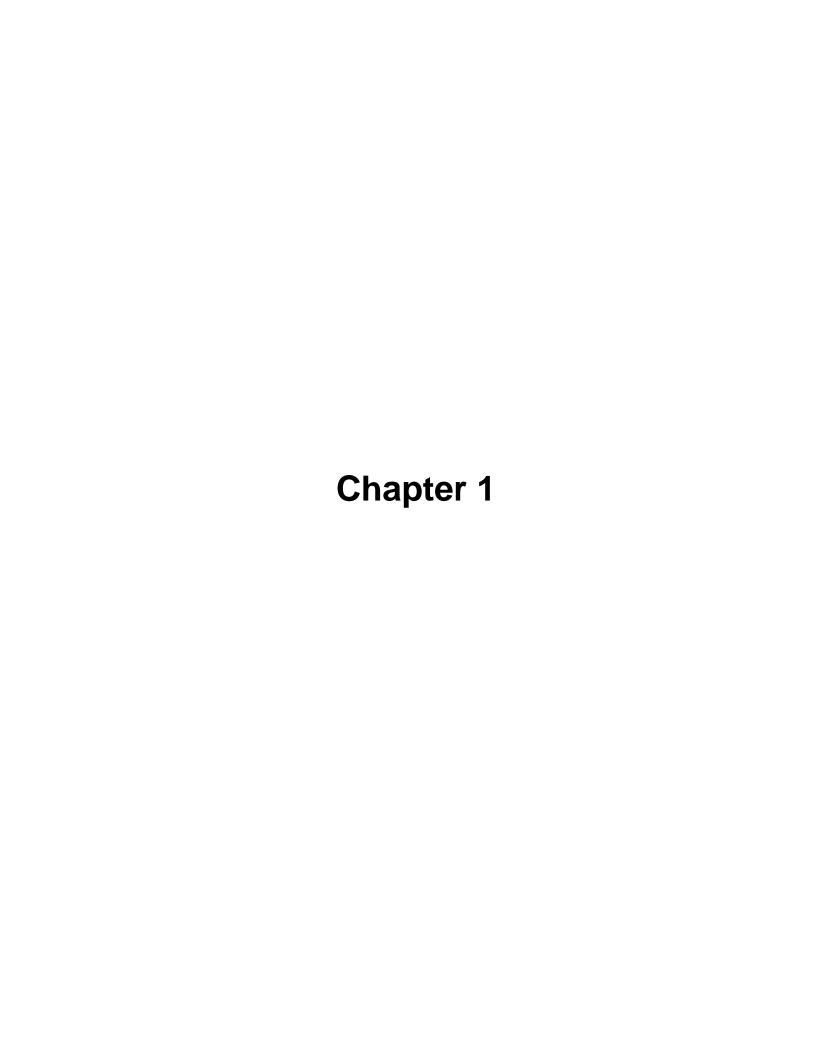
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## Chapter 1

#### 1.1 Introduction

Nowadays, as Myanmar is developing gradually, many companies build online websites to expand their business. Since more companies start investing, there are more competitors. Bookworm bookstore plans to build an online website for many purposes.

Bookworm bookstore has been founded by Peter Evans, who works as an English teacher and disciplinary master at ILBC. There are two bookstores and the first one was opened in Pansodan Township on July 2014. In 2015, he opened another bookstore in Pearl Condo, Bahan Township. The bookstores have total 5 staff managing regularly. Stock room of the books is situated in Tamwe Township. The books from the stockroom are usually collected by a small truck to the bookstores. The books are packed in plastic boxes while delivery to prevent moisture.

Currently, Peter put 3000 books at Pansodan with discount price. At Pearl Condo, 2000 books are displayed. The bookstores mainly sells English books for young readers to improve their English skills. According to Gomyanmartours, Bookworm is the best bookstore in Myanmar because it is always filled with latest books.

(Pwint, 2017)(GoMyanmarTours, 2018)

## 1.2 Why Peter made the Facebook page

While selling books from the stores, Peter noticed that less people are reading books as years went by. He guessed that it might be because there are more competitor bookstores in Yangon. What's worse is he also found out that people are selling copies on Pansodan streets, with cheaper prices. Therefore, in order to solve the conflict, Peter opened Facebook page. From the page, people across Myanmar can view the latest books and can order. The ordered books are then delivered throughout Myanmar with highway expresses. Within Yangon, home deliveries are transported by car. Moreover, customers can recommend books they want on the page too. In order to get

recommended books, Peter goes to UK twice a year and buy books that are in the list and ship to Myanmar. Since Bookworm already have a good image, the sales went back to normal after opening Facebook page.\

## 1.3 Why is online website necessary?

Bookworm is one of the best bookstore in Myanmar. However, compared to other competitors, it does not have online website. It only have a Facebook page where customers can send messages to ask about book prices, and latest arrivals. They can also order on Messenger for the books they want. However, Peter wanted to make sure his customers have access to all the books available in the bookstore, on Facebook page. Therefore, he wanted to produce an official website for customer to be able to view all books online.

## 1.4 System's scope

Online Bookstore system will include functions where customers can view all the books, and buy books online. Before this, they will have to register and login to reach the homepage. In the homepage, customers can click 'Detail' button to view more detail about the book. Then they can write quantity of book and proceed to shopping cart. In the shopping cart form, they can view ordered books. After clicking Continue, customer will reach final stage: Checkout. There, they will have to fill in delivery form for personal details such as Address and Phone Number so that staff can contact them to confirm their order. Then, address is required to send the ordered books to correct address. After clicking 'Checkout' button, ordered data will be sent to admin. Then, admin can view the ordered books with customer name. Moreover, they should also be to print out reports such as sales report and order report at the end of the month.

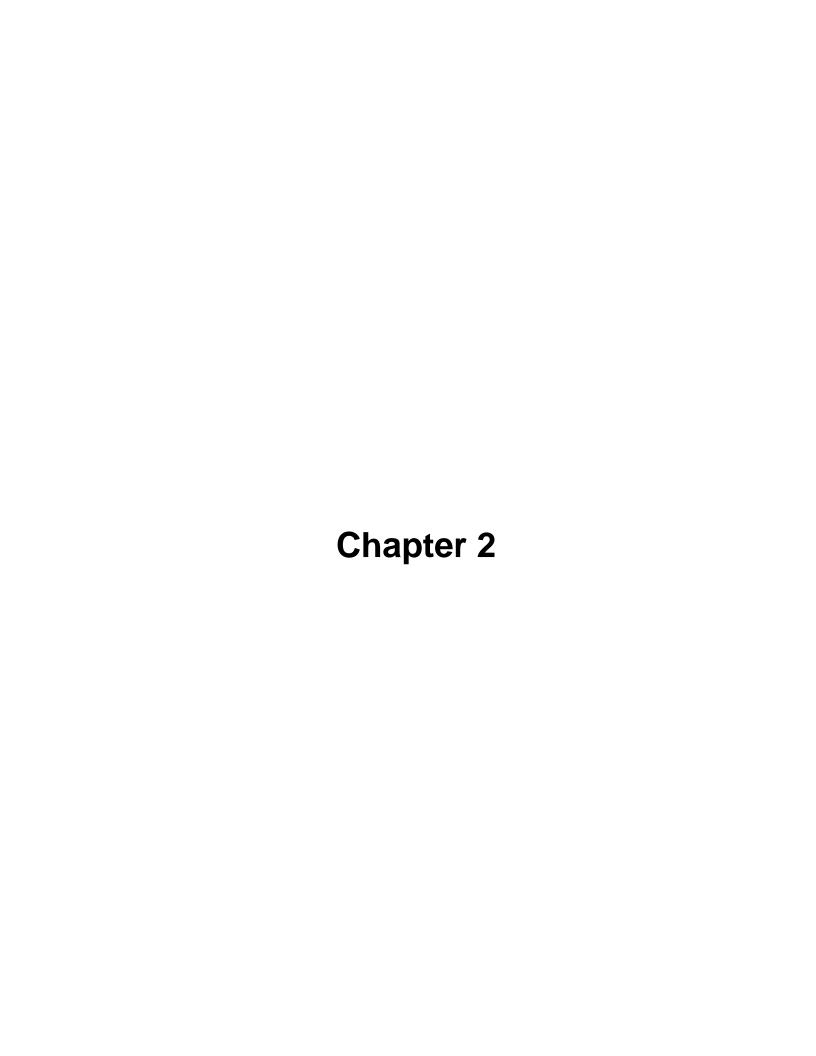
## 1.5 Aim & Objectives

The main aim of the website is to make customers can view all the books online. The customers should also be able to add more than 1 book to shopping cart and can return anytime. Moreover, the customers should also be able to send messages to admin from the website when they want to request books or inform their issues. They can also write message if they want to return books which are in bad condition after delivery. Additionally, from admin perspective, they should be able to see customers' data and ordered books. They should also be able to input books, update book, and delete book data. To allow customers to order books, shopping cart function will be included.

When building the system, the system needs to work effectively, and have good interface design. If the website has bad interface design, customers will have difficulty using the website. They can get confused if the design is complex.

## 1.6 Summary

In this chapter, background information of Bookworm website was written. Secondly, the reasons why Bookworms created Face book page was explained with issues. Then, reasons why Bookworm owner, Mr. Peter Evans wanted to make an online website was discussed. After that, functions to be included in the system are expressed. Then, the aims of making website with objectives are discussed.



## Chapter 2

#### 2.1 Literature Review

When making an online bookstore system, first of all, planning is required. Requirements need to be gathered so that functions that need to be included in the system are known early. Also, without plan, the system cannot finish within fixed time. If the system is made with planning, Bookworms will be able to prevent extra money and time being spent. So, method needs to be chosen to follow throughout the system. Additionally, language, database and tools should also be chosen to apply. Furthermore, guidelines and design principles should also be applied to have a good interface design. Without good interface design, customers will not be able to interact well with the website.

#### 2.1.1 Interviews

In order to collect information for the online system, Bookworm owner, Mr. Peter Evans is interviewed.

## **Questions and Answers**

- 1. Q: How many staff are there in total? Do you have to manage the staff?
- A: There are 5 in total. 2 staff are placed at Pearl Condo and 1 in Pansodan. They all work 5 days per week and we rotate the staff. I make sure they always have two days off.

  Actually, my staffs are great. They can take care of things. I trust them 100%.
- 2. Q: I've read that there is a stock room to store books. How do you get the books from there to the 2 bookstores?
- A: We have a stockroom for the two book shops. If there are many books, we take them in small truck. If it is just a few bags, my staff get them. While delivering, we pack them in plastic boxes so no moisture can get in.

3. Q: Does your bookstores also offer home delivery service?

A: Yes, we do. And we deliver to other cities too. Within Yangon, we would like to use

motorbikes but they aren't allowed, so we use a car. When delivering to other cities, we

use highway buses.

4. Q: What functions do you want to include in the website?

A: I want to have links to different kinds of books for people to browse. For example,

picture books, young adult, general fiction etc?

5. Q: Currently, do you use computers to record?

A: We use a computer to store the book titles and authors. Each book has a code so

when we sell books, we can track which books are selling well.

2.1.2 Similar Websites

In order to create the online website with best functions, several similar websites are

compared. The homepages of the three websites are compared. Amazon website and

Better World are good websites. Myanmar Book Shop website is an example of bad

website.

