EN 601.466/666 Final Project Report Group 1 Localized & Personalized Search Engine for COVID-19

Satish Palaniappan, Katarina Mayer, Darius Irani, Milind Agarwal {spalani2, kmayer2, dirani2, magarw10}@jhu.edu

I. Introduction

Throughout the COVID-19 pandemic, local resources have shifted in scope and availability. Grocery stores are operating at reduced hours, businesses are offering increased delivery services, and shoppers' habits have evolved due to stay-at-home orders. Pandemics bring a host of additional challenges to search engines, including high volume of users querying specific and time-sensitive information, rapidly changing nature of information to be indexed, and keyword inconsistencies (Roberts et al.; Norgaard and Lazarus).

In the scientific community, open challenges and public releases of massive datasets like CORD-19 have enabled researchers to identify information helpful for combating the pandemic (Wang et al.; Roberts et al.). From these efforts, IR systems have rapidly been prototyped and deployed (Zhang et al.; MacAvaney et al.). Some efforts have also focused on developing information chatbots to answer questions related to the pandemic (JHU-COVID-QA).

Our work differs from this approach because we focus on retrieving information regarding the COVID-19 pandemic from local Baltimore news sources through an interactive, localized and personalized search engine. Our base system is a vector-space model that uses cosine similarity to determine relevance of a document to a query. We explore several extensions to this base model including context-free word embeddings, query expansion and user personalization methods.

The contributions of our work are two-fold:

- We develop and unleash web spiders to crawl local news sources for articles related to the COVID-19 pandemic.
 Specifically, we crawl articles from Baltimore Sun, WBALTV, and CBS Baltimore.
- We design and deploy a web-based personalized search engine for COVID-19 to retrieve documents that are relevant and personalized to user queries.

II. METHODS

A. Data

Since evaluation is challenging for a system built directly on public news articles, we will take a two-fold approach: (1) we experiment and evaluate different systems on datasets with labeled relevance judgements and (2) we deploy the best performing system on data scraped from local Baltimore news sources. For development, we use the following labeled datasets:

- CACM: abstracts and queries from Communications of ACM journal.
- CISI: documents and queries from Centre for Inventions and Scientific Information.
- Medline: collection of articles and queries from Medline journals.
- Cranfield: Aerodynamics journal articles, queries, and relevance judgements.

We develop and unleash three web spiders to scrape news articles related to COVID-19 from the Baltimore Sun, WBALTV, and CBS Baltimore. The article texts and meta-data are extracted and the raw data is processed similarly to the development data.

B. Filtering

Prior to incorporating the scraped data into our knowledge base, the raw data is filtered based on keywords relevant to the COVID-19 pandemic and to local resources similar to the approach in Norgaard and Lazarus. A complete list of filtering keywords can be found in Appendix A.1.

C. Preprocessing

Preprocessing handles structured and unstructured data:

- <u>Structured:</u> Stemming (Porter Stemmer) & Stop Words Removal (scikit-learn's stopwords and punctuations list)
- <u>Unstructured:</u>We handle acronyms, contractions, and emoticons using scraped data from internetslang.com, urbandictionary.com and the emoticons wiki. We have added in Spell Correction (using Peter Norvig's spell checker) and better text tokenization (using Twokenize) capabilities as well.

D. Vectorization and Relevance

We employ a wealth of techniques from the course to build our system. We experiment with embedding schemes, weighting strategies and similarity metrics as outlined below: *Vectorization*

- Sentence Embeddings using Word Embeddings:
 - Word Embeddings: One-hot, Word2Vec (Mikolov et al.), FastText (Bojanowski et al.), and GloVe (Pennington et al.).
 - Weighting: Mean, TF-IDF, Smooth Inverse Frequency (SIF) (Ethayarajh), Unsupervised SIF (uSIF) (Arora et al.).
- Direct Sentence Embeddings: Doc2Vec (Le and Mikolov)

 $\underline{Similarity\ Metric:}$ Cosine similarity, as it works best with all the vector embeddings.

E. Query Expansion/Optimization

We allow for query expansion based on GloVe (glove-wiki-gigaword-100) which has 400K vectors in the vocabulary and is pretrained on Wikipedia-2014 data with 6B uncased tokens. For each term in the query we get the top K words/vectors that are at least 70% similar to the query term (cosine similarity) and incorporate them back into the query for reformulating it.

