters seem reasonable for describing these data? What was your optimal K?
- Compare the summary statistics for each cluster and describe each cluster in this context (e.g., "Universities with high tuition, low acceptance rate...").
- Use the categorical measurements that were not used in the analysis (State and Private/Public) to characterize the different clusters. Is there any relationship between the clusters and the categorical information?
- What other external information can explain the contents of some or all of these clusters?
- Consider Tufts University, which is missing some information. Compute the Euclidean distance of this
 record from each of the clusters that you found above (using only the measurements that you have).
 Which cluster is it closest to? Impute the missing values for Tufts by taking the average of the cluster on
 those measurements.

Import and tidy the data

```
UniversitiesFull <- read.csv("/Users/tpagliar/GIT/MIS64060-tpagliar/Universities.csv"
, stringsAsFactors = TRUE)
UniversitiesFull <- dummy_columns(UniversitiesFull, select_columns = 'Public.1...Pri
vate..2.')
colnames(UniversitiesFull) <- c("Name", "State", "PublicPrivate", "Applied", "Accepted", "
Enrolled", "Top10", "Top25", "FullTimeUG", "PartTimeUG", "InStateTuition", "OutStateTuition
", "Room", "Board", "Fees", "EstBookCost", "EstPersCost", "FacWPHD", "StudFacRatio", "GradRat
e", "Public", "Private")
Universities <- UniversitiesFull
summary(Universities)</pre>
```

```
##
                     Name
                                    State
                                                PublicPrivate
                                                                     Applied
##
    Bethel College
                            4
                                                Min.
                                                       :1.000
                                                                 Min.
                                                                              35.0
                                NY
                                        :101
                                                                         :
##
    Concordia College:
                            4
                                PΑ
                                        : 83
                                                1st Qu.:1.000
                                                                  1st Ou.:
                                                                             695.8
##
    Trinity College
                            4
                                CA
                                        : 70
                                                Median :2.000
                                                                 Median : 1470.0
    Columbia College:
                            3
                                        : 60
                                                Mean
                                                        :1.639
                                                                         : 2752.1
##
                                TX
                                                                 Mean
##
    Union College
                            3
                                MA
                                        : 56
                                                3rd Qu.:2.000
                                                                  3rd Qu.: 3314.2
##
    Augustana College:
                            2
                                OH
                                        : 52
                                                Max.
                                                        :2.000
                                                                 Max.
                                                                         :48094.0
                                                                 NA's
##
    (Other)
                       :1282
                                (Other):880
                                                                         :10
##
       Accepted
                           Enrolled
                                                Top10
                                                                 Top25
##
                        Min.
                                :
                                           Min.
                                                   : 1.00
    Min.
            :
                35.0
                                   18.0
                                                             Min.
                                                                     : 6.00
    1st Qu.:
               554.5
                        1st Qu.: 236.0
                                           1st Qu.:13.00
                                                             1st Qu.: 36.75
##
##
    Median: 1095.0
                        Median : 447.0
                                           Median :21.00
                                                             Median : 50.00
##
    Mean
            : 1870.7
                        Mean
                                : 778.9
                                           Mean
                                                   :25.67
                                                             Mean
                                                                     : 52.35
    3rd Qu.: 2303.0
##
                        3rd Ou.: 984.0
                                           3rd Ou.:32.00
                                                             3rd Ou.: 66.00
##
            :26330.0
                                :7425.0
                                                   :98.00
    Max.
                        Max.
                                           Max.
                                                             Max.
                                                                     :100.00
    NA's
                        NA's
                                           NA's
                                                   :235
                                                             NA's
                                                                     :202
##
            :11
                                :5
##
      FullTimeUG
                        PartTimeUG
                                          InStateTuition
                                                            OutStateTuition
##
    Min.
                59
                      Min.
                                          Min.
                                                     480
                                                            Min.
                                                                    : 1044
            :
                              :
                                   1.0
    1st Qu.:
                                                            1st Qu.: 6111
##
               966
                      1st Qu.:
                                 131.2
                                          1st Qu.: 2580
    Median: 1812
                                 472.0
                                          Median: 8050
                                                            Median: 8670
##
                      Median:
##
            : 3693
                              : 1081.5
                                                  : 7897
                                                                    : 9277
    Mean
                      Mean
                                          Mean
                                                            Mean
##
    3rd Qu.: 4540
                      3rd Qu.: 1313.0
                                          3rd Qu.:11600
                                                            3rd Qu.:11659
##
            :31643
                              :21836.0
                                                  :25750
                                                            Max.
                                                                    :25750
    Max.
                      Max.
                                          Max.
##
    NA's
                      NA's
                              :32
                                          NA's
                                                            NA's
                                                                    :20
            :3
                                                  :30
##
          Room
                         Board
                                           Fees
                                                          EstBookCost
                                                                          EstPersCost
            : 500
                             : 531
##
    Min.
                     Min.
                                     Min.
                                             :
                                                  9.0
                                                        Min.
                                                                :
                                                                    90
                                                                         Min.
                                                                                 :
                                                                                    75
                                                                         1st Qu.: 900
##
    1st Qu.:1710
                     1st Qu.:1619
                                      1st Qu.: 130.0
                                                         1st Qu.: 480
    Median :2200
                     Median:1980
                                     Median : 264.5
                                                        Median: 502
##
                                                                         Median:1250
##
    Mean
            :2515
                     Mean
                             :2061
                                     Mean
                                             : 392.0
                                                         Mean
                                                                : 550
                                                                         Mean
                                                                                 :1389
##
    3rd Ou.:3040
                     3rd Ou.:2402
                                      3rd Ou.: 480.0
                                                         3rd Ou.: 600
                                                                         3rd Qu.:1794
##
    Max.
            :7400
                     Max.
                             :6250
                                     Max.
                                              :4374.0
                                                        Max.
                                                                 :2340
                                                                         Max.
                                                                                 :6900
##
    NA's
            :321
                     NA's
                             :498
                                     NA's
                                             :274
                                                        NA's
                                                                :48
                                                                         NA's
                                                                                 :181
##
       FacWPHD
                        StudFacRatio
                                            GradRate
                                                                Public
##
    Min.
            :
               8.00
                       Min.
                               : 2.30
                                         Min.
                                                 : 8.00
                                                            Min.
                                                                    :0.000
##
    1st Ou.: 57.00
                       1st Qu.:11.80
                                         1st Qu.: 47.00
                                                            1st Ou.:0.000
    Median : 71.00
##
                       Median :14.30
                                         Median : 60.00
                                                            Median : 0.000
##
    Mean
            : 68.65
                       Mean
                               :14.86
                                         Mean
                                                 : 60.41
                                                            Mean
                                                                    :0.361
##
    3rd Ou.: 82.00
                       3rd Ou.:17.60
                                         3rd Ou.: 74.00
                                                            3rd Ou.:1.000
##
    Max.
            :105.00
                               :91.80
                                                                    :1.000
                       Max.
                                         Max.
                                                 :118.00
                                                            Max.
##
    NA's
            :32
                       NA's
                               :2
                                         NA's
                                                 :98
##
       Private
##
    Min.
            :0.000
    1st Ou.:0.000
##
##
    Median :1.000
##
    Mean
            :0.639
    3rd Ou.:1.000
##
##
    Max.
            :1.000
```

