

ج



CONTENTS

PRINT

BRANDING

MARKETING

INTERACTIVE

IMC



TOP GEAR MAGAZINE

BOOK REDESIGN

INSPIRATION ARTIST

HISTORY POSTER

PHOTOSHOP MAGAZINE

TICKET REDESIGN



PRINT



CONTENTS



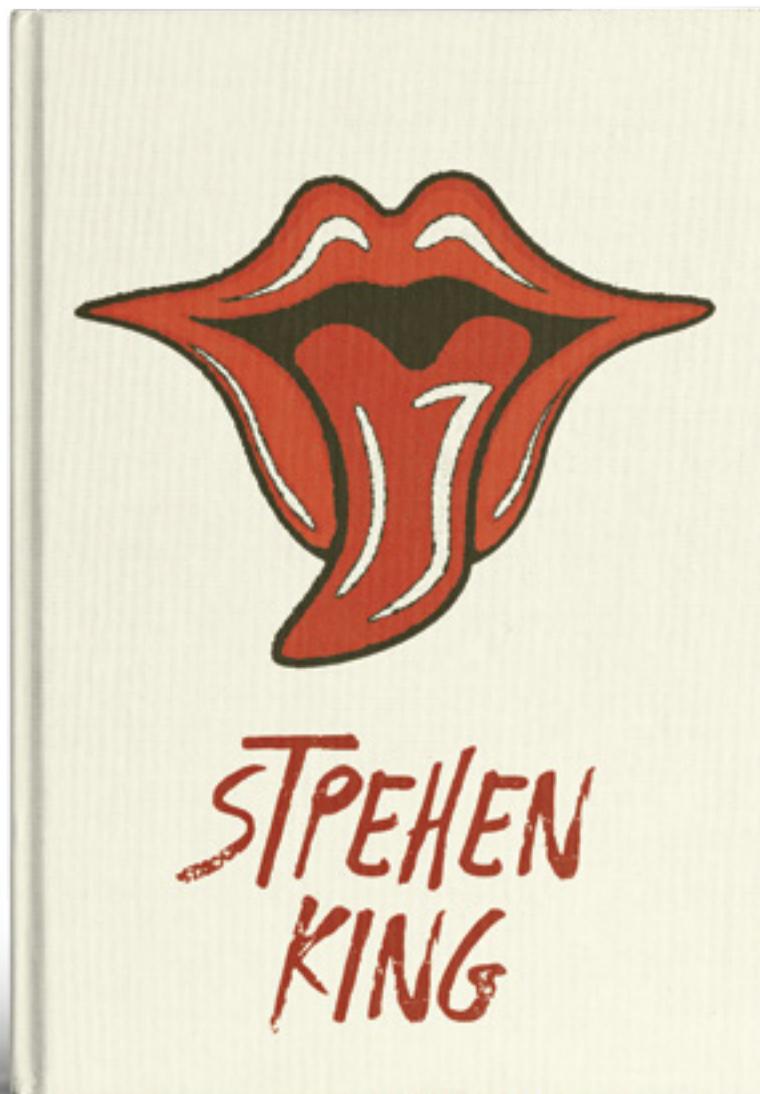
TOP GEAR MAGAZINE

DESIGN A MAGAZINE OF YOUR CHOICE OF CATEGORY

12 WEEKS







IT

REDESIGN A BOOK COVER

3 WEEKS



Ellian, known to most of the kids at Derry Elementary School (and even to the teachers, who would never have used the nickname so far as his face) as Stuttering Bill, was at home, taking out the last of a nasty case of influenza. In that autumn of 1957, eight months before the red horses began and twenty-eight years before the final showdown, Stuttering Bill was ten years old.

Bill had made the boat beside which George now sat. He had made it sitting up in bed. His back propped against a pile of pillows, while their mother played Für Elise on the piano in the parlor and rain swept restlessly against his bedroom window.

About three-quarters of the way down the block as one headed toward the intersection and the dead traffic light, Witcham Street was flooded in motor traffic by mudjepots and fast-moving seahorses. Stenciled across each of the houses was DERRY DEPT. OF PUBLIC WORKS. Beyond them, the rain had spilled out of gutters clogged with branches and rocks and big sticky piles of autumn leaves. The water had first pried fingerholds in the paving and then snatched whole greedy handfuls—all of this by the third day of the rains. By noon of the fourth day, big chunks of the street's surface were heaving through the intersection of Jackson and Witcham like miniature white-water rapids. By that time, many people in Derry had begun to make nervous jokes about arks. The Public Works Department had managed to keep Jackson Street open, but Witcham was impassable from the saw-horses all the way to the center of town.

