

Let's be reasonable!

Pragmatic approach to measuring Digital Transformation and DevSecOps.

Trac Bannon
Senior Principal
Advanced Software Innovation Center

Who Am I?

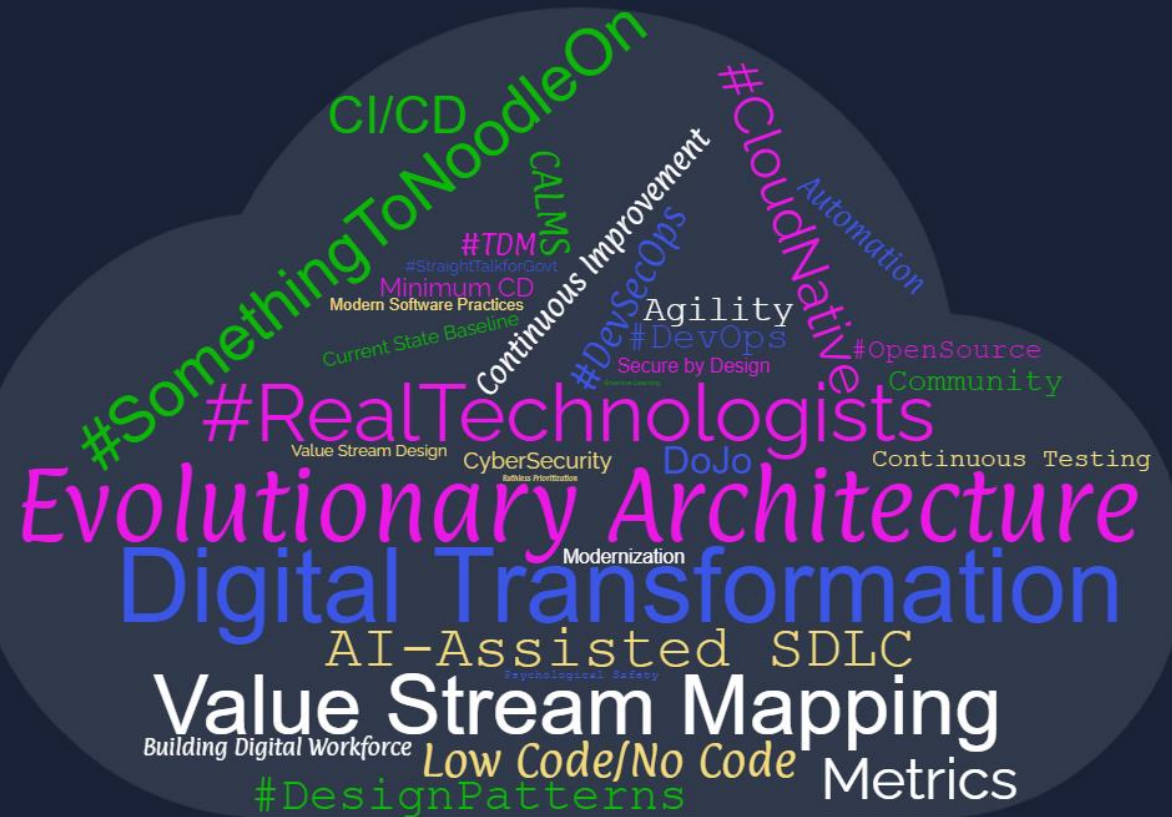


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Tracy L. Bannon

(“Trac”)

Software architect | engineer | mentor | community leader



Digital Transformation



More than a catchy way of saying “move to the cloud” or “doing agile”



Integration of digital technology into all areas of business or mission



It's a survival issue



Adapt and adopt at speed



Incorporates focus on customers, automation, and “radical housecleaning”



It's a culture change that requires continually challenging status quo, experimentation, and getting comfortable with failure

