Resale Value of Used Cars

Anthony Parrillo

Purpose

- -Which brands (makes) of cars hold their value the best?
- -What factors significantly alter resale values?
- -Ultimately which model has the best resale price

Motivation

-Nearly everyone buys a used car or sells a used car at some point, if not many times in one's lifetime.

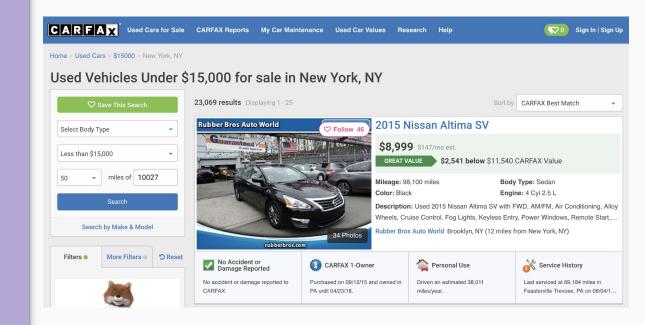
Carfax

Carfax.com is a website that is well known for checking the history and status of used cars to help used car buyers from being sold a car that has problems that the buyer is unaware of.



The data was scraped (using Selenium) from used cars using filters:

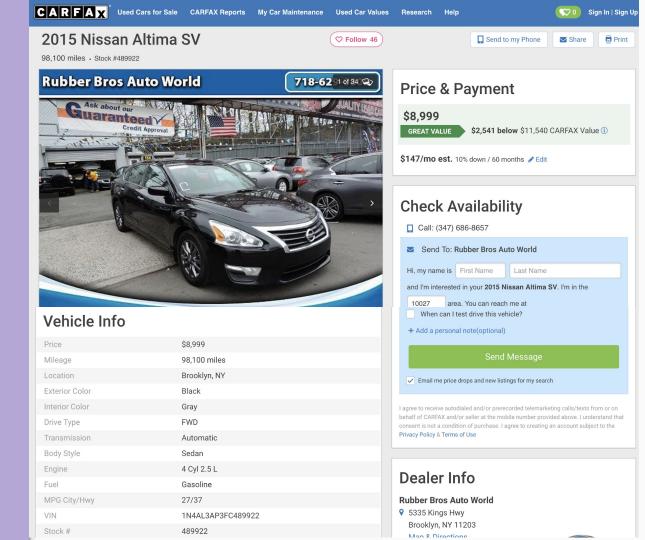
- Sold within a 50 mile radius of New York city
- Under \$15,000



Extraction of Vehicle Info

The end result of using selenium was to extract URLs containing the detailed information of each car.

Once all the URLS were collected, I extracted the detailed information for each car using scrapy.



The prices are based on dealer selling prices.

Other damage reported

body style damage

VIN

WAUDFAFL4BN035229

accident

No accidents reported to CARFAX

Sedan

In total, there are 6747 used car rows included in this analysis.

19XFB2F81FE298796	Accident reported	Sedan	CARFAX 1-Owner vehicle	FWD	4 Cyl 1.8 L	Black	Gasoline	Black	Brooklyn, NY	44,120	Service history records
KNMAT2MV4FP525883	No accidents reported to CARFAX	SUV	No other damage reported to CARFAX	AWD	4 Cyl 2.5 L	Black	Gasoline	Black	Great Neck, NY	47,325	CARFAX 1-Owner vehicle
1N4AL3AP1FC472133	Accident reported	Sedan	CARFAX 1-Owner vehicle	FWD	4 Cyl 2.5 L	Black	Gasoline	Gray	Brooklyn, NY	51,807	Service history record
2T1BURHE0FC298548	No accidents reported to CARFAX	Sedan	No other damage reported to CARFAX	FWD	4 Cyl 1.8 L	Silver	Gasoline	Black	Great Neck, NY	36,125	CARFAX 1-Owner vehicle
5N1AT2MV2FC913410	No accidents reported to CARFAX	SUV	No other damage reported to CARFAX	AWD	4 Cyl 2.5 L	Gray	Gasoline	Black	Great Neck, NY	35,690	CARFAX 1-Owner vehicle
2T3RFREV5FW278394	No accidents reported to CARFAX	SUV	No other damage reported to CARFAX	AWD	4 Cyl 2.5 L	Black	Gasoline	Black	Great Neck, NY	48,520	CARFAX 1-Owner vehicle
19UDE2F73GA005332	No accidents reported to CARFAX	Sedan	No other damage reported to CARFAX	FWD	4 Cyl 2.4 L	Black	Gasoline	Black	Great Neck, NY	44,407	CARFAX 1-Owner vehicle

