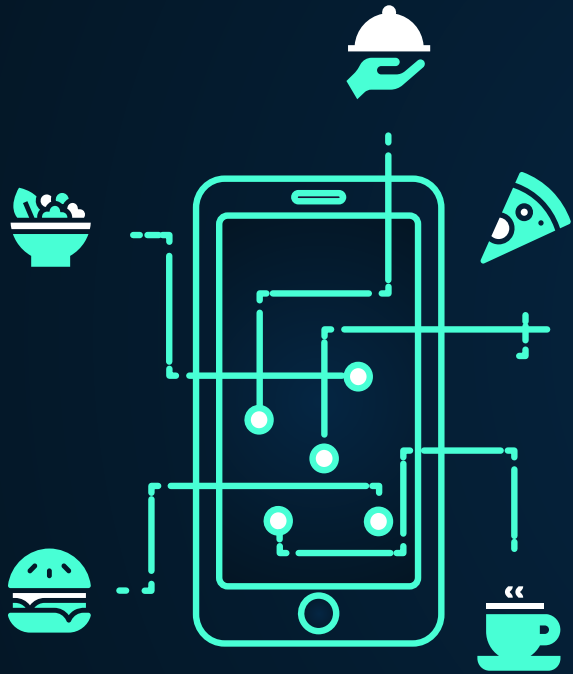


Interior Design

Tyler Torres
Nicholas Samaroo
CSCI 499
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PROBLEM

- People looking to design/redesign a room have no guideline to work with.
- The process of finding an interior designer is not very streamlined.
- Lack of a diverse platform that connects people with a variety of interior designers.
- People ignore the importance of designing/optimizing space in an area and how the rooms we stay/work in impact us subconsciously.

VISION / TARGET AUDIENCE

- We hope to create a platform for customers to come to when they are in need of an interior designer.
- On the other hand, establish a hub for a variety of interior designers to attract customers and display their work.
- We also hope to bring light to the idea of good interior design.
- Specifically targeting new graduates, people looking for an apartment or recently bought one, and people who want to redesign a room but lack a “design eye.”

PRODUCT DEFINITION

- We want to liven up the interior space of homes.
- Our product will connect people, who have interior design needs, to trained experts by giving them a platform where:
 - we provide an interface for interior designers to display their past work
 - allow users to browse the work of various interior designers
 - allow both parties to coincide effectively.
 - This will be accomplished through a multi-platform mobile application



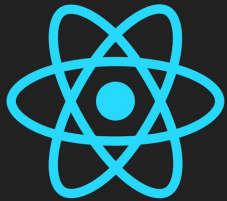


mongoDB



STRATEGY

- Mobile application via the MERN STACK (MongoDB, Express.js, React Native, Node.js)
- Full stack Javascript with MongoDB as the database facilitates ease of use
- Why MongoDB?
- UI Differences : Non-ID vs ID



