

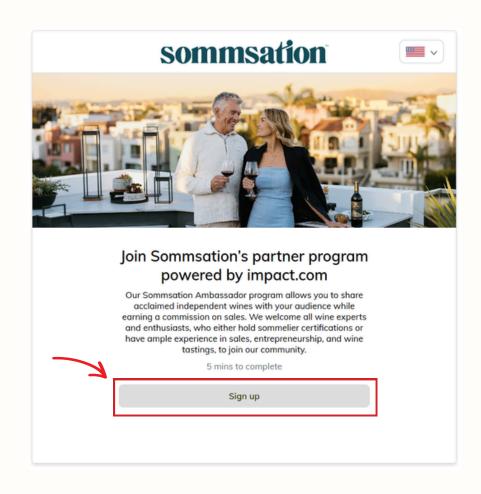
Account Setup





Sign Up via Impact.com

- 1. Begin the process using the link provided via email
- 2. Select "Sign up"

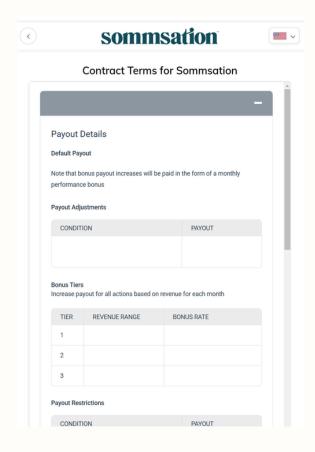


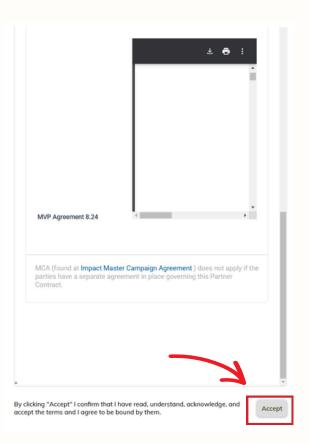




Review & Accept Terms

- Review the Payout Details
- Review the contract, and click on Impact Master
 Campaign Agreement to download. You can also access your contract in your Impact account later.
- Click on "Accept" at the bottom



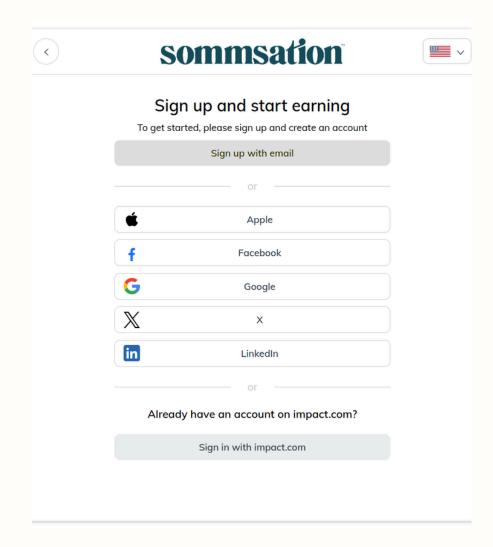






Log In

• Select "Sign up with email"



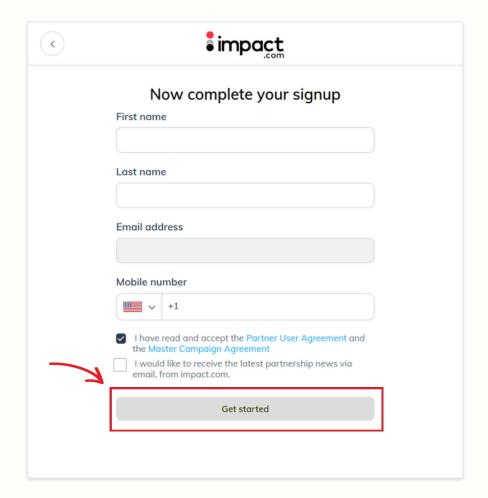




Complete Signup Page

- Fill out the requested fields with your information, then click on "Get started"
- **Do not** check the box to receive emails from Impact
- Next screen will request a verification code that was texted to you, put that in and click "Verify"









Categorize Your Business

Select the "Network" option, then click "Continue"



How would you categorize your business?

