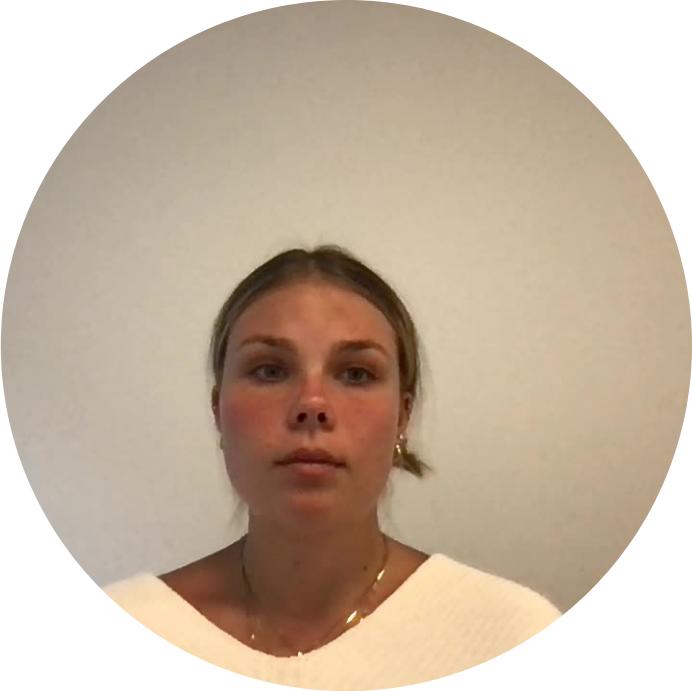




SeaMonkey

Browser and Privacy Analysis



OUR TEAM



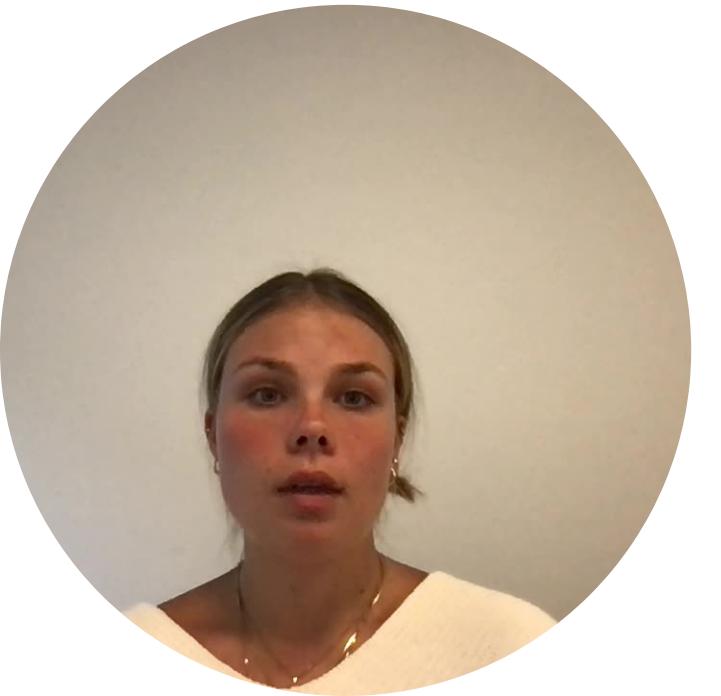
Karolina
Lindberg



Brenda
Gutiérrez



Nicola
Giandesin



Roger Lopez
Benet

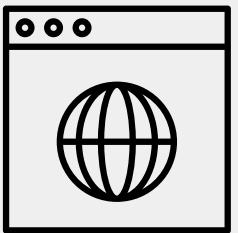


Tangina
Parvez

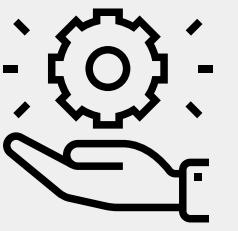


Udhayaa
Tamilvanan

ABOUT SEAMONKEY



The SeaMonkey Browser is a free software suite that is open-source and built on the Mozilla platform. It was created by the SeaMonkey Council, a non-profit association in Germany.