Amazon website: Books

https://www.amazon.com/exec/obidos/tg/browse/-

/283155?linkCode=w61&imprToken=f8hBoO5qNUq0z3-Q.YQdHw&slotNum=0

(Accessed on 7 February 2019)

## Better World Books

https://www.betterworldbooks.com/

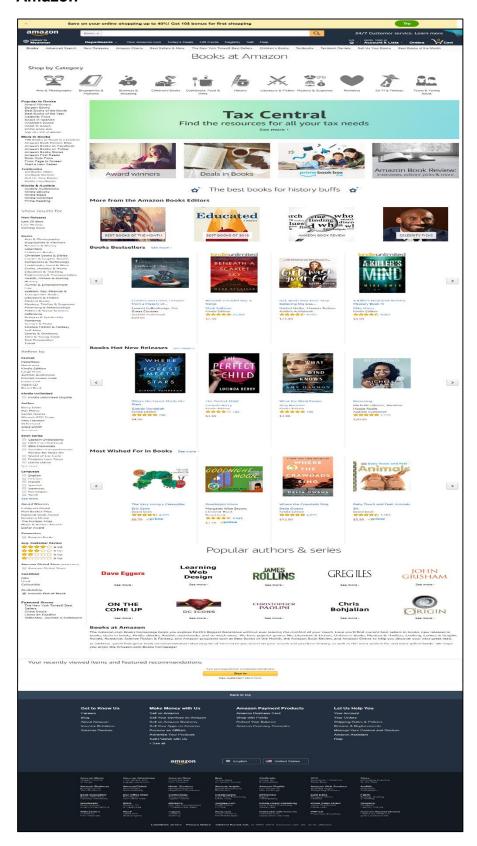
(Accessed on 7 February 2019)

Myanmar Book Shop

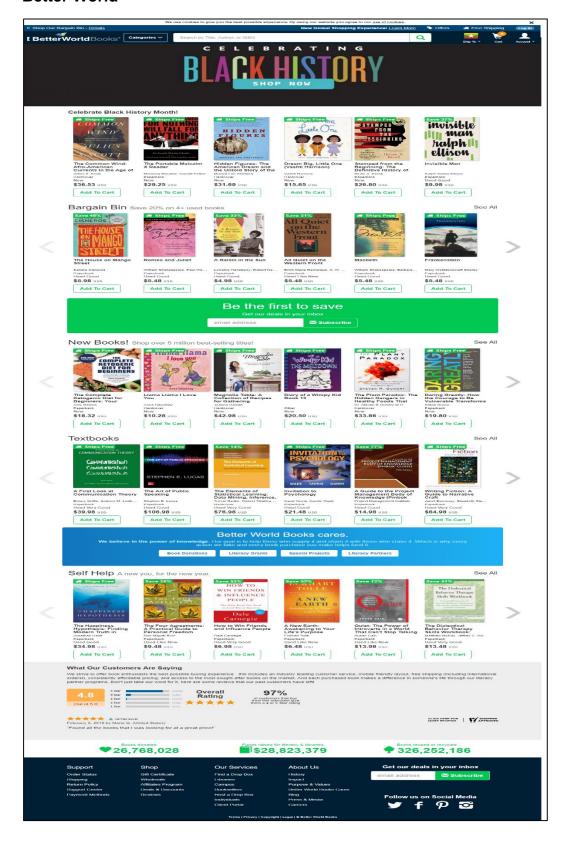
http://www.myanmarbookshop.com/Default/Home/all

(Accessed on 7 February 2019)

#### **Amazon**



#### **Better World**



## **Myanmar Book Shop**



Features	Better World	Amazon	Myanmar
	Books		Bookshop
Need to make an	Yes	Yes	Yes
account.			
Advertisements	No	No	Yes
Languages	Many	Just English	Just Myanmar
Search Engine	Yes	Yes	Yes
Optimization (SEO)			
Book categories	No	Yes	Yes
table			
Delivery	Free shipping	Allow delivery	Allow delivery
Shopping cart	Yes	Yes	Yes
Feedback from	Yes	No	No
customers			
Ratings	Yes	Yes	No
Promotions	No	Yes	No

## **Summary**

After comparing 3 websites, it is found that 3 websites have good features that could be included in the Bookworm website. For example, in all 3 websites, the customers need to create an account. This is a feature to give security. So, this function would be included in Bookworm website. Advertisements will not be included in the website, because having advertisements makes the customers annoy because it gives the website look messy.Next, language written on the website will be in English because the owner of Bookworm is foreigner. Search engine will be a critical feature because main aim of making the website is to allow customers to search all the books. Book categories will also be shown at the Homepage, so that customers can choose the category that they enjoy easily. Moreover, delivery will be included and the data of the customers' address with orders will be recorded. Shopping cart function will be also included so that books that the customers chose to order can be collected. Feedback

and ratings might be included if there is time to add more functions. Promotions for books might also be given later.

#### 2.2 Methods

When making a system, there are many methods to make it develop in a good way. Therefore, some of the common methods such as SSADM, and DSDM are observed and compared.

## **Structured Systems Analysis and Design Method (SSADM)**

Structured Systems Analysis & Design Method (SSADM) is a method which has a good structure. It mainly focus on the Waterfall Model, which is a part of systems development lifecycle. SSADM is mostly used for government computing projects since it can produce information systems accurately. By using SSADM, system can be developed in stages because it focuses on Waterfall Model. When the system is made in steps, it can be in good quality. It also provide the system with tools. For example, it uses diagrams for design.

(SQA, 2007)(Gould, 2016)

# **Advantages of SSADM**

SSADM examines the system deeply and thoroughly. So, at the initial stage, information can be clearly understood. When there is no error since the start, system can be developed with good quality. Secondly, SSADM is a common method used by many people, so training will be easy. Therefore, Bookworm can save both money and time. In addition, SSADM controls the system so it can prevent system delay. When the system is produced on time, quality can be better and productivity can be improved

The developers have to produce a documentation when using SSADM. Within the documentation, issues and objectives are to be written. Therefore, Bookworm can figure out changes in the business environment.

### **Disadvantages of SSADM**

SSADM has a control over the system which makes it difficult for developers. When it has a firm control, it does not allow iteration at all. Since developers can also make mistakes or can change their minds while doing the system, they cannot go back and fix the functions. In addition, SSADM is quite expensive. Besides being expensive, it takes a long time. Therefore, Bookworm will not be able to finish the system as expected.

(Cohen, 2017)

## **Dynamic Systems Development Method (DSDM)**

DSDM is a framework used for software development. It makes the system to be more efficient. DSDM uses MoSCoW prioritization (must, should, could, and won't) to make sure that the system finish within the limited time. Moreover, it also allow iteration, so the developers can add more requirements or change if they want. Along with MoSCoW, DSDM have other techniques such as prototyping, facilitated workshop, and time box. Time box arranges schedules for system development. Parts of the system have to be finished within the time boxes so it allows the whole system to be finished in the fixed time.

(Slegten, 2016)

## **Advantages of DSDM**

To make a system using DSDM, there need to be user involvement. The users have to participate in the facilitated workshop and express the requirements for the system. This is a benefit for developers because when the users accept the system design since the start, developers do not need to fix the requirements again and again. Additionally, developers and users can communicate well using DSDM so the developers can figure out user's expectations. They then collect the information as High Level Requirement (HLR). Thus, it is likely that the system will be the right product for the users.

Furthermore, good quality system can be produced by using DSDM. During the testing, testing specialists are to be hired. Therefore, these specialists uses a good software to test. Thus, good result can be achieved. In addition, time box provide a fixed time for development. This prevents system delay which means budget will not be spend more than necessary. Iteration is also an advantage of using DSDM. Since developers can go through iteration, they can find errors earlier. This means that when they find many errors, they can stop making the system. If there is no iteration, they would only be able to view errors after producing the system. This could lead to waste of money and time.

(Koch, 2011)

## **Disadvantages of DSDM**

Besides being useful, DSDM also have disadvantages. Since DSDM have time boxes to give a restricted frame for developers, it makes it difficult to use. The developers do not have enough time to fix or make documentation. Moreover, senior manager is the only person who have power to make decisions. Therefore, if the manager make a bad decision, it can influence on system's result. In addition, since users are involved in system development, there can also be an issue. Users' requirements are changed into high level requirements for the system. Therefore, when

the users do not know what they want for the final outcome, it can difficult for developers.

DSDM cannot be used in small companies. Furthermore, it is a newer method compared to other traditional models. Thus, staff will need training to learn how to use it. Additionally, DSDM have eight principles which makes it stricter than other approaches.

(vethics, n.d.)(Sunday, 2016)

# **Comparison between SSADM and DSDM**

SSADM	DSDM
1. It is quite expensive.	It is cheap.
2. It takes a long time.	It have time boxes which gives a fixed time
	to finish the system so it does not take a
	long time.
3. It does not include workshop.	It have facilitated workshop which allows
	developers and users to work together.
4. It is a common method use in the	It is difficult to use. So, it requires training
business industry so staff can use easily.	for users and developers.
Thus, less time and money is spent on	
training.	
5.It is traditional method.	It is agile method.

## **Summary**

After comparing SSADM and DSDM, DSDM has more advantages. SSADM is expensive but DSDM is cheap. Therefore, Bookworm can use a cheaper method. DSDM also includes facilitated workshop, soBookworm and users can work together to make the system. User involvement can prevent extra budget and time because their requirements are already figured out at the start of system development. Additionally, DSDM have time box so the developers can prevent delay. So Bookworm will not have to spend unnecessary money. Therefore, DSDM is to be used for the system.

### 2.3 Database

### **MySQL**

MySQL is sometimes called My Sequel. It is a relational database management system which is based on code called Structured Query Language (SQL). This system is written with software such asC, C++. It also works with PHP. These software can be run on operating systems such as Linux, and Windows.

However, this is not free for the developers who want to put it in their software. They have toget the General Public License (GPL). Also, companies need to get a commercial license from Oracle. MySQL is often used for web databases to store data. (Rouse, 2018)

## **Advantages of MySQL**

As stated previously, MySQL are included in the software such as C and C++. Therefore, MySQL is easy to use since these software can be easily installed. This also means that it can work with many operating systems. MySQL is an open source, which makes it easier to be helped by many developers when there is an issue. Additionally, compared to other databases, MySQL is way cheaper. Sometimes, it can also be free. For many years, it has been the most used database system.

### **Disadvantages of MySQL**

Even though MySQL includes SQL features, it is lacking many features. When it is missing SQL features, some of the features are limited to use, such as data warehousing. Therefore, developers will find it difficult to use the partly-featured database system. In addition, it does not support large database size. It is also difficult to maintain. Details of disadvantages of MySQL can be seen at <a href="https://www.datarealm.com/blog/five-advantages-disadvantages-of-mysql/">https://www.datarealm.com/blog/five-advantages-disadvantages-of-mysql/</a> [Accessed on 1 Feb 2019].

#### Oracle

Oracle is created by the organization called Oracle Corporation. It supports programming languages such as Java and SQL. There are four editions of the Oracle database: Enterprise Edition, Standard Edition, Express Edition, and Oracle Lite. It is also a relational database management system. It is like a table structure (with rows and columns) and connect elements from different tables. Basically, it is designed to check the database transactions.

(Craig Stedman, 2017)

# **Advantages of Oracle**

By using Oracle, it is easy to change the database of the system. Since Oracle are backward compatible, the databases can be updated easily. Therefore, Bookworm will not need to spend money of software updates. Moreover, new versions of Oracle come out frequently. Therefore, Bookworm can use new features along with previous features in the new version. Speed of Oracle is very fast. Even though it is fast, it is very reliable. It can control many databases due to having a protocol, which has two phase. Oracle can also run on many devices, and also allow backup.

## **Disadvantages of Oracle**

One of the main problem with using Oracle is that when the staff do not have technical skill, it will be difficult to use Oracle. Moreover, it is not a good database to use for small organizations. Disadvantages of Oracle can be viewed in detail at <a href="https://www.reference.com/technology/advantages-disadvantages-oracle-database-dbec0904f3b40425">https://www.reference.com/technology/advantages-disadvantages-oracle-database-dbec0904f3b40425</a> [Accessed on 2 Feb 2019].

Additionally, installing Oracle is quite complex. Only qualified database administrators have skills to run the database system. This can also make Bookworm to pay high salary for to hire the experts. In addition, Oracle is very expensive to use. It is also hard to maintain.

(Rinus, 2016)

## Comparison between MySQL and Oracle

MySQL	Oracle
1.Business needs to get license to use	Oracle does not need to get license.
MySQL.	
2. It is open source.	It is not open source.
3. It is easy to use.	It needs experts to use.
4. It is cheap. Sometimes, it is free.	It is very expensive.
5. It is used for smaller projects.	It is used more for larger organizations.
6. It is use more often than Oracle. It is the	It is used lesser than Oracle.
most used database system.	

## **Summary**

When comparing MySQL and Oracle, MySQL has more advantages than Oracle. MySQL is open source whereas Oracle needs to be paid. In addition, Bookworm will have to get license to use MySQL, but Oracle do not need license. Afterwards, MySQL is cheap whereas Oracle is very expensive. Thus, Bookworm can save money by using MySQL. Moreover, Oracle is not suitable for small organizations. Therefore, in conclusion MySQL will be used to build the system.