##

Universities\$PublicPrivate <- as.factor(Universities\$PublicPrivate)
Universities\$AcceptRate<-((Universities\$Accepted/Universities\$Applied)*100) #I'll use
these to simplify the contribution to the selectivity and yield of each school.
Universities\$EnrolledRate<-((Universities\$Enrolled/Universities\$Accepted)*100)#I'll u
se these to simplify the contribution to the selectivity and yield of each school.
Universities\$AcceptRate<-((Universities\$Accepted/Universities\$Applied)*100)
Universities\$EnrolledRate<-((Universities\$Enrolled/Universities\$Accepted)*100)
colMeans(is.na(Universities)*100) #we see there are many incomplete records, we'll re
move them from our dataset

##	Name	State	PublicPrivate	Applied	Accepted
##	0.0000000	0.0000000	0.0000000	0.7680492	0.8448541
##	Enrolled	Top10	Top25	FullTimeUG	PartTimeUG
##	0.3840246	18.0491551	15.5145929	0.2304147	2.4577573
##	InStateTuition	OutStateTuition	Room	Board	Fees
##	2.3041475	1.5360983	24.6543779	38.2488479	21.0445469
##	EstBookCost	EstPersCost	FacWPHD	StudFacRatio	GradRate
##	3.6866359	13.9016897	2.4577573	0.1536098	7.5268817
##	Public	Private	AcceptRate	EnrolledRate	
##	0.0000000	0.0000000	0.9984639	0.9216590	

Universities <- Universities[complete.cases(Universities),] #Include only complete da ta