drive type engine

ext color

fuel

Gasoline

Black

int color

location

Teterboro, NJ

mileage one owner

100.911 Previous owners

No accidents reported to CARFAX 1N4AA5AP4EC475995 Sedan Other damage reported **FWD** 6 Cyl 3.5 L Gray Gasoline Gray Brooklyn, NY 74.316 CARFAX 1-Owner vehicle 5J6RM4H35FL088143 No accidents reported to CARFAX SUV No other damage reported to CARFAX AWD 4 Cyl 2.4 L White Gasoline Tan Great Neck, NY CARFAX 1-Owner vehicle 1N4AA5AP1BC845313 Accident reported Sedan Previous owners **FWD** 6 Cyl 3.5 L Black Gasoline Black Brooklyn, NY Service history records No accidents reported to CARFAX No other damage reported to CARFAX **FWD** 4 Cyl 1.8 L White Great Neck, NY CARFAX 1-Owner vehicle 19XFB2F52FE285609 Sedan Gasoline Tan

CARFAX 1-Owner vehicle 19XFB5F58CE000165 No accidents reported to CARFAX Sedan No other damage reported to CARFAX FWD 4 Cyl 1.8 L Gray Alternative Tan Brooklyn, NY JNKCV61F09M358790 Accident reported Sedan Previous owners AWD 6 Cyl 3.7 L Gray Gasoline Black Brooklyn, NY 137,375 Service history records WVWGU73C09E520071 No accidents reported to CARFAX Sedan No other damage reported to CARFAX AWD 6 Cyl 3.6 L White Gasoline Unspecified Hawthorne, NJ 137,798 Previous owners WBAPH7C51BE675995 No accidents reported to CARFAX 6 Cyl 3.0 L Blue Gasoline CARFAX 1-Owner vehicle Sedan No other damage reported to CARFAX RWD Tan Rahway, NJ CARFAX 1-Owner vehicle 1HGCR2F56FA032442 No accidents reported to CARFAX Sedan No other damage reported to CARFAX FWD 4 Cyl 2.4 L Black Gasoline Black Brooklyn, NY

AWD

1N4AL24E99C199046 No accidents reported to CARFAX No other damage reported to CARFAX FWD 4 Cvl 2.5 L Grav Gasoline Brooklyn, NY 93.386 CARFAX 1-Owner vehicle Coupe Grav