## 2.4 Language

## **Hypertext Preprocessor (PHP)**

PHP stands for PHP Hypertext Preprocessor. It is an open-source scripting language. PHP has been used for web development design. It can be written inside HTML because it is a scripting language. PHP code are within the close brackets such as <?php?>. Before it runs on the browser, php is executed on the server. It can run on many operating systems such as Windows, and Linux. It also works with servers such as Apache. In addition, it can be used to design applications.

(CoderCruise, 2019)

## **Advantages of PHP**

Using PHP is easy for both developers and new users. It also have a high performance and is very fast. Since it is executed on the server, it works even if the client does not have the appropriate software installed. Moreover, PHP has been used for many years. Therefore, many bugs have been discovered by the developers. This makes the language to be stable with fewer errors than other languages. In addition, it can work in many platforms so there is no issue with not working with different operating systems. It is also cheap.

(Anon., 2017)

## **Disadvantage of PHP**

The PHP codes cannot be run for big applications because it is hard to maintain large data. Moreover, the server can become slower when executing large data. In addition, there is no debugging tool for PHP so it is hard for developers. Developers can find it difficult to find errors. In addition, since PHP is open source, security is not good for users. Hackers can use the code easily to get users' information. (Anon., 2017)(Paul, 2018)

## Asp.Net

ASP.Net is a framework for web development. It was created by Microsoft. Developers usually use ASP.Net to build web sites, applications and web services. It is made on the Common Language Runtime (CLR). By using ASP.Net, developers can write clean code. It is also open-source.

(Techopedia, 2019)

## **Advantages of Asp.Net**

There are many reasons to use Asp.Net. It is indeed fast and reliable. It is also supported by many languages. It is also popular so developers can find it easily. In addition, Asp.Net is easy to learn. It is simple because the task are easy to perform. Moreover, since it is built-in Windows, the apps created by it can be secure.

(W, 2018)(Oamkumar, 2018)

# **Disadvantages of Asp.Net**

Asp.Net is really expensive. The software itself is expensive as well as the maintenance cost. Since Asp.Net need to use more web servers than other, cost will also have to be spent on the web servers. In addition, it does not work with new versions. Moreover, Asp.Net usually combine with HTML script code. Therefore, it is very long, which makes users difficult to read. Furthermore, it does not have many debugging tools.

(Oamkumar, 2018)(Thumati, 2009)

## Comparison between PHP and Asp.Net

PHP	Asp.Net
1. It is cheap.	It is expensive.
2. It uses less web server resources than	It uses more web server resources than
PHP.	PHP.
3. It takes fewer lines of code than	It takes more lines of code than PHP
Asp.Net.	
4. It can run on any platform.	It can only run on Windows platform.
5. It has few errors than other languages.	It has errors when it combines with HTML
	code, because it is very long.
1. It is open source, so security is not	It is also open source, but since it is built in
good for users.	Windows, it is secure.

## Summary

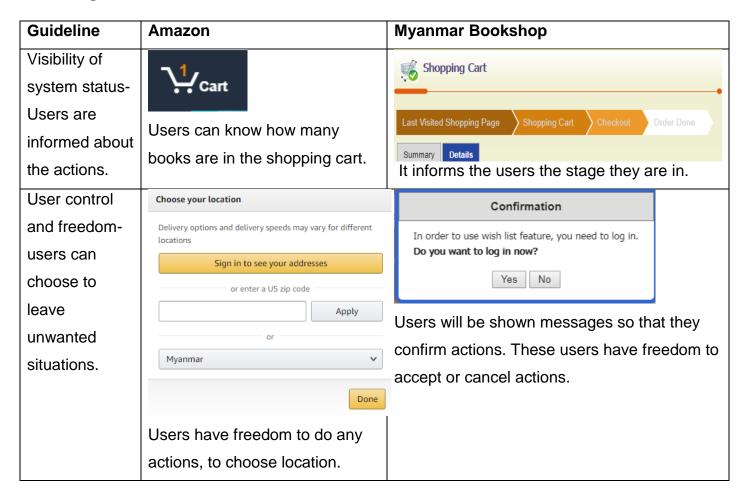
When comparing PHP and Asp.Net, PHP has more advantages than Asp.Net. PHP is cheap so developers can afford buying it. Moreover, it is uses less server resources so maintenance cost of the servers can be reduced. In addition, it does not take many lines of code so less errors occur while executing. It can run on any platform, so it is really efficient to use it. Therefore, PHP is the best choice to use for the online system.

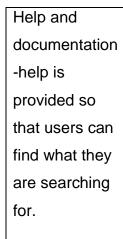
#### 2.5 Guideline

In order to create a website with good interface design, design principles and guidelines should be applied. If the website does not have good interface design, a customer will not return the website twice. If the website does not have good interaction, it will make user confusing and complex.

When choosing guidelines, there are guidelines such as W3C, Nielsen, Norman, and Shneiderman used in the IT industry. Among them, Nielsen guidelines will be applied for Bookworm website. The guidelines will be shown with the 2 bookstore websites that are mentioned earlier.

### Nielsen guideline

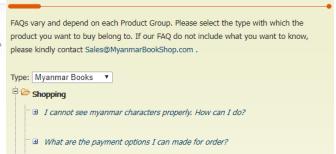






Hello. What can we help you with?

Help is available for users so that they can solve issues.



Frequently Asked Questions

By clicking 'FAQ', users can see frequently asked questions by customers.

Consistency
and standardsThe website's
pages have
same style to
prevent
confusion.

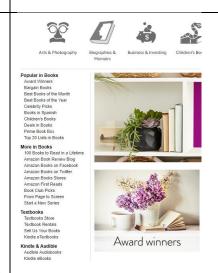
**Departments ▼** Your Amazon.com Today's Deals

Menu bar at the top of the website remains the same in every page. Therefore, users do not get confused with the interface design.



The menu bars, categories, and search button remain in the same place, on every page.

Aesthetic and minimalist design-Not many information should be shown. Many information can make a bad interaction design.



Amazon website is clean with white color. Categories are shown at the top, and poular



In the homepage, too many information are

books are shown as category.
The design does not have many
information, so users can find
information easily.

included, along with advertisements.

Therefore, it makes the users dizzy at first glance. The website have bad interface because information are shown a lot.

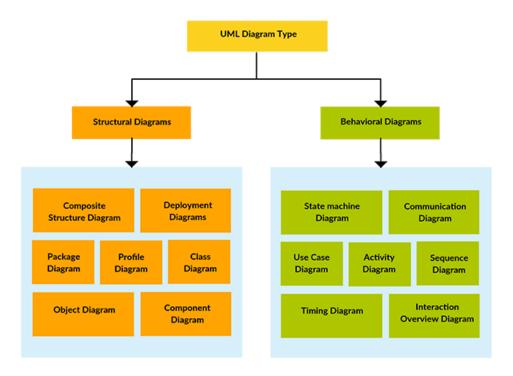
(Oo, 2019)(Amazon, 2019) (Nielsen, 1994)

## Summary

Among Nielsen guidelines, I will apply 5 guidelines that are necessary for interface design. Visibility of system status is an important guideline to follow. When users are provided with feedback on their actions, they can know what stages they are in and can make interaction easier. Next, user control and freedom will be applied in Bookworm website so that users can have freedom to do whatever they want. Thirdly, help and documentation guideline will be applied. To provide help to customers, Frequently Asked Questions (FQA) will be written in Help page so that the customers can find what they are looking for. If their issue cannot be solved by reading FQA, they will be able to send message to admin from Contact page. For consistency and standards, Bookworm website will have a template that is the same in every pages. The menu bars, search box, and the footer will be in the same place. In this way, users will not get confused with the website design, and have a good interaction. This guideline will also apply for the admin pages. Last, but not least, to apply aesthetic and minimalist design, Bookworm website will not have information overload. Too many information can give bad design, so if there are too many information, contents will be created and neatly.

## 2.6 Development Techniques

There are many tools that can be used while developing a system. For instance, UML diagrams such as use case diagram, sequence diagram, class diagram, and deployment diagrams are commonly used in the IT industry. There are 14 types of UML diagrams in total.



UML stands for Unified Modeling Language. UML diagrams are useful when gathering information requirements for the system. It is stated on Tallyfy website that UML is the "most popular business modeling techniques".

### Advantages of using UML

UML is used a lot because UML diagrams basically represent things with pictures. So, people can understand more clearly when defining system processes. It is also used because of its flexibility with technologies. UML such as use case diagram shows business processes in order. Thus, developers can see detailed information on the processes. It is stated in Creately website that "you need to know just 20% of the UML language to explain 80% of your modeling needs." So, if the developer knows 20% of UML, they can require their needs, which is really efficient. Moreover, UML diagrams have different type of tools available, for free and expensive types. The tools include creating diagrams, producing code from designs, etc. Since it have various useful tools for software engineering, UML is used a lot.

## **Comparing techniques**

In order to find out which will be the most effective tool to use for the system, most frequently used diagrams will be compared and analyzed.

### 1. Deployment diagram

Deployment diagram used to show connection between hardware and software. It is basically a model to show how software components connect with hardware components. The link is node. There is also a link between user and database, which is called artifact.

### 2. Class Diagram

Class diagram consist of classes with attributes. It is used frequently because Object Oriented Programming (OOP) is still used up to this day. OOP works with classes so class diagram is used a lot in documentation. In the diagram, classes are linked together in relations.

#### 3. Use case Diagrams

Use case are useful for finding high level requirements. The functional requirements are shown as use cases in the diagram. Use case diagram includes system boundary, actors, relations, and use cases. The name of the use case should be verb and noun. Actors are people who interacts with the system. Relationships are showed with straight lines between use cases and actors, to show that the actor does the process in the system.

#### 4. Sequence Diagram

Sequence diagrams are useful when making business applications. It is also used a lot in computer science. In the diagram, messages are shown in sequence. The messages are exchanged between actors and objects. The sequence diagram usually is shown in vertical structure.

## Techniques to be used

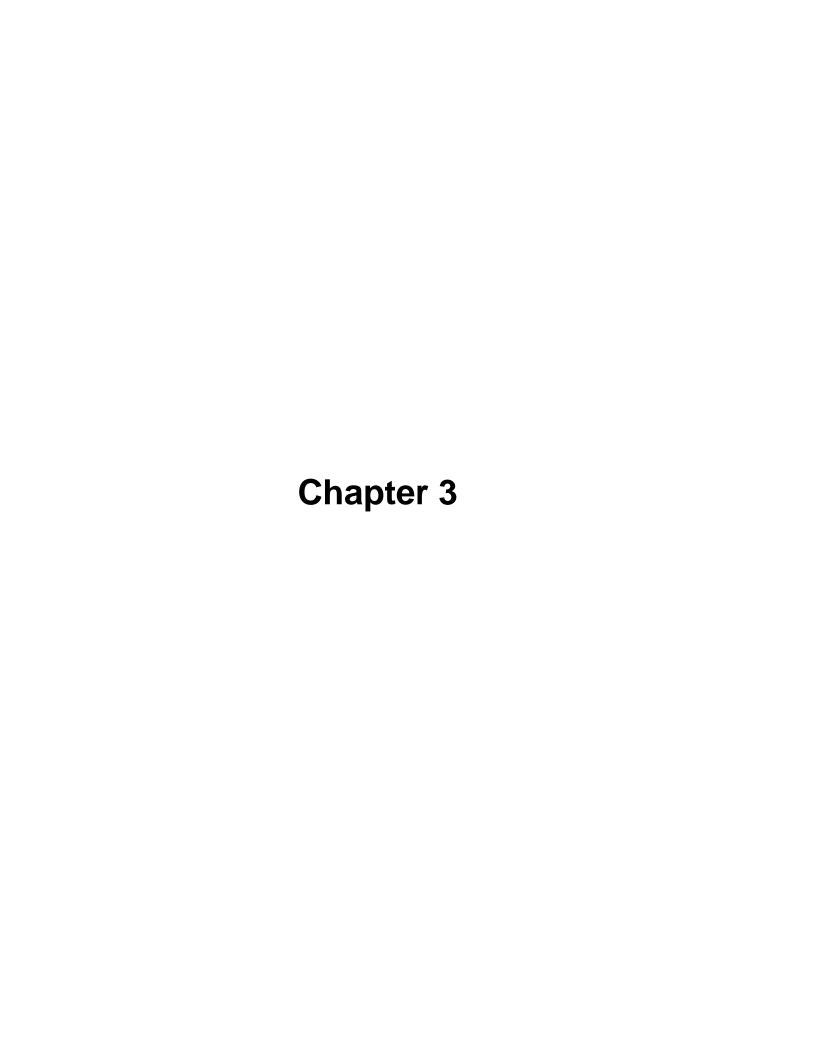
Among the techniques discussed above, 2 diagrams, use case diagram and class diagram will be selected as tools for the bookstore system. Use case diagrams are easy to use and understand. Since it shows interactions between actors and use cases, user requirements can be seen clearly. Additionally, it is used a lot in IT industry, since it is effective. Therefore, use case diagram will be drawn for the system.

