

PORN
ALGORITMIE
TORDI
MATTI

Una tecnologia pornografica?



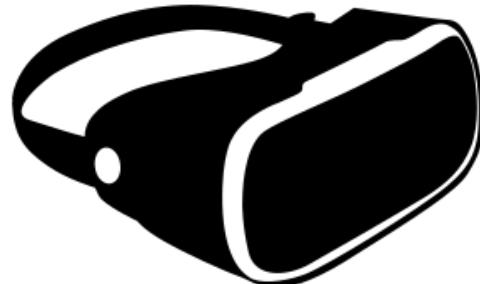
1990

2015

**L'industria del porno dà una spinta
all'innovazione tecnologica**



Dal Super8



al VR

Growth of VR Porn Industry

Worldwide, Desktop & Mobile

Data By  SimilarWeb



I siti specializzati
in porno realtà virtuale
(virtualrealporn.com, BadoinkVR,
SexLikeReal) hanno avuto
una crescita del 202%
fra gennaio e novembre 2015.

Sites included: sexlikereal.com, virtualrealporn.com, badoinkvr.com,
virtualporn360.com, vrpornmovies.net, vrsmash.com,
vрорнlist.com, vrsexlab.com, vrgirlz.com, 3dxchat.com

Annika Albrite posa per CamasutraVR (360 virtual reality)



Le scansioni animate ancora non sono utilizzate in settori come medicina, istruzione o settore immobiliare.

Innovazioni della pornificazione

membership

double-opt-in signup

chat istantanee

pagamenti online

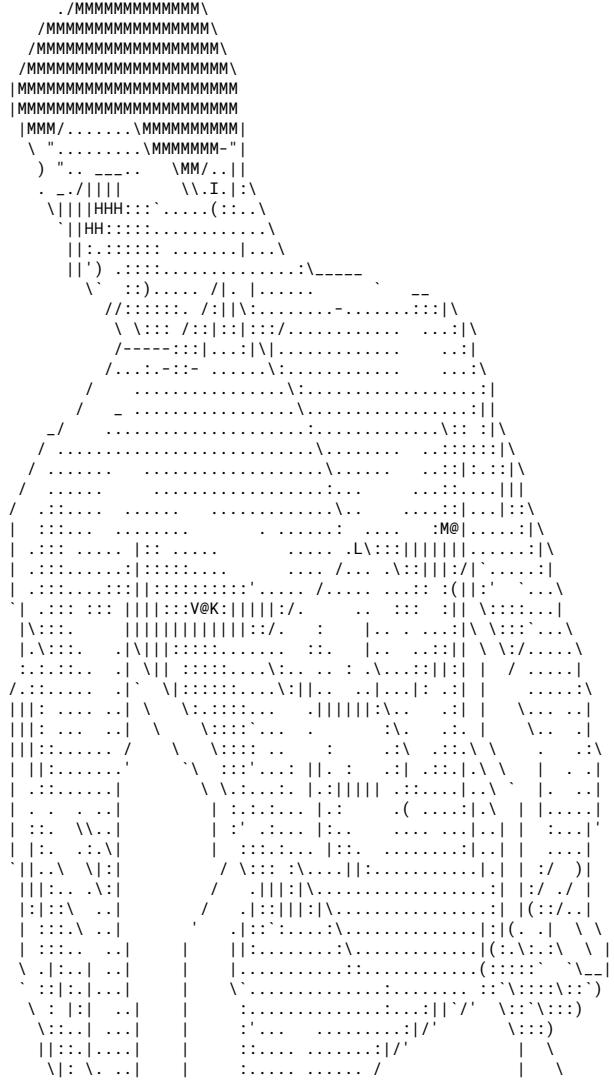
streaming video in browser

videochat

analisi di dati (XXX Counter)

affiliate marketing (Pay Per click
e Pay Per Acquisition)

...



web 2.0 - Tube Sites

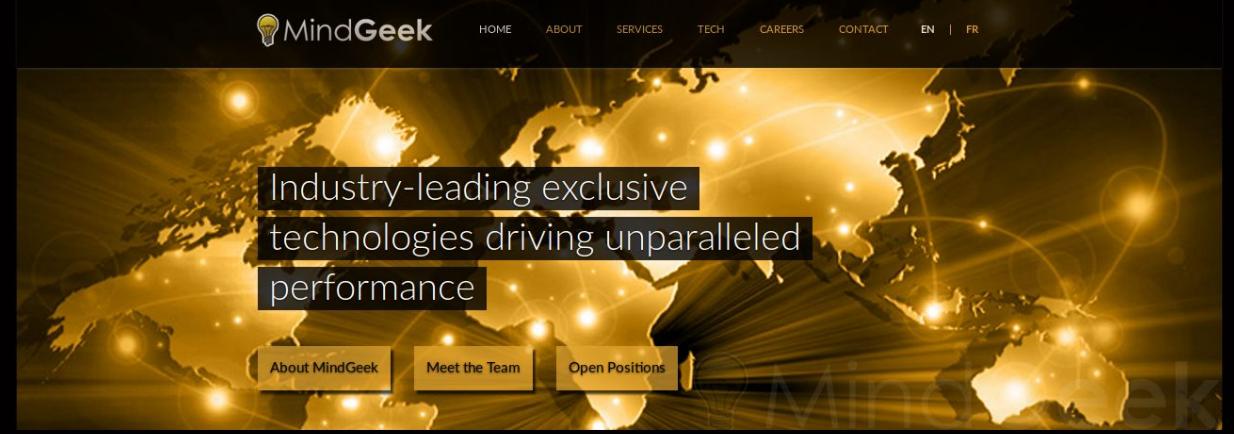
Le prime denunce di violazione del copyright da parte di Playboy sono apparse nell'ambiente digitale, quando le immagini non potevano ancora essere viste direttamente sul web.