For everyone agreed, the worse was over. The Andesaking Stream had crested just below its banks in the Barrens and barely inches below the concave sides of the Canal which channelled it tightly as it passed through downtown. Right now a gang of men—Zack Denbrough, George's and Bill's father, among them—were removing the mudhags they had thrown up the day before with such panicky haste. Yester-

THE TERROR, which would not end for another twenty-eight years—if it ever did end—began, so far as I know or can tell, with a boat made from a sheet of newspaper floating down a gutter swollen with rain.

The boat bobbed, listed, righted itself again, dived bravely through treacherous whirlpools, and continued on its way down Witcham Street toward the traffic light which marked the intersection of Witcham and Jackson. The three vertical lenses on all sides of the traffic light were dark this afternoon in the fall of 1957, and the houses were all dark, too. There had been steady rain for a week now, and two days ago the winds had come as well. Most sections of Derry had lost their power then, and it was not back on yet.

A small boy in a yellow slicker and red galoshes ran cheerfully along beside the newspaper boat. The rain had not stopped, but it was finally slackening. It tapped on the yellow hood of the boy's slicker, sounding to his ears like rain on a shed roof . . . a comfortable, almost cozy sound. The boy in the yellow slicker was George Denbrough. He was six. His brother,

CHAPTER 1 | AFTER THE FLOOD

CHAPTER 1 | AFTER THE FLOOD

2



#### DESIGNER BROCHURE

DESIGN A BROCHURE FOR AN ARTIST OF YOUR INSPIRATION

3 WEEKS





FEB 04

FEB 03

FEB 02

FEB 01

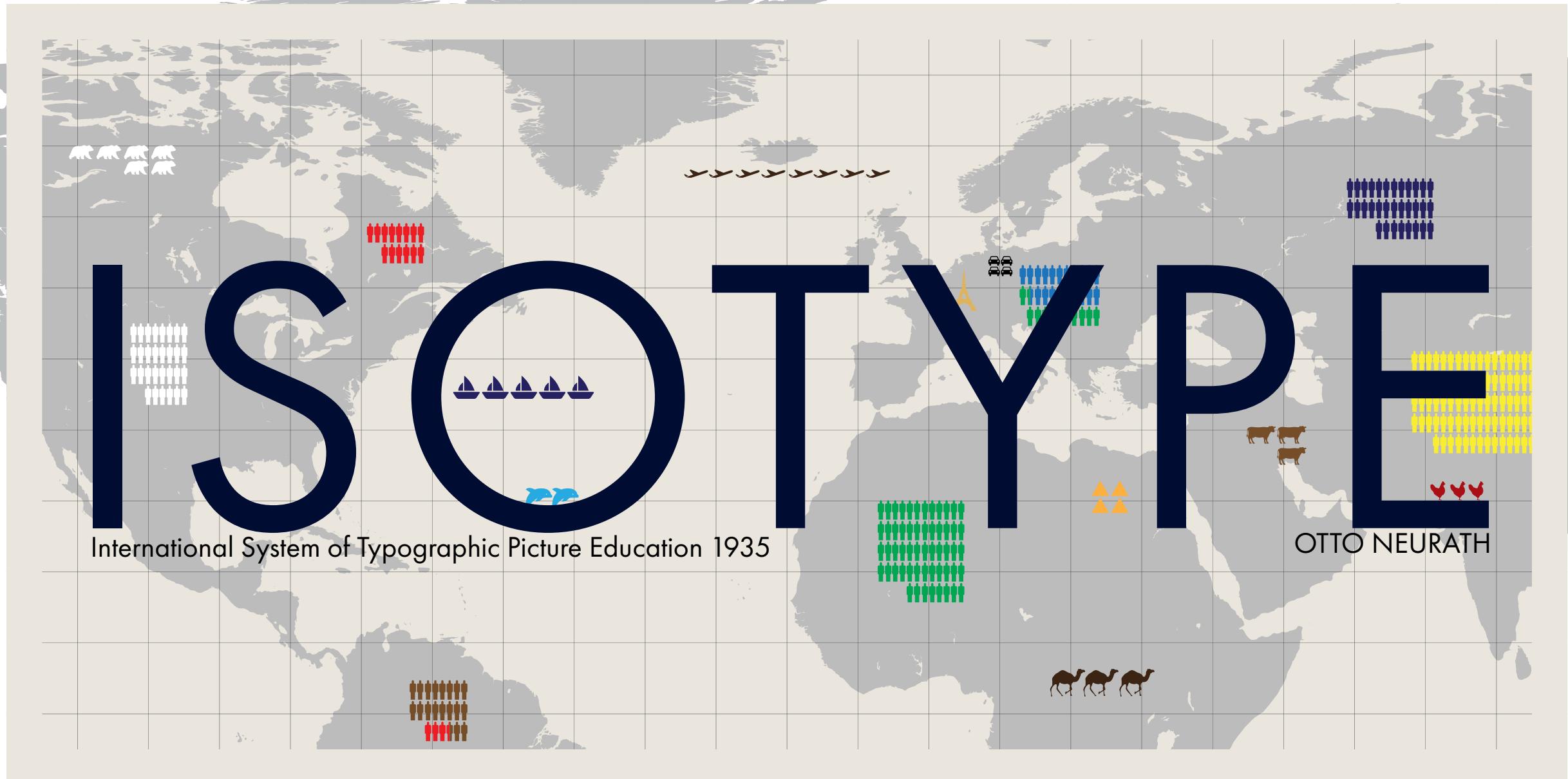
#### INFOGRAPHIC POSTER

COLLECT AND INTERPRET A SET OF PERSONAL DATA  
TO TELL A INTERESTING STORY

5 WEEKS

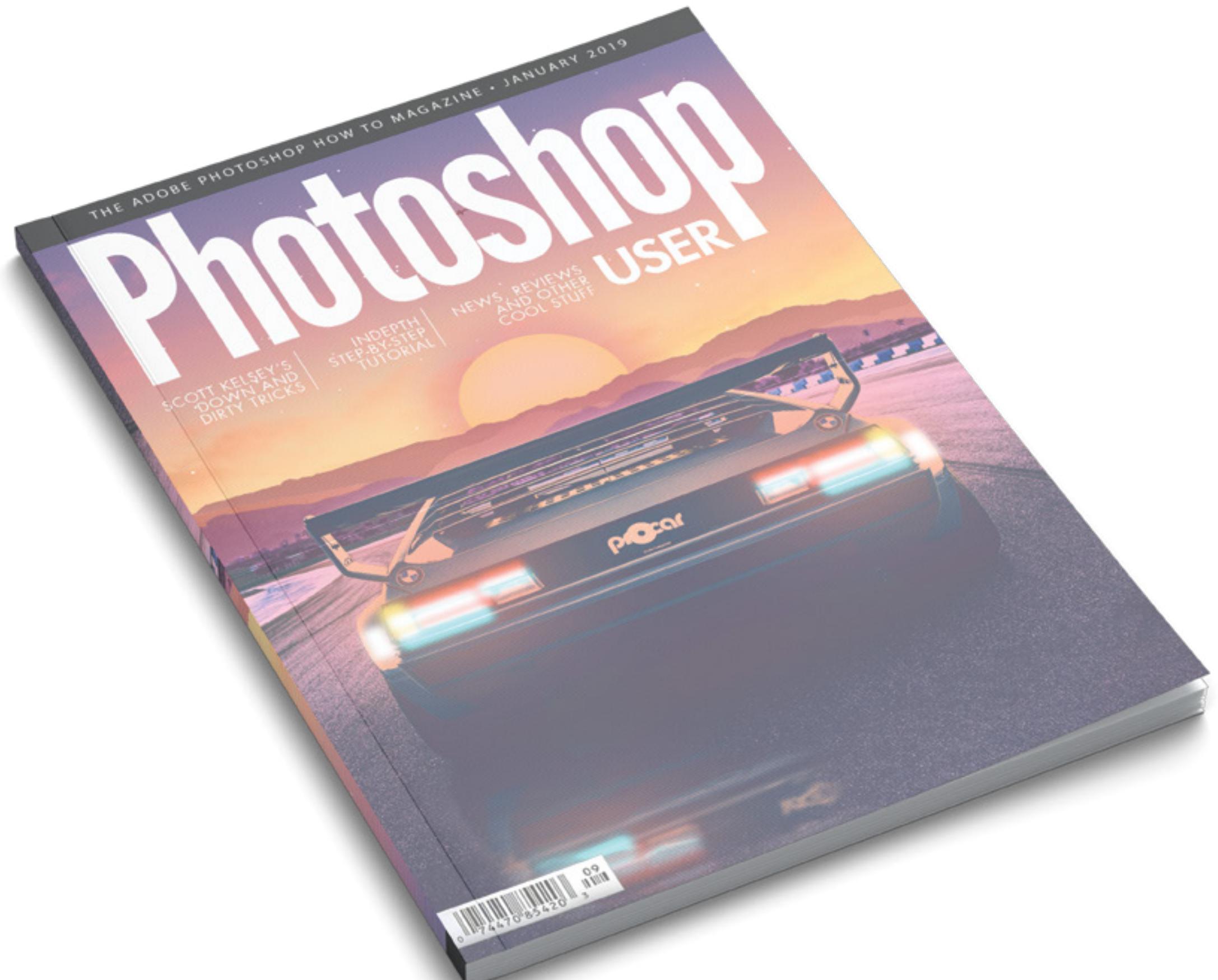


42 Myr