Class diagram consists of objects and classes. The relationships are shown by lines between them. Classes also include attributes, so it is easy to know what should be saved in the database beforehand. (For e.g. attributes under Book class are ISBN, Book Name, etc.). Thus, class diagram will also be drawn.

(Creately, 2017) (CETA, 2018)

# 2.7 Summary

In this chapter, methods, language, database, and techniques are compared and discussed. Then, better ones are selected to be applied for system. When choosing better ones, Bookworm website is considered so that methods, language, and database that are to be used work well with the website. Thus, reasons why they are selected are also discussed. Comparisons are shown with tables to be more effective.



# **Chapter 3**

# 3.1 Planning

## **Functional Requirements**

Within the system, staff will be able to add, update or delete products. Customers will be able to view products with prices, and can order. Payment will be by cash-on-delivery (COD). The website will be able to view from different devices and by different browsers.

MUST	
Customer	Staff
Search Book	Register Book
	Record Book
	Categorize Book
	Report Book

SHOULD	
Customer	Staff
Customer Register	Staff Register
Customer Login	Staff Login
Order Book	Check Order
	Manage Stock Level
	View Sales
	Report Order

COULD	
Customer	Staff
Return Book	Record Delivery
	Produce Receipt
	Report Delivery

WOULD	
Customer	Staff
Give Feedback	Show best sellers
Modify information	
Cancel Order	

## **MUST**

### **Register Book**

**Reason:** Without books input into the system, customers cannot search and order books. Staff cannot also record books.

#### Search Book

**Reason:**Since the main aim of building the online website is to make sure that customers can view all the books available, search box is critical part of the system. When typing the keywords, customers should be able to find the books they were looking for.

#### **Record Book**

**Reason:**Books' data have to be input in the system so that there are books available for customers to order. Data are also to be recorded in the system. They can also update or delete data easily. Retrieving data must be also possible.

#### Categorize Book

**Reason:** In the homepage, the customers must be able to view the book category so that they can easily find the type of book they like. They can just click on the book types in the categories to view more books of the type.

#### **Report Book**

**Reason:** The books that are sold online must have a report so that Bookworm can see which books are sold the most, and which books are sold the least.

## **Should**

### **Customer Register**

**Reason:** Users have to register before viewing the website. Members are only allowed to view the website. This can give good security for the website.

### **Customer Login**

**Reason**: Customers should login so that they don't have to register the next time they visit the website. They will just need to fill in user name and password.

#### Order Book

**Reason:** Customers need to order books to make the system efficient. They should be able to view the books' details such as Author name and price. They can order more than one book when ordering. Their ordered books will be collected in the shopping cart.

### Staff Register

**Reason:** Staff also need to register because they are managing in back-end. They need to have an account to manage the system.

### Staff Login

**Reason:** Staff will also need to login to make the website secure. They have to login with own account to view the customers' orders.

#### **Check Order**

**Reason:** Staff must be able to view the ordered books. By viewing the orders, they will then have to contact the customers to confirm their orders. The staff should then deliver the orders to correct addresses.

### Manage Stock Level

**Reason:** Stock to record is different from stock from the bookstores. It will be the stock for books available on the website, because if the stock of the bookstores are recorded in the system, it will make it complex. So, there will be a limit in number of books available from website. For example, each book will have maximum 10 books available when buying from website. Stock level need to be viewed so that Bookworm can check whether there are more books in the stock room for the particular book.

#### **View Sales**

**Reason:** Sale from online need to be managed daily. Data could be total sales, average sale, name and address of customers. The order data can be used to find out the revenue.

#### **Report Order**

**Reason:** The order report should be made in the system. It must be viewed daily. The report should include customer name, orders they made, order date, and amount.

### Could

#### **Return Book**

**Reason:** When the books are delivered to the customers, sometimes, there can be damage to the books. There can also be wrong book delivered to the customers. Therefore, in order to allow customers to return books, this function could be included in the system.

### **Manage Delivery**

**Reason:** Delivery could be prepared. Then, books should be delivered to correct address. When delivering, staff will have to collect money. When customers want to return books, they can return to staff. After delivery, data of customers should be deleted to protect customers' data.

### **Produce Receipt**

**Reason:** When books are delivered to customers, receipt can be shown to customers. In this way, Bookworm can have trust from customers.

### **Report Delivery**

**Reason:** There have to be a report to see the delivered orders. Delivery date should also be included. Person who sent the delivery could also be included.

### Would

#### Give feedback

**Reason:** The customers who have already bought the books from online would be able provide feedback for Bookworms website.

### **Modify Information**

**Reason:** The customers might be able to change their information such as name after they have account.

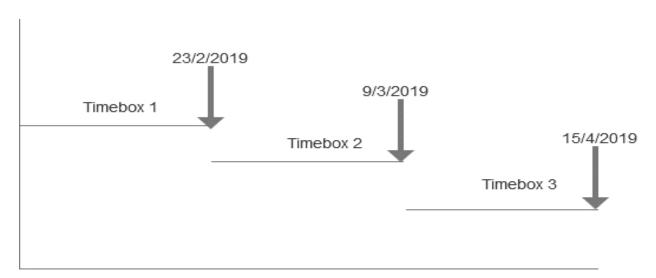
#### **Cancel Order**

**Reason:** If the customers want to cancel order, they might be able to do it instead of staff.

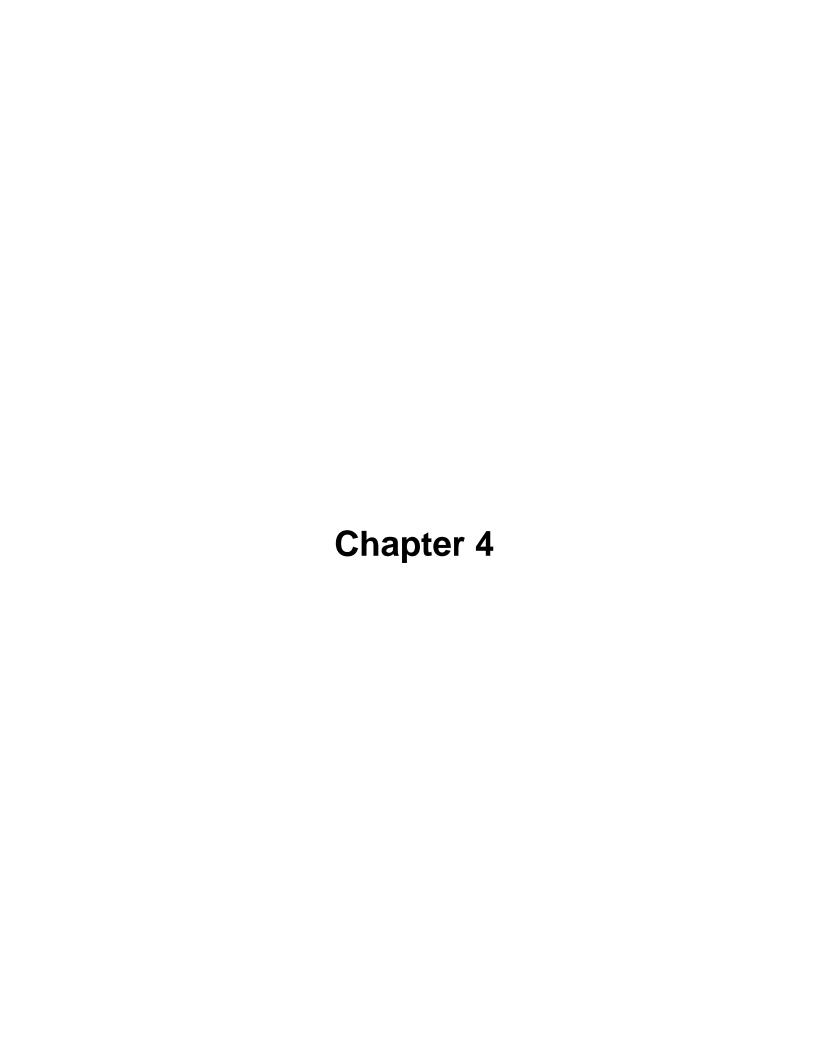
#### **Show Best Sellers**

**Reason:** In order to provide the customers with best seller books, the homepage might display the best seller books.

### **Gantt chart**



Date



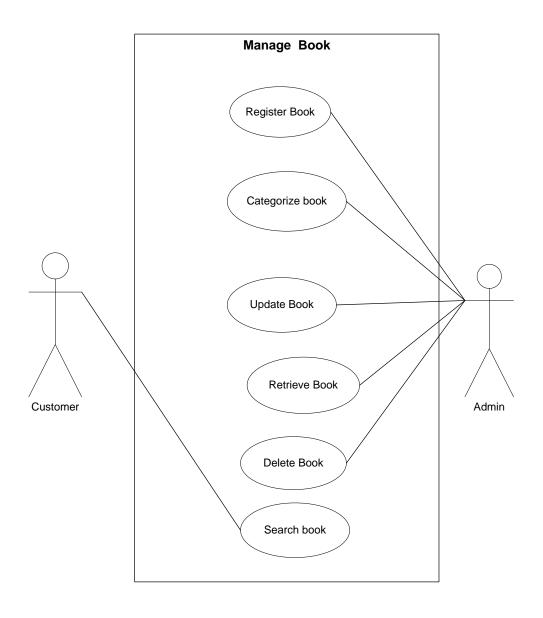
# Chapter 4

### 4 Development/Implementation

For each time boxes, they will include use case diagram, low-level prototype, class diagrams, high level prototype and testing.

#### **4.1 Time box 1**

## 1. Use Case Diagram



### **Use case descriptions**

Use case Name- Register Book Actor-Admin Pre-condition- Staff Login Description-log in - register book data Alternative-If the book exist in the database, book register is not necessary. Use case Name- Categorize Book Actor-Admin Pre-condition- Register Book Description-Input book -divide them into categories Alternative-none Use case Name- Update Book

Actor-Admin

Pre-condition- Register book

Description-Click edit beside one book

- edit data

-click Update

Alternative-If book data does not need to change, this is not required.

Use case Name- Retrieve Book

Actor-Admin

Pre-condition- Register book

Description-Look at book list

Alternative-If the book doesn't exist, retrieve is not possible.

Use case Name- Delete Book

Actor-Admin

Pre-condition- Book Register

Description-look at Book List

- Click 'Delete' in one row.

Alternative-If the book doesn't exist, delete is not possible.

Use case Name- Search Book

Actor-Customer

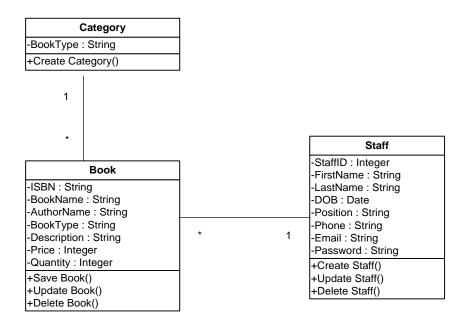
Pre-condition- Log in

Description- Fill in email and password

- Search book in the search books.

Alternative-If the book doesn't exist, search will not show book.