I Tube sites sono stati un ottimo escamotage perché grazie al Digital Millennium Copyright Act il proprietario non è responsabile della sua sorveglianza e di ciò che gli utenti caricano su questi siti.

web 2.0 - Tube Sites



web 2.0 - Tube Sites



MindGeek

HOME ABOUT SERVICES TECH CAREERS CONTACT EN | FR

Industry-leading exclusive technologies driving unparalleled performance

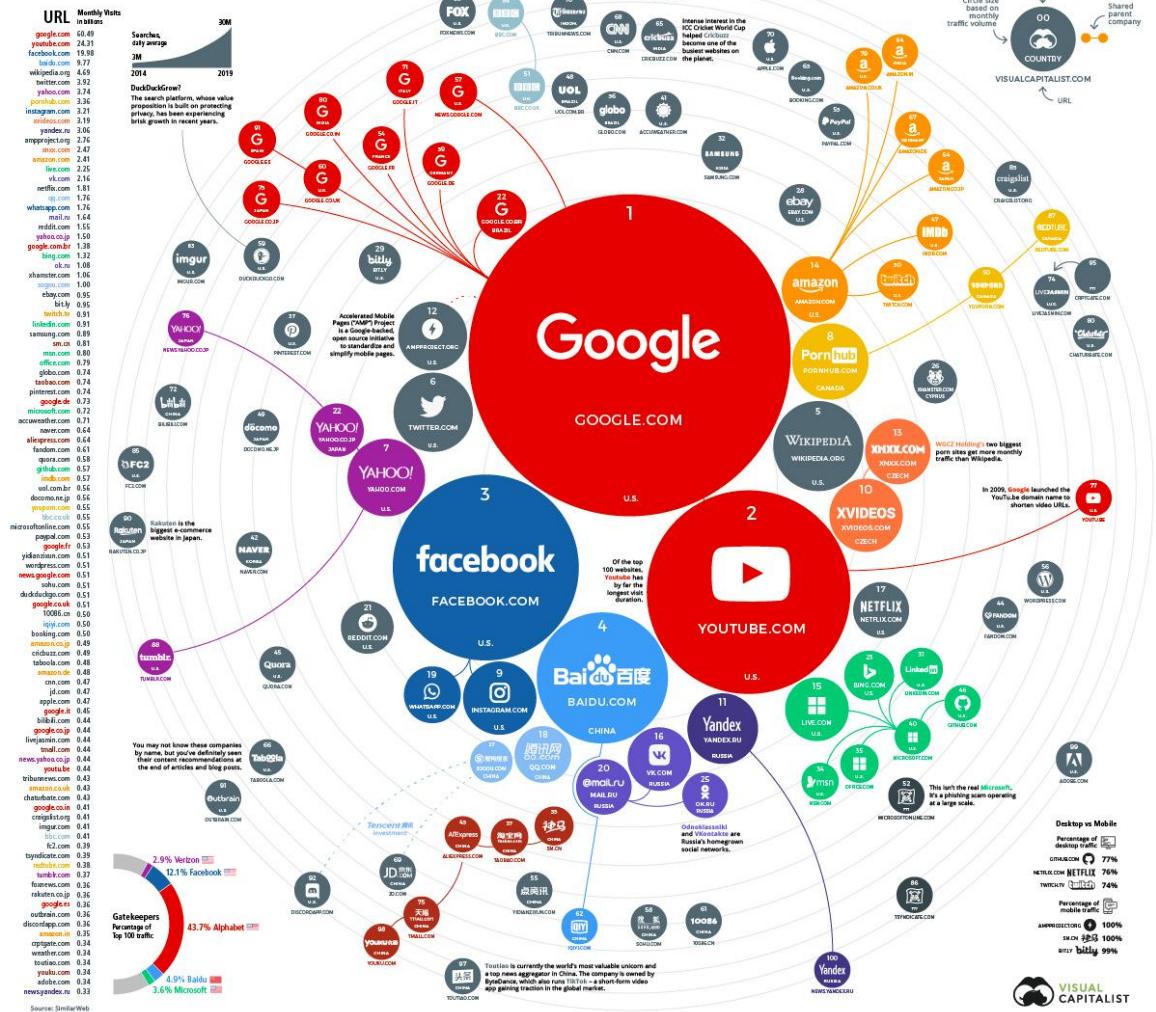
About MindGeek Meet the Team Open Positions

MINDGEEK BY THE NUMBERS

115 M+ Daily Visitors <small>Spread throughout our network of web properties.</small>	3B+ Ad Impressions <small>Served to dozens of millions of daily visitors.</small>	15 TB Uploaded Content <small>Uploaded content on a daily basis</small>	1000+ Employees Worldwide <small>Working fulltime in our offices worldwide.</small>	6 Offices Worldwide <small>MindGeek offices located worldwide.</small>
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TOP 100 WEBSITES

