SporkDAO presents

ETHDENVER 2022

THE YEAR OF THE GWEI

#BUIDLATHON + WORKSHOPS +
COMMUNITY GATHERING + INNOVATION FESTIVAL

Featuring:

EST. 2021 DEN CO
COLORADOJAM
A ROCKY MOUNTAIN INNOVATION FESTIVAL

2022 THE YEAR OF THE GWEI

ETHDenver is a member-owned Community Innovation Festival. With the genesis of **SporkDAO** in June of 2021, ETHDenver is the first event based DAO in the world.

For the 2022 installation of ETHDenver, we're going back to basics. **2022 is the Year of the GWEI.** The BuffiGwei are the smallest members of the Bufficorn Family, and were integral in defeating Moloch in the battle of Etherea in 1246. If not for their calm and unshakable demeanor, the battle may have been lost.

The lesson is...**NEVER underestimate the BuffiGwei.** Their unique abilities in channeling a mystical force called "ether" has made them one of the most powerful allies in the Metaverse. And like gas which fuels Ethereum transactions, the BuffiGwei ultimately fuels our community.

Welcome to the **ETHDenver #BUIDLATHON, Workshops, Community Gathering, & Innovation Festival!**

#thisistheGWEI

COLORADO #1 FOR WEB3 & BLOCKCHAIN

At **ETHDenver 2021**, Colorado Governor Jared Polis announced Colorado's intentions in becoming the **"First Digital State"**.

Colorado is at the forefront of new organizational structures & business models to build a more benevolent world.

As blockchain has emerged as the "next big thing", **entrepreneurs & technologists** from all over the Rocky Mountain Region believe that a decentralized world is possible with this technology.

Our community is committed to this reality!

ETHOS

SporkDAO's **ETHDenver #BUIDLATHON** is about bringing together like minds around a common purpose. Distributed computing is the future, & Colorado is a leading community supporting this emerging technology. Our community is about empowering participants to shape this new world while cementing the Rocky Mountain region & the State of Colorado as a thriving hub of Ethereum and blockchain innovation.

VALUES

EDUCATION
+COMMUNITY
=#BUIDL

2021

ETHDENVER IS A GLOBAL COMMUNITY OF #BUIDLers

With Community Members on 6 continents, ETHDenver has proven itself one of the most important events on the annual calendar.

To date, ETHDenver is the world's longest running & most diverse **Ethereum #BUIDLathon** event produced.

2018-2021

COMMUNITY VITALS

40,000+
ATTENDEES

200+
INTERNATIONAL SPONSORS

800+
TEAMS

4000+
#BUIDLERS

49
US STATES

104
COUNTRIES

#BUIDLATHON ATTENDEES

Attendees for the **ETHDenver #BUIDLATHON** consist of students, developers, technologists, community leaders, education professionals, advisors, entrepreneurs, crypto-curious individuals, thinkers & investors.

We provide a “big tent & blank canvas” where individuals can **exercise their creativity & be themselves.**

We promote diversity, inclusion & acceptance of all persons wishing to contribute their unique intelligence to the ETHDenver community.

Most importantly, **ETHDenver is, and always will be, FREE to attend** for those desiring to #BUIDL the decentralized future with us.

HIGHLIGHTS + KEY FEATURES

ART GALLERY + MAKERSPACE

#BUIDL FLOORS

PRESS LOUNGE + PODCAST ROOM

SPONSOR SHILL ZONE

FREE CHILDCARE

DJ CHILL ROOM

SPORKWHALE LOUNGE

ZEN ZONE

FOOD TRUCKS

LIVESTREAM PRESENTATIONS

#BUIDL WEEK, ETHDENVER #BUILDATHON + MOUNTAIN RETREAT

FEB 11-20, 2022

Speakers, Panels & Workshop throughout
#BUIDL Week & ETHDenver

FRIDAY - FEB / 11

2PM	Virtual Livestream #BUIDLathon Kickoff
4PM	Bounties Presentations
6PM	**BUIDLing Begins (Virtually)**

FEB / 11 - 17

DAILY	**#BUIDL Week - Technical Talks & Workshops**
DAILY	**Open Source Meetups, Events & Parties**
DAILY	**Discover Denver NFT Scavenger Hunt**

