#### SKILLS SUMMARY

HTML | CSS | JavaScript | React | Mongoose | MongoDB | Git | Github | Data Modeling | Express | Agile Methodology | Project Management | Microsoft Office | MacOS/Windows | Google Drive | Trello, Asana + Project Planning Tools | Quality Assurance | Proficient in CRM | Remote work proficiency | Squarespace | Wix | Bootstrap | Facebook Creator Studio | Linktree | Airtable | Later | Canva

#### **PROJECTS**

The Bike Shop | Junior Product Manager and Developer | Link to Live Project: https://bikeshop305.herokuapp.com/

- The application gives people a tool to connect cyclist and bike shops, track progress of repairs, make connections to the cycling community and more.
- Led a team of 3 developers and 2 product designers by following agile project management best practice model.
- Oversaw the collaboration points between the developers and the UX/UI team. Managed the wireframe handoff through figma and strategy session to coordinate on branding and design trajectory.
- As Product Manager, organized trello board, kanban, slack network and updated this process based on the needs of the product development cycle.
- Used React Bootstrap to create modals, forms for logging in, logging out, creating a user, progress bars and for buttons. CSS was also used to style the page with the branding specified in our wireframes
- Created our own database of Bike shops that can be filtered by location. Faker was used to populate the user database and Axios was to call the backend to provide and filter through the bike shops and cyclists.
- This project was built using the MERN (MongoDB, Express, React, Node.js) Stack. Other technologies used to improve user experience were Sweet Alert, to let the user know their input was received, also to greet them when they logged in/logged out. Send Grid was used to send welcome/goodbye emails when users sign up or close the account. JSON Web Tokens were used to create tokens that validated users throughout the website. Lastly, we used Postman to test the creation of users, bike shops, cyclists, repairs, reviews and bicycles, and other HTTP requests in the backend.
- Heroku was used to deploy the app to the web.

# Git Brew'd | Junior Product Manager and Developer | Link to Live Project: https://gitbrewd.herokuapp.com/

- The application gives people a tool to find local breweries throughout the United States.
- Led a team of 4 developers by following agile project management best practice model.
- As Product Manager, organized trello board, kanban, slack network and updated this process based on the needs of the product development cycle.
- This project was built with vanilla CSS and React and integrated the DB brewery API. Axios is used to make requests to the API to gather information and Mapbox to render the location of the brewery on a map.
- Heroku was used to deploy the app to the web

#### **EXPERIENCE**

## Wyncode Academy | Full Stack Web Development | Miami, Florida | Dec 2020

- Acquired a robust knowledge base working with JavaScript, CSS, HTML, React, Mongo-DB, Mongoose, Node.js, git, github, de-bugging, and data modeling
- Composed backend architecture from multiple API's using Axios, Express, and ERD diagrams
- Collaborated in depth with UX/UI teams on frontend architecture and design, built out with Web Dev team
- Led and managed midterm and final project teams by implementing Agile Methodology and operating as SCRUM Master

## Streaming Strawberry | Lead Product Manager and Developer | Miami, Florida | 2019 - Current

Development and design agency specializing in sites that focus on customer's optimal experience on a budget

- Work alongside Doron Greenspan, MongoDB account executive on 3+ projects, as both product manager and Tech founder.
- As Product Manager, canvassed for new projects and talent. Assisted in new development ideation, roadmapping and expectation setting.
- Collaborated with business owners on project development and delegation of funds to contractors.
- Developed social media content calendars and content creation for 5 separate businesses using Canva, Later, WeVideo, and Facebook Creator Studio
- Built 4 fully customizable Squarespace, Wix, Shopify sites for small businesses and nonprofits.
- Led consultation, project management, and customer care throughout entire project lifecycle
- Created wireframes + custom mockups during consultation and pre-development stages with clients

### Center for the Advancement of Jewish Education | Teen Engagement Coordinator | Miami, FL | 2019-2020

- Pioneered a new alumni engagement initiative for the March of the Living with a customized social media platform.
- Expanded their alumni database by over 90%. Used tools like Google Drive and Constant Contact
- Developed a customized Squarespace website for the Jewish Teen community in Miami-Dade County
- Utilized custom CSS to implement a client friendly UI experience and give a great UX experience.
- Engaged in curriculum development and implementation of a new innovative life coach training program.
- Main Point of Contact for stakeholders involved in any events, fundraising, and program development.

## Friendship Circle Miami and Chabad of Kendall | Program Coordinator | Miami, FL | 2017-2019

- Managed 150 volunteers including maintaining an up to date database of all volunteers, coordinating volunteer hours using a custom built CRM.
- Coordinated all aspects of the Friendship Circle program including after school program, Sunday program and summer camp.
- Rebranded, maintained and managed Chabad and Friendship Circle Websites and Social media platforms for better user experience.
- Created and developed engaging volunteer appreciation events and training...

## **EDUCATION**

- Wyncode Academy, 2020, Full Stack Web Development
- Wurzweiler School of Social Work, 2013, Masters of Social Work Community Organizing
- Stern College for Women, BA, Judaic Studies and Psychology

#### **AWARDS**

Dean's Award for Outstanding Leadership at Wurzweiler School of Social Work