TRUONG QUOC ĐẠT



EXPERIENCE

WeShare | Co-Founder & Product Designer

Donation Platform from Daily Consumption

Aug, 2020 - Present

- Joined product development from scratch
- · Built brand identity
- · Collaborated in user and market research
- Designed applications for 4 platforms: Android, iOS, Website and **Chrome Extension**
- Designed and managed landing page
- Built and managed design foundation and design system
- Led team to win 7 startup awards
- Led other design-related works

Zalo | UI/UX Design Collaborator

BOBA — Zalo's social media for Vietnamese Generation Z

Jun, 2020 - Dec, 2020

- Collorated with engineering and product teams to design and build BOBA
- Built and managed design foundation and system for BOBA
- Designed materials for marketing campaigns

ALAX | Design Intern

Game Store Applying Blockchain Technology

Sep, 2019 - Dec, 2019

- Designed and animated components for UI on websites and mobile applications
- Experienced Scrum framework while working with the engineering and product teams
- Designed materials for marketing campaigns

TOOLS



EDUCATION

B.S Information Technology

July, 2017 - Present

University of Science - Vietnam National University

Product Management

Sep, 2019 - Dec, 2019

Facebook Developer Circles & CoderSchool

Social Business Creation

Mar, 2021 - Oct, 2021

HEC Montréal Business University

SKILLS

Product Management

Agile/Scrum, Grooming, Planning

Designing & Animating

UI, POSM, Presentation Slides, Video/ **UI** Animation

Software Programming

July, 2017 - Present

Web Development

Public Speaking

July, 2017 - Present

Pitching at 10+ competitions

Leadership

July, 2017 - Present

DACI, Competition/Project Lead

ACHIEVEMENTS

2 Awards | Social Business Creation 2021

Global Competition to solve Social Challenges organized by HEC Montréal Canada

Oct, 2021

- Global Impactful Social Business Idea
- Global Growth-oriented Social Business Model

Runner-up | ECOn-21

Environmental Competition organized by International School - Vietnam National University

Oct, 2021

Winner | NEUrON 2021

Startup Competition organized by National Economics University Sep, 2021

Winner | HIS-COVID

Covid-19 Recovery Competition organized by Department of Science and Technology

Sep, 2021

Top 3 & Best Business Plan | Khoi Nghiep Kinh Doanh

Business Competition organized by University of Economics and Law - Vietnam National University

Jul, 2021

Top 10 | Creative Idea Challenge 2020

Startup Competition organized by Vietnam National University
Sep, 2020

Winner | Facebook Developer Circles Innovation 2020

Training and Solving Enterprises' Challenges organized by Facebook and CoderSchool

Dec. 2019

Winner | Faculty of Biology & Biotechnology Uniform

Uniform Design Competition for Faculty of Biology & Biotechnology, University of Science - Vietnam National University

Mar. 2018

LANGUAGE

English | Proficient

- Comfortable communicating, reading and writing
- Pitched in English at contests

Vietnamese | Native

ACTIVITIES

Video Lead | Design ITUS

University of Science, Faculty of Information Technology Club

Aug, 2018 - Jun, 2019

- Conducted training sessions
- Led video team

Organizer | Outr Space 3

A Design Creative Contest

Nov, 2018

- Managed technical organization
- In charge of video-making
- 60 participants

Tech Lead | BEE Club

University of Science English Speaking Club

Aug, 2017 - Sep, 2018

- Led technical team
- In charge of graphic materials

Organizer | Intune 2018

Vietnam Nation University

Mar, 2018

- Managed technical organization
- In charge of graphic materials
- 130 participants