Apps & Content Types

Jessalyn Cheng
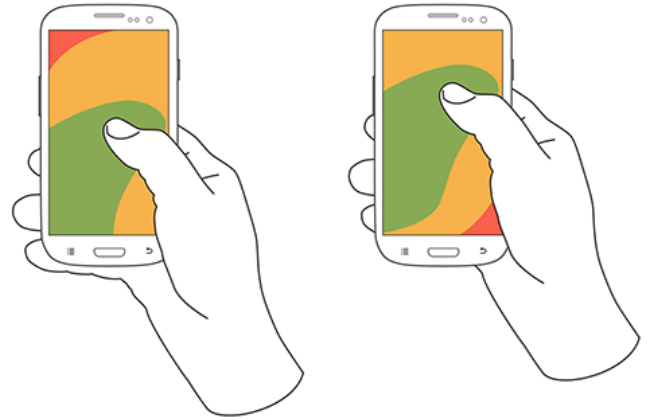*Roy Gu*
Drew Khaw
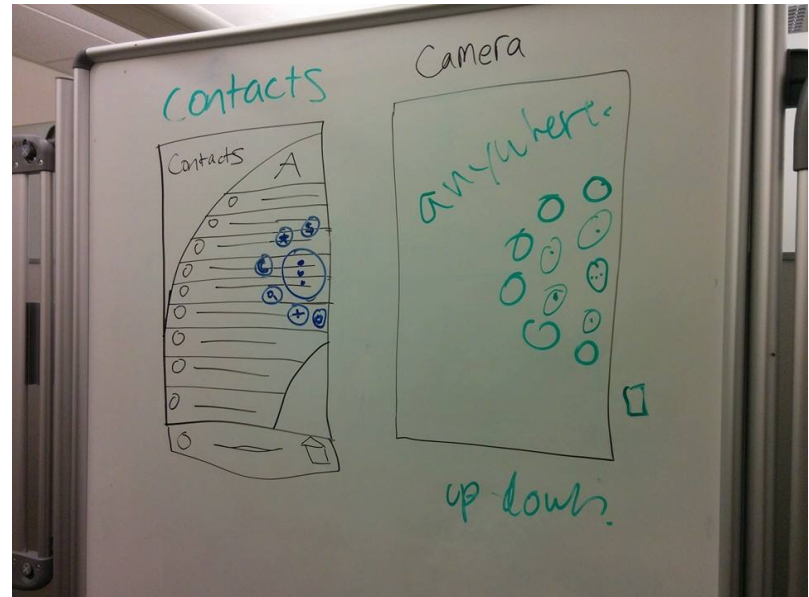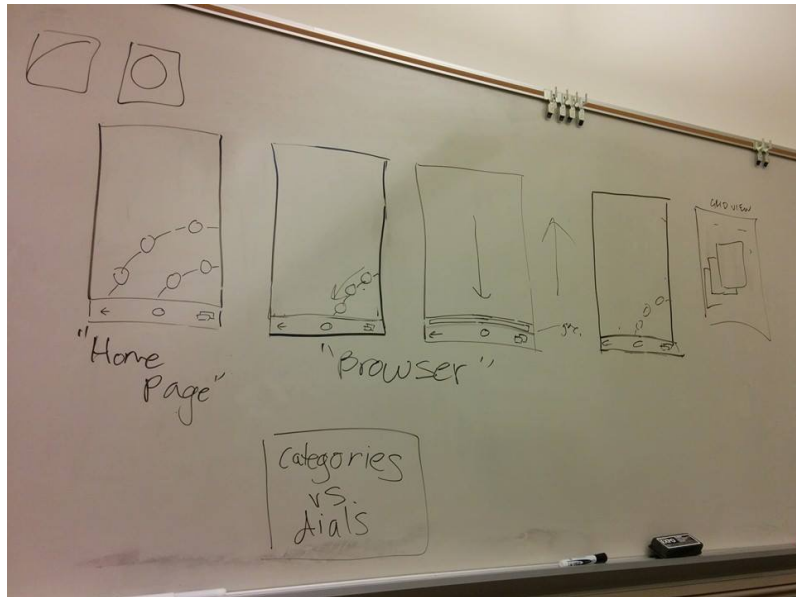*Thomas Phan*