F. User Personalization

To simulate personalization, we added the ability to keep track of the user's search history which characterizes a user's profile/preference during runtime. To incorporate this into the current query, we average the query vectors from the user's search history and perform an initial search using profile query vector. Then, we use a modified Rocchio relevance feedback mechanism to update the original query vector by moving it closer to the centroid of the documents relevant to the user profile's query vector. (Note: D_r and D_{nr} represent documents relevant and non-relevant to the user profile.) (Degemmis et al.).

$$\overrightarrow{q_m} = \alpha \overrightarrow{q_0} + \beta \frac{1}{|D_r|} \sum_{\overrightarrow{d_j} \in D_r} \overrightarrow{d_j} - \gamma \frac{1}{|D_{nr}|} \sum_{\overrightarrow{d_j} \in D_{nr}} \overrightarrow{d_j}$$

III. EVALUATION

The models that performed the best on the evaluation data were the One-Hot encoded and TF-IDF weighted document embeddings, and the Word2Vec (word2vec-google-news-300) word embeddings weighted with unsupervised smooth inverse frequency (uSIF). Table I summarizes key model permutations used to determine these model parameters. Table II summarizes the baseline model performance on the four datasets. We used precision and recall metrics to evaluate model performance.

Embedding	Weighting P _{0.25}		P _{mean2}	R _{norm}	P _{norm}	
one-hot	TF-IDF	0.547	0.359	0.874	0.68	
one-hot	MEAN	0.458	0.296	0.854	0.622	
word2vec-google-news-300	uSIF	0.416	0.269	0.871	0.612	
word2vec-google-news-300	SIF	0.399	0.259	0.867	0.604	
word2vec-google-news-300	TF-IDF	0.39	0.245	0.84	0.58	

TABLE I: Select model permutations averaged over all datasets. For a complete list of model permutations, see Appendix A.3.

Dev Dataset	P@0.25	P_{mean2}	P_{norm}	R_{norm}
CACM	0.48	0.30	0.87	0.66
CISI	0.37	0.22	0.81	0.56
Medline	0.71	0.50	0.91	0.79
Cranfield	0.63	0.42	0.91	0.71

TABLE II: Baseline Results on Evaluation Datasets

IV. RESULTS

Our search engine was successful in retrieving COVID-19 articles that were relevant and personalized to the user's query. Appendix A.2 showcases six sample queries that demonstrate the various features of the search engine.

We showcase results:

- 1) For basic queries
- 2) For queries with Acronyms/Abbreviations
- 3) For queries with Misspellings
- 4) That capture the semantics of the query using pre-trained word embeddings.
- 5) That are personalized towards the user's biases, preferences, search history.
- 6) That use query expansion to account for the query's topic in general.

V. DISCUSSION

Future extensions to our search engine model include:

- Crawling more local news data from other sources and training a Word/Document embedding model, from scratch, specialized for COVID-19, as the current pre-trained embeddings we use are very generic and do not help COVID-19 specific search.
- Experimenting with relevance-based word embeddings to capture user profiles (Zamani and Croft).
- Using topic modeling to filter candidate documents during retrieval for more accurate and focused search results.
- Incorporating dimensionality reduction techniques like Singular Value Decomposition (SVD) and Local Linear Embeddings (LLE) into our experiments.

VI. CODE

Code for this end-to-end system and accompanying results can be found in our GitHub repository at https://github.com/tpsatish95/covid19-search-engine. Instructions for setting up, deploying and using the search engine can be found in the README, along with must-try example queries demonstrating all the features of the search engine.

VII. ACKNOWLEDGEMENTS

We are grateful to Dr. Silvio Amir and the TAs, whose feedback during presentations and the entire semester was helpful in guiding our research, methodology and experiments.

REFERENCES

- [1] Sanjeev Arora, Yingyu Liang, and Tengyu Ma. A simple but tough-to-beat baseline for sentence embeddings. *ICLR*, page 16, 2017.
- [2] Piotr Bojanowski, Edouard Grave, Armand Joulin, and Tomas Mikolov. Enriching word vectors with subword information. *Transactions of the Association for Computational Linguistics*, 5:135–146, 2017. ISSN 2307-387X.
- [3] M Degemmis, P Lops, S Ferilli, N Di Mauro, T M A Basile, and G Semeraro. A Relevance Feedback Method for Discovering User Profiles from Text. page 12.
- [4] Kawin Ethayarajh. Unsupervised random walk sentence embeddings: A strong but simple baseline. In

