

Communications Lead



Freelance - Remote

Do you believe tech platforms should be held accountable for the impact of their algorithms on society?

Tracking Exposed is hiring a Communications Lead to take our algorithmic investigations to the next level.

Required:

- 5+ years of professional communications experience
- Outstanding verbal and written English
- Experience in or passion for digital rights space
- Based in or working on EU timezone

A degree is not required.

Preferred but not required:

- Existing relationships with technology journalists
- Experience running purpose-led advocacy campaigns (eg politics, activism, charity)
- Experience with community building, content strategy, product marketing, policy, branding, investor relations
- Experience in non-hierarchical organizations
- Additional language(s)

The Role

As our Communications Lead you will own how we communicate our work externally from end to end, and internally, contribute to building a culture of excellent communication. You will:

- Develop and execute a communications strategy for Tracking Exposed and its projects
- Communicate our investigations and measure their impact
- Build our community and community infrastructure
- Build a communications team as we grow

About You

You have outstanding communication skills, and value building this skillset in yourself and others. You are passionate about holding power to account. You understand how algorithmic power impacts the world today, and you are motivated to bring transparency to this in pursuit of a more just world. You know the power of storytelling to engage people to care about a cause. You know how to use social media, and how social media uses you. You are excited to grow into leadership in line with your operational success. You're patient, curious, and calm under pressure. You enjoy collaborating with others on multidisciplinary projects. You are always questioning how you can prioritize the most impactful work.

About Tracking Exposed

Tracking Exposed investigates the world's most influential algorithms. We build open access free software that makes opaque AI algorithms transparent.

We hold big tech platforms to account for their algorithms' impact on society, focussing on election integrity, information warfare, antitrust, workers rights and digital malpractice.

Since 2016 we've been building tools to investigate the recommender systems of TikTok, YouTube and Pornhub and more. Our findings are regularly featured in print and broadcast by NPR, FT, Washington Post, Wall Street Journal, Wired, Guardian, Le Monde and the BBC - even though we don't have a communications team yet!

Our collective of 15 spanning programming, data science, social psychology, design, product management and law is distributed across Europe. We work remotely, and sync in person for a week every 2-3 months.

Tracking Exposed is a non-profit is registered in France, funded through grants from the European Commission, the Mozilla Foundation and Reset.tech.

Tracking Exposed aims to be an inclusive organization. We proactively seek job applications from candidates with diverse backgrounds.

The Offer

We have an equal-pay policy: everyone at Tracking Exposed is paid €3,400 per month for full time work, or the pro rata equivalent.

How to apply

Send your resume and a cover letter to apply@tracking.exposed by 26 September.

If you are successful in the initial round of remote interviews you may be asked to do a 1 hour task.

We'll be in touch by the end of September to invite you to an interview if your skills and experiences are a strong match, or to let you know if your application was unsuccessful. Looking for a job is hard work, and we'll make sure to carefully review your application.