summary(Universities) #we see that some schools have data that is a heavy outlier, ex : a 118% graduation rate or 103% faculty with PhDs. We'll filter these 'erroneous' ro ws below:

```
##
                          Name
                                       State
                                                 PublicPrivate
                                                                   Applied
##
   Trinity College
                            : 4
                                   PA
                                          : 42
                                                 1:128
                                                                Min.
                                                                     :
                                                                           77
   Augustana College
                                   NY
                                          : 38
                                                 2:343
                                                                1st Ou.:
                                                                          802
##
                               2
   Monmouth College
                                                                Median: 1646
##
                               2
                                   OH
                            :
                                          : 24
   University of St. Thomas:
                               2
                                   NC
                                          : 23
                                                                Mean : 3147
##
##
   Westminster College
                               2
                                   MA
                                          : 22
                                                                3rd Qu.: 3862
   Adams State College
                                          : 20
##
                               1
                                   TΧ
                                                                Max.
                                                                       :48094
##
    (Other)
                            :458
                                   (Other):302
##
      Accepted
                         Enrolled
                                           Top10
                                                           Top25
##
   Min.
           :
              61.0
                      Min.
                            : 27.0
                                       Min. : 1.00
                                                       Min.
                                                              : 9.00
   1st Qu.: 635.5
                      1st Qu.: 264.0
                                                       1st Qu.: 40.00
                                       1st Qu.:15.00
##
   Median: 1227.0
                      Median : 443.0
                                       Median :23.00
                                                       Median : 54.00
##
   Mean : 2063.0
                           : 780.7
                                       Mean :28.01
                                                       Mean : 55.65
##
                      Mean
##
    3rd Ou.: 2456.0
                      3rd Qu.: 896.5
                                       3rd Ou.:36.00
                                                       3rd Qu.: 69.00
                                                       Max.
##
   Max.
          :26330.0
                      Max.
                            :6392.0
                                       Max. :96.00
                                                              :100.00
```

```
##
##
      FullTimeUG
                       PartTimeUG
                                         InStateTuition
                                                         OutStateTuition
##
    Min.
            : 249
                     Min.
                                        Min.
                                                : 608
                                                          Min.
                                                                 : 1044
    1st Qu.: 1018
                     1st Qu.:
                                 81.5
                                         1st Qu.: 3650
                                                          1st Ou.: 7290
##
##
    Median: 1715
                     Median:
                                299.0
                                        Median: 9858
                                                          Median:10100
##
    Mean
           : 3563
                                797.5
                                                : 9407
                                                                 :10575
                     Mean
                                        Mean
                                                          Mean
##
    3rd Qu.: 4056
                     3rd Qu.:
                                869.0
                                         3rd Qu.:13246
                                                          3rd Qu.:13286
##
    Max.
           :31643
                     Max.
                             :21836.0
                                        Max.
                                                :20100
                                                          Max.
                                                                 :20100
##
##
         Room
                        Board
                                          Fees
                                                        EstBookCost
                                                                          EstPersCost
                            : 531
                                                                                : 250
##
    Min.
            : 640
                    Min.
                                    Min.
                                            : 10.0
                                                      Min.
                                                              : 90.0
                                                                         Min.
    1st Qu.:1740
                                                       1st Qu.: 500.0
##
                    1st Qu.:1750
                                    1st Qu.: 137.5
                                                                         1st Qu.: 850
    Median :2090
##
                    Median :2082
                                    Median : 280.0
                                                      Median : 500.0
                                                                         Median:1200
    Mean
            :2221
                    Mean
                            :2122
                                    Mean
                                            : 379.0
                                                      Mean
                                                              : 548.8
                                                                         Mean
##
                                                                                :1312
##
    3rd Qu.:2663
                    3rd Qu.:2420
                                    3rd Qu.: 486.0
                                                       3rd Qu.: 600.0
                                                                         3rd Qu.:1600
##
    Max.
           :4816
                    Max.
                           :4541
                                    Max.
                                            :3247.0
                                                      Max.
                                                              :2340.0
                                                                         Max.
                                                                                :6800
##
##
       FacWPHD
                       StudFacRatio
                                           GradRate
                                                              Public
##
           : 8.00
                      Min.
                              : 2.90
                                       Min.
                                               : 15.00
                                                          Min.
                                                                 :0.0000
    Min.
    1st Ou.: 63.00
                      1st Qu.:11.30
                                       1st Ou.: 53.00
                                                          1st Ou.:0.0000
##
    Median : 76.00
                      Median :13.40
##
                                       Median : 66.00
                                                          Median :0.0000
           : 73.21
                                               : 65.56
##
    Mean
                      Mean
                             :13.96
                                       Mean
                                                          Mean
                                                                 :0.2718
##
    3rd Qu.: 87.00
                      3rd Qu.:16.45
                                        3rd Qu.: 79.00
                                                          3rd Qu.:1.0000
##
    Max.
           :103.00
                      Max.
                              :28.80
                                       Max.
                                               :118.00
                                                          Max.
                                                                 :1.0000
##
                                          EnrolledRate
##
       Private
                        AcceptRate
##
    Min.
            :0.0000
                              : 15.45
                                                   9.975
##
    1st Qu.:0.0000
                      1st Qu.: 65.14
                                         1st Qu.: 30.931
    Median :1.0000
##
                      Median : 77.69
                                        Median: 38.440
##
    Mean
           :0.7282
                      Mean
                              : 73.65
                                        Mean
                                                : 41.449
                      3rd Qu.: 84.86
##
    3rd Ou.:1.0000
                                         3rd Ou.: 48.800
##
    Max.
           :1.0000
                              :100.00
                                        Max.
                                                :100.000
                      Max.
##
```

Universities <- filter(Universities, (GradRate <= 100) & (FacWPHD <= 100))#we see that some schools have data that is a heavy outlier, ex: a 118% graduation rate or 103% faculty with PhDs.

summary(Universities)