- Proceedings of The Third Workshop on Representation Learning for NLP, pages 91–100, Melbourne, Australia, July 2018. Association for Computational Linguistics. doi: 10.18653/v1/W18-3012. URL https://www.aclweb.org/anthology/W18-3012.
- [5] Quoc Le and Tomas Mikolov. Distributed Representations of Sentences and Documents. page 9.
- [6] Sean MacAvaney, Arman Cohan, and Nazli Goharian. Sledge: A simple yet effective baseline for coronavirus scientific knowledge search, 2020.
- [7] Tomas Mikolov, Kai Chen, Greg Corrado, and Jeffrey Dean. Efficient estimation of word representations in vector space, 2013.
- [8] Ole Norgaard and Jeffrey V. Lazarus. Searching PubMed during a Pandemic. PLoS ONE, 5(4), April 2010. ISSN 1932-6203. doi: 10.1371/ journal.pone.0010039.
- [9] Jeffrey Pennington, Richard Socher, and Christopher D. Manning. Glove: Global vectors for word representation. In *Empirical Methods in Natural Language Processing (EMNLP)*, pages 1532–1543, 2014. URL http://www.aclweb.org/anthology/D14-1162.
- [10] Kirk Roberts, Tasmeer Alam, Steven Bedrick, Dina Demner-Fushman, Kyle Lo, Ian Soboroff, Ellen Voorhees, Lucy Lu Wang, and William R TREC-COVID: Rationale and Structure Hersh. of an Information Retrieval Shared Task COVID-19. for Journal of the American Medical Informatics Association, 2020. **ISSN** 1527-974X. doi: 10.1093/jamia/ocaa091. **URL** https://doi.org/10.1093/jamia/ocaa091.
- [11] Lucy Lu Wang, Kyle Lo, Yoganand Chandrasekhar, Russell Reas, Jiangjiang Yang, Darrin Eide, Kathryn Funk, Rodney Kinney, Ziyang Liu, William Merrill, Paul Mooney, Dewey Murdick, Devvret Rishi, Jerry Sheehan, Zhihong Shen, Brandon Stilson, Alex D. Wade, Kuansan Wang, Chris Wilhelm, Boya Xie, Douglas Raymond, Daniel S. Weld, Oren Etzioni, and Sebastian Kohlmeier. Cord-19: The covid-19 open research dataset, 2020.
- [12] Hamed Zamani and W. Bruce Croft. Relevance-based Word Embedding. *arXiv:1705.03556 [cs]*, July 2017.
- [13] Edwin Zhang, Nikhil Gupta, Rodrigo Nogueira, Kyunghyun Cho, and Jimmy Lin. Rapidly Deploying a Neural Search Engine for the COVID-19 Open Research Dataset: Preliminary Thoughts and Lessons Learned. page 10.

VIII. APPENDIX

A.1: Filtering Keywords

The presence of the following keywords were used to determine relevance of the documents to COVID-19:

- **CBS Baltimore and WBALTV:** covid, coravirus, resources, covid-19, store, essential, relief, covid 19, food, grocery, groceries, help, quarantine, restaurants, grocery store, social distance.
- Baltimore Sun: covid, coronavirus, quarantine, social distance, masks, ventilator

A.2: Example Queries

```
└ python deploy.py
Model details (embedding, weighting_scheme): (one-hot, tf-idf) Search engine initialized! Try the search engine:
Query: masks
1. Fact Check: The arguments for and against widespread face mask use during the corona
virus outbreak
URL: https://www.wbaltv.com/article/fact-check-the-arguments-for-and-against-widespread-
face-mask-use-during-the-coronavirus-outbreak/32065758
   Coronavirus Resources: How To Make Your Own Face Mask
URL: https://baltimore.cbslocal.com/2020/04/05/coronavirus-resources-how-to-make-your-ow
n-face-mask/
3. 'Save us so we can save you': Maryland doctors, nurses battling coronavirus increasi
ngly desperate for protective supplies
URL: https://www.baltimoresun.com/coronavirus/bs-md-doctors-nurses-needing-supplies-2020
\tt 0327-iwpf3fd3k5ddzaapumujnmnz5e-story.html
4. 'Why not make masks?': Westminster cleaners giving out face coverings for essential
workers
URL: https://www.baltimoresun.com/coronavirus/cc-cleaners-masks-20200418-bnwbeavff5e6ph2
7d44vu6ao2e-story.html
5. Masks sent to Maryland from federal stockpile in coronavirus crisis 'technically pas
t' suggested shelf life
URL: https://www.baltimoresun.com/coronavirus/bs-md-pol-facemasks-shelf-life-coronavirus
-20200327-2fyapp3ssnej5h3pz6oxurjiji-story.html
```

Fig. 1: (1) Search results for a generic query: "masks"

```
Query: stayy at homew ordero
1. Governors in these states have issued statewide stay-at-home orders to stop spread o
f coronavirus
URL: https://www.wbaltv.com/article/california-governor-orders-statewide-stay-at-home-or
der-1/31795709
2. Coronavirus Latest: More Marylanders Staying At Home Amid Pandemic, Researchers Say
URL: https://baltimore.cbslocal.com/2020/04/17/coronavirus-latest-more-marylanders-stayi
ng-at-home-amid-pandemic-researchers-say/
3. With coronavirus at more than 80 nursing homes in Maryland, Gov. Hogan increases pro
URL: https://www.baltimoresun.com/coronavirus/bs-md-hogan-measures-coronavirus-nursing-h
omes-20200405-dmeuao5cvbg3lbpuq7p6u3njyy-story.html
4. Leaders in Maryland, Virginia, District of Columbia, work to get in sync on coronavi
rus response
URL: https://www.baltimoresun.com/politics/bs-md-pol-regional-coordination-coronavirus-2
0200331-oq3ju7f6qzdnlborevu467hvoa-story.html
5. Baltimore Violence Continues Despite Governor's Coronavirus 'Stay At Home' Order
URL: https://baltimore.cbslocal.com/2020/04/14/13-killed-baltimore-violence-maryland-sta
y-at-home-order/
```

Fig. 2: (2) Search results for a query with misspellings: "stayy at homew ordero".