### 2. Class Diagram



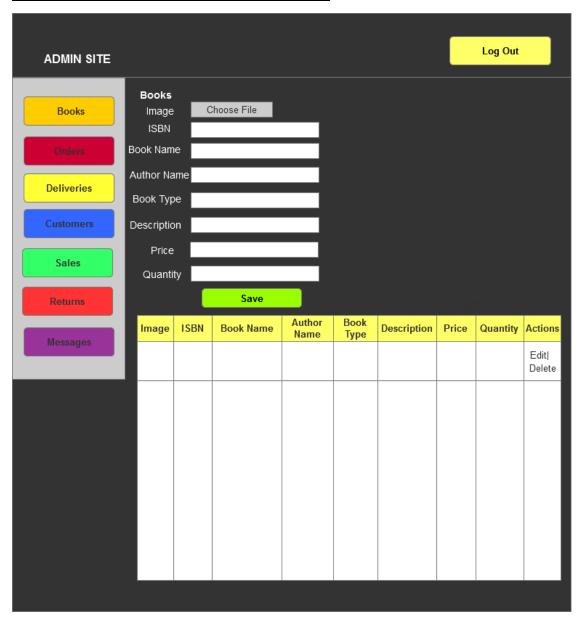
# 3. Low-level-prototype (LLP)

# Register Book, Update Book, Delete Book

ADMIN SITE									Log O	ut
	Books	,								
Books	Image	е	Cho	se File						
	ISBN									
Orders	Book Nan	ne								
	Author Na	ame								
Deliveries	Book Ty	ре								
Customers	Descript	ion								
	Pric	е								
Sales	Quant	tity								
				Sav	e					
Returns	1,			I						
	Image	ISI	BN	Book Nam	Author Name	Book Type	Description	Price	Quantity	Actio
Messages										Edit  Delet
	<b>」</b> ├──									

4. High level prototype (HLP)

### Register Book, Update Book, Delete Book



# 5. Testing

Purpose	Register book
Data	Image-the_great_gatsby.jpg
	ISBN-P-22884455
	Book Name-The Great Gatsby
	Author Name- Paul
	Book Type-Romance
	Description- An intriguing book about the
	Gatsby character.
	Price-34000
	Quantity-5
Procedure	Click Choose File to choose image.
	Fill in the text boxes.
	Click Save.
Expected Result	Data saved.
Actual Result	Message appears and book data shown in
	Book List table.

## Register book

# Before Testing

Books	
Image	Choose File the_great_gatsby.jpg
ISBN	P-22884455
Book Name	The Great Gatsby
Author Name	Paul
Book Type	Romance
Description	An intriguing book about the (
Price	34000
Quantity	5
	Save

Fig. 1.1

# After Testing



Fig. 1.2



**F**ig. 1.3

Purpose	Update Book
Data	Author Name-Scott Fitzgerald.
Procedure	Change author name from Paul to Scott
	Fitzgerald.
Expected Result	Data updated.
Actual Result	Message appears and author name
	changed.

# <u>Update Book</u>

# Before Testing

Book Name	The Great Gatsby
Author Name	F. Scott Fitzgerald
Book Type	Romance
Description	An intriguing book about the (
Price	34000
Quantity	5
	Update

Fig. 2.1

## After Testing



Fig. 2.2



Fig 2.3

Purpose	Delete Book
Data	Delete
Procedure	Click 'Delete' button beside book data.
Expected Result	Book row deleted from table.
Actual Result	Message appears and book data deleted

## **Delete Book**

### **Before Testing**

P- 22884455 The Great Gatsby	F. Scott Fitzgerald	Romance	An intriguing book about the Gatsby.	34000	<b>-</b>	Edit Delete
------------------------------------	------------------------	---------	---	-------	----------	----------------

Fig 3.1

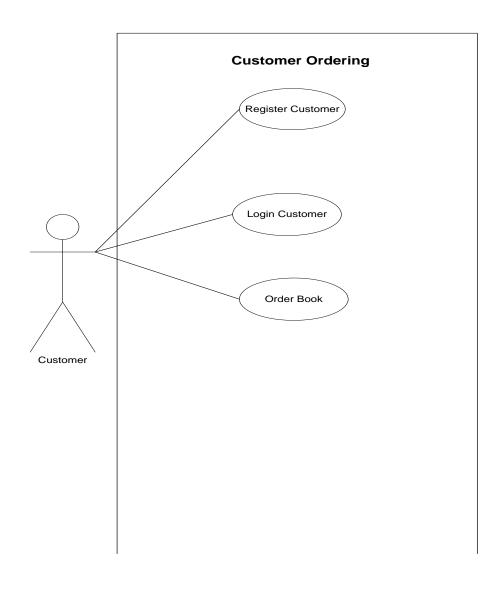
## After Testing



Fig 3.2

### 4.2 Time box 2a

1. Use case diagram

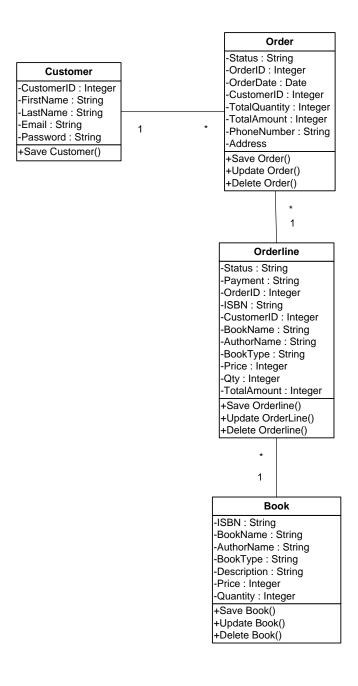


Use case Name-Register Customer Actor-Customer Pre-condition- none Description- Fill in the form - Click 'Register'. Alternative-If the customer have already registered, register page won't work. Use case Name-Login Customer Actor-Customer Pre-condition- Register Customer Description- Type in Email and Password. - Click 'Login' Alternative-If the customer do not have account, they will have to go to register page. Use case Name- Order Book Actor-Customer Pre-condition- Login Customer Description- Type in Email and Password. - Click 'Detail' beside a book. - Type in quantity. -View shopping cart. -Click 'Continue'.

Alternative-If the customer cannot login, they will have to create account to order book.

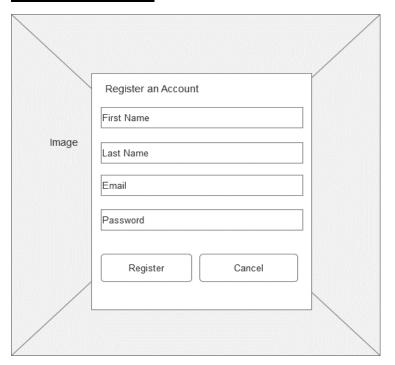
-Fill in form and click 'Checkout'. .