HISTORY POSTER

3 WEEKS



PHOTOSHOP MAGAZINE COVER

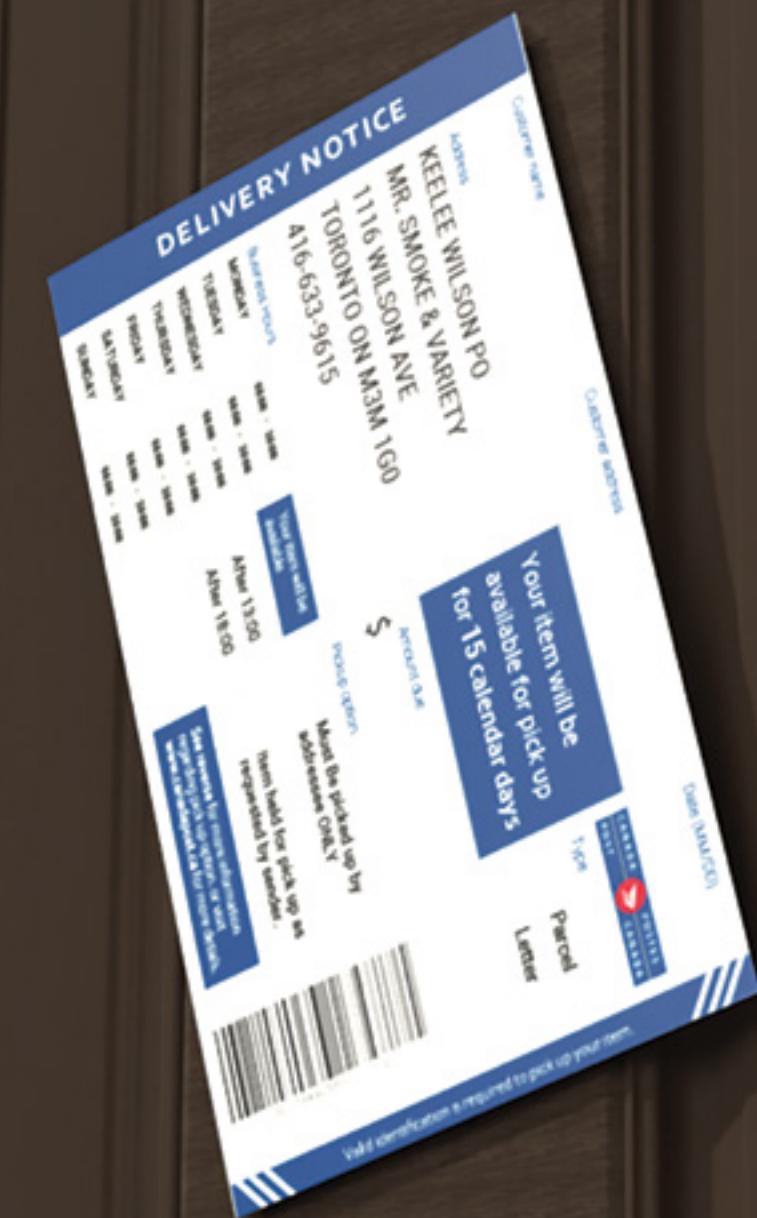
FIND AN IMAGE AND MAKE IT INTERESTING USING  
PHOTOSHOP SKILLS YOU HAVE LEARNED

1 WEEKS



**DELIVERY NOTICE**

Customer name	Customer address	Date (MM/DD)
Address <b>KEELEE WILSON PO MR. SMOKE &amp; VARIETY 1116 WILSON AVE TORONTO ON M3M 1G0 416-633-9615</b>		
<p>Your item will be available for pick up for 15 calendar days</p> <p><b>CANADA POST CANADA</b></p> <p>Type <input type="checkbox"/> Parcel <input type="checkbox"/> Letter</p> <p>Amount due \$ <input type="text"/></p> <p>Pickup option <input type="checkbox"/> Must Be picked up by addressee ONLY <input type="checkbox"/> Item held for pick up as requested by sender.</p> <p>See reverse for more information regarding pick up options, or visit <a href="http://www.canadapost.ca">www.canadapost.ca</a> for more details.</p> <p>Valid identification required to pick up your item.</p>		