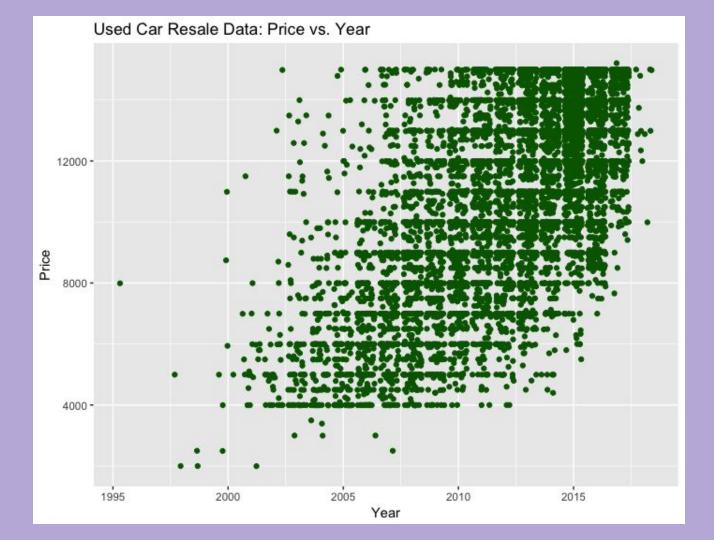
4 Cvl 2.0 L Silver

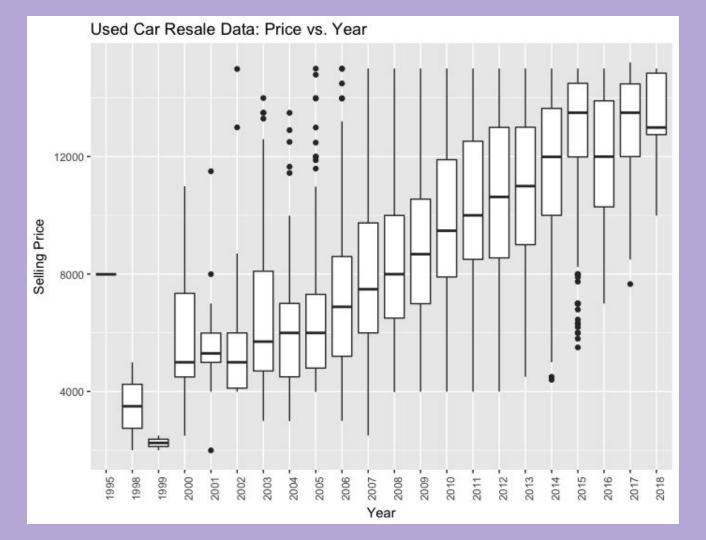
The prices are based on dealer selling prices.

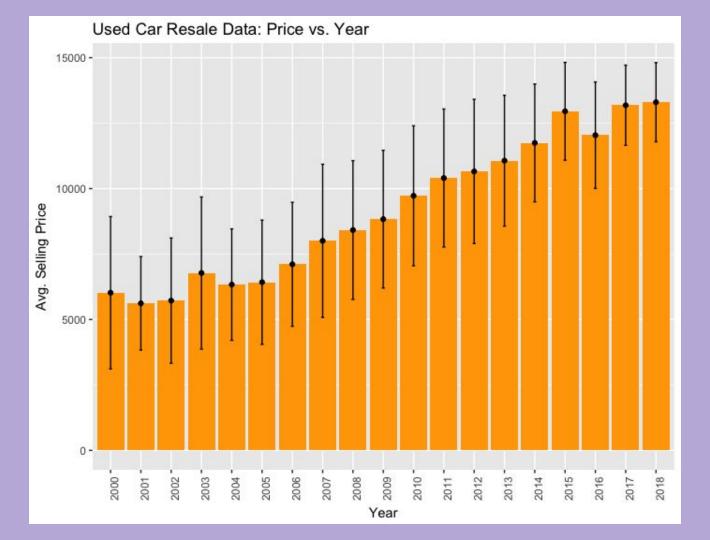
In total, there are 6747 used car rows included in this analysis.

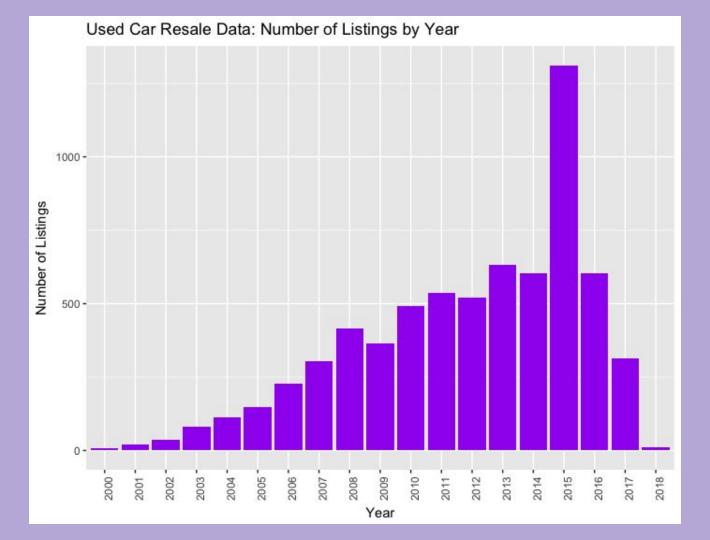
one_owner	personal	price	service	transmission	name	make	model	trim	special
Service history records	Last owned in Virginia	12,999	Personal vehicle	Automatic	2015	Honda	Civic EX		
CARFAX 1-Owner vehicle	Personal lease vehicle	12,480	Service history records	Automatic	2015	Nissan	Rogue S		
Service history record	Last owned in New York	10,999	Personal lease vehicle	Automatic	2015	Nissan	Altima SV		
CARFAX 1-Owner vehicle	Personal lease vehicle	10,980	Regular oil changes	Automatic	2015	Toyota	Corolla S	Plus	
CARFAX 1-Owner vehicle	Personal lease vehicle	14,980	Service history records	Automatic	2015	Nissan	Rogue SV		
CARFAX 1-Owner vehicle	Personal lease vehicle	14,890	Service history records	Automatic	2015	Toyota	RAV4 XLE		
CARFAX 1-Owner vehicle	Personal lease vehicle	14,890	Service history records	Automatic	2016	Acura	ILX Technology	Plus	