### 2. Class Diagram

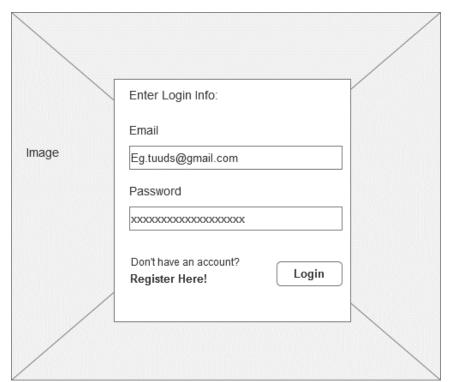


## 3. Low-level-prototype (LLP)

## **Register Customer**

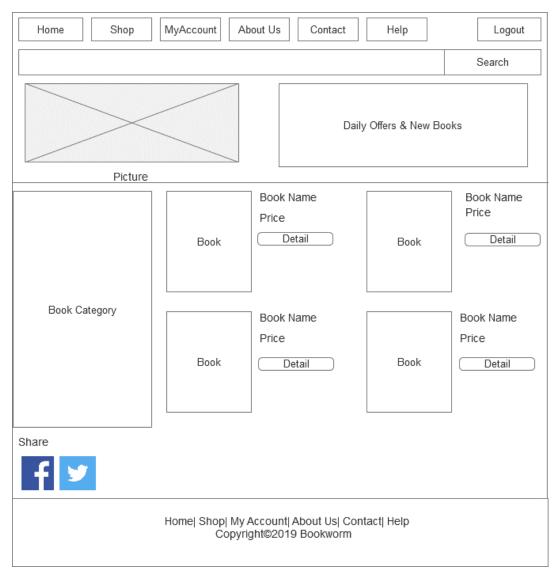


## **Customer Login**

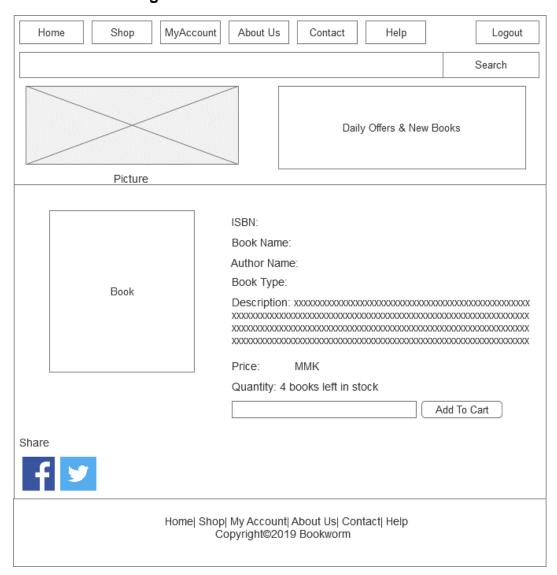


## **Order Books**

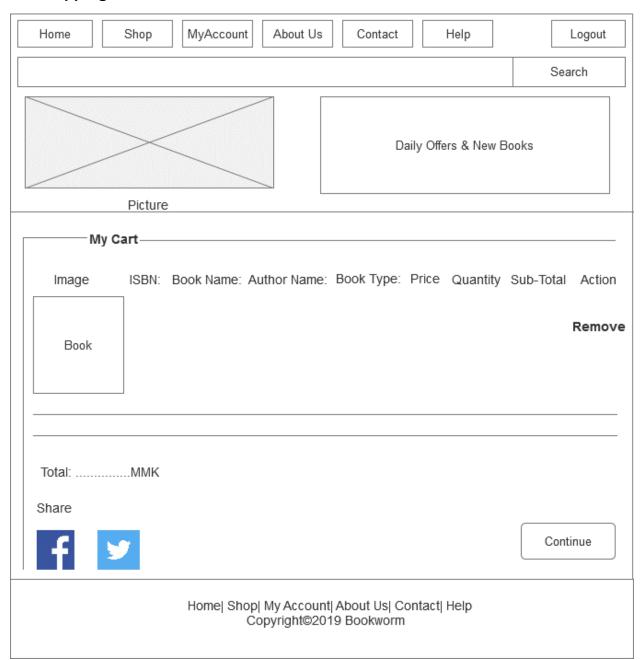
### 1. Homepage



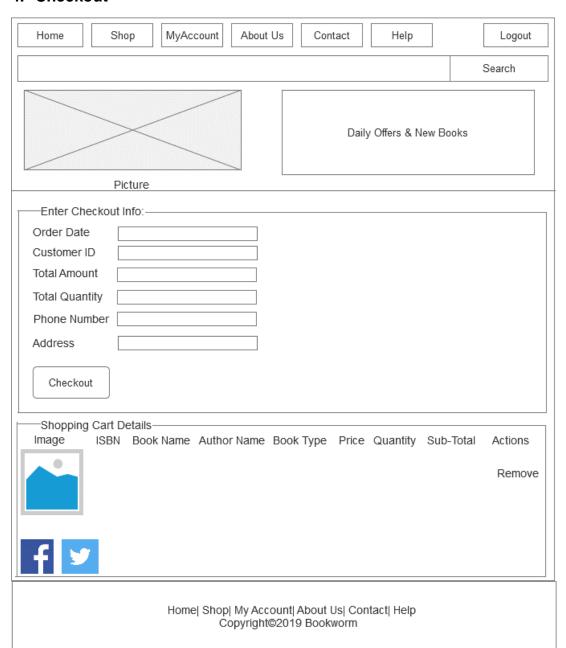
### 2. Book Detail Page



## 3. Shopping Cart



### 4. Checkout



4. High level prototype (HLP)

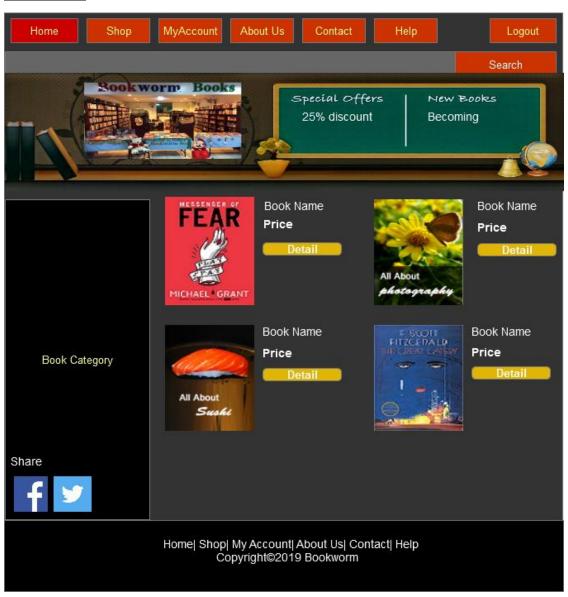
## **Register Customer**



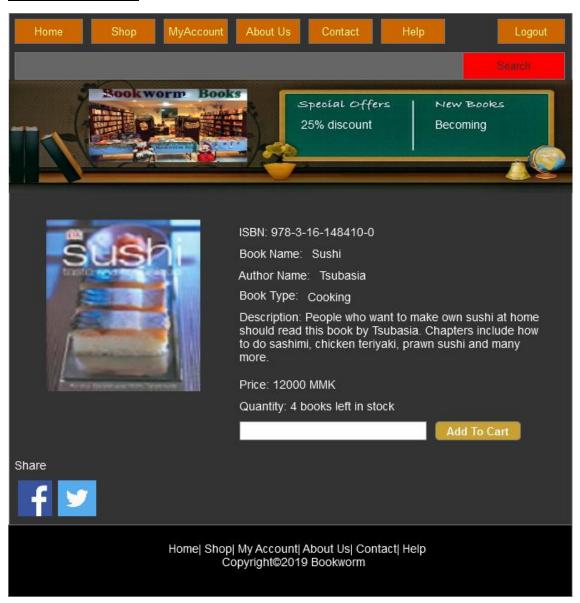
### **Customer Login**



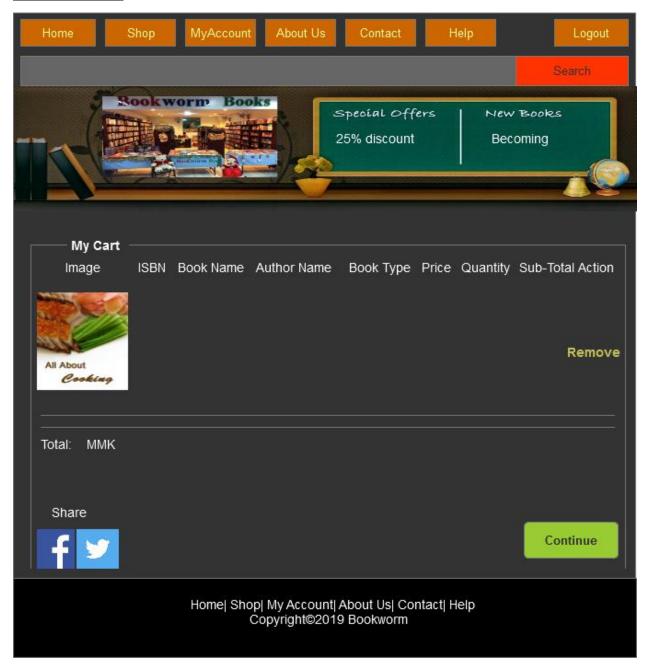
### **Homepage**



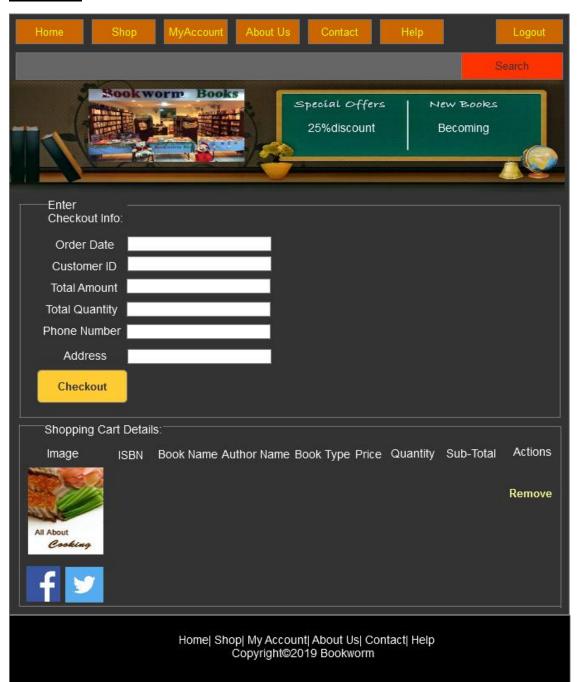
### **Book Detail Page**



## **Shopping Cart**



### **Checkout**



# 5. Testing

Purpose	Register Customer
Data	First Name-Mandy
	Last Name-Butterworth
	Email-butter@gmail.com
	Password-jambutter
Procedure	Fill in text boxes beside First Name, Last
	Name, Email, and Password. Click
	'Register' button.
Expected Result	Message appears
	Click 'OK'.
	Customer will be directed to login page.
Actual Result	Message appears.
	Login page appears.

## Register customer

Before Testing

Register an Accoun	t			
Mandy				
Butterworth				
butter@gmail.com				
•••••				
Register	Cancel			

Fig. 4.1

## After Testing



Fig 4.2

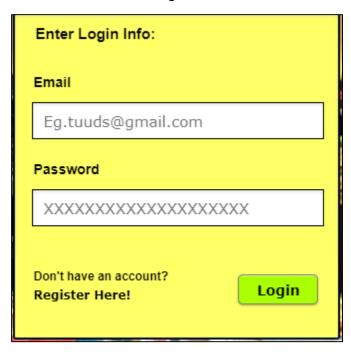


Fig 4.3

Purpose	Customer Login
Data	Email-butter@gmail.com
	Password-jambutter
Procedure	Fill in text boxes beside Email and
	Password.
	Click Login.
Expected Result	Message appears and click 'OK'.
	Customer will be directed to Login page.
Actual Result	Message appears.
	Login page appears.

# **Customer Login**

Before Testing

Enter Login Info:				
Email				
butter@gmail.com				
Password				
•••••				
Don't have an account?  Register Here!  Login				

Fig. 5.1

## After Testing



Fig.5.2



Fig 5.3

Purpose	View Book Detail
Data	None
Procedure	Click on 'Detail' button under a book.
Expected Result	Customer will be directed to Book Detail
	page.
Actual Result	Book Detail page appears.

## **Homepage**

### **Before Testing**



Fig 6.1

## After Testing

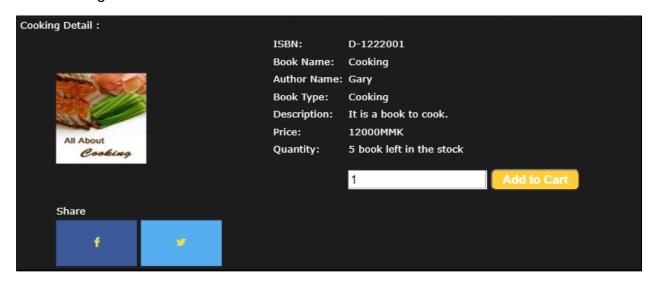


Fig.6.2

Purpose	Write quantity.
Data	1
Procedure	Write '1' in the text box.
	Click 'Add to Cart' button.
Expected Result	Shopping Cart page will appear.
	Quantity will be 1.
Actual Result	Customer is directed to Shopping Cart
	page.

### **Book Detail Page**

## **Before Testing**



Fig 7.1

### After Testing



Fig. 7.2

Purpose	Checkout
Data	Phone Number- 09-984773322
	Adress-No.5, Pyay Road, Sanchaung Tsp.
Procedure	Fill in text boxes beside Phone Number
	and Address. Click 'Checkout'.
Expected Result	Message appears and customer will be
	directed back to homepage.
Actual Result	Message appears.
	Homepage appears.

### **Checkout**

## **Before Testing**

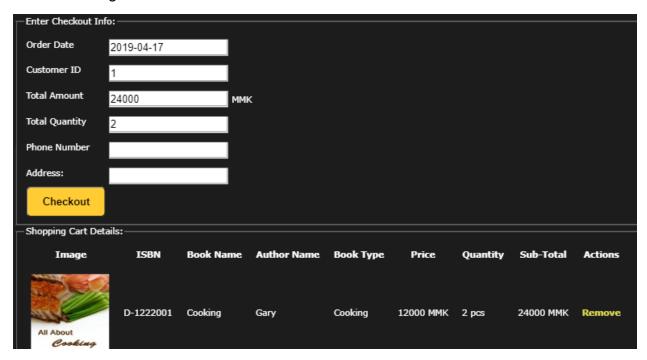


Fig.8.1

## After Testing



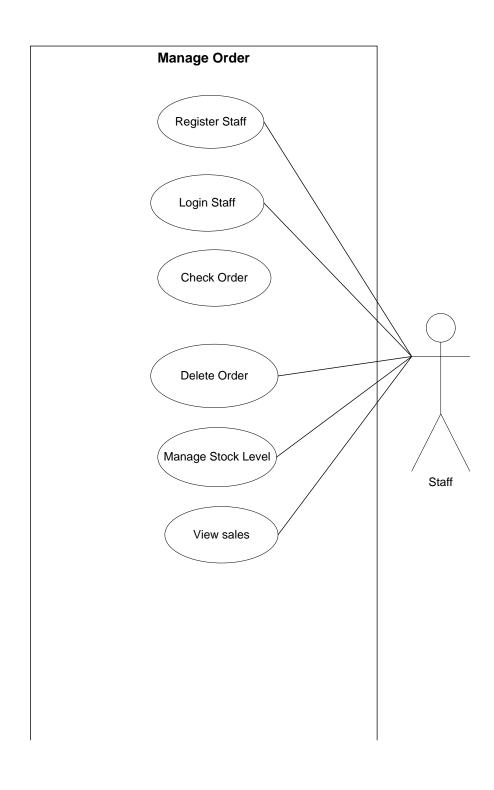
Fig. 8.2



Fig 8.3

### 4.3 Time box 2b

## 1. Use case diagram



Use case Name- Register Staff Actor-Staff Pre-condition-none Description- Fill in form. - Click 'Register'. Alternative-If the staff already have account, they don't need to register. Use case Name-Login Staff Actor-Staff Pre-condition-Register Staff Description- Fill in Email and Password - Click 'Login'. Alternative-If the staff does not have account, they have to go to register page. Use case Name- Check Order Actor-Staff Pre-condition-Login Staff Description- Click 'Orders' button. - View Order table.

Alternative-If the staff do not have account, they won't be able to check order.

Use case Name- Delete Order

Actor-Staff

Pre-condition- Check Order

Description- View Order table.

- Click 'Delete' beside order line.

Alternative-If the order hasn't delivered yet to the customer, order data shouldn't be deleted.

Use case Name- Manage Stock Level

Actor-Staff

Pre-condition- Login Staff

Description- View books

- Change quantity of books.
- Click 'Save'.

Alternative-If the books do not left in the stock, this cannot be done.

Use case Name- View Sales

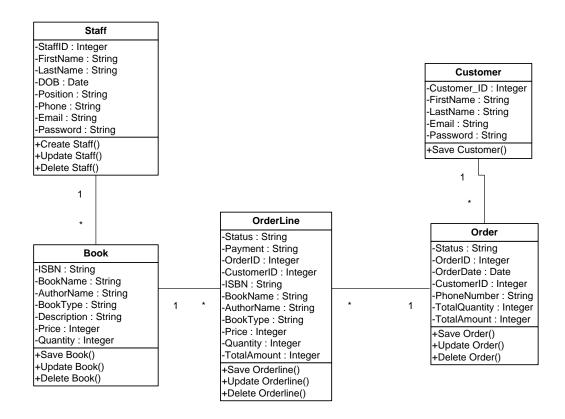
Actor-Staff

Pre-condition- Order Books

Description- Click 'Sales' button.

Alternative- If there is no customers who ordered books, sales will not be seen.

