Creating a test Facebook Ads link

1. **Create a Facebook Ads campaign (web campaign)**

   ○ use Tracky landing page in Ad settings
     https://tracky.ai/preland

2. **Publish your Facebook Ads campaign**

   ○ make sure your Ads pass the review process

3. Create a test link to your Ad
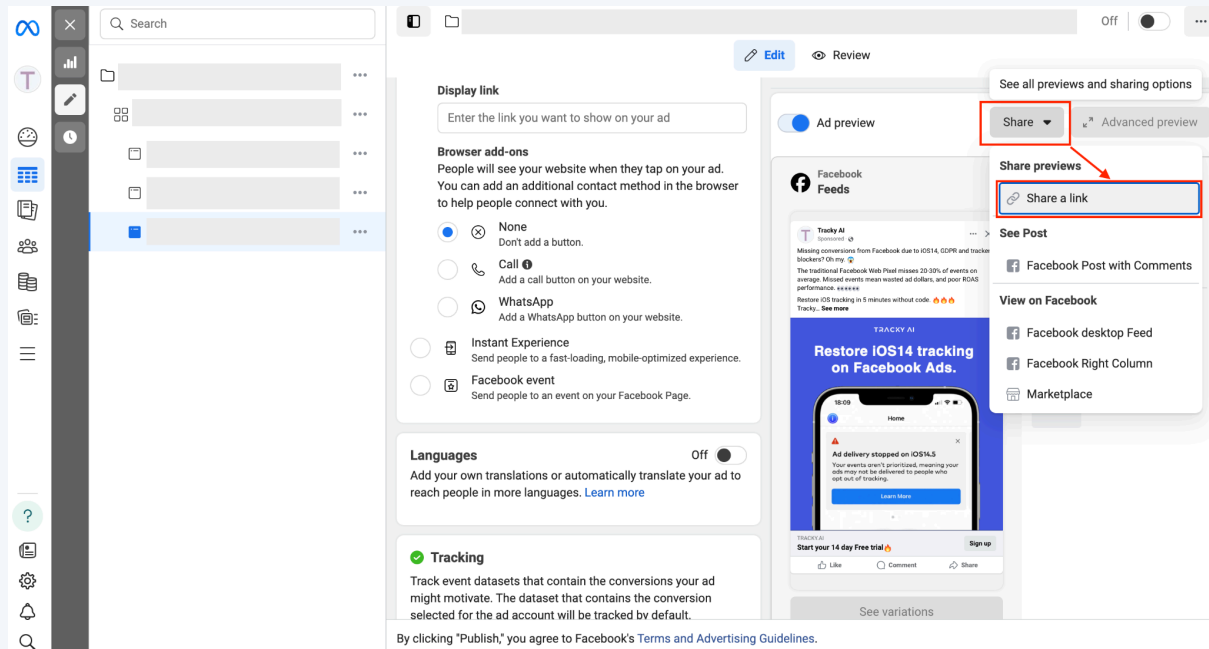