Global, June 2019



<https://www.visualcapitalist.com/ranking-the-top-100-websites-in-the-world/>

TOP 100 WEBSITES

Global, June 2019

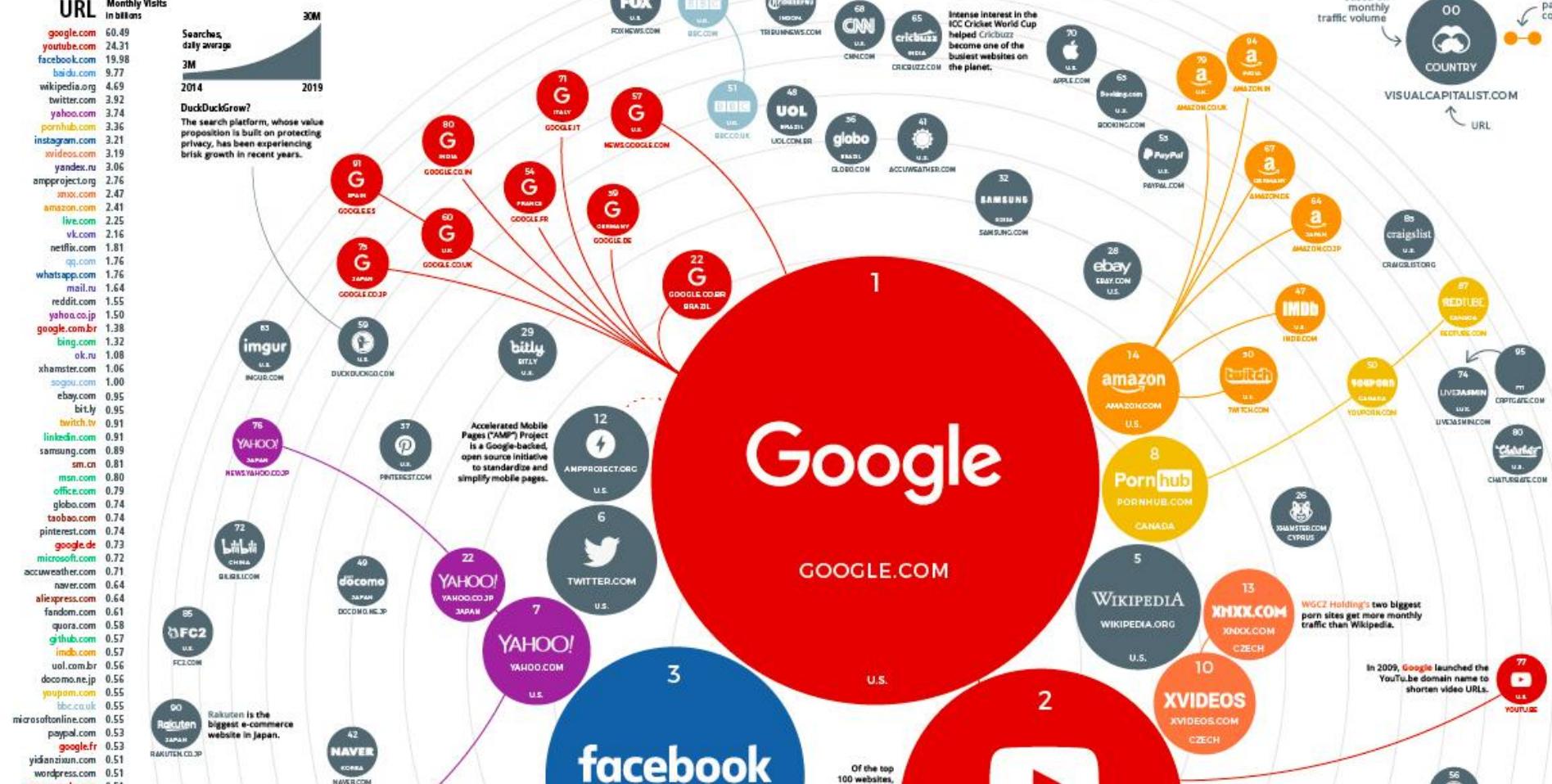
How to read this

URL Monthly Visits



DuckDuckGo?

The search platform, whose value proposition is built on protecting privacy, has been experiencing brisk growth in recent years.



Pornhub





Ogni volta che un utente visualizza una pagina,
una sfilza di dati vengono trasferiti
automaticamente dal browser al sito, tipo
l'indirizzo IP, quanto è carica la batteria,
quale versione del browser sta usando, in quale
fuso orario si trova, font di sistema,
risoluzione dello schermo, quali plugin ha
installati e molto altro.

Traffic Junkie

Adatta ogni inserzione e seleziona i posizionamenti specifici che metteranno la pubblicità giusta davanti agli occhi del consumatore giusto per il tuo prodotto.

Leggendo questi termini, sembra difficile credere che Pornhub possa contemporaneamente rispettare la tua **privacy** e offrire ai propri clienti inserzioni fatte a pennello.

Traffic Junkie

Ci sono differenze tra la pornografia nella pubblicità e la pubblicità nella pornografia?



Traffic Junkie

Ci sono differenze tra la pornografia nella pubblicità e la pubblicità nella pornografia?

YOU ARE UGLY
...But It Doesn't Matter

Because This 1 Weird Trick Makes Girls Want To Fuck You.. No Matter WHAT You Look Like

[Watch The Video>>](#)

175,953  People Like This



MY HUSBAND IS DEAD

I don't want to remarry.
I only want SEX.
See my pussy.

CLICK HERE



The LAST
Erection Pill
You Will
Ever Need

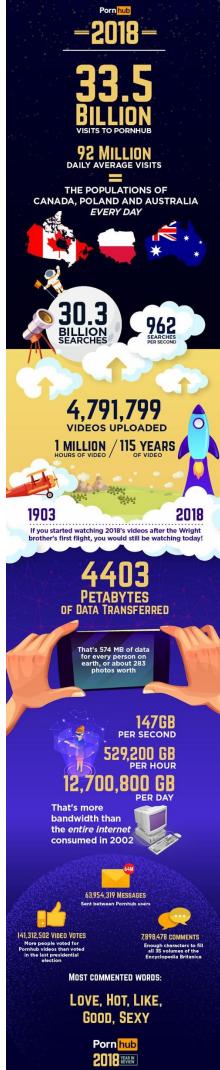
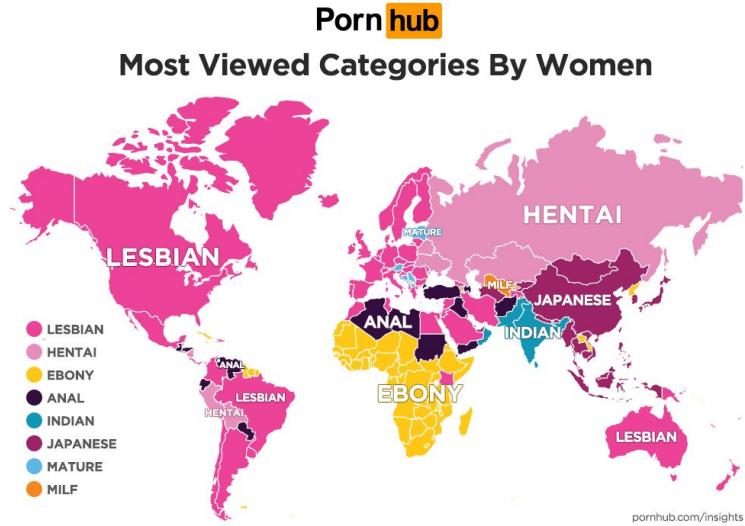
[Click Here
Before It's Gone >>](#)

Pornhub Insights

Pornhub è riuscito a trasformare le proprie statistiche sul traffico in un'**orgia di pubblicità** mainstream.