THURSDAY - FEB / 17

8AM - 5PM	Open Source Coworking & MiniCons at the Venue
6PM	Team Formation Icebreaker

FRIDAY - FEB / 18

8AM - 5PM	Speakers/Panels/Workshops
6PM	**ETHDenver Main Event Opening Ceremony**

SATURDAY - FEB / 19

9AM - 10PM	Speakers/Panels/Workshops

SUNDAY - FEB / 20

8AM	**BUIDLing Ends,** Project Submission Deadline
10AM - 3PM	Project Judging
12PM - 3PM	Project Exhibition
3PM - 5PM	Closing Ceremonies
5PM - 8PM	Experience Colorado Closing Party
8PM - 2AM	ETHDenver Official After Party

FEB / 21-24 (Breckenridge, CO)
Rocky Mountain Retreat

$SPORK WHALE ACCESS + EVENTS

FEB / 17 (Denver)
7PM - $SPORKWhale Reception / Drinks & Hors D'oeuvres

FEB / 18 (Denver)
8PM - $SPORKWhale Special Event & Chess Tournament

FEB / 19 (Denver)
10PM - $SPORKWhale Special Event & Poker Tournament

FEB / 18-20 (Venue)
Access to $SPORKWhale Lounge & Private Workspaces Inside ETHDenver

FEB / 21-24 (Rocky Mountains, CO)
$SPORKWhale Transportation to Mountain Retreat

#BUIDLATHON TRACKS

OPEN TRACK

Participants are encouraged to work on any project of their choice. No existing projects are allowed to keep a level playing field.

ETHDenver will recognize top projects in Apps, tools & infrastructure. Prizes will be announced at the Buidlathon.

The top 5 projects will share a prize pool of minimum of $15,000 (cash or ETH equivalent).

COLORADOJAM

ColoradoJam offers "Jammers" the opportunity to exercise their creativity in solving key challenges the State of Colorado faces in the public infrastructure.

Projects using Web2 and Web3 will be considered based on specifications issued by each State Agency offering a “Jam” and cash prize.

IMPACT TRACK

Participants can submit projects which qualify under the UN Sustainability categories.

No existing projects are allowed as to keep a level playing field.

The top 5 projects will share a prizepool of a minimum of $15,000 (cash or ETH equivalent).

PROJECT BOUNTIES

Teams can submit projects to sponsors who offer bounties (repos, API integrations, use of specific tool sets, etc) in addition to submitting to the Impact, Open and/or ColoradoJam Tracks.

Bounty challenges are shared no more than 4 days before the #BUIDLathon begins. All bounties are funded by the individual sponsor project offering the challenge.

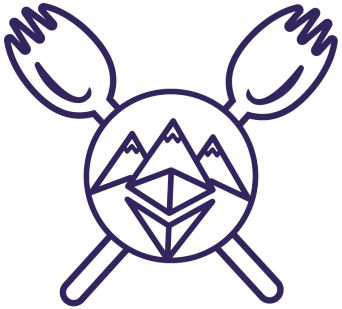
2021 SPONSORS + PARTNERS

Leading projects from every corner of the Etherspace & beyond.

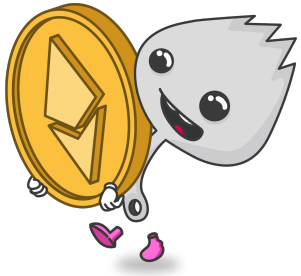
From 2018-2021, over 200 international sponsors have called ETHDenver home.

3 WAYS TO SUPPORT SPORKDAO

1 ETHDenver Event Sponsorship



2 SporkDAO Grants



3 Rare NFT & Collectibles

1 – ETHDENVER EVENT SPONSORSHIPS

ETHDenver is 100% Community funded & is FREE to those who are accepted attend and/or #BUIDL.
We don't believe in creating economic barriers for those we're trying to include.

Your sponsorship helps us keep true to our ethos & create a world-class experience.