It has an all-in-one approach that provides a combination of web browsing, email, newsgroup reading, HTML editing, and chat capabilities similar to Firefox and Thunderbird.



SEAMONKEY BROWSER

Launching

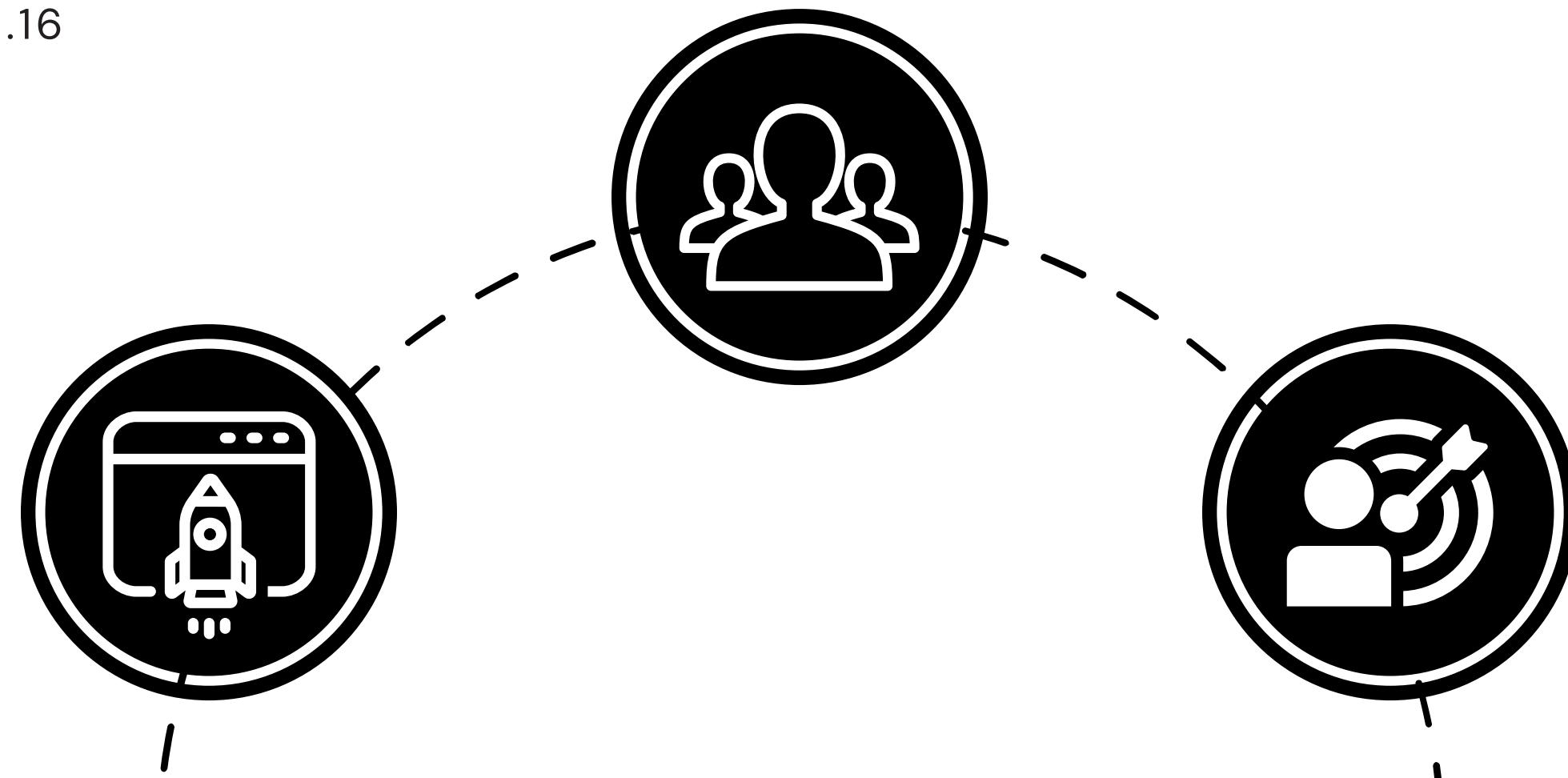
- Created in 2005, with the initial release in 2006.
- Releases new versions yearly and is presently on version 2.53.16

Active User Base

- Information is not publicly available, thus, difficult to determine.
- Market share of 0.11% in 2023 (StatCounter), estimating a total of 1.1 million users.