Elements of Digital Transformation



CUSTOMER
EXPERIENCE



OPERATIONAL
AGILITY



CULTURE AND
LEADERSHIP



WORKFORCE
ENABLEMENT

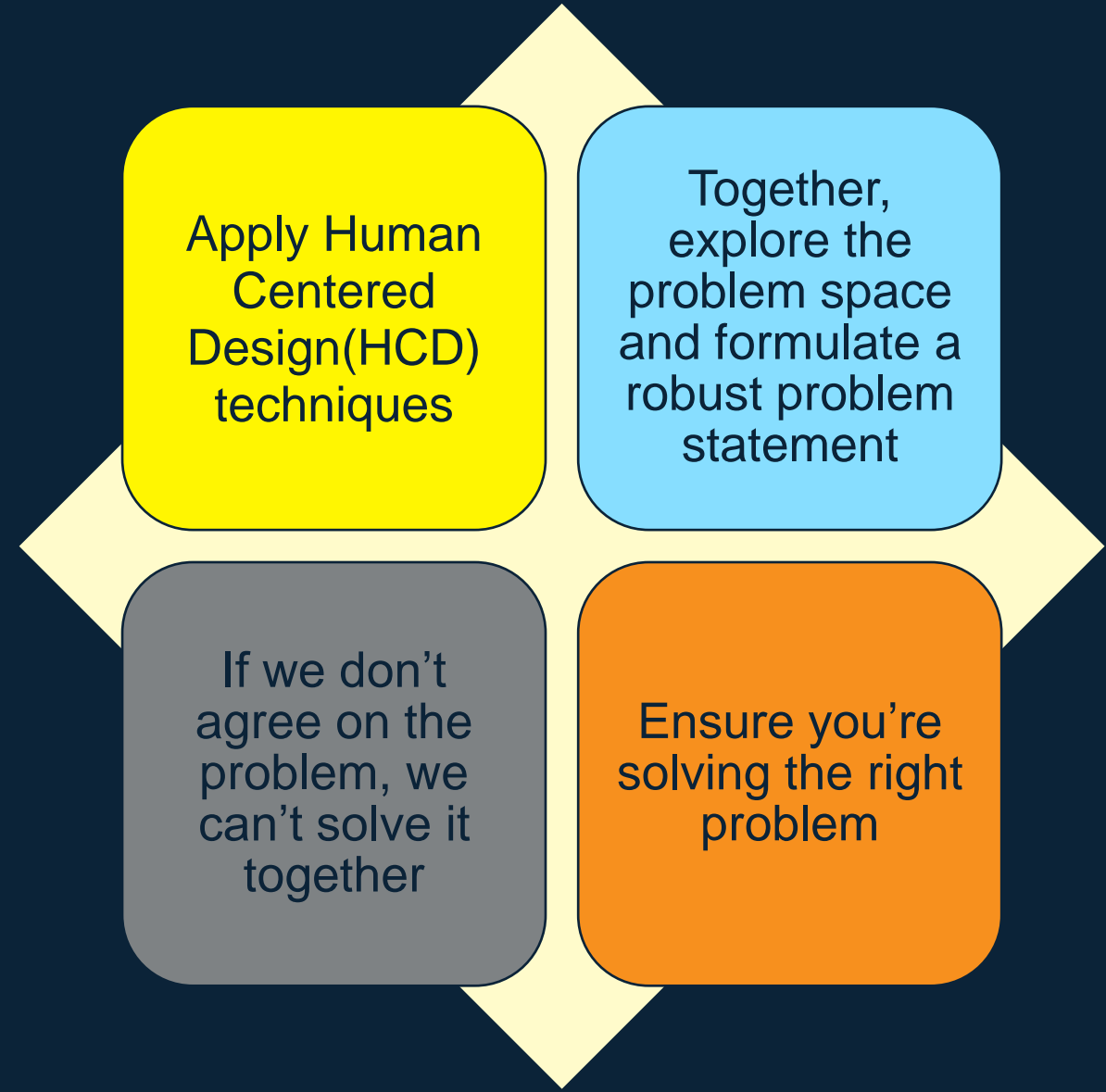


DIGITAL
TECHNOLOGY
INTEGRATION

Continuous Improvement Mindset



Start by problem framing



✓ Driving to a shared problem statement.

Defining the Right Problem

- 30-second exercise if team is on same page!
- May require some collaborative conversations with other folks to broaden your perspective.
- Requires a facilitator who knows how to lead the discussion to help the team
 - broaden their thinking
 - understand assumptions & biases they inherently bring with them,
 - think of non-primary populations/stakeholders that may be impacted

[illegible]

itk.mitre.org | itk@mitre.org

Problem Framing Canvas V3

Get a clear view of the current state



Often, focus is on technology



There *can* be quick wins in adopting DevSecOps principles



Take time to understand all 7 categories of factors that reflect current state...

A large, stylized image of the Earth with a yellow dot on its surface, representing a specific point of focus or discovery.