BLOCK
$10,000

META
$20,000

CYPHER
$35,000

PRESENTING
$55,000

DETAILS	BLOCK	META	CYPHER	PRESENTING
TOTAL AVAILABLE	25	20	15	5
COST	$10,000	$20,000	$35,000	$55,000
$SPORKWHALE TICKETS (LOUNGE + EVENTS + PFP NFTs)	2	3	7	10
PURCHASE ADDITIONAL $SPORKWHALE TICKETS (NO PFP)	$2,000	$1,500	$1,500	$1,500
$SPORK REWARDS - PRO RATA SPONSOR POOL	X	X	X	X
LOGO - WEBSITE, SPONSOR LOOP & PHOTO BACKDROP	Small	Medium	Large	XL
LOGO - STAGE BANNERS	-	Medium	Large	XL
LOGO - LIVESTREAM	-	-	Large	XL
LOGO - DISCOVER DENVER NFT SCAVENGER HUNT LOGO -	$2,500	Standard	Premium	Premium
LANYARD PLACEMENT	-	-	-	X
LOGO - BADGE PLACEMENT	-	-	X	X
SOCIAL MEDIA, COMMS & PR	*Social	*Social, Blog & PR**	*Social, Blog & PR**	*Social, Blog & PR**
SPONSOR TABLE LOCATION	-	Standard	Premium	Premium, First Choice
#BUIDL WEEK FEATURED CALENDAR LISTING	-	X	X	X
ACCESS TO #BUIDLERS GITHUB/LINKEDIN	-	Post	Pre	Pre
OPENING CEREMONY KEYNOTE	-	-	5 min	10 min
UPGRADES - OPTIONAL ADD-ON COST (Page 16)	-	-	-	-
BOUNTY MAX PRIZE LIMIT	$1,000	$15,000	$25,000	$50,000
LIVESTREAM BOUNTY PRESENTATION	X	X	X	X
PANEL/WORKSHOP/TALK (PRIORITY BASED ON SPONSOR "PAID DATE")	1 x Panel Spot	1 x Panel Spot or Workshop	1 x Panel Spot; 1 x Workshop or Talk	1 x Panel Spot; 1 x Workshop; 1 x Talk

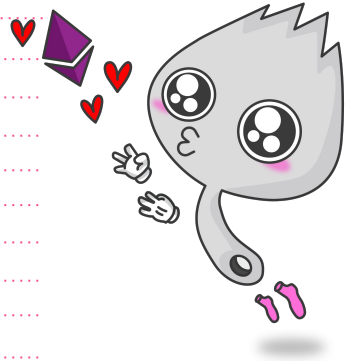
* sponsor generated content distribution / ** strategic & personalized custom content creation

UPGRADES

ALL UPGRADES HANDLED ON FIRST COME, FIRST SERVE BASIS

	# AVAILABLE	UPGRADE COST
DJ Chill Room - Exclusive Sponsor	1	$8,000
$SPORKWhale Lounge - Exclusive Sponsor	1	$8,000
Art Auction Gallery - Exclusive Sponsor	1	$8,000
Custom Wifi SSID Sponsor - Per Day	3	$4,000
$SPORKWhale Event Sponsor - Per Evening	3	$4,000
ETHDenver Official Closing Party - Exclusive Sponsor	1	$8,000
Mountain Retreat Transportation Sponsor	2	$4,000
#BUIDLer Bodega - Exclusive Sponsor	1	$8,000
#BUIDLer Floor Sponsor - Per Floor/Limit One	4	$4,000
Gourmet Coffee Shop - Exclusive Sponsor	1	$8,000
MakerSpace - Exclusive Sponsor	1	$8,000
Blockchain Arcade - Exclusive Sponsor	1	$4,000
Complimentary Childcare - Exclusive Sponsor	1	$4,000
Zen Zone - Exclusive Sponsor	1	$8,000
Poker Tournament - Exclusive Sponsor	1	$4,000
Chess Tournament - Exclusive Sponsor	1	$4,000
Thursday MiniCon Host - 1st Floor Area: Main Stage + Medium Stage	1	$35,000
Thursday MiniCon Host - Upper Floor Area: Medium Stage + Small Stage	1	$25,000

NOTE: Upgrades are not standalone and are only available to Block, Meta, Cypher and Presenting sponsors.