Query: JHU 1. JHU to transition to remote instruction for all classroom-based academic programs URL: https://www.wbaltv.com/article/johns-hopkins-university-to-transition-to-remote-instruction-for-all-classroom-based-academic-programs/31368351

- 2. Johns Hopkins' coronavirus-tracking map now shows cases by city, county URL: https://www.wbaltv.com/article/coronavirus-johns-hopkins-university-tracking-map-city-county/31901179
- 3. Johns Hopkins moves all classes to online, cancels in-person May commencement and va cates campus amid coronavirus
 URL: https://www.baltimoresun.com/coronavirus/bs-md-johns-hopkins-remainder-semester-202
 00318-ctolvzheovhjzmdkfu4gfyfxvy-story.html
- 4. Bloomberg, Maryland give \$4M to Hopkins for coronavirus treatment research URL: https://www.wbaltv.com/article/coronavirus-treatment-research-michael-bloomberg-maryland-donation-johns-hopkins-university/31960071
- 5. Amid coronavirus fears, Maryland colleges get conflicting signals on decisions to ch ange plans for large events URL: https://www.baltimoresun.com/news/bs-md-hogan-games-coronavirus-fears-20200307-zh2y u35vkjfl7mmzvu6jgbwk2e-story.html

Fig. 3: (3) Search results for a query with acronyms/abbreviations: "JHU".

Query: employment 1. Q&A: What are Maryland workers' rights, responsibilities in the coronavirus pandemic URL: https://www.baltimoresun.com/coronavirus/bs-md-workers-rights-coronavirus-20200326ggppz2jk65f33ifcs5qfwlbxnq-story.html Maryland unemployment call center expands hours amid coronavirus outbreak URL: https://www.wbaltv.com/article/coronavirus-outbreak-maryland-unemployment-call-cent er-hours-expanded/31787367 3. Coronavirus Latest: How To File For Unemployment In Maryland URL: https://baltimore.cbslocal.com/2020/04/01/coronavirus-latest-how-to-file-for-unempl oyment-in-maryland/ 4. Maryland legislature passes bill to extend temporary unemployment benefits during co ronavirus pandemic URL: https://www.baltimoresun.com/coronavirus/bs-md-pol-ga-covid-legisation-20200318-qux hhgu2erhzvabv2kpotib4pm-story.html 5. Here's what you need to know if you get laid off in Maryland during coronavirus pand URL: https://www.baltimoresun.com/coronavirus/bs-md-unemployment-coronavirus-20200318-3u aqvtlqfvfwlaweah4sjnwgdy-story.html 6. The US Department of Labor just issued tips for workplaces preparing for the coronav URL: https://www.wbaltv.com/article/the-us-department-of-labor-just-issued-tips-for-work places-preparing-for-the-coronavirus/31334978 7. Maryland Senate passes emergency legislation to extend temporary unemployment benefi ts during coronavirus pandemic URL: https://www.baltimoresun.com/politics/bs-md-pol-ga-coronavirus-legislation-20200316 -27v2qj3rjvbbxmcj4tbodb65l4-story.html 8. 'It's terrifying': Service workers fear for their jobs, health as coronavirus spread URL: https://www.baltimoresun.com/coronavirus/bs-md-coronavirus-service-workers-20200313 -anhocn3mmbdi7k4tci3t2edr7m-story.html