Our Story Begins

- Research & Readings
  - Heat Map
  - Layouts
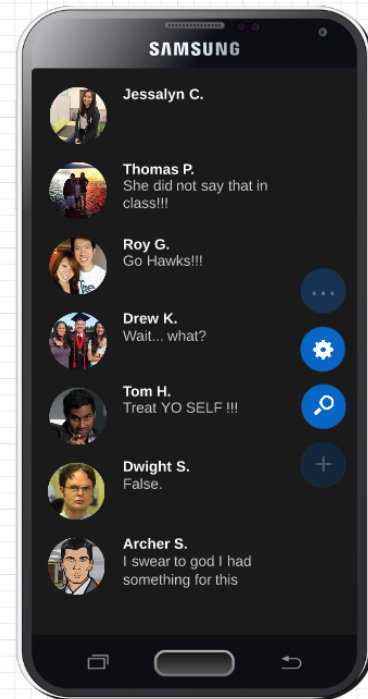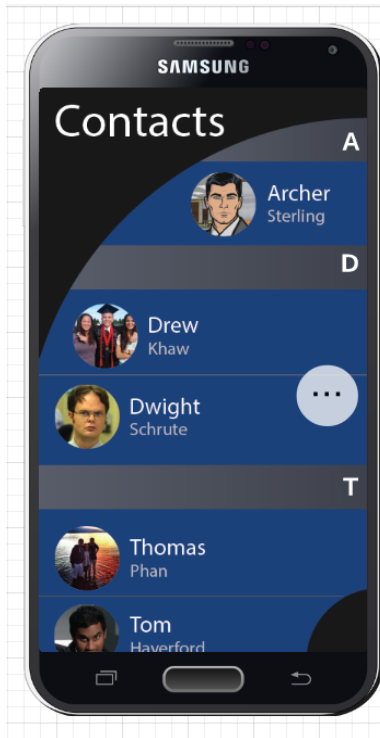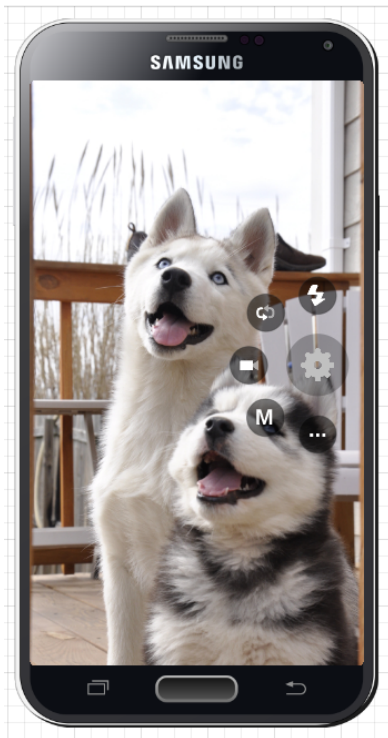 - Mobile Application Designs
  - Wireframes
  - Content