React Native



9:41

Indesyn

Interior Design Made Easy

Email

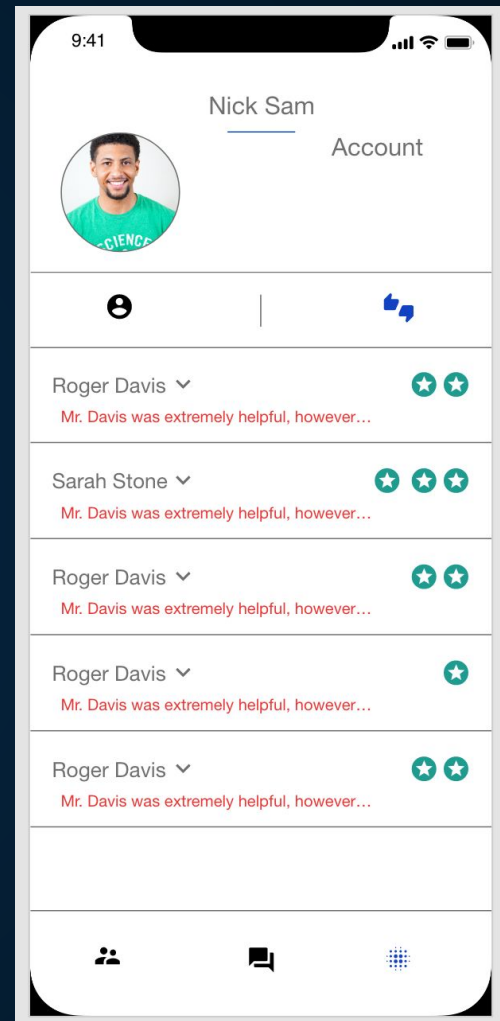
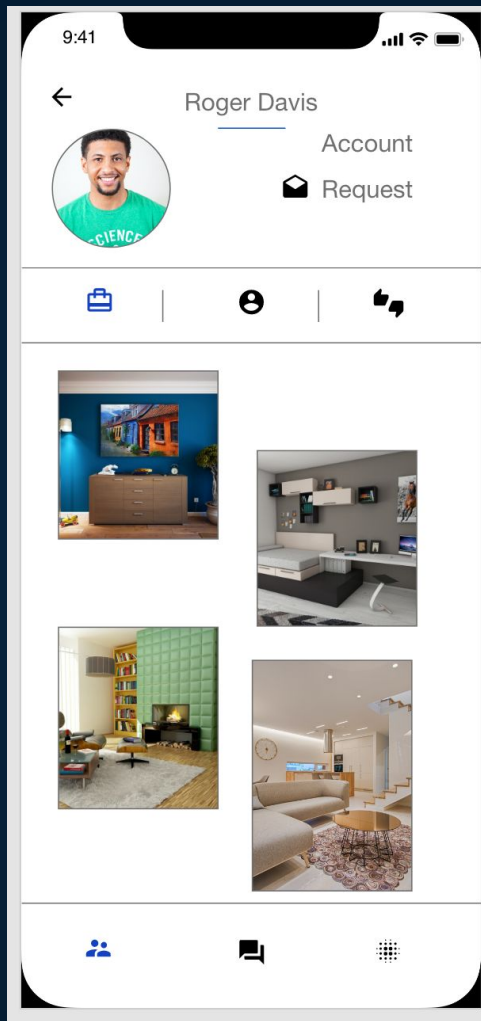
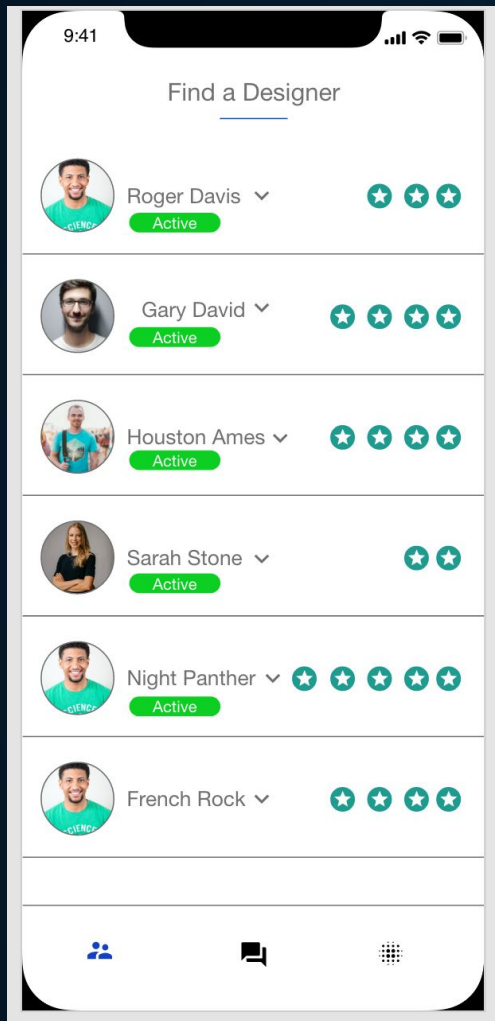
Tyler.Torres@gmail.com

Password

Forgot Password?

Sign In

Register





WORK DISTRIBUTION

- Since we are a team of two, a lot of the front-end and back-end work can be shifted amongst us.
- For the sake of assigning specific roles, the front-end work is Nicholas' responsibility and the backend work is Tyler's responsibility.

GOALS

- We hope this potentially becomes the first stop for people who need an interior designer.
- We will know if our product is successful when:
 - All users can sign up, both Interior designer and Non-ID, successfully
 - All users can browse the UI
 - Non-IDs can be connected to IDs seamlessly
 - We see frequent user engagement



QUESTIONS?