

# tPolls - Incentivized Polls on TON

Turning feedback into rewards. Poll smarter. Earn more.

## Abstract

tPolls is a decentralized polling platform built as a Telegram MiniApp on TON. It solves feedback fatigue by rewarding participants with tokens, making polls engaging and valuable for communities, brands, and DAOs.

## The Problem

Low Engagement in Polls:

Response rates in traditional surveys often fall below 10%[1], and even official government surveys have dropped to 12.7%[2].

Lack of Trust and Transparency:

Centralized platforms control data and results. Users don't own their contributions.

No Built-in Incentives:

Current platforms (Telegram, Discord, Web2 poll tools) have no built-in way to reward participants[3].

## The Solution

How tPolls Works:

1. Create Polls - Simple Telegram MiniApp flow
2. Engage & Reward - Responders instantly receive tokens
3. Trust - Results stored transparently on-chain

Key Benefits:

- Incentives boost engagement
- Decentralized and trustless
- Communities can easily reward members

## Key Features

- Poll creation from Telegram
- Token rewards for responders
- Gamification: badges, missions, leaderboards
- Fully on-chain (TON Smart Contracts)
- Community-driven DAO governance (future)

## **Tokenomics**

Utility:

- Poll creation
- Reward distribution
- Governance (future DAO)

Distribution:

- Poll creators fund rewards
- tPolls native token introduced for advanced features

## **Use Cases**

- Communities: Clubs, groups, forums
- DAOs: Token-weighted voting
- Brands: Market research
- Events: Quick and fun engagement

## **Roadmap**

- 2025 Q3: Beta Release (TON MiniApp)
- 2025 Q4: Gamification + Rewards
- 2026 Q1: DAO Governance + Poll Marketplace
- 2026+: AI-generated polls, cross-chain expansion

## **References**

1. Brick & Williams (2013), PMC6896692
2. The Times UK (2023), ONS Survey
3. SurveySparrow (2024), Survey Response Benchmarks

## **Join the Community**

Telegram: @tpolls\_official\_bot

Website: <https://tpolls.vercel.app>

Be part of the future of polls on TON!