# TRUONG QUOC ĐẠT

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#### **EXPERIENCE**

#### WeShare | Co-Founder & Product Designer

Donation Platform from Daily Consumption

Aug, 2020 - Present

- Joined product development from scratch
- Built brand identity
- · Collaborated in user and market research
- Designed applications for 4 platforms: Android, iOS, Website and **Chrome Extension**
- Designed and managed landing page
- Built and managed design foundation and design system
- Led team to win 7 startup awards
- · Led other design-related works

# Zalo | UI/UX Design Collaborator

BOBA — Zalo's Social Media for Vietnamese Generation Z

Jun, 2020 - Dec, 2020

- · Collorated with engineering and product teams to build BOBA
- Built and managed design foundation and system
- Designed materials for marketing campaigns

## ALAX | Design Intern

Game Store Applying Blockchain Technology

Sep, 2019 - Dec, 2019

- Designed and animated components for UI on websites and mobile applications
- Experienced Scrum framework while working with the engineering and product teams
- Designed materials for marketing campaigns

# TOOLS

I mostly use PEN & NOTE MIRO **GOOGLE DOCS FIGMA GOOGLE SLIDES GOOGLE SHEETS** AFTER EFFECTS CC PREMIERE PRO CC ILLUSTRATOR CC VISUAL STUDIO CODE

## **EDUCATION**

## **B.S Information Technology**

July, 2017 - Present

University of Science - Vietnam **National University** 

#### **Product Management**

Sep, 2019 - Dec, 2019

Facebook Developer Circles & CoderSchool

#### **Social Business Creation**

Mar, 2021 - Oct, 2021

**HEC Montréal Business University** 

## **SKILLS**

#### **Product Management**

Agile/Scrum, Grooming, Planning

## **Designing & Animating**

UI, POSM, Presentation Slides, Video/ **UI** Animation

## **Software Programming**

July, 2017 - Present

Web Development

# **Public Speaking**

July, 2017 - Present

Pitching at 10+ competitions

#### Leadership

July, 2017 - Present

DACI, Competitions/Projects Lead

# **ACHIEVEMENTS**

#### 2 Awards | Social Business Creation 2021

Global Competition to solve Social Challenges organized by HEC Montréal Business Canada University

Oct, 2021

- Global Impactful Social Business Idea
- Global Growth-oriented Social Business Model

#### Runner-up | ECOn-21

Environmental Competition organized by International School - Vietnam National University

Oct, 2021

#### Winner | NEUrON 2021

Startup Competition organized by National Economics University
Sep, 2021

#### Winner | HIS-COVID

Covid-19 Recovery Competition organized by Department of Science and Technology

Sep, 2021

# Top 3 & Best Business Plan | Khoi Nghiep Kinh Doanh

Business Competition organized by University of Economics and Law - Vietnam National University

Jul, 2021

# Top 10 | Creative Idea Challenge 2020

Startup Competition organized by Vietnam National University Sep, 2020

# Winner | Facebook Developer Circles Innovation 2020

Training and Solving Enterprises' Challenges organized by Facebook and CoderSchool

Dec. 2019

# Winner | Faculty of Biology & Biotechnology Uniform

Uniform Design Competition for Faculty of Biology & Biotechnology, University of Science - Vietnam National University Mar, 2018

## **LANGUAGE**

## **English | Proficient**

- Comfortable communicating, reading and writing
- Pitched in English at competitions

#### Vietnamese | Native

## **ACTIVITIES**

## Video Lead | Design ITUS

University of Science, Faculty of Information Technology Club

Aug, 2018 - Jun, 2019

- Conducted training sessions
- · Led video team
- 130 members

## Organizer | Outr Space 3

A Design Creative Contest

Nov, 2018

- Managed technical organization
- In charge of video-making
- 60 participants

#### Tech Lead | BEE Club

University of Science English Speaking Club

Aug, 2017 - Sep, 2018

- · Led technical team
- Managed graphic resources
- 200 members

## Organizer | Intune 2018

Vietnam Nation University

Mar. 2018

- Managed technical organization
- In charge of graphic materials
- 130 participants