Fig. 4: (4) Search results for query: "employment", without pre-trained word embeddings that capture the query semantics.

```
√ python deploy.py --embedding "word2vec-google-news-300" --weighting_scheme "usif"
Model details (embedding, weighting_scheme): (word2vec-google-news-300, usif)
Search engine initialized! Try the search engine:
Query: employment
1. Now Hiring: Here's A List Of Businesses Hiring In Baltimore
URL: https://baltimore.cbslocal.com/2020/04/16/now-hiring-heres-a-list-of-businesses-hir
ing-in-baltimore/
2. Here's what you need to know if you get laid off in Maryland during coronavirus pand
emic
URL: https://www.baltimoresun.com/coronavirus/bs-md-unemployment-coronavirus-20200318-3u
aqvtlqfvfwlaweah4sjnwgdy-story.html
3. Coronavirus Resources: Officials Say Maryland Unemployment Website Is Improving
URL: https://baltimore.cbslocal.com/2020/05/06/coronavirus-resources-officials-say-maryl
and-unemployment-website-is-improving/
4. Unemployment filings skyrocket in Carroll County in sign of economic damage from cor
onavirus
URL: https://www.baltimoresun.com/coronavirus/cc-carroll-unemployment-claims-coronavirus
-20200403-zqq7trxya5danjrtzotfheigpa-story.html
5. Q&A: What are Maryland workers' rights, responsibilities in the coronavirus pandemic
URL: https://www.baltimoresun.com/coronavirus/bs-md-workers-rights-coronavirus-20200326-
ggppz2jk65f33ifcs5qfwlbxnq-story.html
6. Carroll County unemployment claims decline from previous weeks but remain high durin
g coronavirus pandemic
URL: https://www.baltimoresun.com/coronavirus/cc-carroll-unemployment-claims-coronavirus
-20200423-qk2pr2vy35b6bh7bqv7hutdqqq-story.html
7. Jobless claims double, with 84,000 Marylanders filing for unemployment as coronaviru
s shutters businesses
URL: https://www.baltimoresun.com/coronavirus/bs-md-coronavirus-march21-unemployment-202
00402-2rtvowsq45bsvmjkglebclguza-story.html
8. Coronavirus Update: If Your Maryland Unemployment Claim Became Inactive This Week, H
ere's What You Need To Know
URL: https://baltimore.cbslocal.com/2020/05/05/coronavirus-update-if-your-maryland-unemp
loyment-claim-became-inactive-this-week-heres-what-you-need-to-know/
```

Fig. 5: (4) Search results for query: "employment", with pre-trained word embeddings that capture the query semantics.

```
Query: social distancing
1. Coronavirus Study: Maryland Among Top 20 States Where Self-Isolating Is Most Difficu
URL: https://baltimore.cbslocal.com/2020/04/28/coronavirus-study-maryland-among-top-20-s
tates-where-self-isolating-is-most-difficult/
2. The extrovert's guide to social distancing
URL: https://www.wbaltv.com/article/the-extroverts-guide-to-social-distancing/31898384
3. Barber brightens clients' day with virtual haircuts to practice social distancing
URL: https://www.wbaltv.com/article/new-orelans-barber-virtual-haircuts-social-distancin
q-coronavirus-covid19/31946882
4. 'I have real serious concerns': Trump's comments about coronavirus prompted this Joh
ns Hopkins official to speak out
URL: https://www.baltimoresun.com/coronavirus/bs-md-johnshopkins-inglesby-coronavirus-se
curity-response-20200324-h7mbqlvucjh2df6pfc6czyvmqe-story.html
5. When will the coronavirus peak in Maryland? Here's what to know about the prediction
URL: https://www.baltimoresun.com/coronavirus/bs-hs-faq-coronavirus-predictions-20200407
-20200408-uulylejcyjddnkyssqbbwdrlgu-story.html
```

Fig. 6: (5) Search results for the query: "social distancing", without user personalization based on search history.

Query: social distancing 1. Coronavirus Study: Maryland Among Top 20 States Where Self-Isolating Is Most Difficu URL: https://baltimore.cbslocal.com/2020/04/28/coronavirus-study-maryland-among-top-20-s tates-where-self-isolating-is-most-difficult/ 2. Costco, Home Depot limiting customers allowed in stores URL: https://www.wbaltv.com/article/costco-home-depot-limiting-customers-allowed-in-stor es/32005528 3. The extrovert's guide to social distancing URL: https://www.wbaltv.com/article/the-extroverts-guide-to-social-distancing/31898384 4. Barber brightens clients' day with virtual haircuts to practice social distancing URL: https://www.wbaltv.com/article/new-orelans-barber-virtual-haircuts-social-distancin g-coronavirus-covid19/31946882 5. 'I have real serious concerns': Trump's comments about coronavirus prompted this Joh ns Hopkins official to speak out URL: https://www.baltimoresun.com/coronavirus/bs-md-johnshopkins-inglesby-coronavirus-se curity-response-20200324-h7mbqlvucjh2df6pfc6czyvmqe-story.html