TICKET REDESIGN

EVALUATE AND REDESIGN ONE TO COMPLY WITH INFORMATION DESIGN PRINCIPLES

3 WEEKS



THOSE CRAFT GLASS

HONG KONG

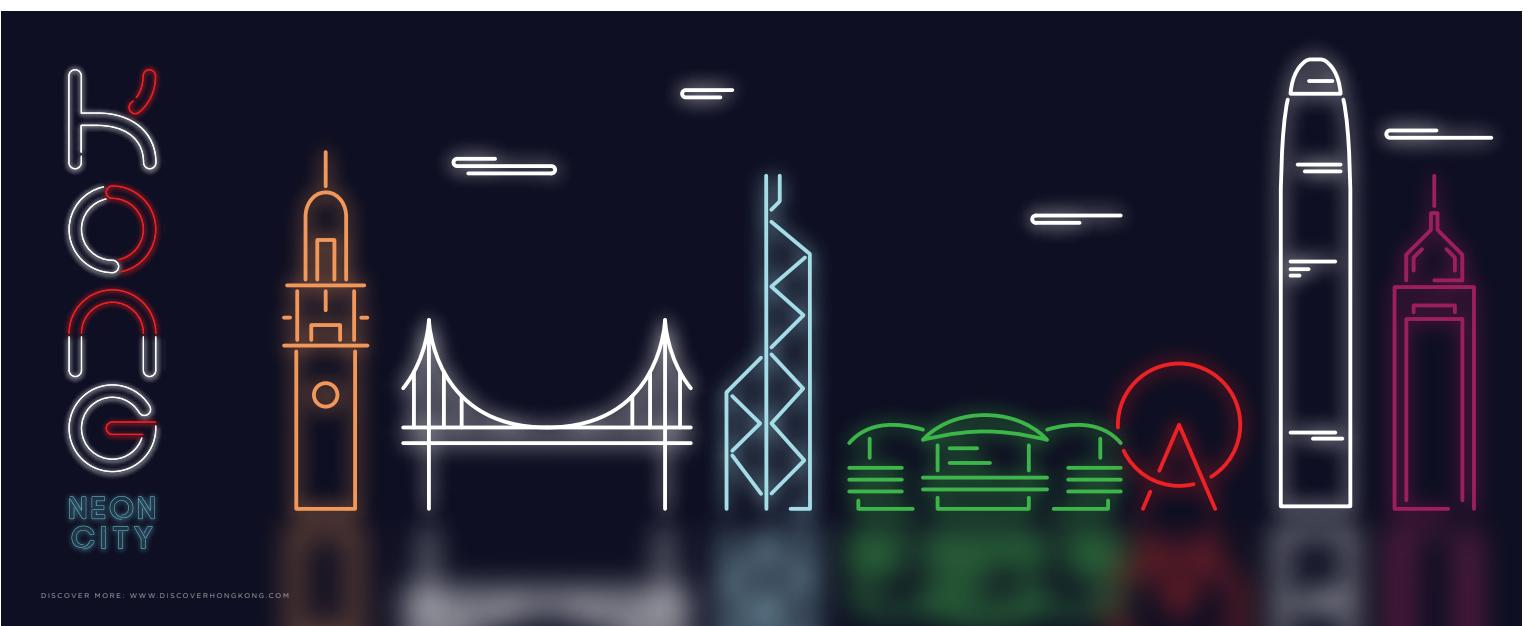


THOSE CRAFT GIRLS

DESIGN A LOGO FOR A LOCAL DIY CRAFT BUSINESS

2 WEEKS



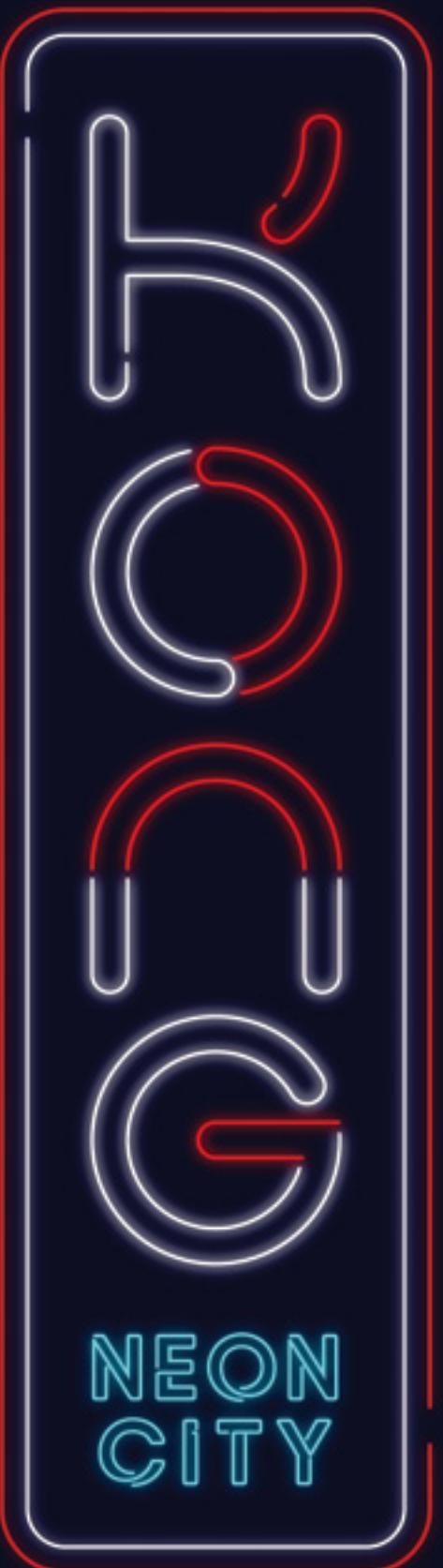


CITY TOURISM BRANDING

CREATE A TOURISM BRAND IDENTITY FOR A CITY

3 WEEKS

H  
ONG  
CITY





H Y U N D A I V E L O S T E R

S T A R V I E W C O N D O



BILLBOARD



HYUNDAI VELOSTER