Mobile Application Designs

- Utility (Camera)
- Location (Maps)
- Information (Browser)
- Productivity (Notes)
- Immersive (Media)
- Forms (Messaging & Contacts)
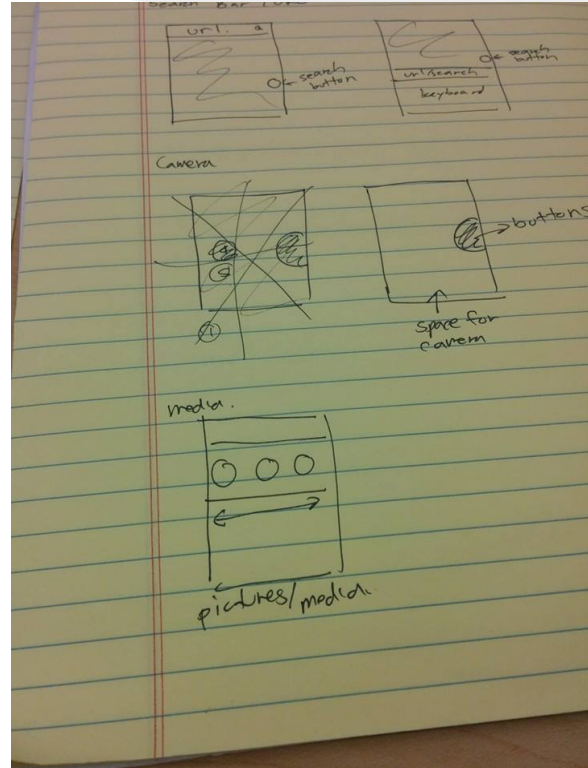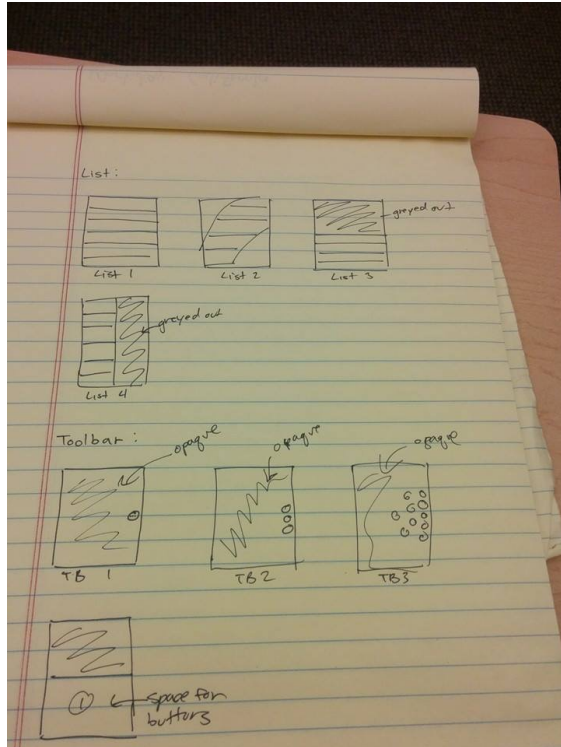
Sketching (Beginning)

High Fidelity Mockups

Now…. Let's take a step back a bit.

Sketching (Middle)
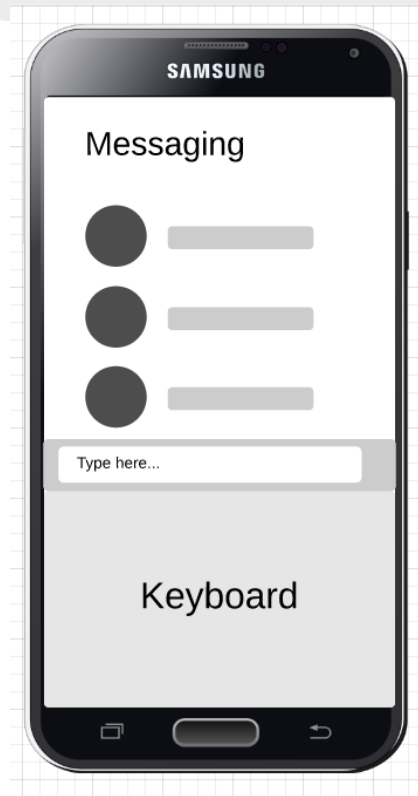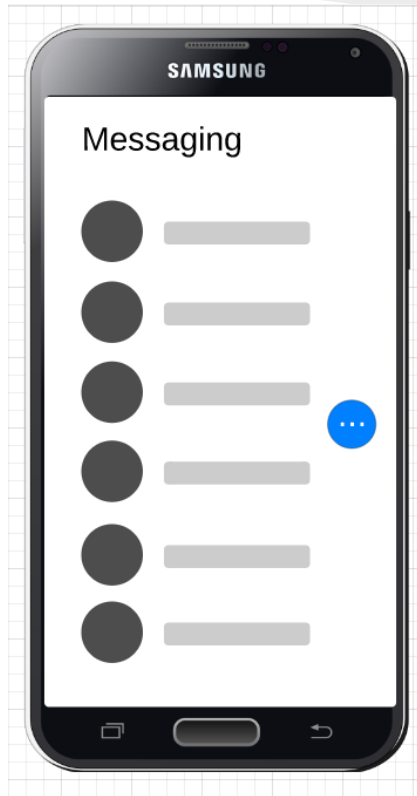
Sketching (Final)

