

Peng Tao

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EXPERIENCE

Front-end engineer internship
Guizhou TV | 6/2019 – 9/2019

Attained foundational skills in HTML, CSS, and JavaScript.
Designed and implemented a user-friendly front-end interface for news recommendations.
Utilized advanced content similarity algorithms in the backend to analyze and retrieve relevant recommendation data.
Translated this data into personalized news feeds for users, enhancing content engagement.

Assistant Media Planner
Guangdong Advertising Co., Ltd. | 7/2021 – 10/202021

Helped Nissan to promote and localize in the Chinese market for their new vehicle. Achieved reading volume of more than 100,000 people.
Analyzed the strengths and weaknesses of Nissan's new vehicle and found the right way to promote the new vehicle.
Planned the activities needed for the future launch of the new vehicle and assisted Nissan to integrate its image after the logo change.

PROJECT

Python Discord Music Bot

Built a Python Discord Music Bot using the Discord API for YouTube music playback, eliminating the need to pay fees for similar services. This project demonstrates my strong programming skills, API integration, and user-centered design with key features like play, pause, stop, join, leave, and playlist management.

Restaurant Website

Utilizing my web development expertise in JavaScript, Node.js, Express, and MongoDB, I spearheaded the creation of a user-friendly platform deployed on Render. Responsibilities encompassed front-end design, table booking, gift purchase features, and rendering optimization for an enhanced user experience.

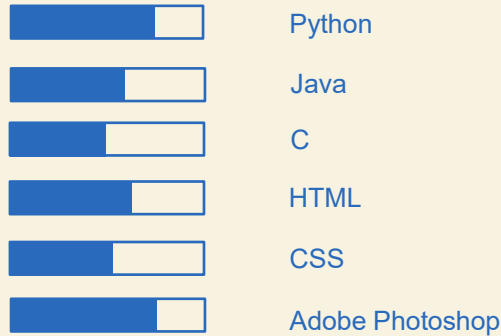
EDUCATION

Northeastern University
MS Computer Science Align I 2023 – Present

Villanova University
BA Communication I 2020 – 2022
2021 Fall Dean List, 2022 Spring Dean List,
2022 Fall Dean List

Temple University
BA Communication I 2018 – 2020

SKILLS



Learning React and Vue