Fig. 7: (5) Search results for the query: "social distancing", with user personalization based on search history. Note: Here the user had already performed a query for "costco" hence, "social distancing" talks about limiting customers in the costco store in result no. 2.

```
Query: recession
   Fed takes emergency action, including slashing rate by full percentage point
URL: https://www.wbaltv.com/article/fed-takes-emergency-action-including-slashing-rate-b
y-full-percentage-point/31645643
   What a 20% unemployment rate would mean for America
URL: https://www.wbaltv.com/article/what-a-20-unemployment-rate-would-mean-for-america/3
1746821
3. Baltimore-area governments are weighing big cuts as they brace for a collapse in rev
enues due to coronavirus
URL: https://www.baltimoresun.com/coronavirus/bs-md-coronavirus-economic-crisis-counties
-20200501-heofwwlhofarzjdxmganprwuxe-story.html
   Millions of dads are stuck at home — which could be a game changer for working moms
URL: https://www.wbaltv.com/article/millions-of-dads-are-stuck-at-home-which-could-be-ga
me-changer-for-working-moms/32040142
5. McConnell plan: $1,200 payments; $1T rescue takes shape
URL: https://www.wbaltv.com/article/mcconnell-plan-dollar1200-payments-dollar1t-rescue-t
akes-shape/31790273
6. Family of 4 could get $3,000 under coronavirus relief plan, Treasury secretary says
URL: https://www.wbaltv.com/article/mnuchin-family-of-4-could-get-3k-under-virus-relief-
plan/31783643
7. Maryland lawmakers consider ending legislative session early, advance emergency bill
 to fight coronavirus
URL: https://www.baltimoresun.com/coronavirus/bs-md-pol-ga-session-coronavirus-20200313-
qlbczkxchfew7bifyohsoyywyi-story.html
8. World Health Organization declares coronavirus outbreak a pandemic
URL: https://www.wbaltv.com/article/world-health-organization-declares-coronavirus-outbr
eak-a-pandemic/31403007
```

Fig. 8: (6) Search results for the query "recession", without query expansion

Model details (embedding, weighting_scheme): (one-hot, tf-idf) Search engine initialized! Try the search engine: Query: recession 1. Fed takes emergency action, including slashing rate by full percentage point URL: https://www.wbaltv.com/article/fed-takes-emergency-action-including-slashing-rate-b y-full-percentage-point/31645643 2. What a 20% unemployment rate would mean for America URL: https://www.wbaltv.com/article/what-a-20-unemployment-rate-would-mean-for-america/3 1746821 3. Millions of dads are stuck at home — which could be a game changer for working moms URL: https://www.wbaltv.com/article/millions-of-dads-are-stuck-at-home-which-could-be-ga me-changer-for-working-moms/32040142 4. Baltimore-area governments are weighing big cuts as they brace for a collapse in rev enues due to coronavirus URL: https://www.baltimoresun.com/coronavirus/bs-md-coronavirus-economic-crisis-counties -20200501-heofwwlhofarzjdxmganprwuxe-story.html 5. 'It's an unknown time': Baltimore bars and restaurants brace for decrease in busines s amid coronavirus concern URL: https://www.baltimoresun.com/coronavirus/bs-fo-covid19-bars-restaurants-20200312-iv 2otiqvm5b7zji3zfjw6racja-story.html 6. Maryland Gov. Larry Hogan wants to tap millions of dollars in emergency funds to pre pare for coronavirus URL: https://www.baltimoresun.com/coronavirus/bs-hs-emergency-coronavirus-funding-202003 04-vfmzeekakfap7nn7yooz4x5ijq-story.html 7. Unemployment filings skyrocket in Carroll County in sign of economic damage from cor onavirus URL: https://www.baltimoresun.com/coronavirus/cc-carroll-unemployment-claims-coronavirus -20200403-zqq7trxya5danjrtzotfheigpa-story.html McConnell plan: \$1,200 payments; \$1T rescue takes shape URL: https://www.wbaltv.com/article/mcconnell-plan-dollar1200-payments-dollar1t-rescue-t akes-shape/31790273

Fig. 9: (6) Search results for the query "recession", with query expansion which accounts for the query's topic in general which can be about taxes, stocks, unemployment, relief funds, stimulus checks etc.