Select the option that best describes how you interact with your audience and what they come to you for. This helps brands learn more about your business.

Social Influencer

My audience follows me for entertainment, education and community, and they engage with social-native content that we produce.

Content/Reviews

My audience comes to my properties to learn more about specific products or product categories, find gift ideas, read reviews, and make informed purchasing decisions.

Loyalty/Rewards

My audience receives compensation (monetary or otherwise) when they make purchases and I help connect them to those rewards.

Deal/Coupons

My audience relies on us for to save money and make savvy purchasing decisions. We present coupons, vouchers and/or discounts on this property.

Email/Newsletter

My audience subscribes to regular communications bringing together valuable content, discounts, and other information.

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Search/Comparison

My audience uses our platform to discover and compare products, services, or prices across multiple vendors, helping them find the best options and make informed decisions based on their specific needs and preferences.

Network

We bring together a range of publishers to allow advertisers access to the audiences they are looking for.

Technology Solution

We provide innovative technological solutions that enhance the customer experience and drive conversions through various touchpoints, including (but not limited to) banking integrations, post-checkout offers, retargeting tools, or embedded software solutions.

Cross Audience Monetization

My audience purchases my products and I link them to similar, noncompeting products for other brands.

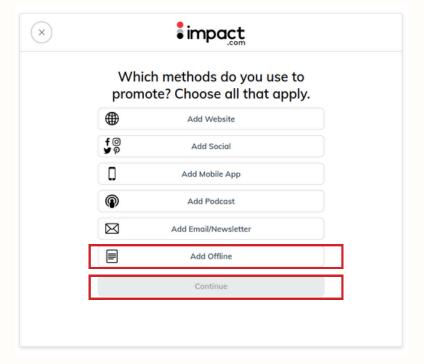
Continue





Business Promotion Information

• Select "Add Offline" and click "Continue"

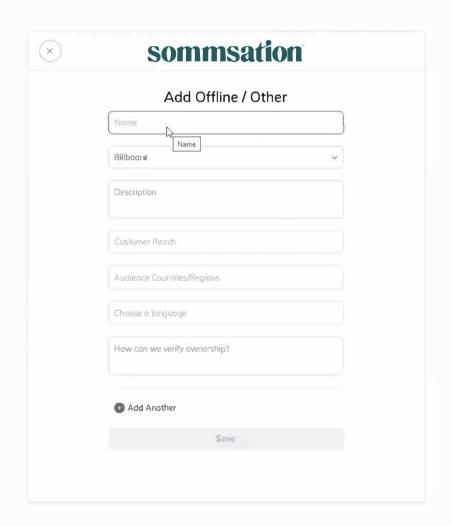






Business Promotion Information

- 1. For Name, type in "SAMPLE" in capital letters
- 2. Next line, leave "Billboard"
- 3. For Description, type in "SAMPLE"
- 4. For Customer Reach, type in "100"
- 5. For Audience, type in "United States"
- 6. For Choose a Language, select "English US"
- 7. For Verify Ownership, type in **"SAMPLE"**
- 8. Click "Save"
- 9. Next screen will look the same, click "Continue"