##	N	ame			State	PublicPrivate	Applied
##	Trinity College	:	4	PA	: 42	1:127	Min. : 77
##	Augustana College	:	2	NY	: 37	2:342	1st Qu.: 804
##	Monmouth College	:	2	ОН	: 24		Median : 1646
##	University of St. Thoma	s:	2	NC	: 23		Mean : 3151
##	Westminster College	:	2	MA	: 22		3rd Qu.: 3877
##	Adams State College	:	1	TX	: 19		Max. :48094

```
##
                                      (Other):302
    (Other)
                               :456
##
       Accepted
                         Enrolled
                                             Top10
                                                              Top25
##
                              : 27.0
                                                : 1.00
                                                                     9.00
                61
               638
                      1st Qu.: 265.0
                                        1st Ou.:15.00
                                                          1st Qu.: 40.00
##
    1st Qu.:
##
    Median: 1227
                      Median : 443.0
                                        Median :23.00
                                                          Median : 54.00
                                                :28.07
                                                                  : 55.71
##
            : 2063
                              : 782.4
    Mean
                      Mean
                                        Mean
                                                          Mean
##
    3rd Qu.: 2446
                      3rd Qu.: 902.0
                                        3rd Qu.:36.00
                                                          3rd Qu.: 69.00
##
    Max.
            :26330
                             :6392.0
                                                :96.00
                                                                  :100.00
                      Max.
                                        Max.
                                                          Max.
##
##
      FullTimeUG
                        PartTimeUG
                                          InStateTuition
                                                           OutStateTuition
                                                                   : 1044
##
    Min.
            :
               249
                      Min.
                             :
                                   1.0
                                         Min.
                                                 :
                                                    608
                                                           Min.
                                  82.0
##
    1st Qu.: 1022
                      1st Qu.:
                                          1st Qu.: 3660
                                                           1st Qu.: 7320
                      Median :
##
    Median: 1720
                                 299.0
                                         Median: 9888
                                                           Median:10100
    Mean
            : 3573
                                 800.5
                                         Mean
                                                 : 9425
                                                           Mean
                                                                   :10590
##
                      Mean
##
    3rd Qu.: 4106
                                 869.0
                                                           3rd Qu.:13320
                      3rd Qu.:
                                          3rd Qu.:13252
##
            :31643
                      Max.
                              :21836.0
                                                 :20100
                                                           Max.
                                                                   :20100
##
##
         Room
                         Board
                                          Fees
                                                         EstBookCost
                                                                            EstPersCost
                            : 531
##
            : 640
                                     Min.
                                             : 10.0
                                                                           Min.
    Min.
                    Min.
                                                        Min.
                                                                :
                                                                   90.0
                                                                                  : 250
##
    1st Ou.:1740
                     1st Qu.:1750
                                     1st Qu.: 135.0
                                                        1st Qu.: 500.0
                                                                           1st Qu.: 850
    Median :2090
##
                    Median :2082
                                     Median : 273.0
                                                        Median : 500.0
                                                                          Median: 1200
##
    Mean
            :2222
                    Mean
                            :2122
                                     Mean
                                             : 379.1
                                                                : 548.6
                                                                           Mean
                                                        Mean
                                                                                  :1315
##
    3rd Qu.:2666
                     3rd Qu.:2420
                                     3rd Qu.: 486.0
                                                        3rd Qu.: 600.0
                                                                           3rd Qu.:1600
##
    Max.
            :4816
                            :4541
                                             :3247.0
                                                        Max.
                                                                :2340.0
                     Max.
                                     Max.
                                                                           Max.
                                                                                  :6800
##
##
       FacWPHD
                        StudFacRatio
                                            GradRate
                                                              Public
##
               8.00
                               : 2.90
                                                : 15.0
                                                          Min.
                                                                  :0.0000
##
    1st Qu.: 63.00
                       1st Qu.:11.30
                                        1st Qu.: 53.0
                                                          1st Qu.: 0.0000
    Median : 76.00
##
                       Median :13.40
                                        Median: 66.0
                                                          Median :0.0000
                       Mean
##
    Mean
            : 73.25
                              :13.95
                                        Mean
                                                : 65.5
                                                          Mean
                                                                  :0.2708
    3rd Ou.: 87.00
##
                       3rd Ou.:16.40
                                        3rd Ou.: 79.0
                                                          3rd Ou.:1.0000
##
    Max.
            :100.00
                       Max.
                               :28.80
                                        Max.
                                                :100.0
                                                          Max.
                                                                  :1.0000
##
##
       Private
                         AcceptRate
                                           EnrolledRate
##
    Min.
            :0.0000
                               : 15.45
                                          Min.
                                                 : 9.975
##
    1st Ou.:0.0000
                       1st Ou.: 65.11
                                          1st Ou.: 30.931
    Median :1.0000
##
                       Median : 77.60
                                         Median: 38.440
##
    Mean
            :0.7292
                               : 73.58
                                         Mean
                                                 : 41.485
##
    3rd Ou.:1.0000
                       3rd Ou.: 84.83
                                          3rd Ou.: 48.791
##
    Max.
            :1.0000
                       Max.
                              :100.00
                                          Max.
                                                 :100.000
##
```