Target Audience

- Individuals who desire a comprehensive suite.
- Users who appreciate:



- Customization
- Web Development
- Conventional Experience

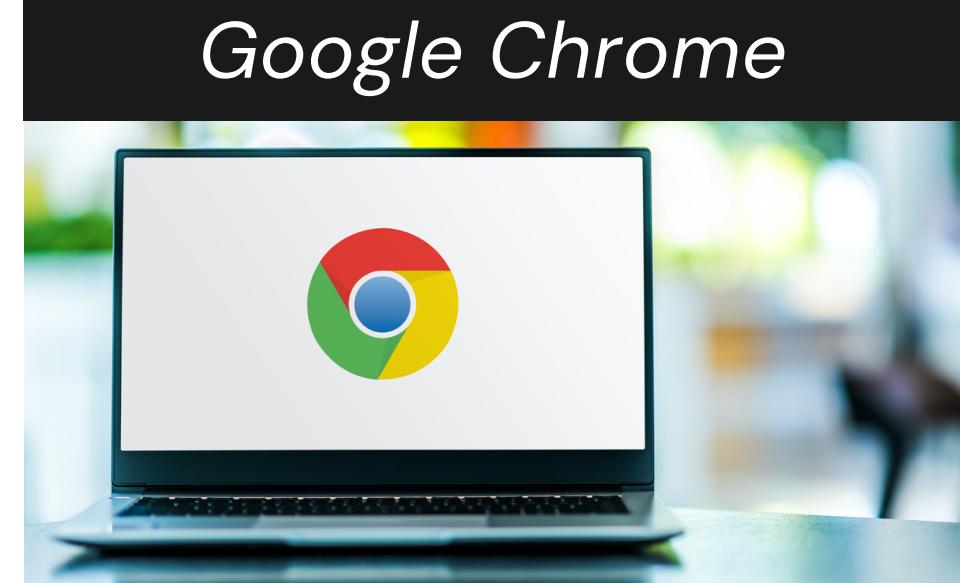


SEAMONKEY VS GOOGLE CHROME



- Open-source internet suite that includes a web browser, email client, HTML editor, and other internet-related tools
- Suitable for users prioritizing functionality over design and advanced feature
- Extremely fast, it uses the DuckDuckGo search engine that it is considered one of the best for privacy

- Popular and widely used web browser.
- Known for simplicity, and a modern user interface.
- Regular security updates and developer support.
- A vast library of extensions and plugins available.
- Synchronization capabilities across multiple device





UNIQUE FEATURES



CHAT AND EMAIL CLIENT

- Built-in IRC chat on different networks i.e. Freenode, IRCnet...
- Multi-account Email client.



AD BLOCKER

- Not an official built-in feature, but still blocks ads.



HTML EDITOR

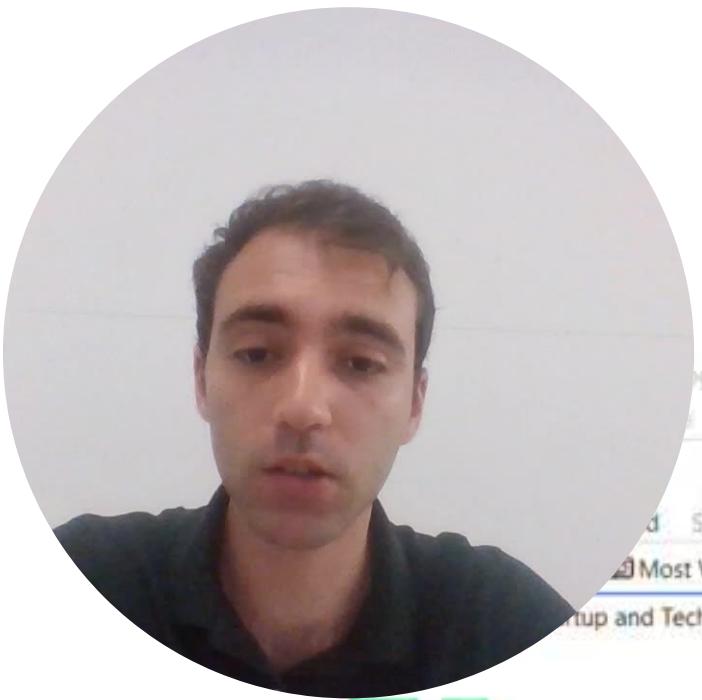
- HTML editor, that also supports JavaScript and CSS.