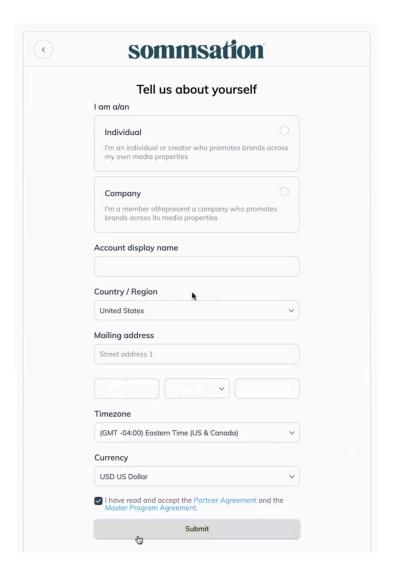






Personal Information

- Choose "Individual"
- Use your name or business name for "Account Display Name"
- For Country/Region, start typing in United States then select from drop down menu
- Fill out Mailing Address fields
- Select your Time Zone from drop down menu
- For Currency, select USD US Dollar from drop down menu
- Check the box to accept the agreement
- Click on Submit, and you will be taken to your Sommsation Impact dashboard!





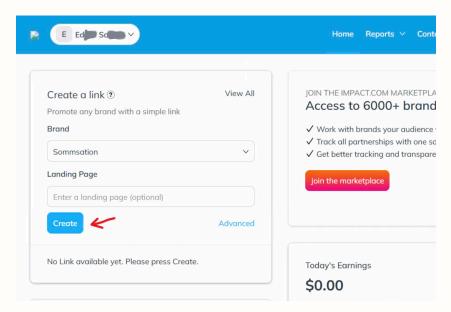
Impact

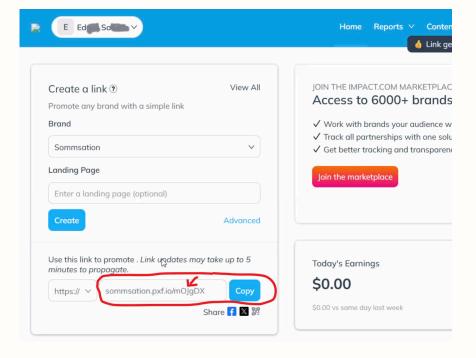




Your Shareable Affiliate Link

- On your Impact dashboard, go to the "Create a Link" section on the left side of the page (top image).
- Click "Create" and right below the Create button, will be a sommsation.com/pxf.io/link (bottom image). Delete the characters up to the last slash mark then customize with your name, or business name. Click on the check mark, then click the "Copy" button.
- Paste the link into a fresh browser window. You'll see sommsation.com followed by a lot of random characters, which indicate your unique affiliate identifier. Be sure to bookmark the page for easy retrieval.
- Always use your affiliate link to go to the Sommsation website.



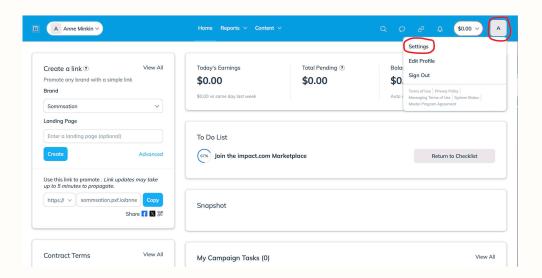


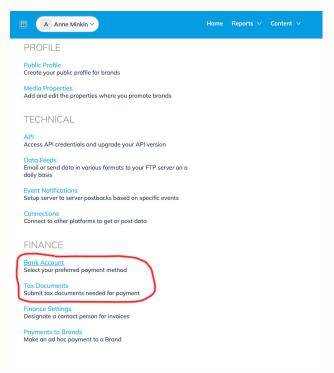




Set Your Deposit Details

- Monthly commissions are paid by Impact and direct-deposited into your bank account.
- Click on your initial at the top right of your dashboard, then "Settings" in the drop down menu (top image)*
- Then scroll down to FINANCE heading (bottom image). Enter your bank account info and upload your tax document (you can obtain a W9 blank form on IRS.gov).
 - * If the top blue section of your dashboard looks different and at the top left there are 3 "menu lines", you can find "Settings" there in the drop down menu, along with Home, Reports and Content.





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