Normalizing Data

```
#columnsare <- c(3,)
ScaledValues <- scale(Universities[,4:20], center=TRUE,scale=TRUE)
UniversitiesScaled <- Universities
UniversitiesScaled[,4:20]<- ScaledValues
summary(UniversitiesScaled)</pre>
```

```
##
                            Name
                                          State
                                                     PublicPrivate
                                                                       Applied
##
                                             : 42
                                                                    Min.
                                                                            :-0.7535
    Trinity College
                              :
                                 4
                                     PA
                                                     1:127
                                 2
                                                                    1st Ou.:-0.5754
##
    Augustana College
                                     NY
                                             : 37
                                                     2:342
                              :
##
    Monmouth College
                                 2
                                      ОН
                                             : 24
                                                                    Median :-0.3690
##
    University of St. Thomas:
                                 2
                                     NC
                                             : 23
                                                                    Mean
                                                                            : 0.0000
##
    Westminster College
                                 2
                                     MA
                                             : 22
                                                                    3rd Qu.: 0.1778
##
    Adams State College
                                 1
                                      TX
                                             : 19
                                                                    Max.
                                                                            :11.0156
##
    (Other)
                              :456
                                      (Other):302
##
                           Enrolled
       Accepted
                                               Top10
                                                                   Top25
            :-0.7987
                       Min.
                               :-0.8236
                                           Min.
                                                              Min.
                                                                      :-2.29652
##
    Min.
                                                   :-1.4634
##
    1st Qu.:-0.5685
                       1st Qu.:-0.5641
                                           1st Qu.:-0.7064
                                                              1st Qu.:-0.77253
##
    Median :-0.3336
                       Median :-0.3700
                                           Median :-0.2739
                                                              Median :-0.08428
##
    Mean
            : 0.0000
                       Mean
                               : 0.0000
                                           Mean
                                                   : 0.0000
                                                              Mean
                                                                      : 0.00000
    3rd Ou.: 0.1526
                       3rd Ou.: 0.1304
                                           3rd Ou.: 0.4290
                                                               3rd Ou.: 0.65314
##
##
           : 9.6786
                               : 6.1162
                                                   : 3.6730
                                                                      : 2.17713
    Max.
                       Max.
                                           Max.
                                                              Max.
##
##
      FullTimeUG
                          PartTimeUG
                                            InStateTuition
                                                                 OutStateTuition
##
    Min.
            :-0.7109
                       Min.
                               :-0.51638
                                            Min.
                                                    :-1.59899
                                                                 Min.
                                                                        :-2.2136
    1st Ou.:-0.5456
                       1st Ou.:-0.46407
                                            1st Ou.:-1.04551
                                                                 1st Ou.:-0.7582
##
    Median :-0.3963
                       Median :-0.32392
                                            Median : 0.08395
                                                                 Median :-0.1136
##
##
    Mean
            : 0.0000
                       Mean
                               : 0.00000
                                            Mean
                                                    : 0.00000
                                                                 Mean
                                                                        : 0.0000
    3rd Qu.: 0.1139
                       3rd Ou.: 0.04421
                                            3rd Qu.: 0.69402
                                                                 3rd Qu.: 0.6331
##
##
    Max.
            : 6.0024
                       Max.
                               :13.58560
                                            Max.
                                                    : 1.93592
                                                                        : 2.2053
                                                                 Max.
##
##
         Room
                            Board
                                                 Fees
                                                                 EstBookCost
##
    Min.
           :-2.2158
                       Min.
                               :-2.80533
                                            Min.
                                                    :-1.0351
                                                               Min.
                                                                       :-2.8047
    1st Qu.:-0.6752
                       1st Qu.:-0.65660
                                            1st Qu.:-0.6845
                                                                1st Qu.:-0.2970
##
##
    Median :-0.1850
                       Median :-0.07139
                                            Median :-0.2976
                                                                Median :-0.2970
                               : 0.00000
                                                    : 0.0000
##
    Mean
           : 0.0000
                       Mean
                                            Mean
                                                                Mean
                                                                       : 0.0000
##
    3rd Qu.: 0.6217
                       3rd Qu.: 0.52440
                                            3rd Qu.: 0.2997
                                                                3rd Qu.: 0.3146
##
            : 3.6329
                               : 4.26308
                                                    : 8.0422
                                                                       :10.9568
    Max.
                       Max.
                                            Max.
                                                                Max.
##
##
     EstPersCost
                           FacWPHD
                                            StudFacRatio
                                                                  GradRate
##
    Min.
            :-1.5627
                       Min.
                               :-3.9607
                                           Min.
                                                   :-2.8317
                                                              Min.
                                                                      :-2.80658
##
    1st Qu.:-0.6824
                       1st Qu.:-0.6224
                                           1st Qu.:-0.6800
                                                              1st Qu.:-0.69465
##
    Median :-0.1688
                       Median : 0.1667
                                           Median :-0.1421
                                                              Median : 0.02785
##
    Mean
           : 0.0000
                       Mean
                               : 0.0000
                                           Mean
                                                  : 0.0000
                                                              Mean
                                                                      : 0.00000
    3rd Qu.: 0.4180
                                           3rd Qu.: 0.6264
                                                               3rd Qu.: 0.75035
                       3rd Ou.: 0.8344
##
##
    Max.
            : 8.0474
                       Max.
                               : 1.6234
                                           Max.
                                                   : 3.8027
                                                              Max.
                                                                      : 1.91746
##
```

```
##
        Public
                                          AcceptRate
                                                           EnrolledRate
                         Private
##
    Min.
           :0.0000
                      Min.
                             :0.0000
                                                : 15.45
                                                                  : 9.975
                                        Min.
                                                          Min.
##
    1st Ou.:0.0000
                      1st Ou.:0.0000
                                        1st Ou.: 65.11
                                                          1st Ou.: 30.931
##
    Median :0.0000
                      Median :1.0000
                                        Median : 77.60
                                                          Median : 38.440
##
    Mean
           :0.2708
                      Mean
                             :0.7292
                                        Mean
                                               : 73.58
                                                          Mean
                                                                  : 41.485
##
    3rd Qu.:1.0000
                      3rd Qu.:1.0000
                                        3rd Qu.: 84.83
                                                          3rd Qu.: 48.791
           :1.0000
                             :1.0000
##
    Max.
                      Max.
                                        Max.
                                               :100.00
                                                          Max.
                                                                  :100.000
##
```