A.3: Table of All Model Permutations

dataset	embedding	weighting	p_0.25	p_0.5	p_0.75	p_1.0	p_mean1	p_mean2	r_norm	p_norm
cacm	one-hot	mean	0.319	0.1823	 0.1066	0.0531	0.2026	0.2098	0.8372	0.5562
cacm	one-hot	tf-idf	0.4571		0.1751	0.079	0.3015	0.3014	0.8681	0.6566
		mean	0.2673		0.0822		0.1632	0.1618	0.7782	0.5017
		tf-idf	0.3622		0.1003		0.2254	0.2189	0.8052	0.5577
		mean	0.5022		0.285		0.4701	0.442	0.9001	0.7507
		Hean tf-idf	0.7346		0.3599		0.5429	0.4973	0.9122	0.7895
			0.7346	0.3542	0.2151		0.3429	0.3704	0.9122	0.7893
		mean tf-idf	0.6323	0.4226	0.2611	0.119	0.4386	0.4202	0.9111	0.7163
cacm	word2vec-google-news-300	mean	0.0323	0.129	0.0634	0.0178	0.1487	0.1656	0.8469	0.5152
		tf-idf	0.2882	0.123	0.0682	0.0170	0.1407	0.1776	0.8465	0.5183
		ci=idi sif	0.2636		0.0662		0.1566	0.1776	0.8548	0.5224
cacm										
		usif			0.0075	0.039 0.0098	0.1853 0.0922	0.1906	0.8624	0.539 0.406
	glove-twitter-100	mean			0.0010			0.1063		
		tf-idf	0.1846		0.0000	0.0089	0.0976 0.0951	0.1091	0.772	0.4015
		sif		0.0808	0.0335	0.0099		0.1099	0.7643	0.395
	glove-twitter-100	usif	0.1747	0.0778	0.0339	0.0093	0.0955	0.1097 0.1274	0.7906	0.4169
	glove-wiki-gigaword-100	mean		0.0972	0.0447	0.01 0.0092	0.1148 0.1295		0.8333 0.8292	
		tf-idf sif	0.232 0.1939	0.1143	0.0423 0.0411	0.0092	0.1097	0.1397 0.1253	0.8292	0.4636 0.4419
		SII usif	0.1939		0.0411	0.012/		0.1233	0.8366	0.4419
				0.1031			0.1185			
	glove-wiki-gigaword-200	mean	0.2394		0.0502	0.0123	0.136	0.1501	0.8512	0.4986
	. 3	tf-idf	0.2838		0.0151	0.011	0.1551	0.1642	0.8484	0.5055
	glove-wiki-gigaword-200	sif	0.2192	0.11	0.0477	0.0171	0.1256	0.1427	0.8365	0.4874
	glove-wiki-gigaword-200	usif	0.2355	0.1163	0.0513	0.0153	0.1344	0.1491	0.8599	0.5101
cacm	fasttext-wiki-news-subwords-300	mean	0.2874	0.1335	0.0648	0.013	0.1619	0.1689	0.8157	0.4918
	fasttext-wiki-news-subwords-300	tf-idf	0.3072		0.0645	0.0121	0.172	0.1788	0.8136	0.4974
	fasttext-wiki-news-subwords-300	sif	0.2912		0.0684		0.1667	0.1757	0.8293	0.5009
	fasttext-wiki-news-subwords-300	usif	0.304		0.0718	0.010	0.1738	0.1825	0.8384	0.5163
	word2vec-google-news-300	mean	0.2293		0.0821		0.1466	0.1523	0.7901	0.5053
		tf-idf	0.2378		0.0844	0.0366	0.1517	0.1585	0.7957	0.5127
		sif	0.2657	0.1526	0.0944	0.04	0.1709	0.1741	0.8289	0.5428
		usif	0.2592	0.1546	0.096	0.0409	0.1699	0.1749 0.1133	0.8316	0.5451
	glove-twitter-100	mean tf-idf	0.1626	0.1028	0.0618 0.0594	0.0318 0.0319	0.109 0.1038	0.1133	0.7235 0.7139	0.4343
	. 3	ti-iai sif	0.1584		0.0594		0.1038	0.1095	0.7641	0.424
										0.4645
		usif			0.0691 0.0749	0.035	0.1207	0.1268	0.7663	0.4848
		mean	0.2019			0.0011	0.1319	0.1372	0.7706	
		tf-idf	0.2132 0.227		0.0753	0.0344	0.137 0.1493	0.1413 0.1538	0.7727 0.8088	0.4846
cisi cisi		sif usif	0.2308	0.1367	0.084 0.0837	0.0379 0.0383	0.1505	0.1544	0.8093	0.5168
	glove-wiki-gigaword-100 glove-wiki-gigaword-200	usii mean	0.2300	0.1257	0.0837	0.0363	0.1389	0.1344	0.7769	0.4945
		Hean tf-idf	0.2134		0.0776		0.1458	0.1439	0.7812	0.4993
		ci=idi sif	0.2431		0.0909		0.1607	0.1519	0.7812	0.5356
		usif	0.2431		0.0909		0.1612	0.1653	0.8213	0.5352
	fasttext-wiki-news-subwords-300	l mean	0.1967		0.061		0.1012	0.1276	0.7219	0.4554
	fasttext-wiki-news-subwords-300	tf-idf	0.234	0.1225	0.0672		0.1412	0.1469	0.7398	0.4773
	fasttext-wiki-news-subwords-300	l sif	0.2006		0.0072	0.0323	0.1412	0.1353	0.7678	0.4851