#### 2. Class Diagram

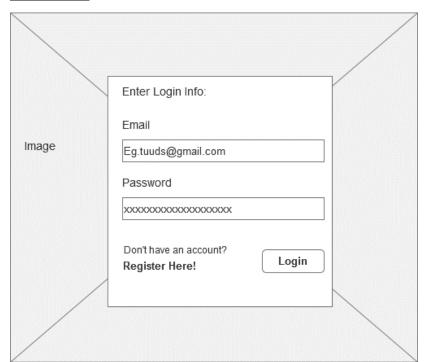


### 3. Low-level-prototype (LLP)

### **StaffRegister**



### **StaffLogin**



### **Check Order, Delete Order**

Order Report										
Books			1							
Orders	Status	Order ID	ISBN	Order Date	Customer ID	Quantity	Price	Address	Phone No.	Actions
Deliveries	Delivered	1	C-122299 8	2019-12-3 0	22	3	2000	No.9,sdfa df tsp	09-1212	Delete
	Print									
Customers		_								
Sales										
Returns										
Messages										

### **Manage Stock Control**

ADMIN SITE								Log O	ut
	Books								
Books	Image ISBN	Cho	ose File						
Orders	Book Name	e							
Deliveries	Author Nai								
Customers	Description Price								
Sales	Quantit								
Returns			Save						
	Image	ISBN	Book Name	Author Name	Book Type	Description	Price	Quantity	Actions
Messages									Edit  Delete

### **View Sales**

ADMIN SITE						Le	og Out
Books	ISBN	Book Name	Author	Price	Qty	Total Amount	Actions
Orders	978-3-16-1 48410-0	ksdfdsf	tory	12000	3	24400	Delete
Deliveries							
Customers							
Sales							
Returns							
Messages							
	Print						

4. High-level prototype (HLP)

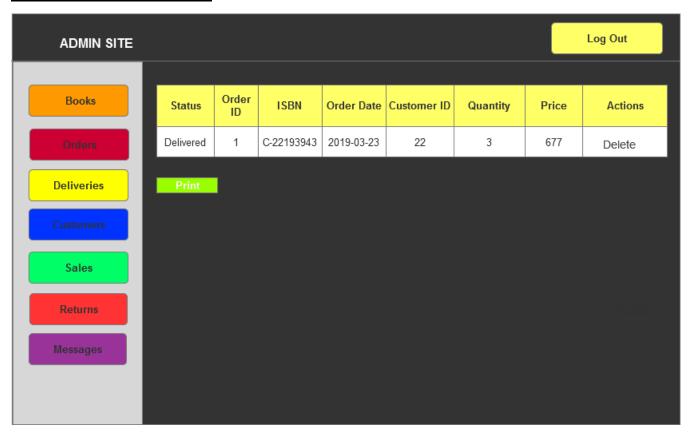
#### **StaffRegister**



#### **Staff Login**



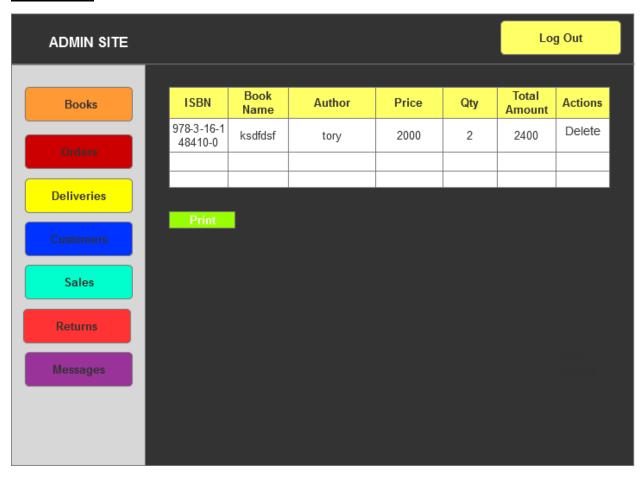
### **Check Order, Delete Order**



### **Manage Stock Level**



### **View Sales**



# 5. Testing

Purpose	Staff Register
Data	First Name-Suzan
	Last Name-Boyle
	Date of Birth-02/03/1994
	Position: marketing
	Phone-09-422399288
	Email-suzan99@gmail.com
	Password-suzan24
Procedure	Fill in text boxes beside First Name, Last
	Name, Date of Birth, Position, Phone,
	Email, and Password.
	Click 'Register' button.
Expected Result	Message appears and staff will be directed
	to Login page.
Actual Result	Message appears.
	Login page appears.

### **Staff Register**

## Before Testing

Register an Account
Suzan
Boyle
Date Of Birth
02/03/1994
marketing
09-422399288
suzan99@gmail.com
•••••
Register Cancel

Fig 9.1

## After Testing



Fig 9.2

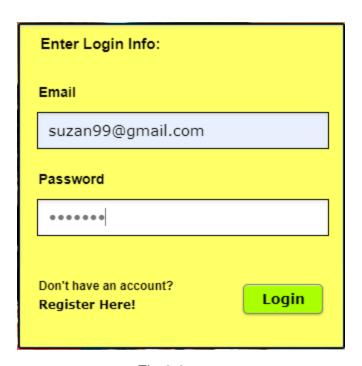


Fig.9.3

Purpose	Staff Login
Data	Email-suzan99@gmail.com
	Password-suzan24
Procedure	Fill in text boxes beside Email, and
	Password.
	Click 'Login' button.
Expected Result	Message appears and staff will be directed
	to Book Input page.
Actual Result	Message appears.
	Book Input page appears.

### **Staff Login**

### **Before Testing**

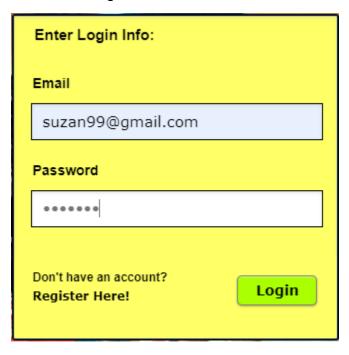


Fig 10.1

### After Testing



Fig 10.2

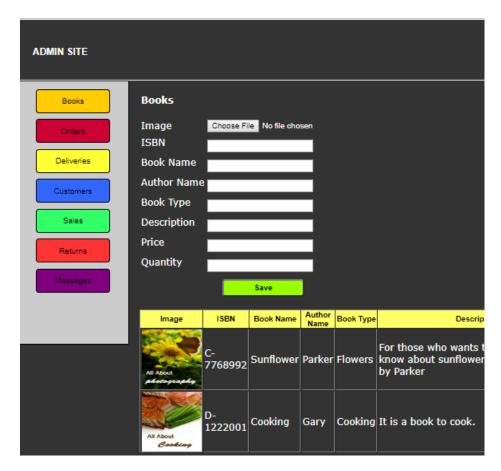


Fig 10.3

Purpose	Check Order
Data	None
Procedure	Click 'Orders' button on the left hand side
	of the page.
Expected Result	Ordered list will be shown in table.
Actual Result	Order List can be seen.

#### **Check Order**

Order Report												
Status	Order ID	ISBN	Order Date	Customer ID	Quantity	Price	Address	Phone No.	Actions			
Pending	4	D- 1222001	2019- 04-25	2	2	12000	No.21, Pyay Road, Sanchaung township	09- 33445344	Delete			
Pending	4	D- 1222001	2019- 04-25	2	2	12000	No.21, Pyay Road, Sanchaung township	09- 33445344	Delete			
Pending	4	C- 7768992	2019- 04-25	2	2	3000	No.21, Pyay Road, Sanchaung township	09- 33445344	Delete			
Print												

Fig 11.1

Purpose	Delete Order
Data	None
Procedure	Click 'Delete' button.
Expected Result	1 row from order will be deleted
Actual Result	1 row is deleted.

#### **Delete Order**

#### **Before Testing**



Fig 12.1



Fig 12.2

Purpose	Manage Stock Level
Data	Quantity-6
Procedure	Click 'Books' on the left hand side.
	Click 'Edit' beside book.
	Change quantity from 7 to 6.
Expected Result	Message appears.
	Quantity changed.
Actual Result	Message appears.
	Quantity change from 7 to 6.

### Manage Stock Level

### **Before Testing**

Image	ISBN	Book Name	Author Name	Book Type	Description	Price	Quantity	Actions
All About	C- 7768992	Sunflower	Parker	Flowers	For those who wants to plant or love to know about sunflowers, read Sunflower by Parker	3000	17 1	Edit Delete

Fig 13.1

### After Testing



Fig. 13.2



Fig 13.3

lmage	ISBN	Book Name	Author Name	Book Type	Description	Price	Quantity	Actions
All About	C- 7768992	Sunflower	Parker	Flowers	For those who wants to plant or love to know about sunflowers, read Sunflower by Parker	3000	16 1	Edit Delete

Fig 13.4

Purpose	View Sales
Data	None
Procedure	Click 'Sales' on the left hand side of page.
Expected Result	Sales data can be viewed.
Actual Result	Sales data are viewed.

### **View Sales**

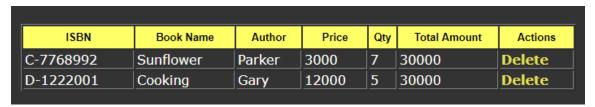
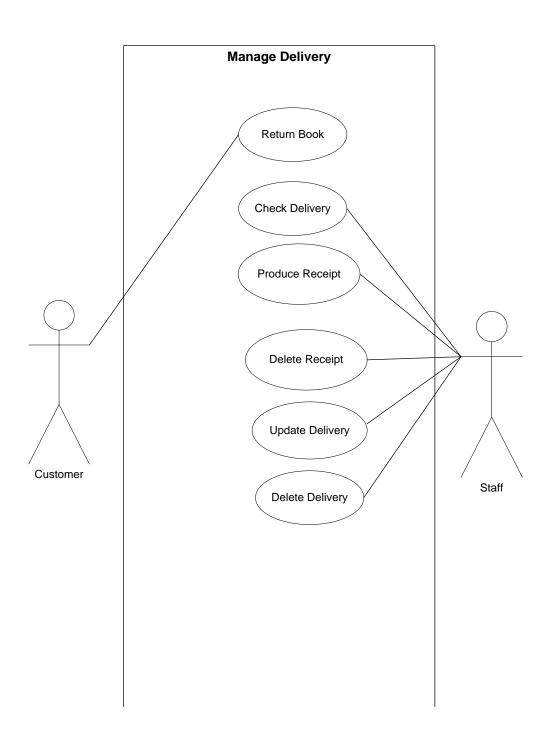


Fig 14.1

#### 4.4 Timebox 3

### 1. Use case diagram



Use case Name- Return Book

Actor-Customer

Pre-condition- Order Book

Description- Click 'Contact' page.

Write return with reason. / Phone Bookworms Bookstore.

Alternative-If the books are in good condition, customers don't need to return book.

Use case Name- Check Delivery

Actor-Staff

Pre-condition- Check Order

Description- Fill in delivery data.

Click 'Save'.

Alternative-If the staff do not login, delivery cannot be checked.

Use case Name- Update Delivery

Actor-Staff

Pre-condition- Check Delivery

Description-Click 'Edit' beside delivery data.

- Change data.
- Click 'Update'.

Alternative-If the data does not need to be updated, this is not necessary.

Use case name: Delete delivery

Actor-Staff

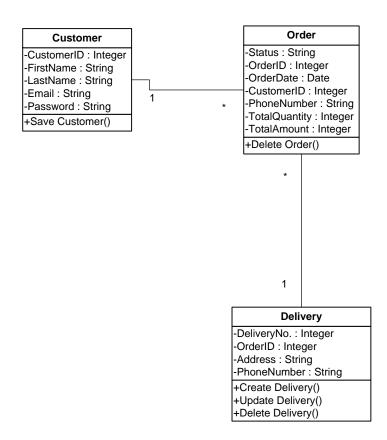
Pre-condition- Check Delivery

Description- View delivery data.

- Click 'Delete'.

Alternative-If the books are not delivered to the customer yet, data shouldn't be deleted.

#### 2. Class Diagram



## 3. Low-level-prototype (LLP)

## Return Book

ADMIN SITE							Log Out
Books	Returns						
	ISBN						
Orders	Quant	ity					
Deliveries	Custom	er ID					
Customers	Custom Name	er					
Sales	Reasor	1					
Returns			Save	,			
Messages	ISBN	Quantity	Customer ID	Customer Name	Reason	Actions	
	978-3-16-1 48410-0	There	23	susan	Yellow page	Edit  Delete	

### **Record Delivery**

ADMIN SITE						Log Out
Books	Deliver	i <b>es</b> Orde	er ID			
Orders	Address					
Deliveries	Phone No.					
Customers	Save					
Sales	Delivery No	Order ID	Address	Ph.no	Actions	
Returns	1	2	sdfadfasdf,sdfadfadajgj rgjkr	09-243 434340 009	Edit  Delete	

4. High-level prototype (HLP)

#### **Return Book**



### **Record Delivery**



# 5. Testing

Purpose	Return Book
Data	ISBN-C-7768992
	Quantity-1
	Customer ID-1
	Customer Name-Mandy Butterworth
	Reason-One paper missing.
Procedure	Fill in the text boxes.
	Click 'Save' button.
Expected Result	Data saved.
	Messages appears.
	Data appears in the table.
Actual Result	Return data is saved.

