weshare.asia
we shop, we share

Brand overview

Name
weshare.asia (Weshare)

Mantra
we shop, we share.

Description
A technology platform for social organizations in Vietnam.
Our aim is to help the people in need by connecting them with organizations or other
they always enjoy daily such as Shopee, Tiki, Lazada.

Product and services
Website and applications

Applications
Identity, website development, app development, designs, mockup, prototype.

Personality

Modern
Using technology, we want to bring users the best experience.

Simple
We offer easy-to-decide from just daily shopping which we do every day and you.

Caring
We want to bring love and support to beneficiaries.

Reliable
Transparency is our key priority. In gain trust and reliability.

Value propositions

Social organizations

Weshare helps social organizations raise funds from crowdfunding funds, be more well known and expand their impact to the beneficiaries.

Merchants

Weshare creates a win-win-win situation for merchants, users and social organizations.

Donors

Weshare offers donors a free, easy and transparent way to donate. Everyone can contribute through their daily orders at sites that they already shop daily such as Shopee, Tiki, Lazada which are the most popular e-commerce sites in Vietnam.

Idea

"The better "W" (for Weshare) will be inspired by two people with a smiling feeling.
The color will be a combination of blue (trending for technology and yellow (standing for healing)
which lies between serenity and the benefits.

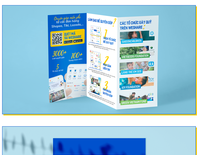
Mood board inspiration

Weshare aims to bring a feel that is combined between technology and society.

Results

weshare.asia

Applications



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Thank you for reading.

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