**Step 1: observe**

1. Begin by coming up with a specific activity to observe. Read the design brief for your studio. Choose an activity that relates to your brief. (A blend is fine.)

**Observe people before/during and after the First Presidential Debate**

1. Select three individuals to observe. Choose people who are not similar to your self in some way.

* **Brian Mariner (male, heavily politically involved, power user)**
* **Aniket Arinake (first generation American)**
* **Francisco Capristan (Peruvian citizen)**

**Do you feel that your political voice is being heard?**

\*\* Your goal is to observe the successes, breakdowns, and latent opportunities that occur when computers are used, not used, or could be used to support your chosen activity. During the observation, in addition to taking notes, use digital photographs or sketches to document activities.

Do you currently use any for of digital medium to amplify your political voice? (i.e. Facebook, Twitter, Reddit, mass text messages, mass email, myBO.com, etc.)

Do you talk often with your friends or colleagues about concerns that a party or candidate could address?

Did you watch the Presidential debate (tonight/last night)? Why or why not?

After the observations, spend 10 to 15 minutes interviewing your participants about the activity you observed.