CARFAX 1-Owner vehicle	Personal vehicle	10,999	Service history records	Automatic	2014	Nissan	Maxima SV		
CARFAX 1-Owner vehicle	Personal lease vehicle	14,890	Service history records	Automatic	2015	Honda	CR-V LX		
Service history records	Last owned in New Jersey	5,999	Types of owners: Personal lease, Personal	Automatic	2011	Nissan	Maxima SV		
CARFAX 1-Owner vehicle	Personal lease vehicle	9,980	Service history records	Automatic	2015	Honda	Civic LX		
CARFAX 1-Owner vehicle	Personal vehicle	6,999	Service history records	Automatic	2012	Honda	Civic		
Service history records	Last owned in Virginia	4,999	Types of owners: Personal lease, Personal	Automatic	2009	Infiniti	G37		
Previous owners	Types of owners: Personal lease, Personal	7,450	Service history records	Automatic	2009	Volkswagen	СС		
CARFAX 1-Owner vehicle	Service history records	5,995	At least 1 open recall	Automatic	2011	BMW	3	Series 328i	
CARFAX 1-Owner vehicle	Service history records	14,999	At least 1 open recall	Automatic	2015	Honda	Accord Sport		
CARFAX 1-Owner vehicle	Personal vehicle	6,999	Service history records	Automatic	2009	Nissan	Altima S		
Previous owners	Personal vehicle	8,999	Regular oil changes	Manual	2011	Audi	A4 Premium		