	fasttext-wiki-news-subwords-300	usif	0.1996		0.0710	0.0359	0.1276	0.1351	0.7653	0.4838
	word2vec-google-news-300	mean	0.5805	0.389	0.2021	0.0633	0.3905	0.3676	0.8896	0.6992
		tf-idf	0.5335		0.1866		0.3629	0.337	0.8797	0.6779
		l sif	0.5861		0.2347		0.4166	0.3904	0.9042	0.7249
med		usif	0.626		0.2505	0.0806	0.4367	0.4034	0.9078	0.7325
		mean	0.3746		0.0972	0.0417	0.2192	0.2157	0.7805	0.5414
		tf-idf	0.3622		0.0803	0.0365	0.1979	0.1955	0.7652	0.5203
		sif	0.396	0.2031	0.1099	0.0456	0.2363	0.2308	0.7975	0.5609
med	glove-twitter-100	usif	0.4065		0.1121	0.0474	0.2422	0.2373	0.7997	0.5652
	glove-wiki-gigaword-100	l mean	0.4346		0.122	0.0439	0.269	0.2648	0.8224	0.5943
		tf-idf	0.3977		0.1086	0.0435	0.259	0.25	0.812	0.5808
		l sif	0.4503		0.1261	0.0495	0.2953	0.2831	0.8335	0.6102
		usif	0.4504		0.1233	0.0488	0.2865	0.2801	0.8314	0.6069
		l mean	0.5305		0.1635	0.054	0.3446	0.3219	0.855	0.649
		tf-idf	0.5041	0.3239	0.1466	0.0518	0.3249	0.3029	0.8446	0.6337
med		sif	0.5424		0.1717		0.3607	0.3348	0.8667	0.6644
	glove-wiki-gigaword-200	usif	0.5287		0.1685	0.0573	0.3557	0.3343	0.8651	0.6621
	fasttext-wiki-news-subwords-300	mean	0.5118	0.3082	0.1415	0.0348	0.3205	0.3051	0.8144	0.6247
	fasttext-wiki-news-subwords-300	tf-idf	0.5307		0.1346		0.3241	0.3041	0.8238	0.6286
med	fasttext-wiki-news-subwords-300	sif	0.5357	0.3425	0.1784	0.0515	0.3522	0.3293	0.8639	0.6618
med	fasttext-wiki-news-subwords-300	usif	0.5402	0.3552	0.18	0.0519	0.3585	0.3338	0.8647	0.6649
	word2vec-google-news-300	mean	0.4683	0.2577	0.1434		0.2898	0.2873	0.8579	0.6009
	word2vec-google-news-300	tf-idf	0.4992	0.2789	0.157	0.0569	0.3117	0.3068	0.8395	0.5966
cran	word2vec-google-news-300	sif	0.4801	0.2782	0.1569	0.0672	0.3051	0.301	0.8816	0.6247
cran	word2vec-google-news-300	usif	0.4811		0.1646	0.0697	0.3113	0.3066	0.8835	0.6305
cran	glove-twitter-100	mean	0.3118	0.1393	0.0735	0.0237	0.1749	0.1891	0.783	0.4847
cran	glove-twitter-100	tf-idf	0.3161	0.1354	0.0656	0.0263	0.1724	0.1869	0.7561	0.4629
cran		sif	0.35		0.0846		0.1974	0.2077	0.8093	0.5113
cran	glove-twitter-100	usif	0.3525		0.0836		0.1979	0.2084	0.8108	0.5136
	glove-wiki-gigaword-100	mean	0.3486		0.0792		0.1937	0.2046	0.8099	0.514
cran		tf-idf	0.3495		0.0812		0.1958	0.2073	0.7903	0.5011
cran	glove-wiki-gigaword-100	sif	0.3606		0.087	0.0338	0.2045	0.2159	0.8326	0.5335
cran	glove-wiki-gigaword-100	usif	0.3525	0.1581	0.0847	0.033	0.1984	0.2101	0.8299	0.5289
	glove-wiki-gigaword-200	mean	0.4123		0.1061		0.241	0.2465	0.8393	0.5612
		tf-idf	0.4353		0.1143		0.2552	0.2596	0.8211	0.554
cran		sif	0.4267		0.1184	0.05	0.2567	0.2625	0.8638	0.5869
cran	glove-wiki-gigaword-200	usif	0.4225	0.2249	0.1168	0.0482	0.2547	0.2605	0.8618	0.5829
cran	fasttext-wiki-news-subwords-300	mean	0.4306		0.1048	0.0318	0.2503	0.2563	0.804	0.5489
cran	fasttext-wiki-news-subwords-300	tf-idf	0.4517		0.1085	0.0354	0.2594	0.2651	0.7793	0.5387
cran	fasttext-wiki-news-subwords-300	sif	0.4585	0.2431	0.1338	0.0529	0.2785	0.2831	0.8619	0.595
	fasttext-wiki-news-subwords-300	usif	0.4594	0.2428	0.1355	0.0525	0.2792	0.2837	0.8618	0.5959
		i -	0.1515		0.0401		0.0891	0.1013	0.7135	0.3746
	doc2vec									
cacm		-	0.1677	0.1021	0.0668	0.0385	0.1122	0.1148	0.744	0.45
cacm	doc2vec	- -	0.1677 0.2551		0.0668 0.1146		0.1122 0.1786	0.1148 0.1724	0.744 0.7251	0.45 0.4818