Non potendo rappresentare il prodotto se ne rappresenta l'utilizzo generando un flusso costante di articoli e post su chi sta guardando il porno quando, dove, perché e per quanto tempo.

Pornhub Insights



Pornhub Insights

I Can't Stop Thinking About Pornhub's Halloween Statistics

By Kaila Hale-Stern | Nov 1st, 2019, 3:54 pm | 38 comments



By Sarah Gillard

News

Joker Porn is currently the most popular genre on Pornhub

[Pornhub insights](#) have proven to us time and time again that there's a strong correlation between new pop culture phenomena and [what gets people off](#).

It should be fairly predictable, then, that searches for *Joker* porn have just reached an all-time high. So if watching *Joker* got you feeling keen to clown around downtown, you're not alone.



Pornhub Insights

Italiani popolo di "scambisti": ecco cosa cercano su Pornhub (soprattutto le donne)

ATTUALITÀ

Martedì 6 Novembre 2018 di Maria Elena Barnabi



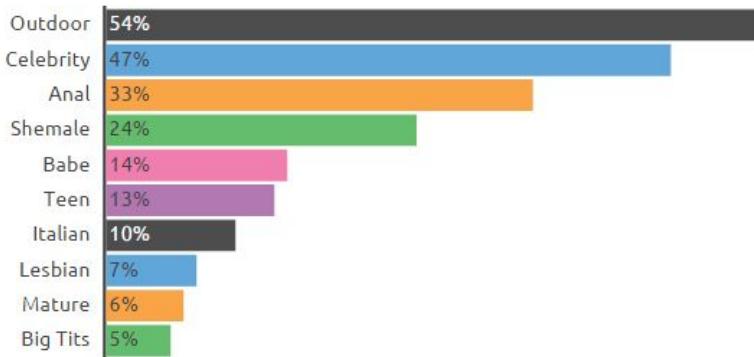
Pornhub Insights

Italian Millennials

Categories Viewed More in Northern Italy

Pornhub

When compared to other regions



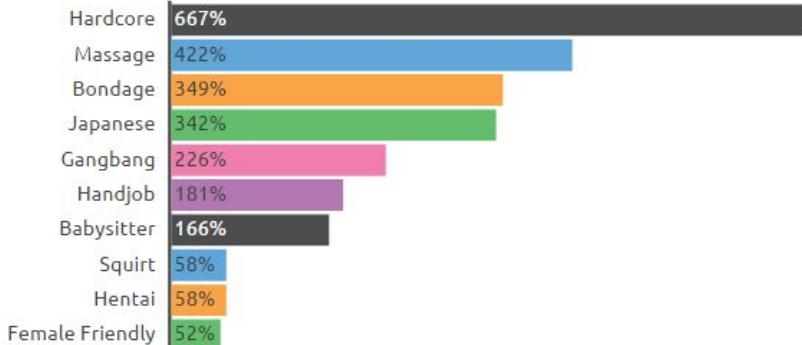
pornhub.com/insights

Italian Millennials

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pornhub.com/insights

Pornhub Insights

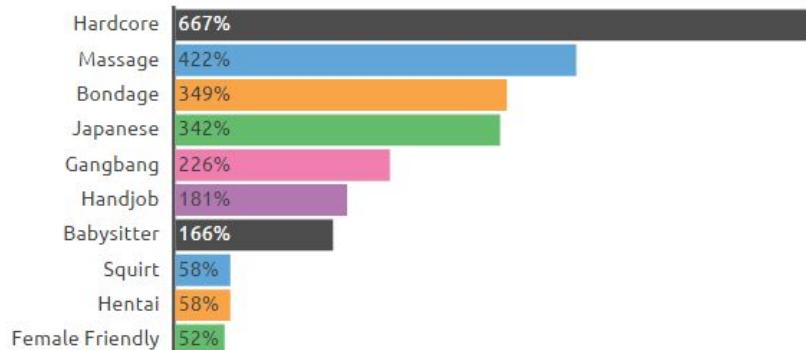
“The Pornhub statisticians also compared category views within Northern and Central Italy to see how they compared to the rest of the country.”

Italian Millennials

Categories Viewed More in Central Italy

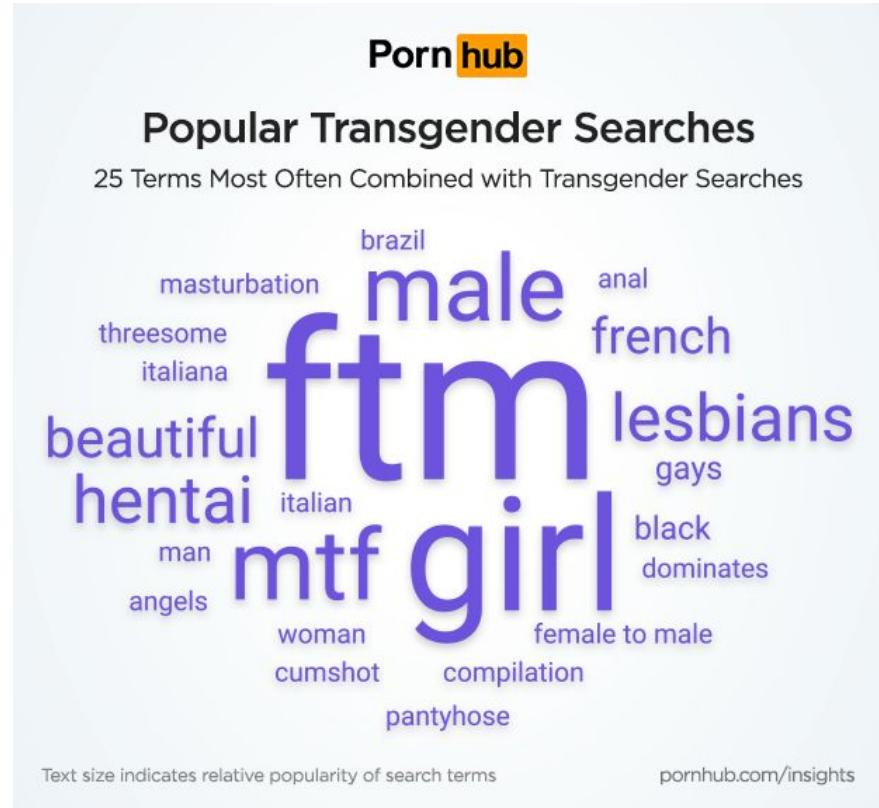
Pornhub

When compared to other regions



pornhub.com/insights

Pornhub Insights



Quanto sono vere e quanto sono pensate per incuriosire sulla base di pregiudizi?