Conduct a Discovery Quest

Seven Categories of Discovery



Mission/business need



Money



Contracting



Lifespan



IP/Licensing

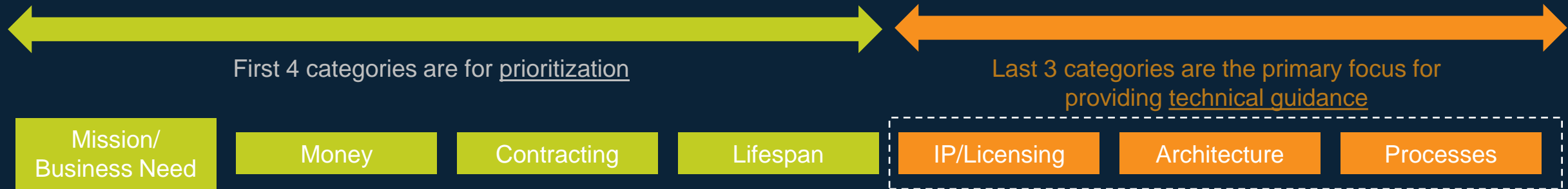


Architecture



Processes

Holistic Information Evaluated During a Discovery Quest



Discovery Quest Framework



Mission/ Business Need	Money	Contracting	Lifespan	IP/Licensing	Architecture	Processes
<p>What is the mission capability or business need that the program provides to users?</p> <p>What is the user base (size and mission)?</p> <p>How mission critical is the provided capability?</p> <p><i>*The discovery quest framework is used for both initial prioritization of programs to be reviewed as well as for creating more detailed program profiles</i></p>	<p>What is the <i>current</i> funding situation?</p> <p>How is the funding allocated to the current work efforts?</p> <p>Are there additional funds needed and if so, what are they and how can they be addressed?</p>	<p>What is the current contract/subcontracting landscape?</p> <p>Do they need to be renegotiated? Is there money and time to renegotiate?</p> <p>Are there alternative contracting vehicles to leverage to support modern software practices?</p> <p>Understand the Government/vendor relationship and possible impacts.</p>	<p>Where is the program in its overall lifespan?</p> <p>How long has the existing system been fielded?</p> <p>When is divestiture?</p> <p>When were they scheduled to enter sustainment?</p> <p>What sorts of work need to be delivered?</p> <p>Eminent replacement identified?</p>	<p>What are the licensing costs for tools and software?</p> <p>What is the current licensing management plan?</p> <p>What types of licensing are being used? How much of the software is proprietary?</p> <p>Are there legal IP challenges?</p>	<p>What is the underlying architecture for the software?</p> <p>What is their technical stack dependencies?</p> <p>What is the existing technical debt?</p> <p>Is it organized to support modern software practices including Agility, Automations, and DevSecOps?</p> <p>Interfaces and data ownership?</p>	<p>What software development methodology is used?</p> <p>How do requirements currently flow forward?</p> <p>Are there already any DevSecOps aligned capabilities such as test automation or code scanning?</p> <p>CM and governance?</p>

Architecture does not stand alone; the ability of a program to benefit from modern software practices depends on all 7 categories

Discovery Quest Objectives

Category	Objectives	Typical Supporting Documentation
Mission / Business Need	<ul style="list-style-type: none"> • Alternative or redundant systems to perform key mission / business functions • Involved and engaged user / stakeholder base 	<ul style="list-style-type: none"> • CONOPS • System of systems analysis (CDD)
Money	<ul style="list-style-type: none"> • Budget for continued software improvement during sustainment • Flexible expenditure of current software funding 	<ul style="list-style-type: none"> • Program budget • Commitments and obligations
Contracting	<ul style="list-style-type: none"> • Modular contracting; flexible contract • Adaptive acquisition • Stable, proven performers 	<ul style="list-style-type: none"> • Acquisition / Contracting strategy • Requirements spec / capability needs statement
Lifespan	<ul style="list-style-type: none"> • Low volume of new capabilities / stable feature set • Iterative and incremental fielding plan leading to continuous deployment 	<ul style="list-style-type: none"> • Program roadmaps / schedules • Milestones
IP/Licensing	<ul style="list-style-type: none"> • Open standards • Verified SBOM, continuously updated at each build • Enterprise solutions for infrastructure (platform, lab, etc.) and reusable software components 	<ul style="list-style-type: none"> • Infrastructure "stack" diagram • Tools & associated licensing • SBOM & associated licensing
Architecture	<ul style="list-style-type: none"> • Modular, open system architecture • Infrastructure that supports DevSecOps; infrastructure as code • Cloud native, zero trust • Defect logs/ Trouble management 	<ul style="list-style-type: none"> • Architecture & data models • ATO & interface documentation • Management & automation scripts • Defect logs
Processes	<ul style="list-style-type: none"> • Iterative and incremental system development • Model-based digital engineering with shared models from requirements through operations • Continuous improvement / continuous delivery (CI/CD) – including testing and monitoring • Automated metrics drive continuous process improvement • Localized governance (AO, CM, certification, etc.) 	<ul style="list-style-type: none"> • SOPs, TTPs, Playbooks • System Engineering Plans • SW Development Plan • Dashboards, performance reports

Notional Current State Profile

Improvement Area

A program profile represents the current state of modern software practices and uses qualitative evaluation