FEED PREVIEW

- Preview RSS/Atom feeds content without subscribing to them

CHAT AND EMAIL CLIENT



Technology News - SeaMonkey

Tools Window Help

Stop https://techcrunch.com/ Search Print

Most Visited SeaMonkey

Startup and Technology N...

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Search

TechCrunch+ Startups Venture Security AI Crypto Apps Events More

Microsoft lost its keys, and the government got hacked

Zack Whittaker



Transportation

Ford slashes the price of the F-150 Lightning EV pickup

Matt Burns

AI

Wix's new tool can create entire websites from prompts

Kyle Wiggers

TC+ Fundraising

All money is not created equal: What raising venture debt looks like

Sending request to events.newsroom.bi...

Company Event Event Brief

Search

11:40 AM 7/17/2023

ENG

Print

Register Now



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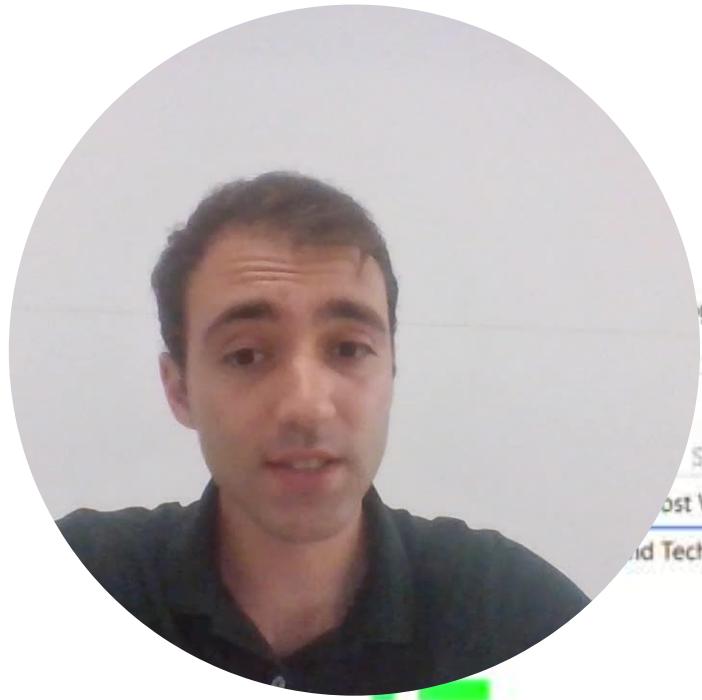
HTML EDITOR

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FEED PREVIEW

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AD BLOCKER

A screenshot of a SeaMonkey web browser window. The address bar shows the URL https://techcrunch.com/. The main content area displays an article titled "Microsoft lost its keys, and the government got hacked" by Zack Whittaker. Below the article is a large image of a Microsoft building. To the right of the article, there are two more news items: "Ford slashes the price of the F-150 Lightning EV pickup" and "Wix's new tool can create entire websites from prompts". A sidebar on the left lists various news categories like TechCrunch+, Startups, Venture, Security, AI, Crypto, Apps, Events, and More. A circular profile picture of a person is visible in the top-left corner of the browser window.