Quanto possono essere spinte da Pornhub stesso?

Sono esenti da bias cognitivi o sono frutto dell'atto masturbatorio stesso?

algoritmi come

nuove politiche sociali

perché ignorare l'industria pornografica?

il personale è politico e il politico è algoritmico

Australia Proposes Face Scans for Watching Online Pornography

As a government agency seeks approval of a facial recognition system, it says one use for it could be verifying the age of people who want to view pornography online.



MOTHERBOARD
TECH BY VICE

'They Can't Stop Us:' People Are Having Sex With 3D Avatars of Their Exes and Celebrities

A community of 3D graphics hobbyists are making and selling avatars of real people in order to fulfill their sexual fantasies, and there's little anyone can do to stop them.

By [Samantha Cole](#) and [Emanuel Maiberg](#)

Send Us a Tip

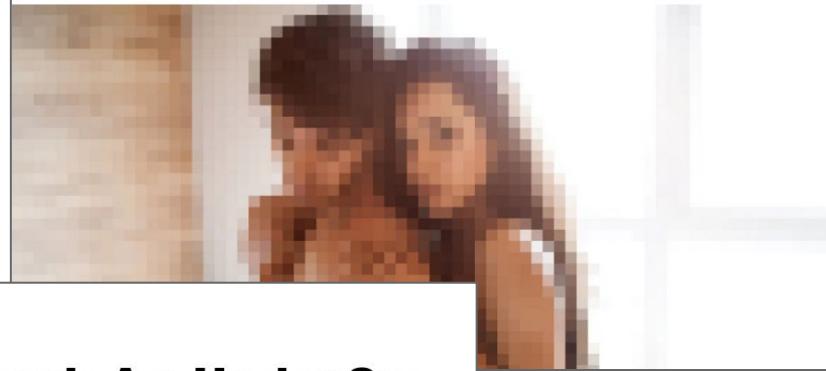
≡ Menu Music TV Movies Politics Culture Video Charts

HOME > CULTURE > CULTURE FEATURES

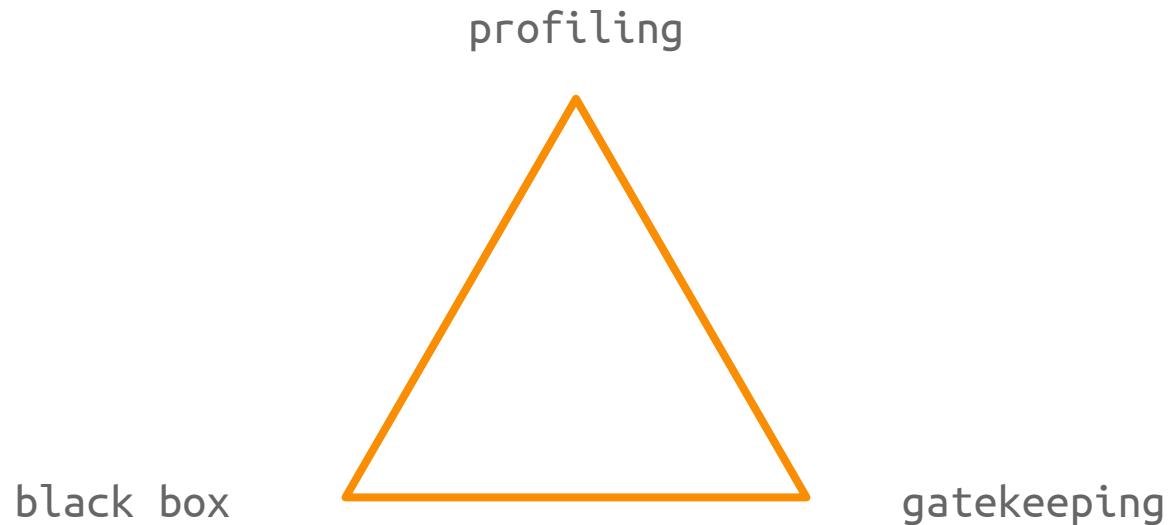
MAY 31, 2019 10:57AM ET

How Facial Recognition Technology Could Bring a Slut-Shaming Nightmare

A Chinese social media user is claiming to have developed such a system — but using tech to track and control women is sadly not new



filter bubble (Pariser 2011)



the algorithm effect

Facebook recommended that this psychiatrist's patients friend each other

Kashmir Hill
8/29/16 4:21PM • Filed to: REAL FUTURE ▾

30.5K 6 5



Elena Scotti/FUSION

FACEBOOK

How Facebook Outs Sex Workers

Kashmir Hill
10/11/17 2:20PM • Filed to: PEOPLE YOU MAY KNOW ▾

672.5K 453 46



Illustration by Jim Cooke/GMG

Leila has two identities, but Facebook is only supposed to know about one of them.

the algorithm effect

Sex Workers Are at the Forefront of the Fight Against Mass Surveillance and Big Tech

By [Erin Taylor](#) • 11/12/19 10:43am



The normalization of facial recognition technology and mass surveillance being used to target marginalized communities, whether in the hopes of "saving them" or not, is dangerous. David McNew/Getty Images

LIFE

This Is What It's Like To Be Targeted By Baby Ads After Miscarriage Or IVF Struggles

The Facebook and Instagram algorithm that works out women are pregnant doesn't always know when they aren't anymore.