Layout Types

- List Field
- Tool Bar (Bubble)
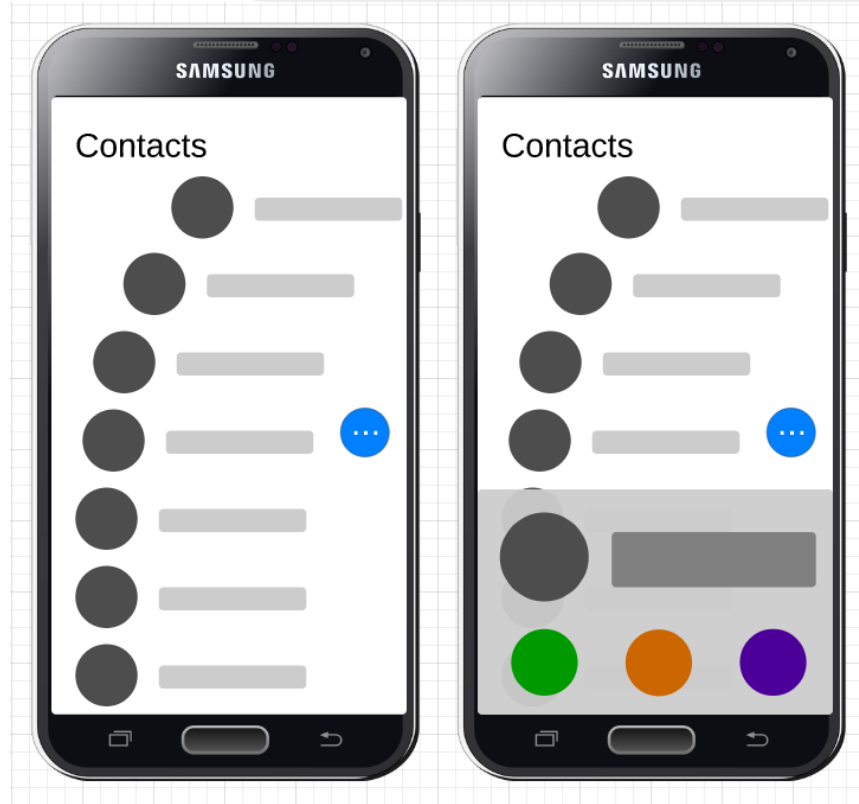- Focus Area
- Swiping Area
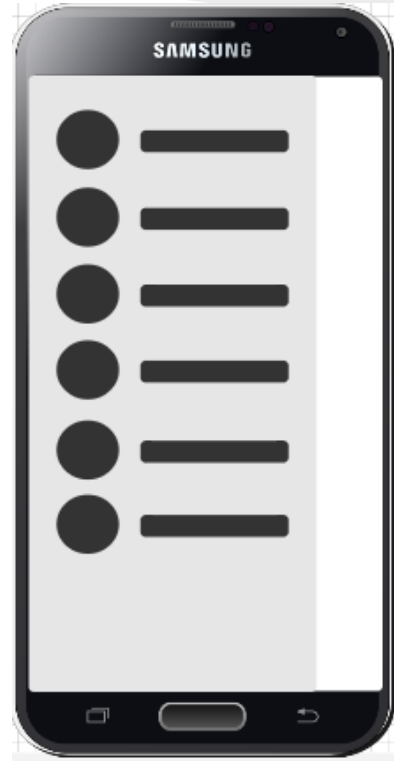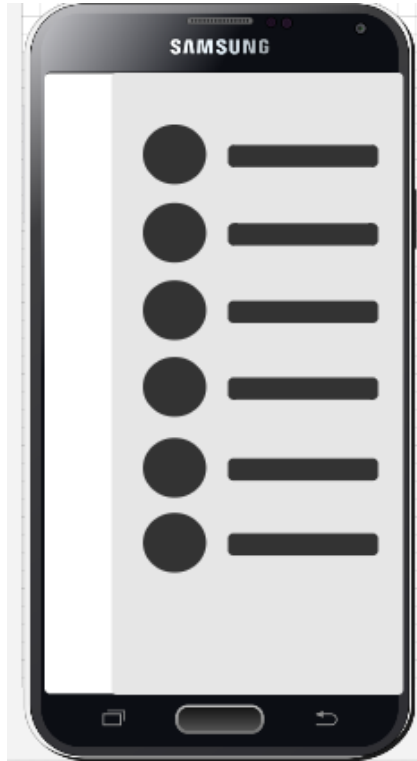- Search Bar

