Tracie M. Kreiss

User Experience Designer & Researcher

Experience

2019 - Present

Design Researcher

Postmates, X

- Co-designing Serve, an autonomous delivery robot
- Leading user research and testing to inform design recommendations
- Designing aspects of the cargo configuration, digital user experience, and piloting experience

2018

Quality Assurance Analyst

Uber

- Validated the product quality requirements for the Uber Rewards Program
- Worked with an international team to ensure a high quality brand experience
- Conducted usability tests to endure the functionality of newly the newly developed Rewards Program

2016 - 2018

Research Assistant

University of California, Santa Cruz

- Completed a thesis on children's creative cognition – canidate for publication
- Coded and analyzed quantitative and qualitative data

Education

2019

User Experience Certified

Nielson Norman Group

2018

B.A. Psychology

UC Santa Cruz

- Highest Honors
- Intensive Program

Skills

Design

Figma, Sketch, Invision, PhotoShop, Blender, Illustrator, After Effects, HTML

Research

Quantitative and qualitative research, user testing, data analysis

Languages

English, French

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