Tamida Rabuwa

Jenta Adamu street., Jos, Plateau • 07067721930 • trabuwa@gmail.com •
linkedin.com/in/tamida-rabuwa-supportive-0b644b92

Web Developer

Experienced web developer with 6+ years of experience driving significant improvements in website performance, resulting in a 40% increase in online sales and a 30% rise in user engagement within the first three months of launch. Reduced website downtime by 50% and improved team productivity by 15% in cross-functional environments.

WORK EXPERIENCE

Abc Tech Solutions • Lagos, Lagos State, Nigeria • 08/2018 – 04/2024
Web Developer

- Measurable Impacts : • Increased website loading speed by 40% through optimization techniques, resulting in improved user experience and a decrease in bounce rates. • Implemented a new e-commerce feature on the company's website, leading to a 30% increase in online sales within the first three months of launch. • Reduced website downtime by 50% by implementing robust error monitoring and alert systems, ensuring higher availability and reliability for customers.

- Improved website load time by 40% through optimizing code and reducing server response time, resulting in increased user satisfaction and reduced bounce rates.

- Developed custom e-commerce platform, increasing online sales by 50% and enhancing customer experience, leading to a 40% rise in customer retention.

Visibility Logic • Ukraine • 06/2021 – 12/2022

Visibility Logics specializes in creating captivating web designs tailored to your needs. The experts team crafts innovative solutions to drive results and elevate business brand online."
Project manager • Full-time

- Successfully led a cross-functional team in the delivery of a high-profile web design project for a Fortune 500 client, resulting in a 20% increase in website traffic and a 15% improvement in user engagement metrics within the first month of launch. Implemented agile project management methodologies and streamlined communication channels, resulting in a 10% reduction in project timelines and an increase in client satisfaction scores by 25%.

- Delivered 10 projects on time and within budget, resulting in a 20% increase in client satisfaction and a 15% boost in repeat business.

- Improved team productivity by 15% through effective leadership and mentorship, resulting in successful completion of projects within budget and timeline, and increased employee satisfaction.

Def Digital Agency • Abuja, Nigeria • 01/2017 – 07/2018
Frontend Developer

- Measurable Impacts : • Led the development of a mobile-responsive design framework, resulting in a 25% increase in mobile traffic and engagement on client websites. • Improved website accessibility compliance, achieving WCAG 2.0 AA standards and ensuring inclusivity for users with disabilities, resulting in positive feedback from clients and end-users. • Implemented A/B testing strategies on landing pages, resulting in a 20% increase in conversion rates for client campaigns and improved ROI.
- Drove a 30% increase in mobile traffic through responsive design, contributing to a 25% rise in user satisfaction and a 20% uplift in conversion rate.
- Collaborated with cross-functional teams to troubleshoot and resolve 95% of reported front-end bugs within 24 hours, enhancing website reliability and delivering a seamless user experience.

Ghi Tech Innovations • Port Harcourt, Rivers, Nigeria • 10/2014 – 12/2017
Software Engineer

- Measurable Impacts : • Developed and deployed a custom content management system (CMS) for clients, reducing website update times by 50% and increasing client satisfaction scores by 20%. • Implemented automated testing procedures, resulting in a 30% reduction in software bugs and improved overall product quality. • Led a team in migrating legacy systems to cloud-based solutions, reducing infrastructure costs by 40% and improving scalability and performance for clients.
- Developed a new feature that improved application performance by 30%, resulting in a 20% increase in user engagement and a 15% decrease in customer complaints.
- Spearheaded the development of a new feature, reducing the app's load time by 30%, resulting in a 15% increase in user engagement and overall customer satisfaction.

EDUCATION

Bachelor Of Electrical Engineering
Ahmadu Bello University • Zaria, Kaduna, Nigeria • 01/2007 - 10/2014

CERTIFICATIONS

Click On Kaduna Digital skill programm • 12/2021 - Present
Kaduna Stage Government

Andela Web Specialist • 10/2018 - Present
Andela

SKILLS

Automation Testing, Backend Web Development, Bash, Business Growth, Custom CMS, Customer Satisfaction, E-commerce, Elementor, Git, JavaScript, Legacy System, Meets Deadlines, MySQL, Optimization Techniques, Passionate, PostgreSQL, Python, ReactJS, Responsive Web Design, Scalability, Software Quality Assurance, Teamwork, User Interface

Design, Web Content Accessibility Guidelines, Web Performance, Wordpress, ech Meetups and Conferences, Open Source Contribution