

fish-Bucket

An intuitive I.T. solution to the most prominent business problems in the inshore fishing industry.

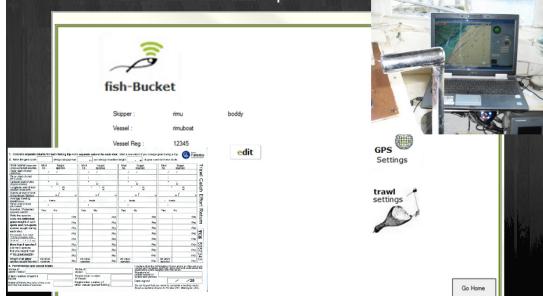
focus on the task at hand

Profit and Loss Projection 1 yr

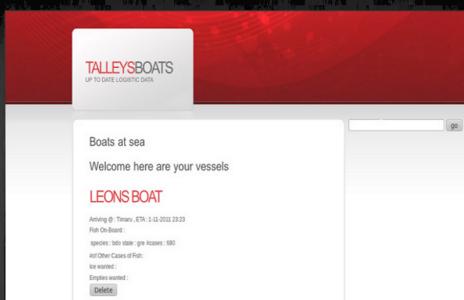
SCORE

Period	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Revenue	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
Total Expenses	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000
Total Profit	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000

Built around a solid business plan



fish-Bucket (xp) : Proving the easy way to submit M.A.F. data



Talley's Boats: Bringing vital catch data where it matters most

To New Zealand's 1.6 billion dollar seafood industry through bringing much needed logistical and communications support to inshore fishing fleets nationwide.



This project has highlighted the potential for nationwide continuous tracking of fishing vessels, and the fish they catch as it happens in real time.

Change Structures:

Aiding in the rapid development of a New Order of prosperity, sustainability, fairness and equality within our regions growing start-up community.

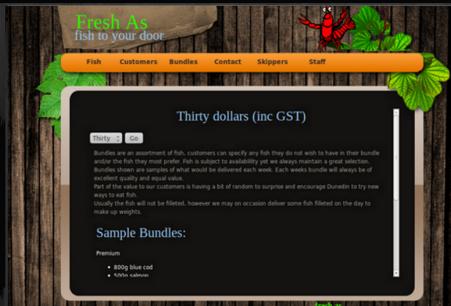
The overall scope of this idea has matured into the incubation of a major innovative shift toward accurate monitoring of the N.Z. our seafood asset.

Combined with continued conceptual design and actualization of this product, a substantial and exciting business opportunity has been uncovered.

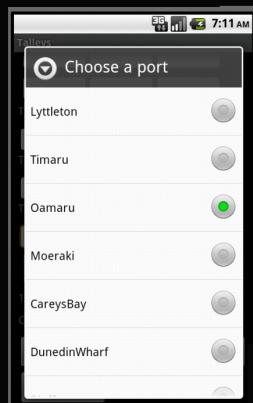
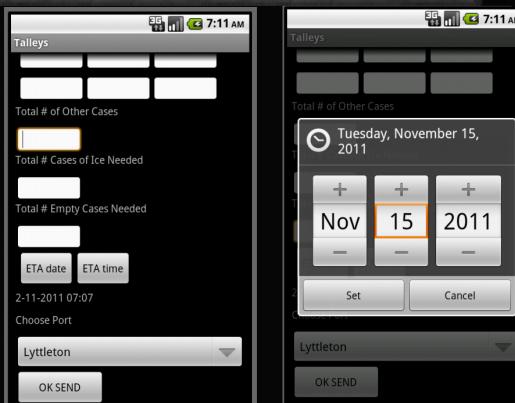
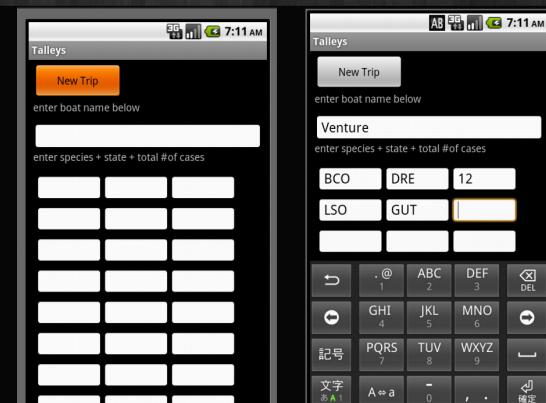
With the technology that has become available since this project began, there now lies before the chance to enact a big idea. Big enough to change the very direction of the fishing industry it currently exists.

Together with the prosperous nature and sensible model surrounding the 'fish-Bucket' concept, business leaders and investors have shown desirable and continuous interest.

As we draw this 3rd year project to close. We open the beginning of its potential.



fresh.as: Adding to our culture around local produce.



NBR Online
Readers' Choice Award

NBR Online
AUDACIOUS CHALLENGE

it's the
idea
that counts



OTAGO
POLYTECHNIC
Te Kura Matatini ki Otago

Rimu Boddy