4. Open the Preview link in your browser

○ You must be logged in into your personal Facebook account
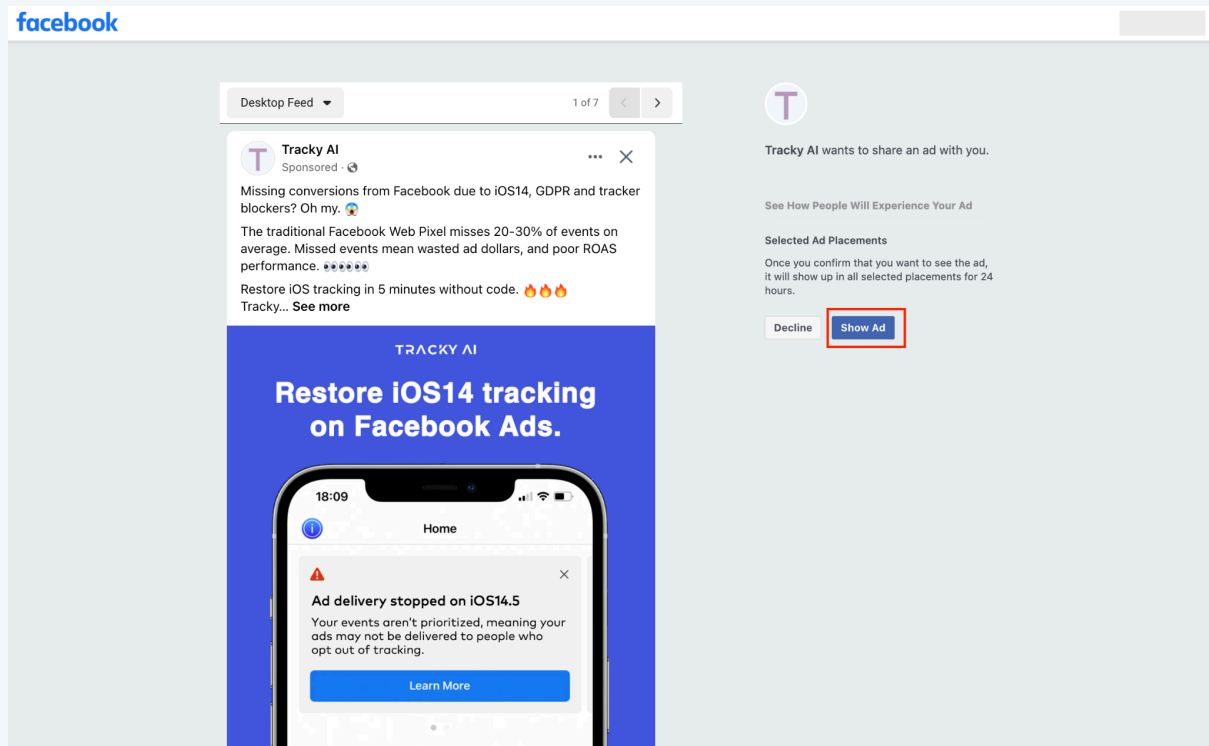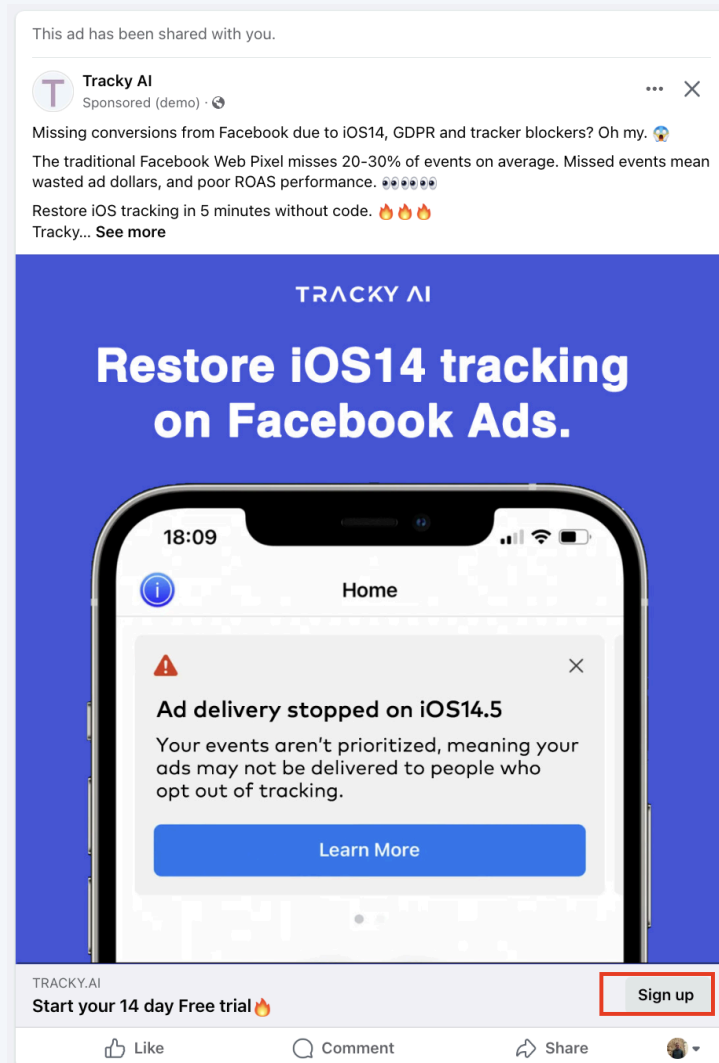
5. Your Ad will appear in your Facebook Feed

○ Copy the link from the test Ad

6. The copied link will have a valid "fbclid"

○ You can use this link for testing purposes