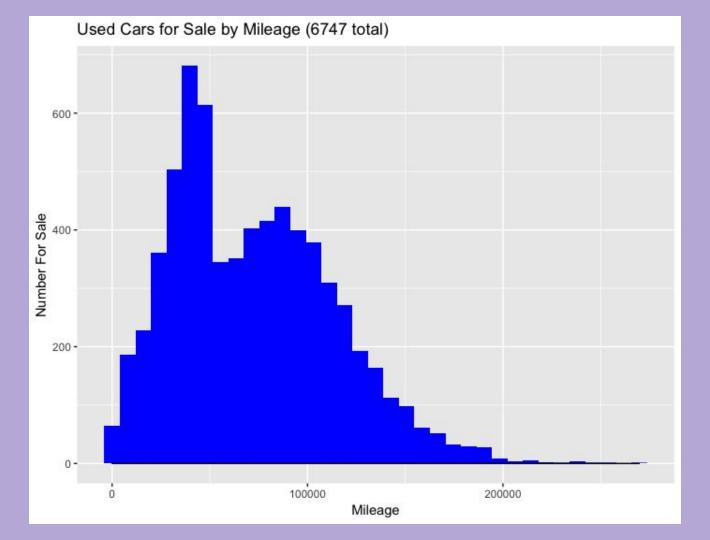
Data Analysis

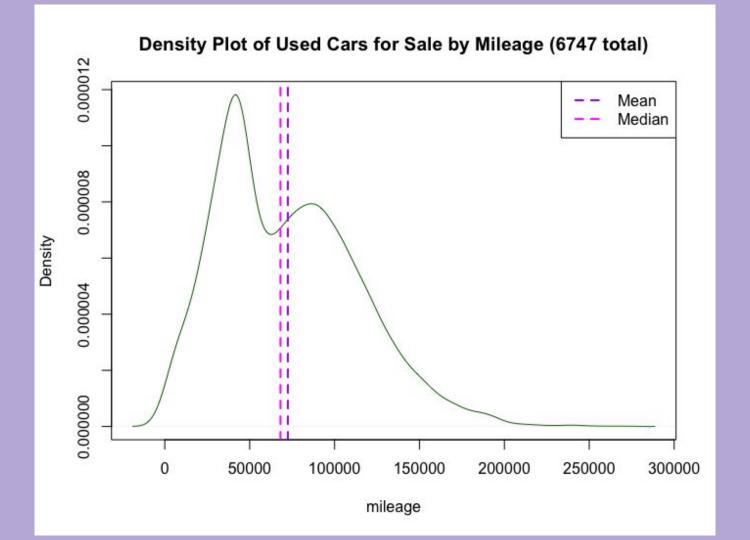




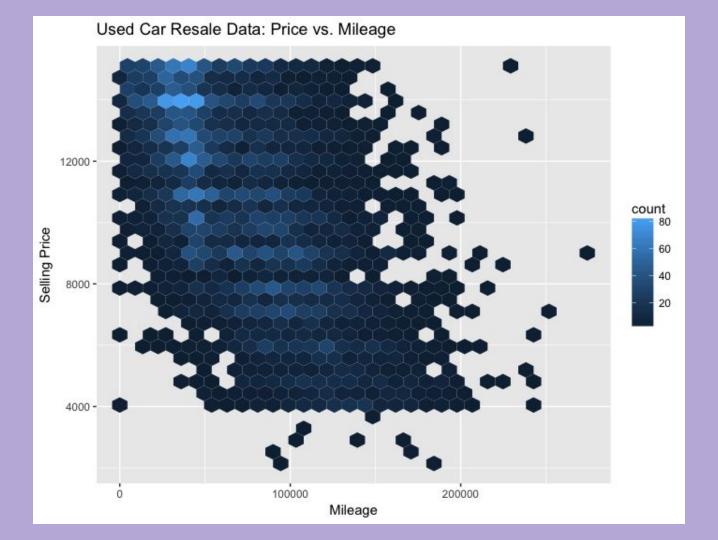




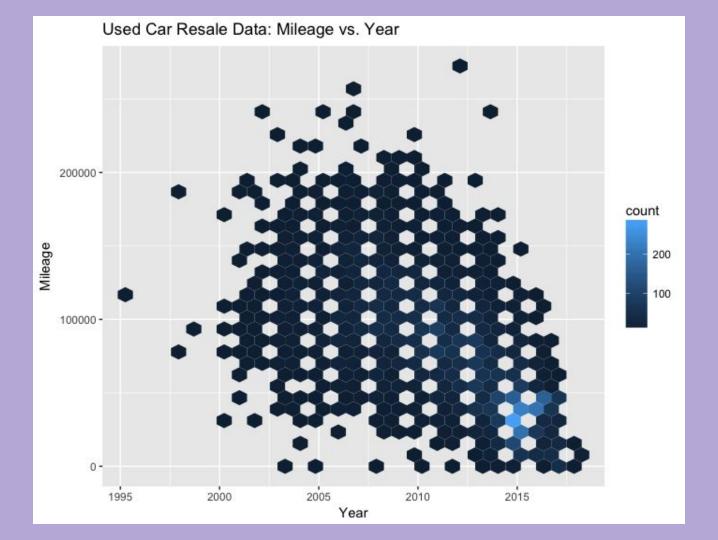


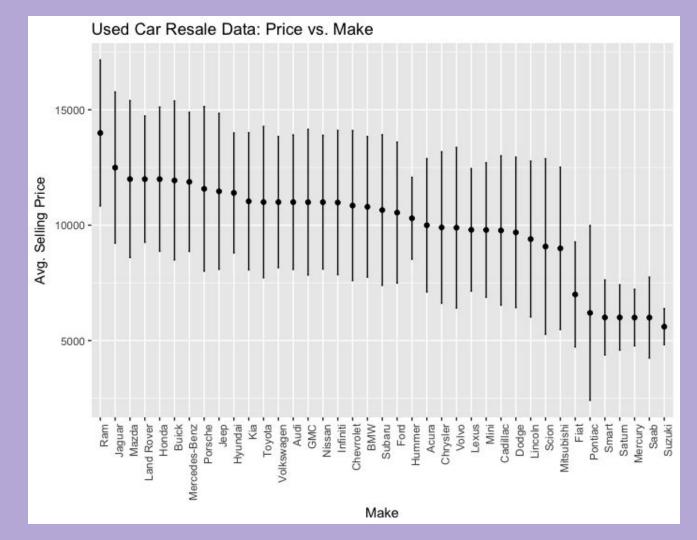


```
## meanval medianval std
## 1 72484.35 68155 41156.2
```