By [Rachel Moss](#)

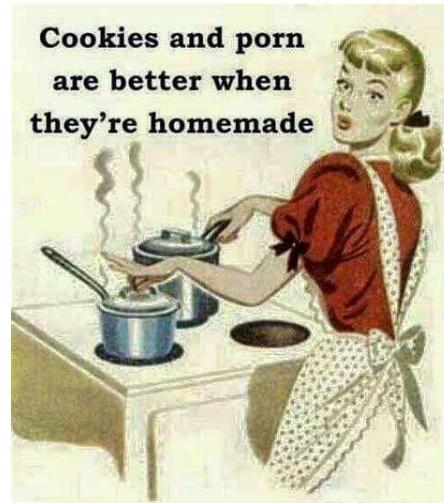
29/09/2019 06:00am BST

Please note: This article contains images of pregnancy and baby products that some readers may find upsetting

“Il sesso, la sessualità e
la riproduzione sono gli attori
principali dei sistemi di miti
alto-tecnologici che strutturano
il nostro immaginario
di possibilità sociali e personali.”

Donna Haraway, Manifesto Cyborg

**come e perché approfondire
l'analisi critica degli algoritmi
dell'industria pornografica?**





poTREX

DI COSA SI TRATTA

pornhub.tracking.exposed

estensione browser che registra automaticamente il codice HTML che Pornhub invia agli utenti.

Durante la navigazione su Pornhub il componente aggiuntivo salva i dati in modo da permettere lo studio dell'algoritmo di personalizzazione.

L'utente ha il **pieno controllo** sui dati raccolti.