EARLYBIRD BONUSES

Early Bird (EB)* Sponsorships Deadline Nov 15, 2021
First come, First serve. Based on availability.

	BLOCK	**META**	**CYPHER**	**PRESENTING**
PRIORITY CHOICE OF SPONSOR TABLE LOCATION	-	X	X	X
BUFFICORN.COM & SWAG STORE CREDIT	$500	$1,000	$1,500	$2,500
BONUS $SPORKWHALE TICKETS & PFP NFTs	1	1	2	3
$SPORK REWARDS	1.5X	1.5X	1.5X	1.5X

* Early Bird Sponsorships are due upon invoice receipt. Invoices paid after December 15, 2021 may forfeit EarlyBird Bonuses.

2 – SPORKDAO GRANTS

The **ColoradoJam Incubator & Bufficorn Ventures** are community-owned investment **MetaDAOs**

Grants to either organization give contributors access to projects, founders, and investment opportunities that aren't available anywhere else.
This is ALPHA in its purest form.

Only $5,000,000 in grants are available. 90% of Grant contributions are allocated to graduate projects in the form of investments and/or convertible grants. 10% allocated for SporkDAO annual operations. $SPORK Rewards allocated based on participation level.

OMEGA
$50,000
(20)

GAMMA
$100,000
(10)

BETA
$250,000
(8)

ALPHA
$500,000
(2)

COLORADOJAM

A ROCKY MOUNTAIN INNOVATION FESTIVAL

TECHNOLOGY SANDBOX + INCUBATOR

- Early stage technology **pilots inside the State infrastructure** to *experiment* with blockchain technology.
- **Reimagining the State** of Colorado as “Digital”
- Projects like **Opolis and Gitcoin** homegrown in Colorado
- **Digital Identity adoption** - a citizen’s key to government, business, and privacy

BUFFICORN VENTURES

Community Investments DAO

- Deeper support for standout ETHDenver **projects**
- **Grants & Investments** for pre-seed/seed stage projects
- $SPORK **Rewards** for Patronage
- **Partnering** with other Early/Seed Stage groups
- **Accrue value** for the SporkDAO Community

THE GRANTS FEATURES

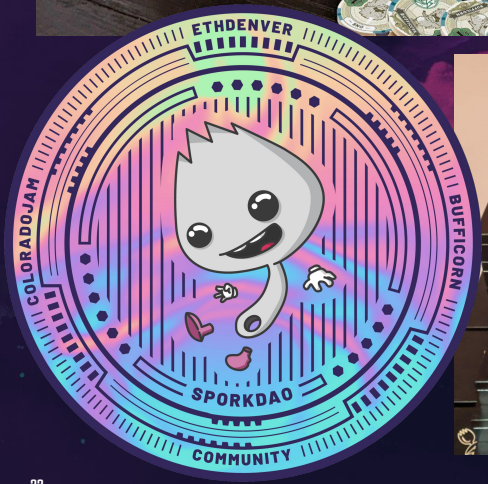
Grantors receive **special benefits** for contributing to the SporkDAO Community

	OMEGA	GAMMA	BETA	ALPHA
AMOUNT	$50,000	$100,000	$250,000	$500,000
INVESTMENT LEAD OPPORTUNITIES	-	-	X	X
ENHANCED GOVERNANCE RIGHTS & STAKING REWARDS	1	1	2	4
$SPORK REWARDS	STANDARD	STANDARD	BONUS	PREMIUM
BONUS PFP NFTs	1	2	6	12
EXCLUSIVE GRANTS PARTY TO MEET & GREET TEAMS	X	X	X	X
PROJECT JUDGING OPPORTUNITIES @ ETHDENVER	1	1	2	3

3 — RARE NFTs + COLLECTIBLES

Visit the SporkDAO Collection on METAFACTORY to shop the latest in rare NFTs, original provenance artwork, & numbered collectibles.

All proceeds go to the Community Sustainability Fund which powers the operations of SporkDAO, Bufficorn Ventures & ColoradoJam.



Let's #BUIDL!!!

John Paller

EXECUTIVE STEWARD

john@ethdenver.com

or

#thisisthegwei

“Thank you for supporting SporkDAO.
We ❤ you!”

— SPORKΞ