UNIQUE FEATURES



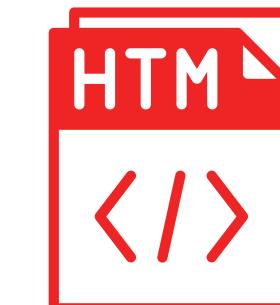
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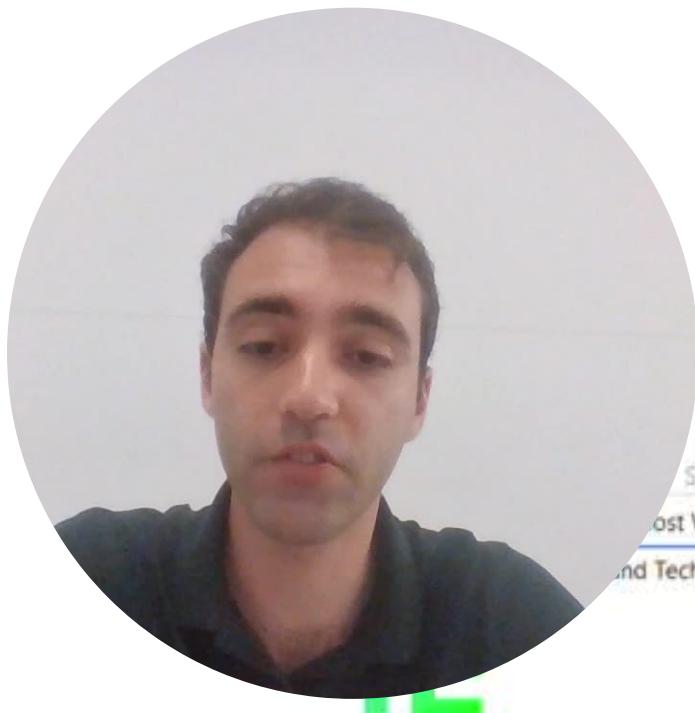
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FEED PREVIEW

- Preview RSS/Atom feeds content without subscribing to them

HTML EDITOR



Technology News - SeaMonkey
Tools Window Help

Stop https://techcrunch.com/
Last Visited SeaMonkey
Technology News

Join TechCrunch+
Login

Search Q

TechCrunch+
Startups
Venture
Security
AI
Crypto
Apps
Events
More

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Matt Burns

AI
Wix's new tool can create entire websites from prompts
Kyle Wiggers

TC+ Fundraising
All money is not created equal: What raising venture debt looks like

Waiting for 3p-geo.yahoo.com...
Industry Event Event Brief
Search

11:40 AM 7/17/2023



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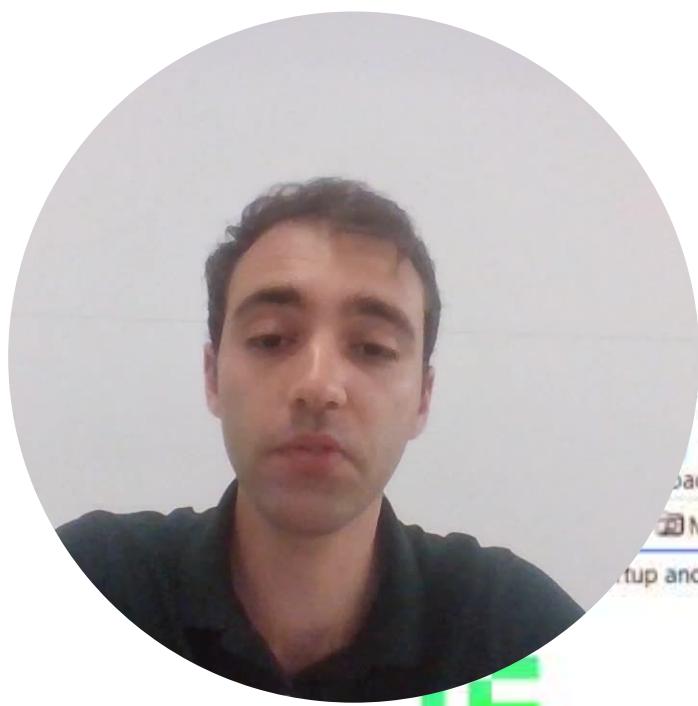
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FEED PREVIEW