analisi critica del fenomeno

Il femminismo anti-porno ha decostruito il fallocentrismo
del porno di massa

- si limita al **contenuto**

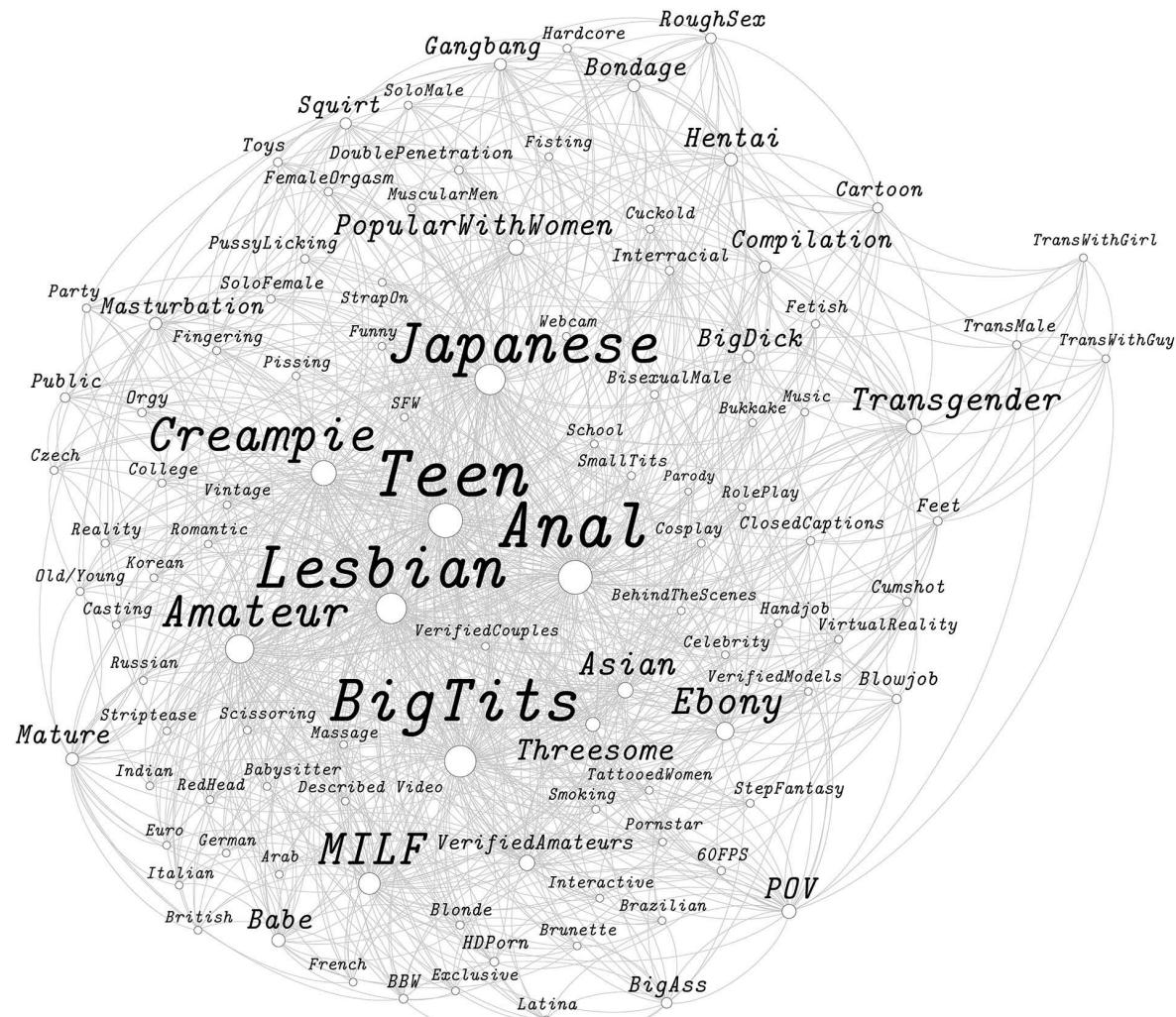
NUMERO DI VIDEO PER CATEGORIA

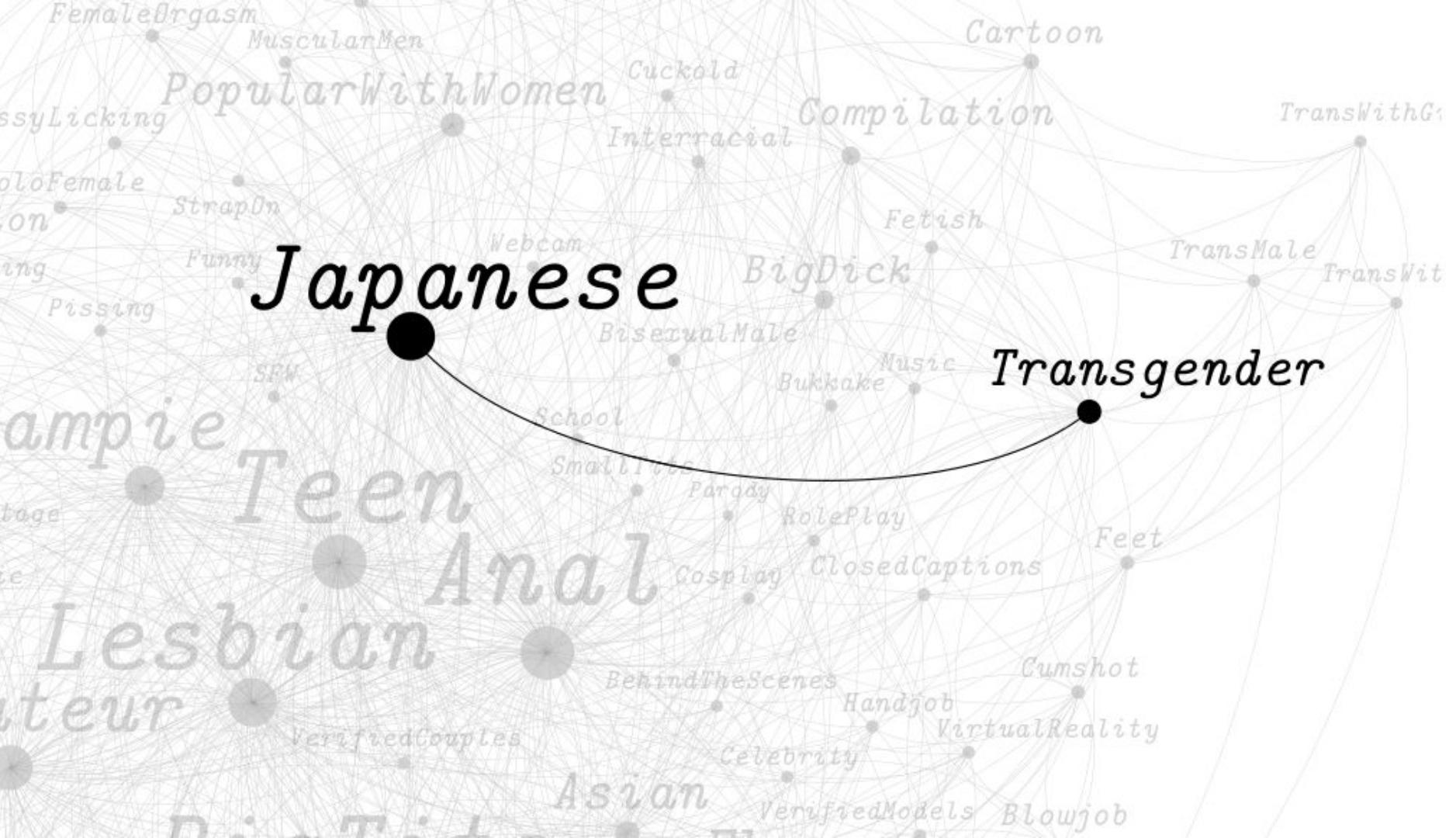


NUMERO DI VIDEO PER CATEGORIA



NETWORK DELLE CATEGORIE





Trans/Sex: Porn has a trans representation problem

It's an industry problem, not a performer one.



Volodymyr Tverdokhlib/Shutterstock (Licensed)

Ana Valens— Oct 6 at 9:00AM

identità simulate

Gli attori degli esperimenti sono stati differenti profili Firefox, garantendo così un **browser pulito e privo di cronologia e cookies.**

PROTOCOLLO DI RICERCA

create a new
Firefox profile

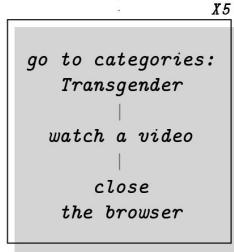
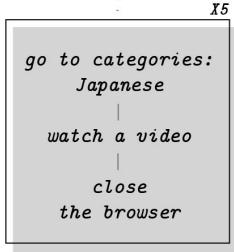
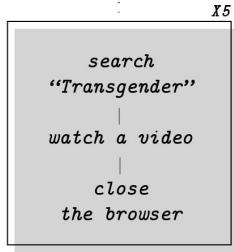
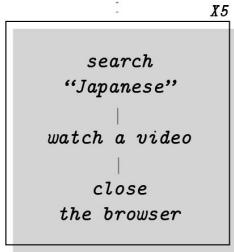
install the
poTREX extension