CREATE A MARKETING CAMPAIGN TO IMPROVE THE  
PRODUCT

12 WEEKS



EVENT



EVENT LIST





STARVIEW CONDO

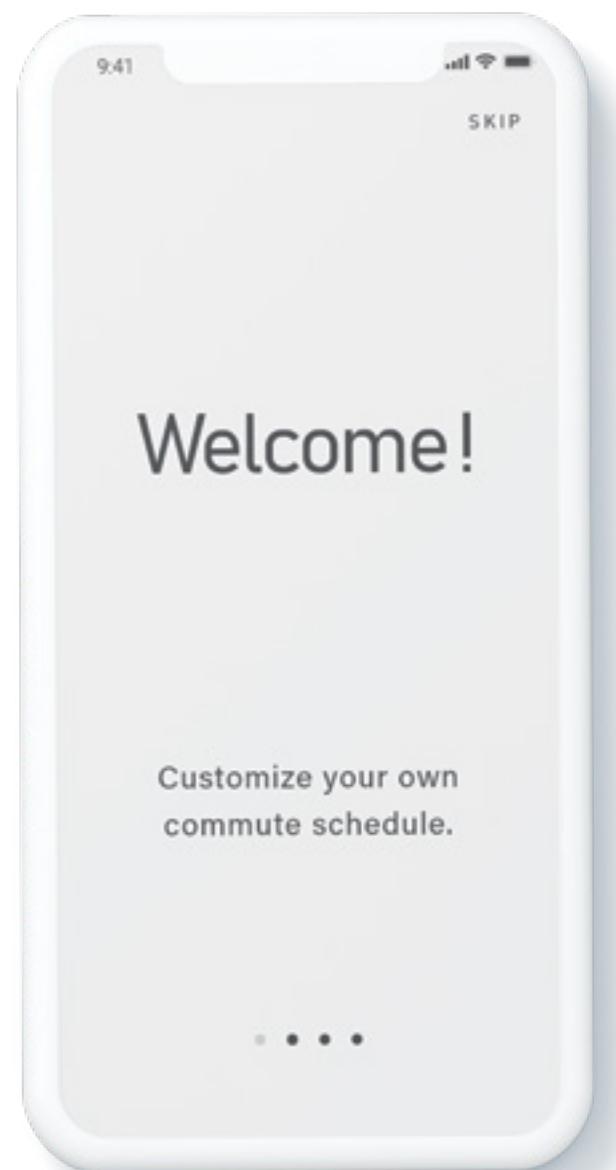
DESIGN A CAMPAIGN TO PROMOTE A NEW CONDOMINIUM TOWER

6 WEEKS





TRANSIT



TRANSIT APP  
DEVELOP AN APP THAT IS USEFUL FOR EVERYDAY ACTIVITY

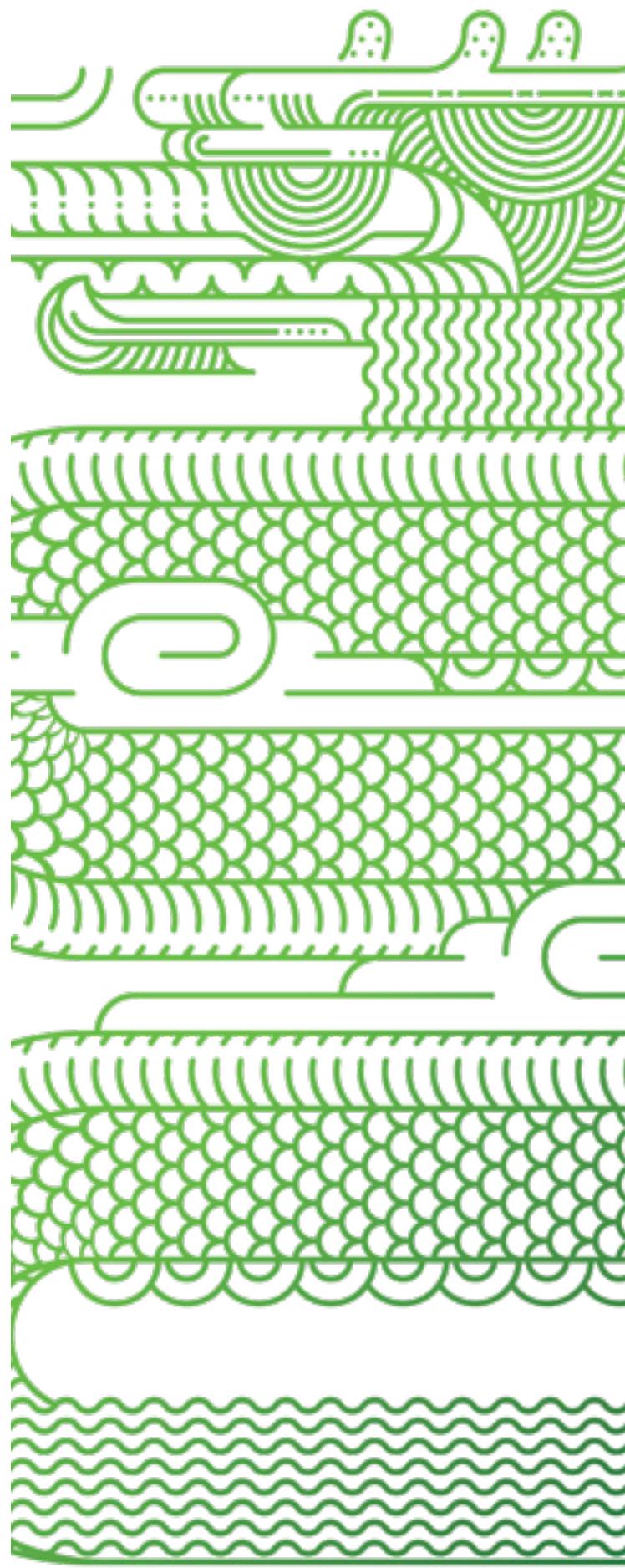
3 WEEKS





ZENTEA

U





JASMINE TEA



ROSE TEA



BLUEBERRY TEA



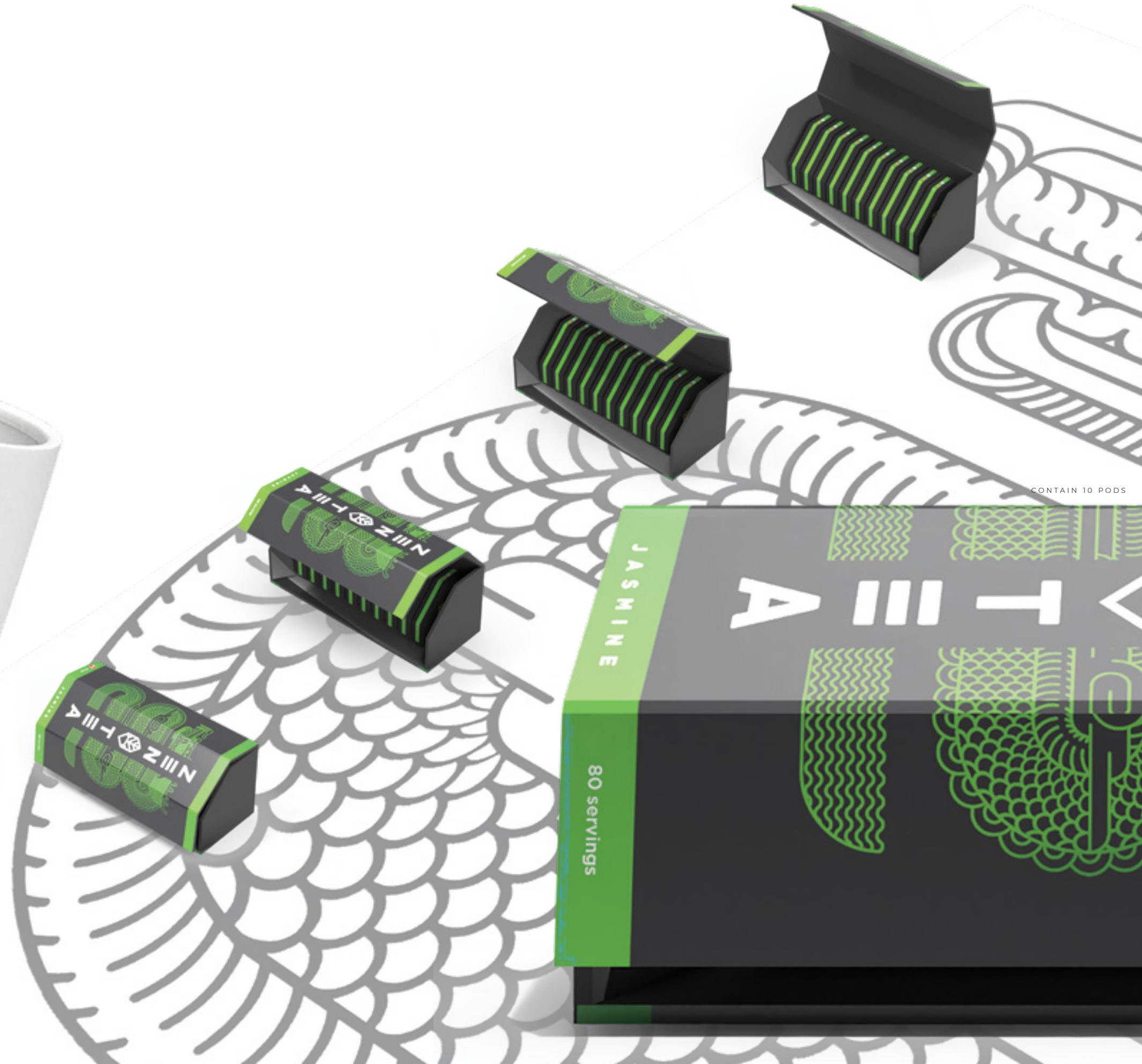
OOLONG TEA



ZENTEA

DEVELOP A MARKETING CAMPAIGN FOR A NEW CBD PRODUCT