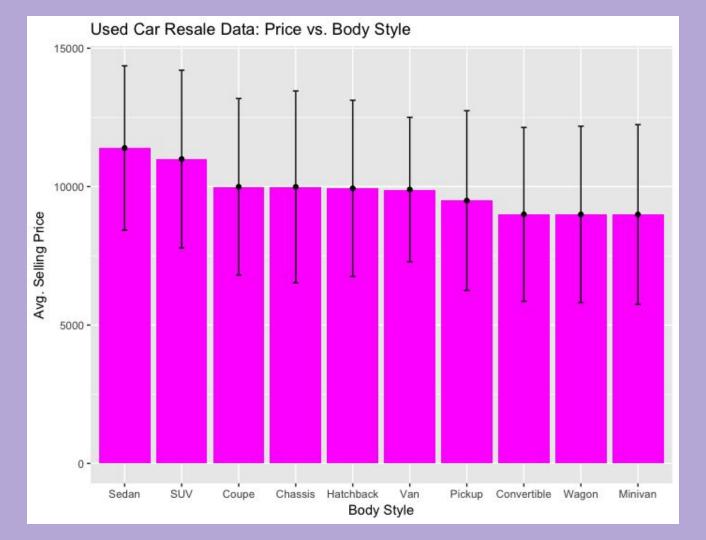


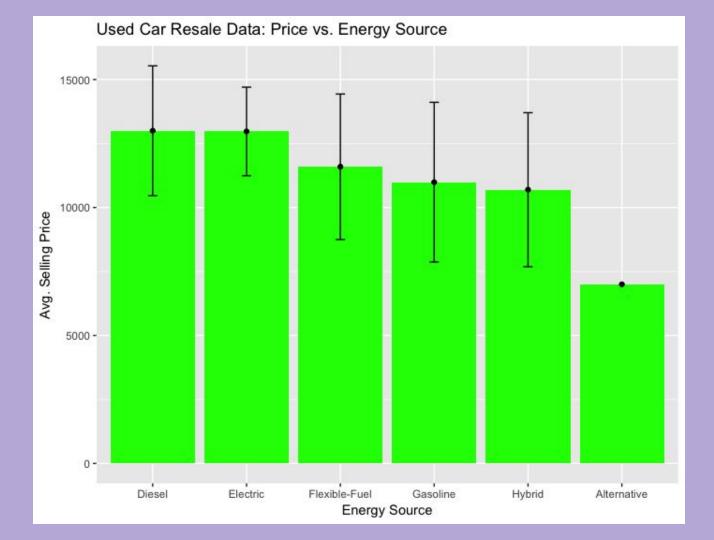


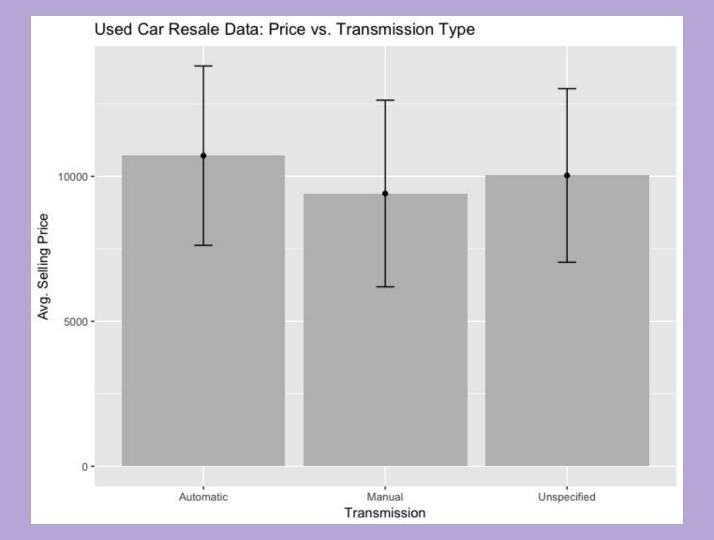


Make

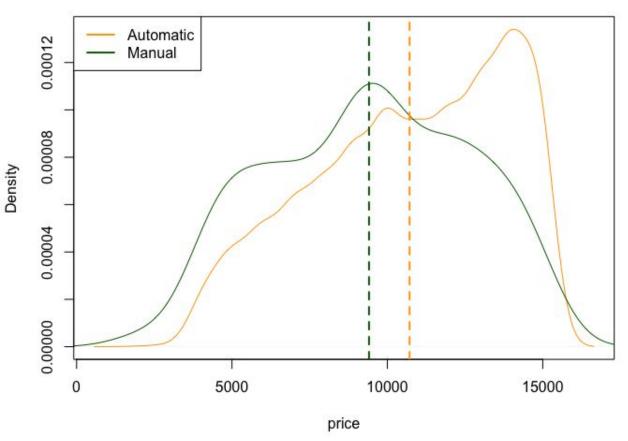
##		make	medianval	std	
##	1	Ram	13995.0	3162.5919	
##	2	Jaguar	12495.0	3276.3215	
##	3	Mazda	11997.0	3402.4451	
##	4	Land Rover	11995.0	2739.5943	
##	5	Honda	11994.0	3125.9311	
##	6	Buick	11938.0	3444.4390	
##	7	Mercedes-Benz		3014.2723	
##	8	Porsche		3567.6272	
##	9	Jeep	11467.0	3379.7847	
##	10	Hyundai	11399.0	2600.1233	
##	11	Kia	11033.0	2973.5412	
##	12	Toyota	10999.0	3280.6603	
##	13	Volkswagen	10999.0	2844.6444	
##	14	Audi	10998.0	2916.1142	
##	15	GMC	10995.0	3156.8343	
##	16	Nissan	10995.0	2900.4482	
##	17	Infiniti	10980.0	3126.1959	
##	18	Chevrolet	10849.5	3251.5422	
##	19	BMW	10794.5	3049.2763	
##	20	Subaru	10655.0	3264.3019	
##	21	Ford	10544.5	3052.6072	
##	22	Hummer	10298.0	1774.7533	
##	23	Acura	9995.0	2891.0438	
##	24	Chrysler	9900.0	3282.8165	
##	25	Volvo	9890.0	3481.0095	
##	26	Lexus	9797.0	2655.5260	
##	27	Mini	9790.0	2914.1477	
##	28	Cadillac	9770.0	3235.7789	
##		Dodge		3260.6616	
##		Lincoln		3379.5961	
##	31	Scion	9074.5	3807.9695	
##		Mitsubishi	8994.0	3521.0927	
##	33	Fiat	6997.0	2275.1845	
##	34	Pontiac		3788.2106	
##	35	Smart	6000.0	1627.0120	
##		Saturn	5999.0	1414.8208	
##	37	Mercury	5995.0	1225.8297	
##		Saab		1755.8748	
##	39	Suzuki	5600.0	783.9877	