Clustering

We'll start with 5 clusters as a base, then will do some analysis to determine the optimal number of centers.

```
k5 <- kmeans(ScaledValues, centers = 5, nstart = 25) \# k = 5, number of restarts = 25 k5$centers \# output the centers
```

```
##
       Applied
                 Accepted
                             Enrolled
                                           Top10
                                                             FullTimeUG
                                                      Top25
## 1
     2.2968753 2.5535643 2.69056311
                                       0.2010037
                                                  0.3555161
                                                             2.71476761
                                                  1.5208325 -0.07927153
## 2
     0.5114509
                0.1874549
                           0.04016794
                                      1.7896448
     0.1848991
                0.2219851
                           0.38819198 - 0.5862947 - 0.5000209 0.46792382
## 4 -0.5648207 -0.5646196 -0.54968870 -0.6159400 -0.7176700 -0.53242594
  5 -0.3444641 -0.2992972 -0.37612694 0.1155148
                                                  0.2296478 - 0.39292261
     PartTimeUG InStateTuition OutStateTuition
                                                     Room
                                                                Board
                                                                            Fees
     1.8633078
                   -1.0074879
                                   -0.4104606 0.05891951 -0.09311124
                                                                       0.6351832
## 2 -0.3749079
                    1.5126248
                                    1.6984791 1.20809050 1.03681846
                                   -1.0776176 -0.42887761 -0.70732803
## 3 0.3755535
                   -1.2855039
## 4 -0.2533251
                                   -0.5032276 -0.50856743 -0.44742860 -0.4080688
                   -0.2319552
## 5 -0.2739143
                    0.5402301
                                    0.4575865 0.19775123 0.39395245 - 0.1294033
##
    EstBookCost EstPersCost
                                FacWPHD StudFacRatio
                                                       GradRate
## 1 0.23425051 0.89264019 0.76054464
                                          0.49832557 - 0.1373811
## 2 0.33303861 -0.47903561 1.10143572 -1.16197773
                                                     1.1782907
## 3 -0.02761874 0.39386243 0.05204093
                                         1.01221429 -0.6411341
## 4 -0.03558822 0.09793485 -1.07848930
                                          0.06991768 -0.5988026
## 5 -0.14053133 -0.32485893 0.32934584 -0.26377373 0.4506685
```

```
k5$size # Number of schools in each cluster
```

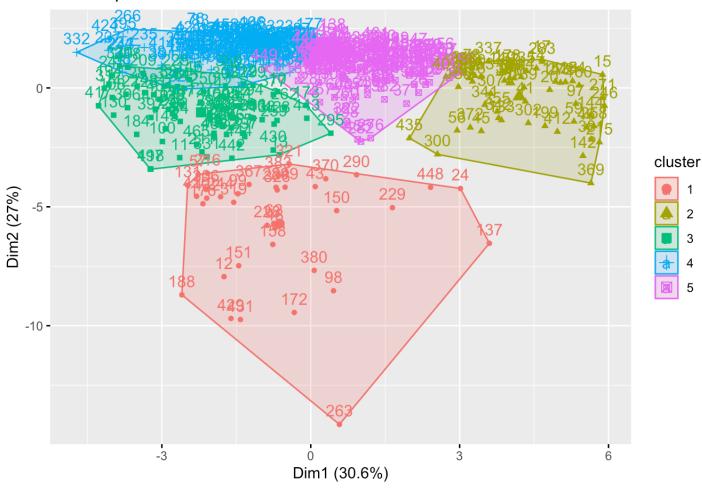
```
## [1] 37 60 81 138 153
```

k5\$cluster[120] # Identify the cluster of the 120th observation as an example

```
## [1] 4
```