Strength

Mission Need

Single provider of critical capability for large fielded user base

Small user base has access to other systems to perform key functions

Money

Insufficient to address programmatic changes

Budget sufficient for software modernization

Contracting

Rigid, newly renegotiated, government bears risk

Flexible, responsive, contractor bears risks

Lifespan

Imminent replacement, new vendor(s)

Lower volume of new capabilities; sufficient runway before transition

IP/Licensing

Vendor owned IP, High licensing costs, proprietary technology

Open or general license, full SBOM, government data rights

Architecture

Monolithic, Complex, tightly coupled, proprietary

Simple, scalable, modular, decoupled

Processes

Nebulous or waterfall, lack of governance, rigid

Well-defined, local governance, training program, agility

The groups of factors are multi-dimensional with interdependencies



Improvement Plan



What are areas where improvements can be made?



Prioritize against constraints and other priorities



Identify specific objectives and key results



Define the experiment (change) to move toward the objective

How do we measure change and progress?



How each program improves will vary based on their unique blend of factors identified during the discovery quest

Measures and metrics are indicators



Keep the set of metrics
and measurements
small and focused

Lagging indicators assess
current state

Leading indicators predict
future conditions



Organizational metrics lay groundwork



Avoid team level metrics; they are
intended for the team to self-regulate



For every
measurement you must
ask:

Can we **get the data**?

**What decision can be
made** using the metric?

Can we impact the metric?

Pick specific measurements based on the goal

What will we do differently with money?

- Money is allocated and routed differently
- Avoid duplication or eliminated redundancy

How does the capability change?

- Improvement in CI/CD posture
- Observable and auditable workflow

How does this improve our security posture?

- CI/CD practices improve cyber security posture of the software; the pipeline can be secured
- Evaluation of full software supply chain and adoption of SBOM

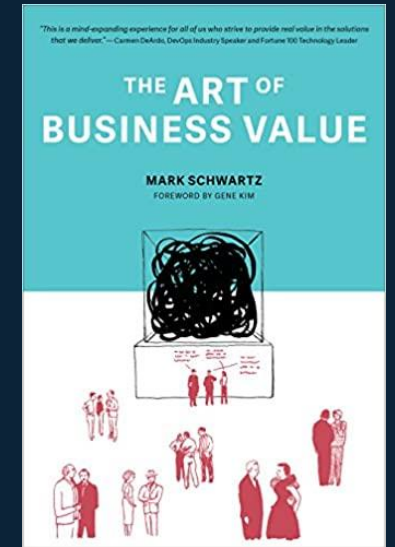
What are our measures or indicators of improvement/success?

- In an optimal end-state CI/CD, we would see improvements in these indicators:
 - *Faster fielding*
 - *Higher quality*
 - *More secure*
 - *Happier end-users*

Value goes beyond the end user or customer

While end user or customer value seems the most obvious measure, that business/mission value is unique to your context.

Mark Schwartz stated that each organization needs to identify value based on its strategies, competitors, capabilities, mission, and people.



Primary value opportunity is **achieving the mission!**

- ✓ Are we achieving the mission value? (WHAT)
- ✓ Did we get there the most effective way possible? (HOW)

#ThoughtDiversity

Empathy and Understanding matters....otherwise it's siloed execution

It will take alignment of business and tech to provide the energy needed improve the end-to-end delivery of mission and business value



Learn from others



Leverage existing materials

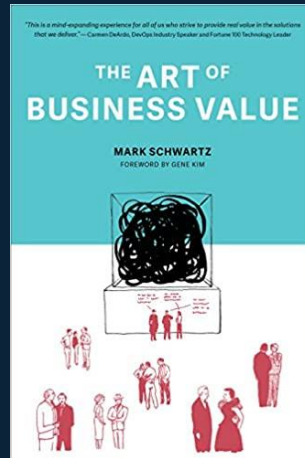
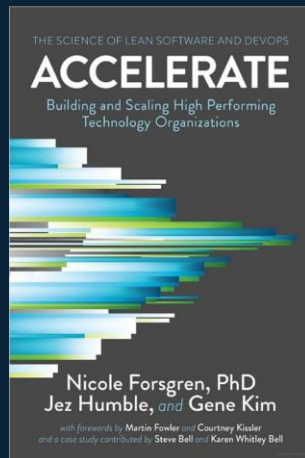


Focus on people

Resources

The Innovation Toolkit (ITK): <https://itk.mitre.org/>

The Value Stream Management Consortium: vsmconsortium.org





Tracy L. Bannon

tbannon@MITRE.org

Trac@TracyBannon.tech



<https://www.linkedin.com/in/tracylbannon>



@TracyBannon



<https://tracybannon.tech>

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