12 WEEKS





POP

**ROSE**  
THC TEA

Represented by the Phoenix has a fresh and fruity taste that invigorates the mind. The careful blend of THC is sure to wake up your tastebuds and your creativity.

ZENATEA

**OOLONG**  
THC TEA

Identified by the Yellow Tiger is a hybrid mix scented with lemon and natural citrus essences, the result is a light, fresh and up lifting drink.

**BLUEBERRY**  
THC+CBD TEA

Represented by the Turtle and Snake is a sweet tasting tea with a hybrid of CBD and THC, it will leave you feeling refreshed and satisfied

**JASMINE**  
TEA

Characterized by the Dragon. It has a sweet floral aroma, with a sweet seductive taste. The mix of CBD provides a non-psychoactive effect that eases pain and reduces stress as well as feelings of depression.

LOCAL CANNABIS FARM



LOCAL TEA SHOP



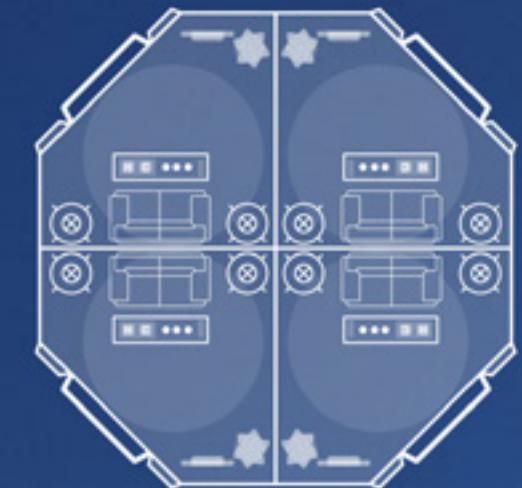
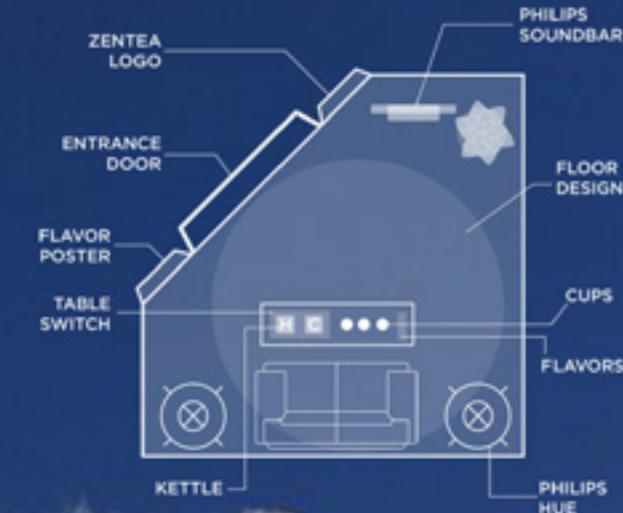
ZENTEA TRUCK





# PHILIPS

## EXPERIENCE ROOM



g