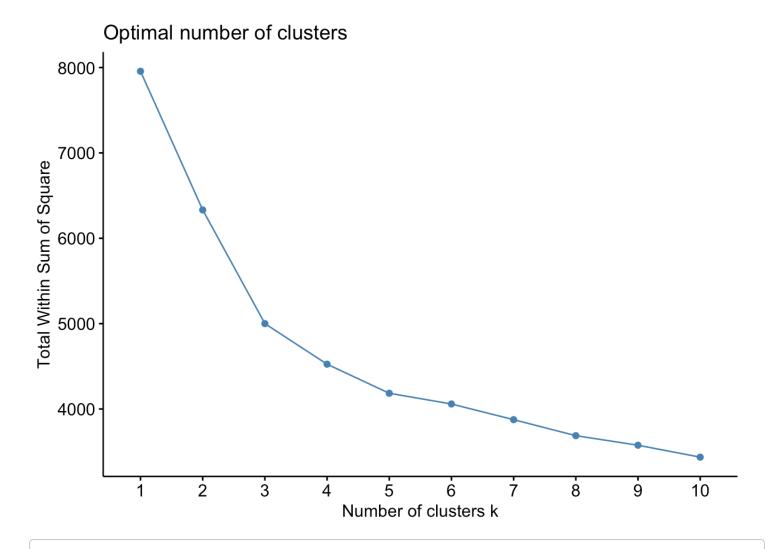
fviz_cluster(k5, data = ScaledValues) # Visualize the output



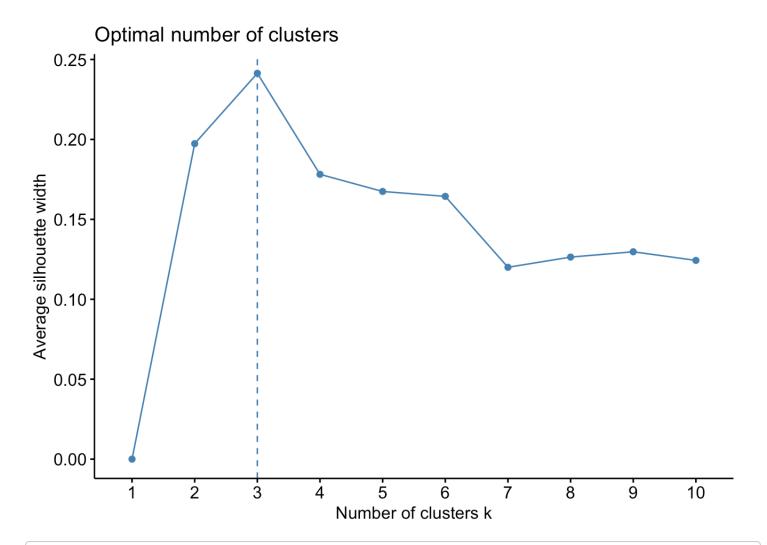


Optimal Clustering

```
set.seed(321)
fviz_nbclust(ScaledValues, kmeans, method = "wss")
```



#It looks like 3 or 4 is the optimal n-cluster here....
fviz_nbclust(ScaledValues, kmeans, method = "silhouette")



#We'll run kmeans with 3 centers as recommended by the silhouette k3 <- kmeans(ScaledValues, centers = 3, nstart = 25) # k = 4, number of restarts = 25 k3\$centers # output the centers

```
##
        Applied
                   Accepted
                               Enrolled
                                              Top10
                                                          Top25 FullTimeUG PartTimeUG
   1 \quad -0.3608515 \quad -0.3511253 \quad -0.3175707 \quad -0.5032469 \quad -0.5139401 \quad -0.2953121 \quad -0.1210245
      0.0503146 - 0.0437909 - 0.1699120
                                          0.8759144
                                                     0.8583053 -0.2343273 -0.3144979
##
                  2.2266486 2.4387744
                                          0.1304181
                                                      0.2513016
                                                                  2.5167238
##
     InStateTuition OutStateTuition
                                                                       Fees EstBookCost
                                              Room
                                                         Board
                           -0.5277099 -0.36010260 -0.3957617 -0.05844569 -0.06753063
##
         -0.4044062
## 2
          1.0592086
                            1.1122770 0.66770532 0.7740830 -0.04512856
                                                                              0.07242614
##
         -1.0538778
                           -0.4951468 -0.04016933 -0.1754245
                                                                 0.49402081
                                                                              0.16460744
                     FacWPHD StudFacRatio
     EstPersCost
                                              GradRate
      0.06312818 - 0.5403354
                                 0.2812986 -0.4263361
   2 -0.40142642 0.7720498
                                -0.7006448 0.8533508
      0.93434720
                   0.6892196
                                 0.6152653 -0.2524534
```

k3\$size # Number of schools in each cluster

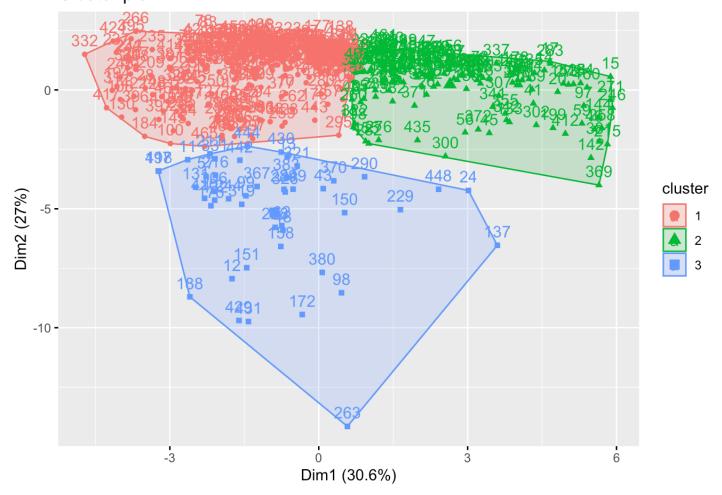
[1] 273 150 46

k3\$cluster[120] # Identify the cluster of the 120th observation as an example

[1] 1

kmeansplot = fviz_cluster(k3, data = ScaledValues) # Visualize the output kmeansplot

