

Tarah Paul

User Experience Designer

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(215)-219-7423

Philadelphia, PA

EDUCATION

University of Pennsylvania

B.A in Design, Minor in Consumer Psychology

Philadelphia, PA | August 2020 - May 2024

PROFESSIONAL EXPERIENCE

Student Researcher

University of Pennsylvania

June 2021 - Aug 2021, Philadelphia, PA

Facilitated a summer program for 15 Philadelphia high school students centered around racial literacy, college readiness, leadership and activism. Led research on black high school students' access to AP Classes in the Philadelphia area.

Freelance Graphic Designer

Self-Employed

June 2021 - Aug 2021, Philadelphia, PA

Transformed website design and updated marketing materials for Shaping Scholars and Girls Justice League two nonprofits in Philadelphia.

Architectural & Structural Engineering Intern

DAMES Design

June 2019 - Aug 2019, Rosemont, PA

Drafted Architectural, Mechanical and Structural pages on AutoCAD that would be used by Senior and Junior Architects in Pre-Design phases of projects. Conducted interior and exterior measurements of residential houses or buildings during site visits to complete schematic designs.

VOLUNTEER EXPERIENCE

Creative Director

University of Pennsylvania

Jan 2021 - Present, Philadelphia, PA

Led marketing direction for various student groups on campus. Designed various iterations and combinations of digital and print materials to be used for social media, email and the web.

Industry Knowledge

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Tools & Technologies

Figma, Photoshop,

Illustrator, InDesign,

Premiere Pro, HTML, CSS

Classes

Design & Digital Cultures

Art of the Web

UX and UI Design

Design After the Digital

Eye, Mind and Image

Languages

English (Native)

French (Professional)

Haitian Creole

(Professional)