List Field #1
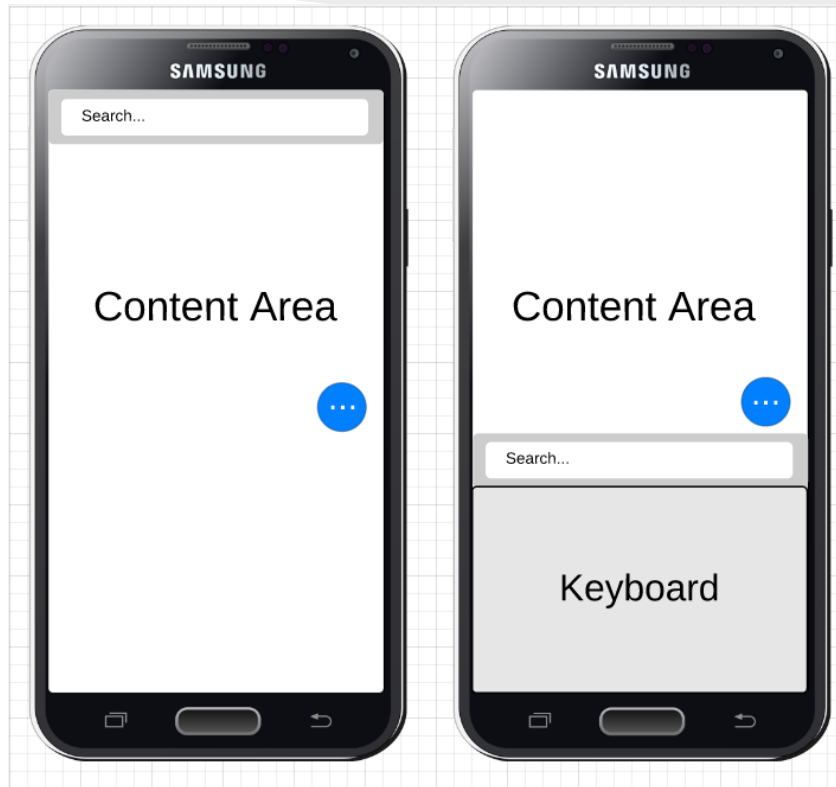
Messaging

List Field #2 (Dial)
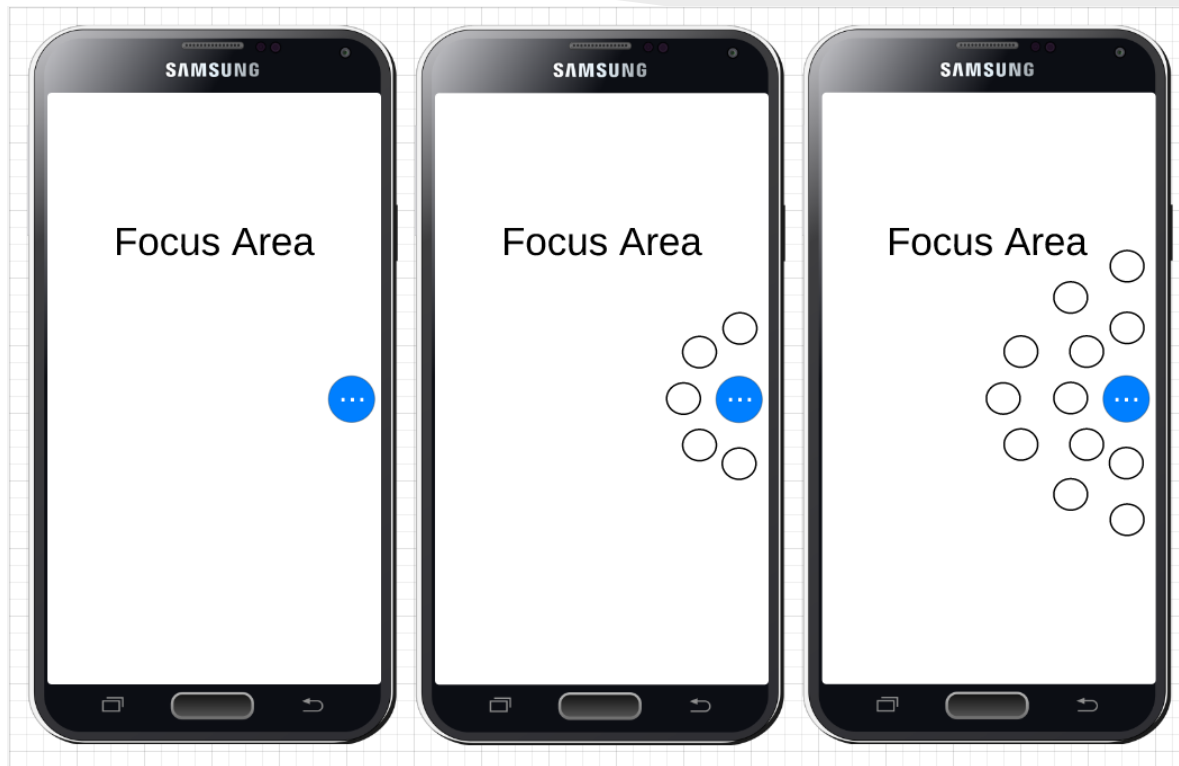
Contacts

List Field #3 (Swipe)
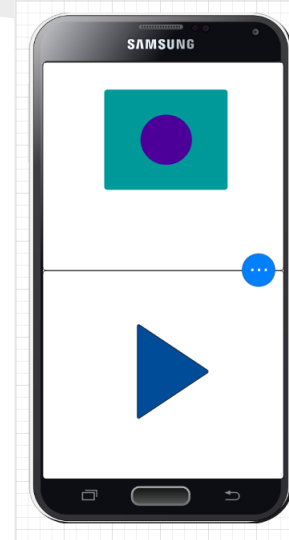
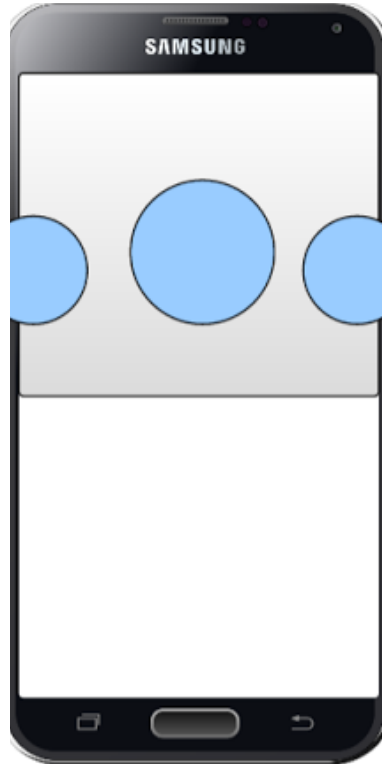# Search Bar

Browser/Maps

Tool Bar (bubble) & Focus Area

Camera

Swiping Area

Media Player

Recommended layout for
Media Player (Audio)

Button Space

Media Player