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FEED PREVIEW



Technology News - SeaMonkey

Bookmarks Tools Window Help

Load Stop https://techcrunch.com/ Search Print

Most Visited SeaMonkey

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TechCrunch+

Startups

Venture

Security

AI

Crypto

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Industry Event Event Brief

Search

11:40 AM 7/17/2023

TechCrunch Disrupt Sept 19-21 San Francisco, CA

Register Now

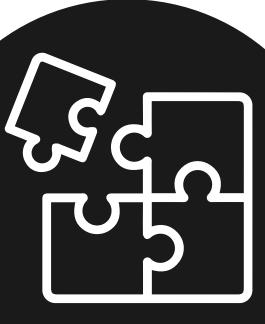


PAIN POINTS



USER EXPERIENCE

- Outdated UI
- Non-intuitive UI
- Repeated buttons



ADD-ONS

- Most add-ons: Discontinued
- Working add-ons: Not 100% reliable



NOT FREQUENTLY UPDATED

- Only desktop/laptop friendly
- Almost no community support
- No mobile friendly

PRIVACY

Detailed and transparent policy regarding personal information and doesn't sell or share information.



Encrypts user data and
Privacy add-ons
available

ADVANCED SECURITY SETTINGS

No tracking and privacy
controls

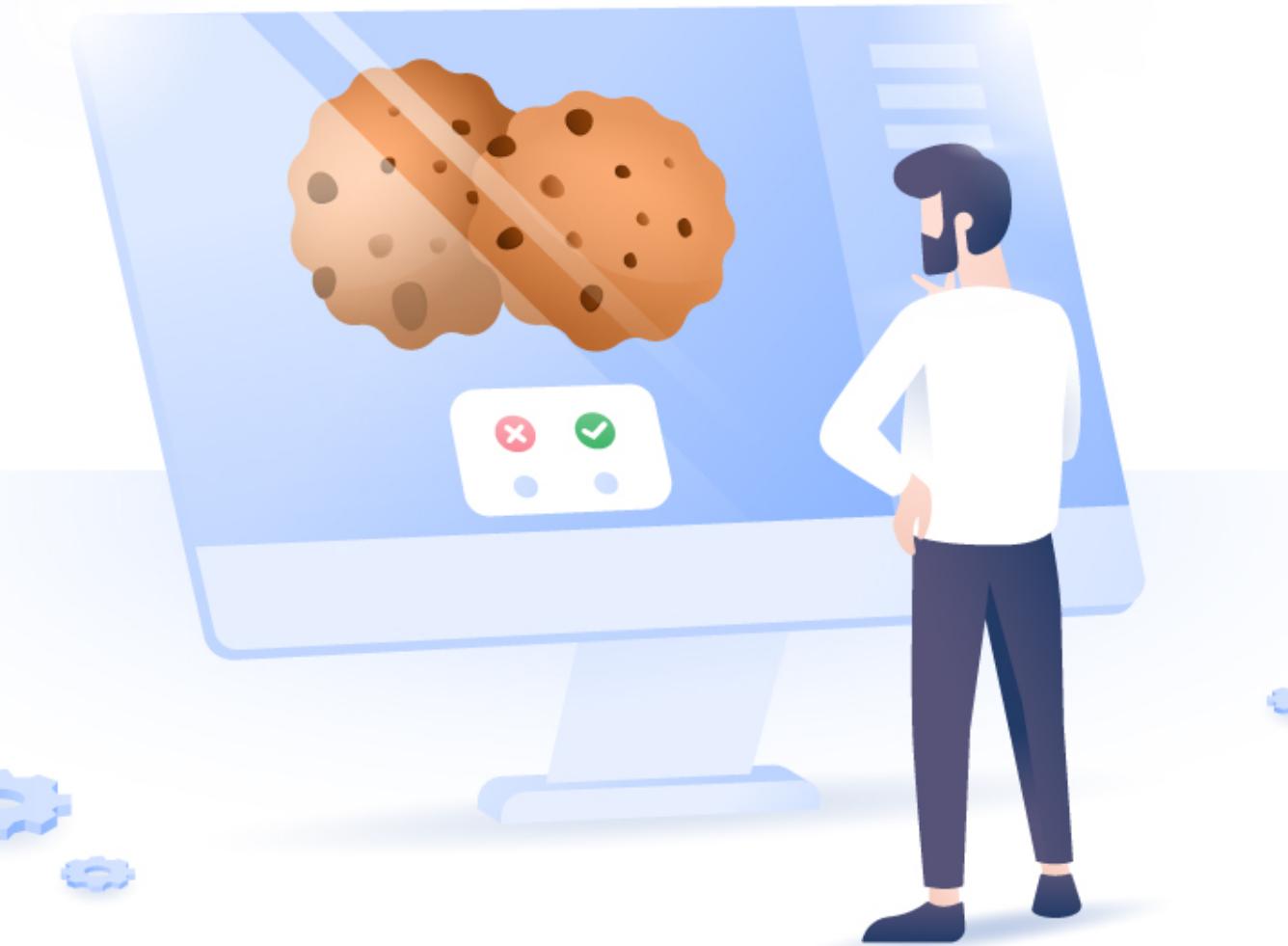
PRIVACY BROWSING

Built-in phishing
protection to detect
and block malicious
websites

PHISHING PROTECTION

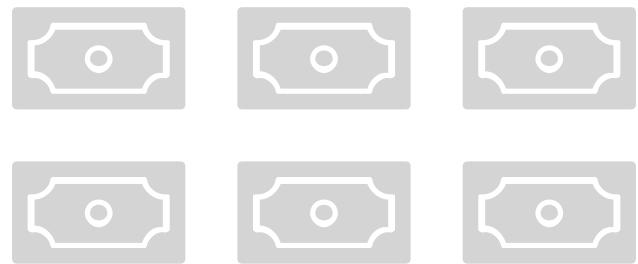
THIRD PARTY COOKIES

- By default, SeaMonkey accepts third-party cookies.
- It allows users to control cookie settings through their preferences.
- Privacy & Security have the option to accept or reject third-party cookies.
- Allows to manage exceptions and whitelist for specific websites.
- Can specify whether to allow or block cookies from exact domains or websites, including third-party cookies.