Cluster plot



- Cluster 1 has low enrollment and lower student profile, medium student: faculty ratio and few faculty with PhDs
- Cluster 2 has high performing students, high selectivity and a relatively high cost. It also has a low student: faculty ratio and many PhD faculty. Most importantly, it has a very high Graduation Rate.
- Cluster 3 has high enrollment, low selectivity, low tuition but high costs, large class sizes and medium

performance by its students.

```
#now lets check the categorical variables
Universities$ClusterNum <- as.factor(k3$cluster)
with(Universities, table(ClusterNum, PublicPrivate))</pre>
```

```
## PublicPrivate

## ClusterNum 1 2

## 1 83 190

## 2 3 147

## 3 41 5
```

```
with(Universities, table(ClusterNum,State))
```

```
##
               State
   ClusterNum AK AL AR AZ CA CO CT DC DE FL GA HI IA ID IL IN KS KY LA MA MD ME MI
                  2
##
                      3
                                 3
                                     5
                                                   3
                                                                  2
                                                                         8
                                                                                 4
                                                                                    2
                                                                                        7
                             0
                                        3
                                            0
                                               1
                                                             16
                                                                                            1
##
                               10
                                                       2
                                                              2
                                                                      6
                                                                                 2
                                                                                    2
                                        6
##
                         0
                                     0
                                        1
                                            0
                                                   1
                                                       1
                                                           0
                                                              0
                                                                  0
                                                                      2
                                                                         0
                                                                             0
                                                                                    1
                                                                                        3
                                                                                            1
                                                                                               0
                                                                                                   2
##
  ClusterNum MN MO MS MT NC ND NE NH NJ NM NV NY OH OK OR PA RI SC SD TN TX UT
##
                                                                                 7
##
                                                             13
##
                             0
                                     0
                                        1
                                               3
                                                   0
                                                       0
                                                         18
                                                              7
                                                                  0
                                                                      4 20
                                                                             2
                                                                                 2
                                                                                        3
                                                                                            2
                                                                                               0
                                                                                                   4
                                            1
                      1
                                                           2
##
                  1
                         0
                             0
                                 4
                                        1
                                            1
                                               1
                                                   0
                                                                  1
                                                                      0
                                                                         3
                                                                             1
                                                                                        1
                                                                                               1
                                                                                                   3
##
               State
   ClusterNum VT WA WI WV
##
                  5
                      0
                         5
                                 1
              2
                  2
                      2
                                 0
##
                         4
                             0
##
```

We can see that group 2 - the high performers - are almost entirely private (98%); and that group 3 - the large schools - are 89% public. A correlation by state is not obvious.

Tufts University

```
UniversitiesTufts<-Universities
UniversitiesTufts[nrow(UniversitiesTufts)+1,]<-UniversitiesFull[which(UniversitiesFull
1$Name == "Tufts University"),]
#we'll normalize it as before

ScaledValuesT <- scale(UniversitiesTufts[,4:20], center=TRUE, scale=TRUE)
UniversitiesScaledT <- UniversitiesTufts
UniversitiesScaledT[,4:20]<- ScaledValuesT
ScaledValuesT[which(UniversitiesTufts$Name == "Tufts University"),]</pre>
```

##	Applied	Accepted	Enrolled	Top10	Top25
##	1.0912480	0.6139581	0.4601778	1.7192776	1.6786552
##	FullTimeUG	PartTimeUG	InStateTuition	OutStateTuition	Room
##	0.2188536	NA	1.8547253	2.1005471	1.1399312
##	Board	Fees	EstBookCost	EstPersCost	FacWPHD
##	1.4188042	0.3469945	0.3142207	-0.5671244	1.5570294
##	StudFacRatio	GradRate			
##	-0.9342687	1.4678934			

```
clustercenters<-k3$centers
distance1 <- rbind(ScaledValuesT[which(UniversitiesTufts$Name == "Tufts University"),
],clustercenters[1,])
distance2 <- rbind(ScaledValuesT[which(UniversitiesTufts$Name == "Tufts University"),
],k3$centers[2,])
distance3 <- rbind(ScaledValuesT[which(UniversitiesTufts$Name == "Tufts University"),
],k3$centers[3,])
dist(distance1,method="euclidean") #distance from Tufts to Cluster 1 center</pre>
```

```
## 1
## 2 6.630903
```

dist(distance2, method="euclidean") #distance from Tufts to Cluster 2 center

```
## 1
## 2 2.734784
```

dist(distance3, method="euclidean") #distance from Tufts to Cluster 3 center

```
## 1
## 2 6.890573
```

Tufts is closest (at at 2.73 units) to **Cluster 2**, **the high performer cluster**. Tufts is missing their Part-Time UG, so we can impute this from the cluster 2 average (-0.3144979).