create a new
Pornhub account

create a new
Firefox profile

install the
poTREX extension

create a new
Pornhub account

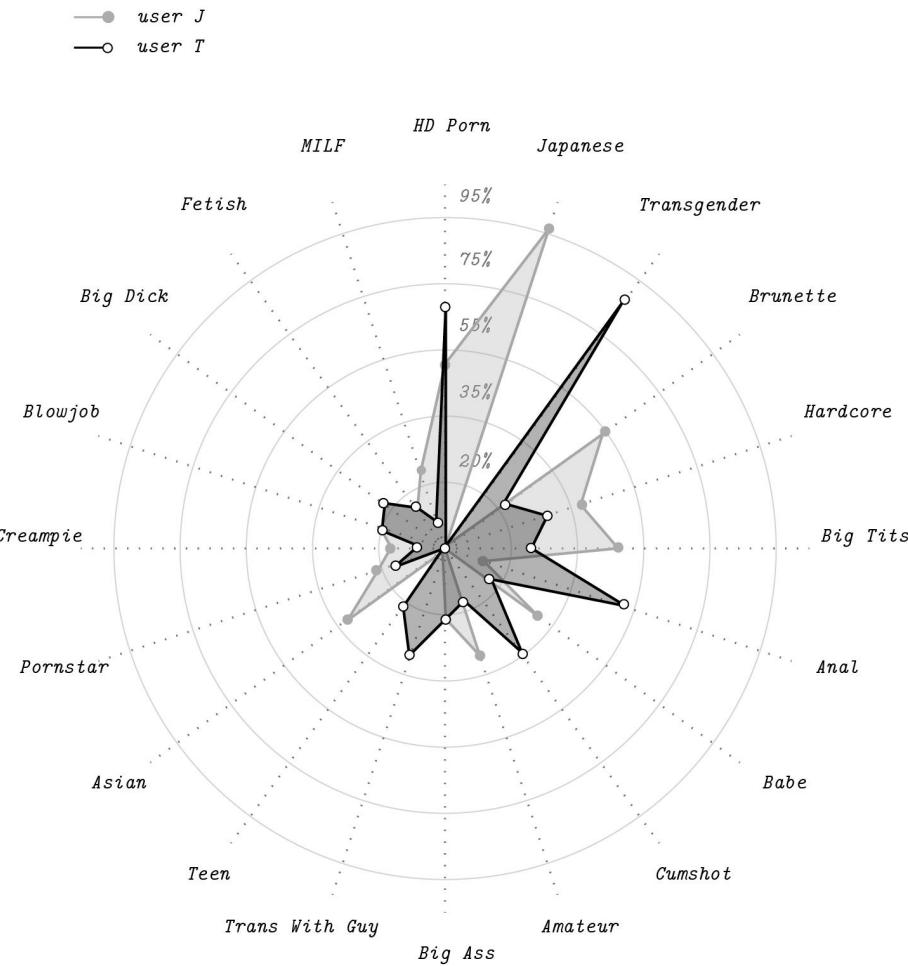


go to
/recommended

go to
/recommended



RADAR GRAPH



L'ESTENSIONE

Tue 22:37
Free Porn Videos & Sex Movies - Porno, XXX, Porn Tube | Pornhub - Mozilla Firefox

Activities Firefox Web Browser

https://www.pornhub.com

HOME PREMIUM MODELHUB SHOP TOYS SEXUAL WELLNESS INSIGHTS SITES EN

Pornhub Search 9,931,614 videos...

Upload ★ Upgrade

HOME PORN VIDEOS CATEGORIES LIVE CAMS PORNSTARS BASTA SEGRE COMMUNITY

If you are having issues with video playback, please try disabling Adblock, contact Adblock support to fix the issue or purchase Pornhub Premium X

You are now viewing Pornhub in English. [Switch to Italian](#)

CONTEST! Chance to Win Oculus VR Headset from [WetVR.com!](#)- Subscribe, Like & Comment #ILoveWetVR On This [Kenzie Reeves](#) Full Scene To Be Determined

Hot Porn Videos In Italy

Cute in Leggings dry humps him good femdom HD 9:03

Fake Hostel Busty MILFs have their way with absolute unit HD 12:03

Risky Public Fuck at IKEA - We get Caught ! French Amateur HD 9:10

My stepdad has already cum, but this isn't enough for me...I want ANAL! 4K HD 20:51

Cumming Nonstop Compilation HD 7:23

Fit Teen pleasures Daddy's cock in the kitchen - 4K HD 10:45

This is Tracking Exposed

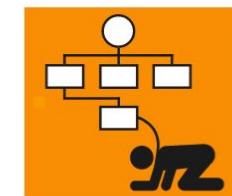
Control your [pornhub.tracking.exposed](#) data and evidence here.

Running on free software, we welcome contributions.

We use cookies to optimize site functionality and give you the best possible experience. [Learn more](#) [OK](#)

OUR VISION

Watch a tech-company fu*k your behavior data!



Algorithm Domination

Some of your data and what your master wants you to masturbate on today



Public Shame

Compare and measure your personalized recommendations and get a rough punishment



Behind the Scenes

See through our POV and play hard with our pleasure tools

Help us *cum* to a better understanding of how they data-analyze you!
JUST TO VERIFY IT'S SAFE, SANE AND CONSENSUAL.

In adult-oriented business the Tube Site *Pornhub* is the biggest and the most important actor for content personalization and it utilizes data analysis as a plus value and as an important communication and marketing tool, in a manner of speaking it does also a **data pornography**.

Your silent submission

What you actually do it's often different from what you declare

Categories suggested to you

Recent stuff collected

Page of 19 19 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

3 hours ago — Bondage [Pornstar]

PVC GIMP GETS PEGGED

Bondage,Brunette,Fetish,HD
Porn,Small Tits

Compare
 Remove

a day ago — DirtyLady [Pornstar]

My strapless dildo wants to fuck your ass! Amateur femdom, pegging 4k

60FPS,Amateur,Big
Tits,Blowjob,Exclusive,Fetish,German,HD
Porn,Handjob,Popular With
Women,Red Head,Verified Amateurs

Compare
 Remove

a day ago — MaryCherry [Pornstar]

Prostate Orgasm.Mary Cherry

Amateur,Anal,Big
Dick,Cumshot,Exclusive,Fetish,HD
Porn,Handjob,POV,Toys,Verified
Amateurs

Compare
 Remove

a day ago — Amber Sonata [Pornstar]

Pegged By Her Big Black Cock

60FPS,Amateur,Big Dick,Blowjob,HD
Porn,POV,Small Tits,Teen,Verified
Amateurs,Verified Couples

Compare
 Remove

You are *muffin-milk-custard*

Here you can find all data collected from your **Pornhub activity** since

Mon, 18 Nov 2019 08:12:02 GMT

- Your access token: CbM4wnicN9UjAanTjq2xJ7pJDd2nF3WQB8tmv4yFLY
- Last activity: Tue, 19 Nov 2019 18:29:41 GMT

Your contribution is tagged as:

Tag your evidence

By tagging your evidence, you can more easily compare with the other people tagging in the same way. To allow only the people you want to use a tag, you should make it private, and the password will be mandatory to join.

Tag as:

TRACKING.EXPOSED

facebook.tracking.exposed

youtube.tracking.exposed

amazon.tracking.exposed

grazie!