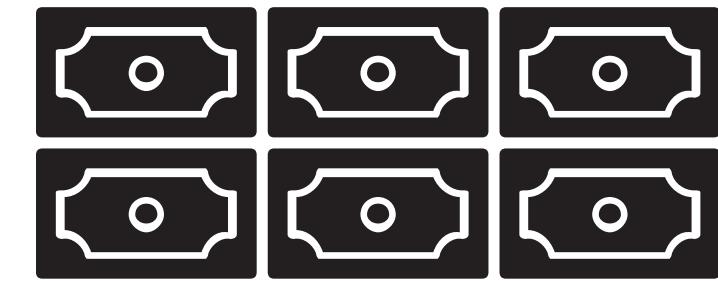


MONETIZATION



0 OUT OF 6

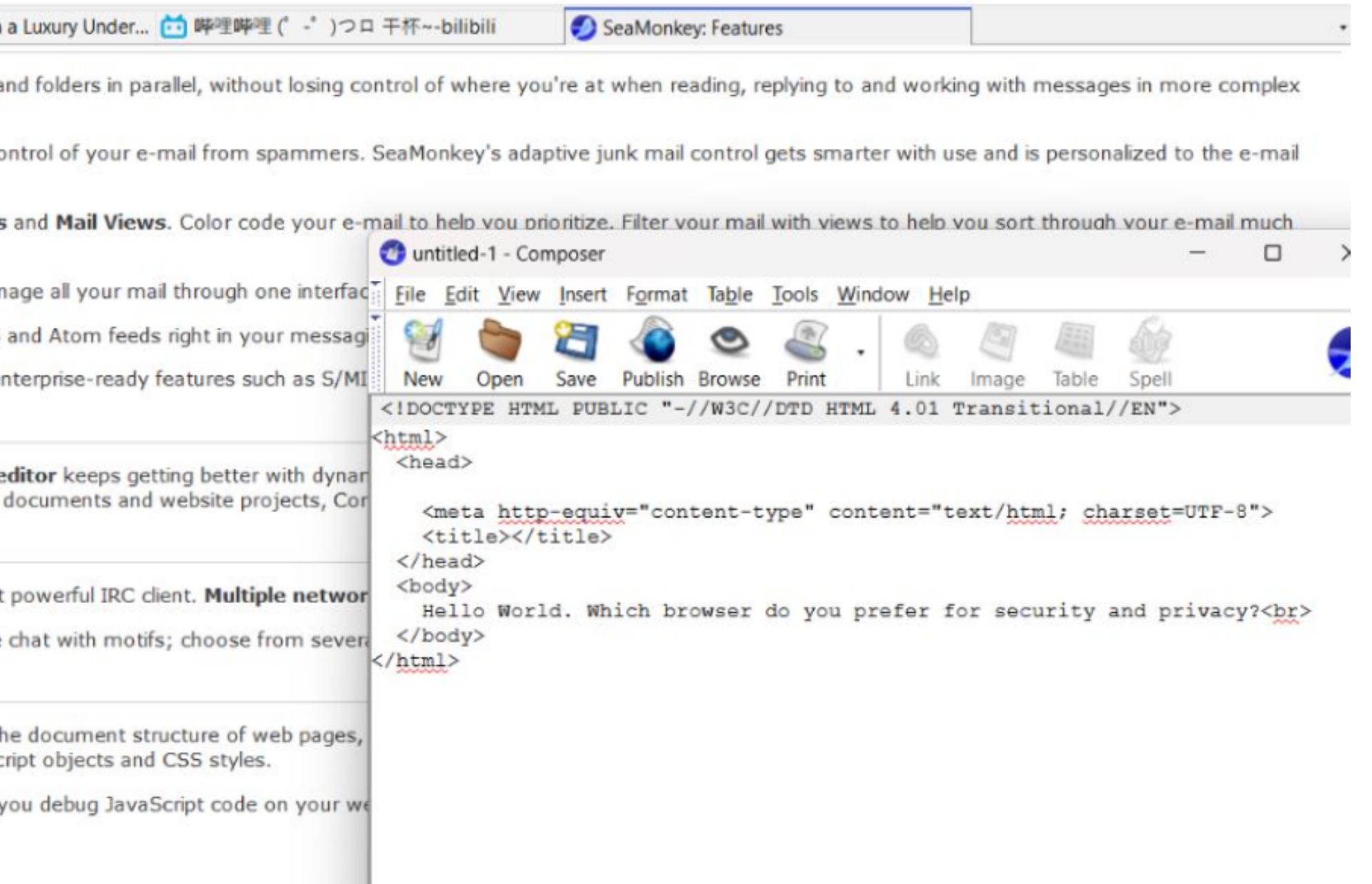
No Revenue from targeted ads



6 OUT OF 6

Donation and Partnership

RECOMMENDATION



- SeaMonkey Browser is a comprehensive internet suite that integrates web browsing, email management, and web development tools. It offers a unified experience without multiple applications, making it an ideal choice for those who prioritize email functionality alongside web browsing.

- SeaMonkey's built-in web development tools, like DOM Inspector and JavaScript Debugger, streamline the process for developers and website creators by providing essential utilities directly within the browser.



FACTORS TO CONSIDER ABOUT SEAMONKEY



USER INTERFACE

- SeaMonkey's interface may need updating for users accustomed to modern, minimalist designs. Other browsers may be more appealing for a sleek, contemporary interface.

SMALLER USER BASE

- SeaMonkey's smaller user base may affect updates and extension availability, as it relies on the Mozilla platform. This may limit the development of specific features and extensions.

USER PREFERENCE

- Choose a browser based on your needs and preferences. For web browsing, mainstream options like Google Chrome or Mozilla Firefox offer simplicity, speed, and regular updates.

SeaMonkey Browser is an all-in-one internet suite that combines web browsing, email management, and web development tools.

However, if modern interface, privacy, extensions, and user base are essential, other popular browsers may better fit users' needs.

**THANK YOU
FOR YOUR
ATTENTION**



Team 12

