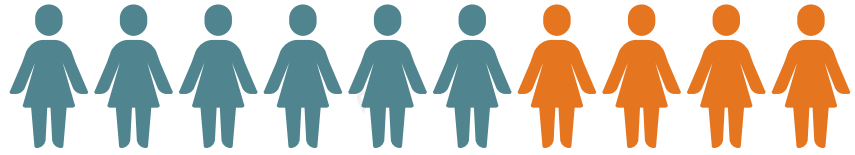


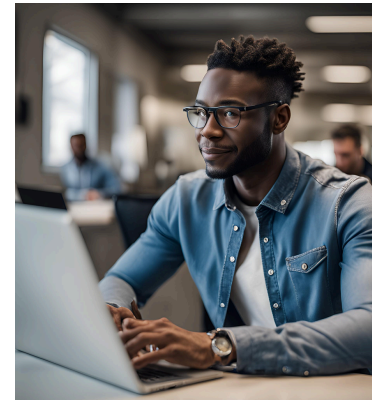
Does AI Matter in Technical Writing?



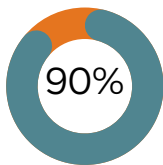
An April 2023 Pew Research Survey found 6 in every 10 Americans (62%) said that AI would have a “major impact on workers generally”



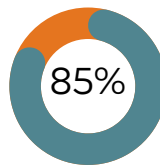
75% of global knowledge workers already use AI, according to a 2024 Microsoft/LinkedIn study.



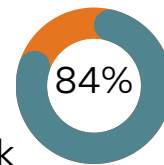
Employees who use AI say it helps them . . .



Save time



Focus on their most important work



Be more creative



Employers say . . .



66% would not hire someone without AI skills



71% would hire less-qualified people with AI skills over more-qualified people without them

Sources

Rainie, Lee, Monica Anderson, Colleen McClain, Emily A. Vogels and Risa Gelles-Watnick. (2023, April 20). AI in Hiring and Evaluating Workers: What Americans Think. Pew Research Center. <https://www.pewresearch.org/internet/2023/04/20/ai-in-hiring-and-evaluating-workers-what-americans-think/>

Microsoft, & LinkedIn. (2024, May 8). AI at Work Is Here. Now Comes the Hard Part (2024 Work Trend Index Annual Report). <https://www.microsoft.com/en-us/worklab/work-trend-index/ai-at-work-is-here-now-comes-the-hard-part>

Credits

Infographic was created by Traci Gardner on [canva.com](https://www.canva.com). Photos created with Canva's AI image generator.

Transcript

Online at <https://tracigardner/ai/impactonworkplace/>