



KAIZEN DAO APP

Background and Issues

TOYOTA 2 WAY	Strengths	Weaknesses
JKOUTEI KANKETSU	<ul style="list-style-type: none">• Clarification of Roles and Responsibilities by Process• Continuous Growth of Technology Based on Automotive Technology	<ul style="list-style-type: none">• It is difficult to make new proposals or assign responsibilities to other processes
COMPANY SYSTEM	<ul style="list-style-type: none">• Clarification of Roles by Organization and Product in the Automotive Field• Top-down Business Promotion	<ul style="list-style-type: none">• It is difficult to organize and assign responsibility for proposals that go beyond a specific field• In the era of diversity, it is difficult to propose ideas with only a top-down approach

DAO Strengths/Weaknesses for TOYOTA

item	Weaknesses	Strengths
management	<ul style="list-style-type: none">• Improving Operational Level in a Specific Field	<ul style="list-style-type: none">• It is possible to maximize the use of collective intelligence.• Responsibilities and roles are clearly defined.
proposal and diversity	<ul style="list-style-type: none">• Ideas and thoughts are essential to make progress at work; without them, work cannot move forward• In standardized processes, there are many constraints, making it difficult to propose new ideas	<ul style="list-style-type: none">• Leadership beyond boundaries is demonstrated.• The proposal process is visualized from top to bottom.

We hope that Toyota can incorporate the advantages of DAO into its system and continue to grow as a company.