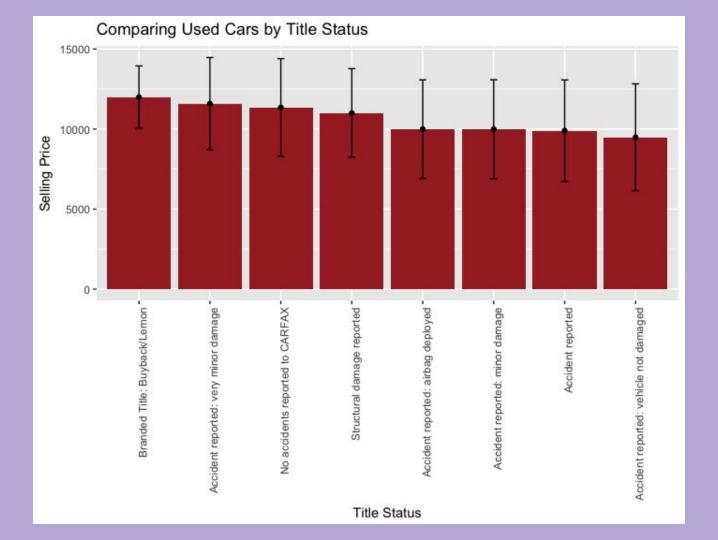


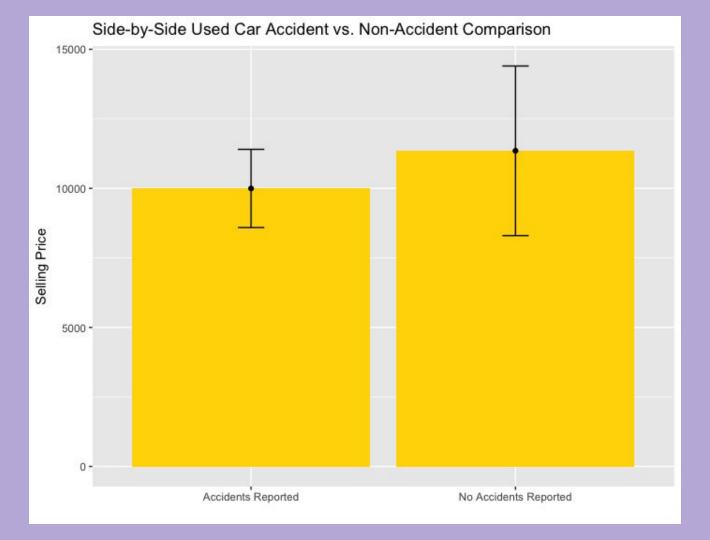


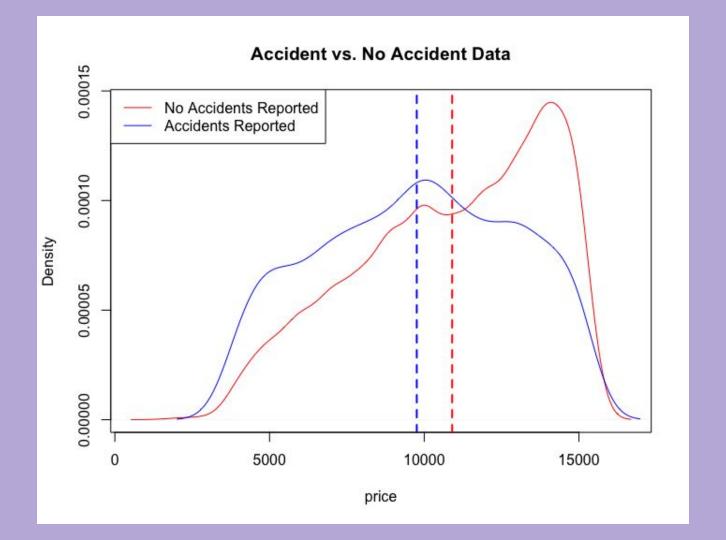
Resale Value of Automatic vs. Manual Transmission



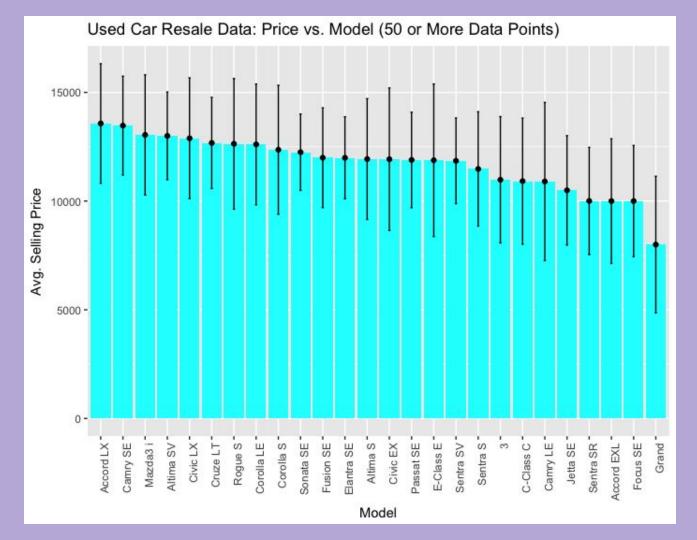
```
##
##
   Welch Two Sample t-test
##
## data: withautomatic and withmanual
## t = 6.4112, df = 277.62, p-value = 0.0000000006181
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## 905.0155 1707.0337
## sample estimates:
## mean of x mean of y
## 10714.936 9408.911
```







```
##
##
   Welch Two Sample t-test
##
## data: withaccident and withoutaccident
## t = -12.344, df = 2258.4, p-value < 2.2e-16
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -1325.6244 -962.1869
## sample estimates:
## mean of x mean of y
## 9758.947 10902.853
```



Conclusions

- 1. An automatic transmission resells at about \$1300 more than a manual transmission.
- 2. A used car without accidents reported resells at about \$1150 more than a car with accidents reported.

Sedans resell better than other body types of used cars.

Interesting fact: Gold color cars resell the worst of all exterior colors.

Conclusions

These results can be applied not only for those who are interested in purchasing a used car, but also for:

- Those considering purchasing a new car.
- Whether or not to buy or lease a new car.
- Whether to sell a currently owned used car or keep it.

Dream Cars

Don't make much financial sense, but are really, really fun!

