Does AI Matter in Technical Writing?

An [April 2023 Pew Research Survey](https://www.pewresearch.org/internet/2023/04/20/ai-in-hiring-and-evaluating-workers-what-americans-think/) found 6 in every 10 Americans (62%) said that AI would have a “major impact on workers generally”

75% of global knowledge workers already use AI, according to a [2024 Microsoft/LinkedIn study](https://assets-c4akfrf5b4d3f4b7.z01.azurefd.net/assets/2024/05/2024_Work_Trend_Index_Annual_Report_663d45200a4ad.pdf)

**Employees who use AI say it helps them . . .**

90%

85%

84%

Save time Focus on their most

important work

Be more creative

**Employers say . . .**

# 66%

66% would not hire someone without AI skills

# 71%

71% would hire less-qualified people with AI skills over more-qualified people without them

## Sources

Rainie, Lee, Monica Anderson, Colleen McClain, Emily A. Vogels and Risa Gelles-Watnick. (2023, April 20). AI in Hiring and Evaluating Workers: What Americans Think. Pew Research Center. [https://www.pewresearch.org/internet/2023/04/20/ai-](https://www.pewresearch.org/internet/2023/04/20/ai-in-hiring-and-evaluating-workers-what-americans-think/) [in-hiring-and-evaluating-workers-what-americans-think/](https://www.pewresearch.org/internet/2023/04/20/ai-in-hiring-and-evaluating-workers-what-americans-think/)

Microsoft, & LinkedIn. (2024, May 8). AI at Work Is Here. Now Comes the Hard Part (2024 Work Trend Index Annual Report). [https://www.microsoft.com/en-us/worklab/work-trend-index/ai-at-work-is-here-now-comes-the-hard-part](https://assets-c4akfrf5b4d3f4b7.z01.azurefd.net/assets/2024/05/2024_Work_Trend_Index_Annual_Report_663d45200a4ad.pdf)

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