## Return Book

## Before Testing

ISBN	C-7768992	
Quantity	1	
Customer ID	1	
Customer Name	Mandy Butterworth	
Reason	One paper missing	
	Save	

Fig 15.1

## After Testing



Fig.15.2

ISBN	Quantity	Customer ID	Customer Name	Reason	Actions
C-7768992	1	1	Mandy Butterworth	One paper missing	Edit  Delete

Fig.15.3

Purpose	Record Delivery
Data	Order ID-2
	Address- No.8, Pyay Road, Sanchaung
	township
	Phone No. 09-923344332
Procedure	Fill in the text boxes.
	Click 'Save' button.
Expected Result	Data saved.
	Message appears.
	Data appears in the table.
Actual Result	Delivery data is saved.

### **Record Delivery**

### **Before Testing**

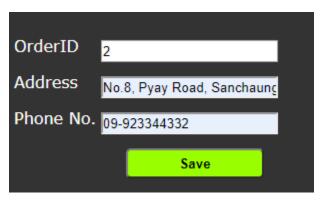


Fig. 16.1

#### After Testing



Fig 16.2



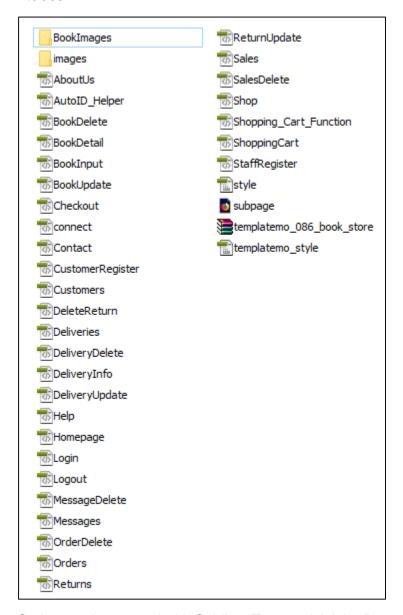
Fig 16.3

#### **Configuration Management – Directory Structure**

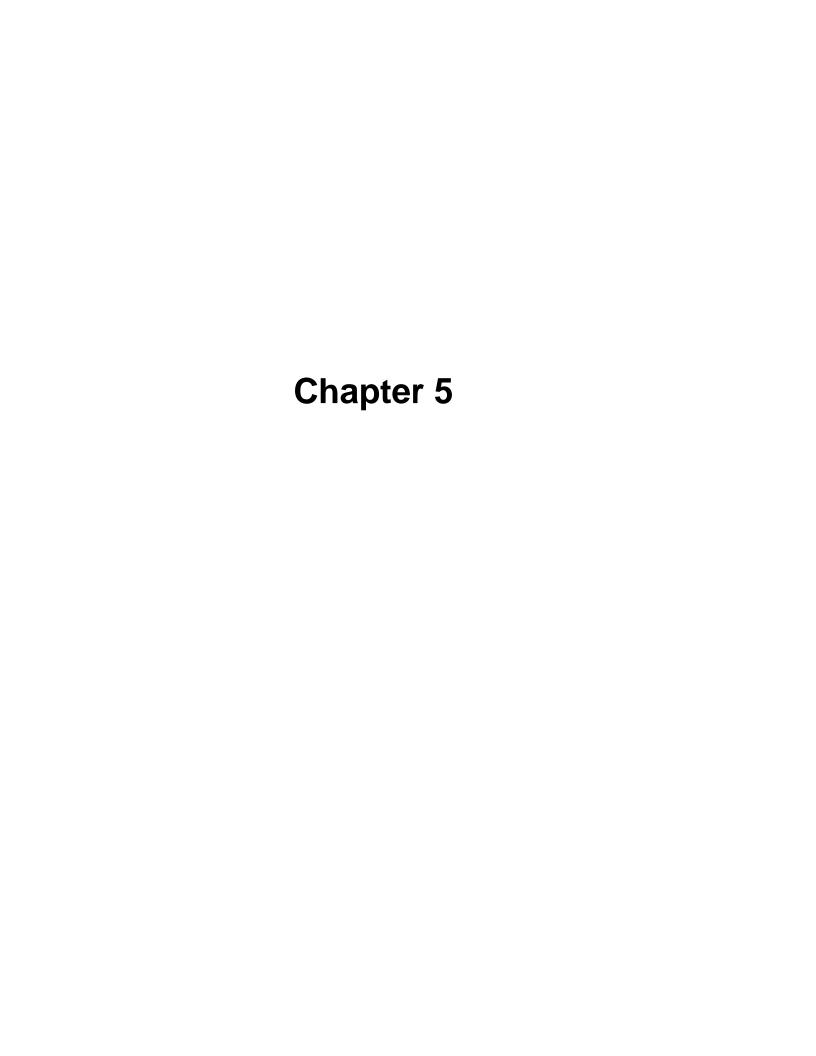
#### Program

This PC > Window 10 (C:) > xampp > htdocs > OnlineBookstore

Project is saved in C Drive, in Xampp folder. Pages code are saved in htdocs.



Codes can be opened with Sublime Text, and Adobe Dreamweaver software.



#### Chapter 5

#### 5 Review/Evaluation

In this chapter, review is written about how the project is finished. While developing the project, there were several issues that had to overcome. Some of the functions that were planned to be included in the system (Would) were not developed due to certain problems. Thus, functions that could be included in the future will also be explained. Moreover, experience I get from doing this software will also be discussed.

#### 5.1 Steps that are done

First of all, background of Bookworms website was searched. Then, reasons why Bookworm want to build the website was researched. Then, aims and objectives of making the system was discussed. Later on, in order to gather requirements, Bookworm owner, Mr. Peter Evans was interviewed. Then, in order to find out what functions should be included, three similar bookstore websites are researched. Afterwards, the good features that are found in three websites are planned to be included in the website.

Furthermore, planning was made for the system development. For planning, methods, languages, and databases were compared and selected to be used in system development. For instance, two methods' advantages and disadvantages are stated first. Then, the methods are compared and better one is selected with reason. It is the same for languages and databases.

In addition to this, guideline was chosen. Among them, Nielsen guideline was chosen to apply for website's interface design. There are many guidelines such as Norman, Nielsen, and Shneiderman that are used a lot in IT industry. However only Nielsen guideline was chosen. From Nielsen guidelines, not all the guidelines were applied. Only 5 guidelines were chosen to apply for the design.

After this, development techniques were discussed and compared. Then 2 UML diagrams, use case and class diagram are used as tools for the project.

In Chapter 3, planning was made. Without planning, system development cannot have systematic way. Therefore, functions that are taken after researching requirements from 3 websites are written, and more functions are included. Then these functions are prioritized with MoSCoW prioritization. The functions that are necessary for the system are put in MUST, whereas functions that might be included if there is more time are input in WOULD. Next, planning is shown with Gantt chart, which is a time box.

In Chapter 4, three time boxes were drawn for development of system. Each time box includes a use case diagram, low and high level prototype, class diagram, testing, and programs.

#### **5.2 Requirements met**

After making the system, the requirements are included. Customers are able to buy more than one book and order online. Before that, they have to create an account and login, so that they become members of Bookworm website. The ordered books are collected in the shopping cart. In the shopping cart page, customers will have to fill in form and click 'Checkout'. Then, the data will be send to admin who will manage the orders and contact them.

#### Good and bad experience

DSDM method was chosen as a methodology to follow. Using DSDM allows to finish the project in time. Since it contains time boxes, the processes are divided into time boxes and within fixed time. Therefore, project delay do not occur and extra money is not spent.

One of the best experience I get from making the project is having to interview a stranger. To gather requirements, I have to interview Bookworms owner. For a couple of weeks, I was hesitant to contact Bookworms owner. I've searched Bookworms and I found out that there is a Facebook page for ordering. Thus, I added friends with Mr. Peter Evans to communicate with him. What was surprising was that Mr.

Peter was unexpectedly very very friendly. Therefore, I could ask him questions that are required for requirement analysis. He also explained me clearly about the processes done in the bookstores, including delivery and orders. Then, I've asked him what functions should be included in the system. He told me that he wants to make sure customers have access to view all the available books from online and can shop from home comfortably.

At first, Mr. Peter wanted to make the website show best-selling books shown at the homepage. He also want to show Books of the month. However, due to a limit time, these functions could not be included. Additionally, customers cannot give feedback on the website, but they can only contact about issues or request book by writing message. Additionally, customers cannot cancel order by themselves. If they want to cancel order, they have to inform admin. Admin will be the ones who will delete for them. In addition, customers cannot modify their information. Admin will be the only ones who can delete customer's data. However, these admin cannot see password, to give customers security.

Furthermore, during Book Input, it take a long time to make image saved in the database. Other data get saved, but image didn't appear at all. After researching on internet on how to input image, book images were able to be saved. After that, I intended to update each book data. However, I was stuck when there was error showing that ISBN is an error. Later, I realized that ISBN is a primary key. So, in the update page, I removed ISBN. Thus, book data could be updated. Therefore, since developing website needs many experiences, it took a long time to fix errors due to lack of experience. Time are spent a lot on problems so management was not that good. However, the project was finished on time because of DSDM.

#### **5.3 Future Amendments**

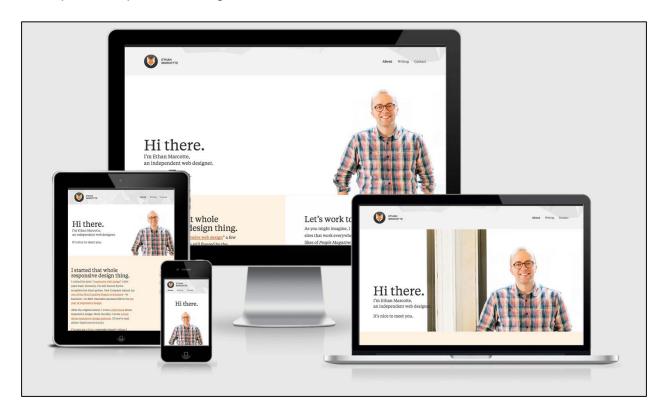
Some of the features that are placed in WOULD during MoSCoW prioritization are not included in the system. Only functions from MUST, COULD and SHOULD were developed into the system. Therefore, if more time is given, these functions might be implemented and added to the system. Customers will be able to modify their own information on My Account page. Also, during login, if they forget password, admin should be able to give recovery password.

In addition, if Myanmar's technology become advanced, Bookworms might accept payment from online. Customers will be able to pay by various cards such as PayPal, Master card, Visa, Myanpay, etc. They should also be able to cancel orders within 1 week by themselves. Next, ratings and feedback function might also be included so that people who visit the website can see loyal customers' feedback and rating and gain trust to Bookworms. This might increase the number of customers. Additionally, the website will also show best-selling authors and books of the month. Customers will also be able to search all the books from search box and can click at the categories on the left side.

Some features might also be done differently. For example, customers won't need to register and login at the first stage. Some people doesn't like registering on a website before observing whether it is good or not. Thus, customers will be able to see homepage first and search the books they're looking for. Then, when they find the book they want and put in the shopping cart to checkout, they will need to login or create an account. This way might increase the number of customers who sign up.

Another feature that might be implemented is responsive design. These days, many of the websites are using the responsive design to make usability easier. Responsive design is when the design of the website is compatible with different devices. The website design becomes compatible with the screen size of the device. To create a responsive design, CSS codes need to be studied. With responsive design, website\s content will also change. Image sizes, resolutions, and font sizes will also change.

## Example of responsive design



(AVERY, 2016)

In addition to this, in the future, Bookworm mobile application might be created too, since mobile are used a lot during these days.

#### **5.4 Lessons Learnt**

By doing this project, many lessons were learned. Methods, languages and techniques are researched which makes me to find out about which ones are commonly used in the IT industry. Making of ecommerce website is also studied so knowledge is received from the project. In addition, project planning were made so time management is also learned. Having to interview business owners was also a new task, which helps improve communication skills. Writing codes also improve after the project.

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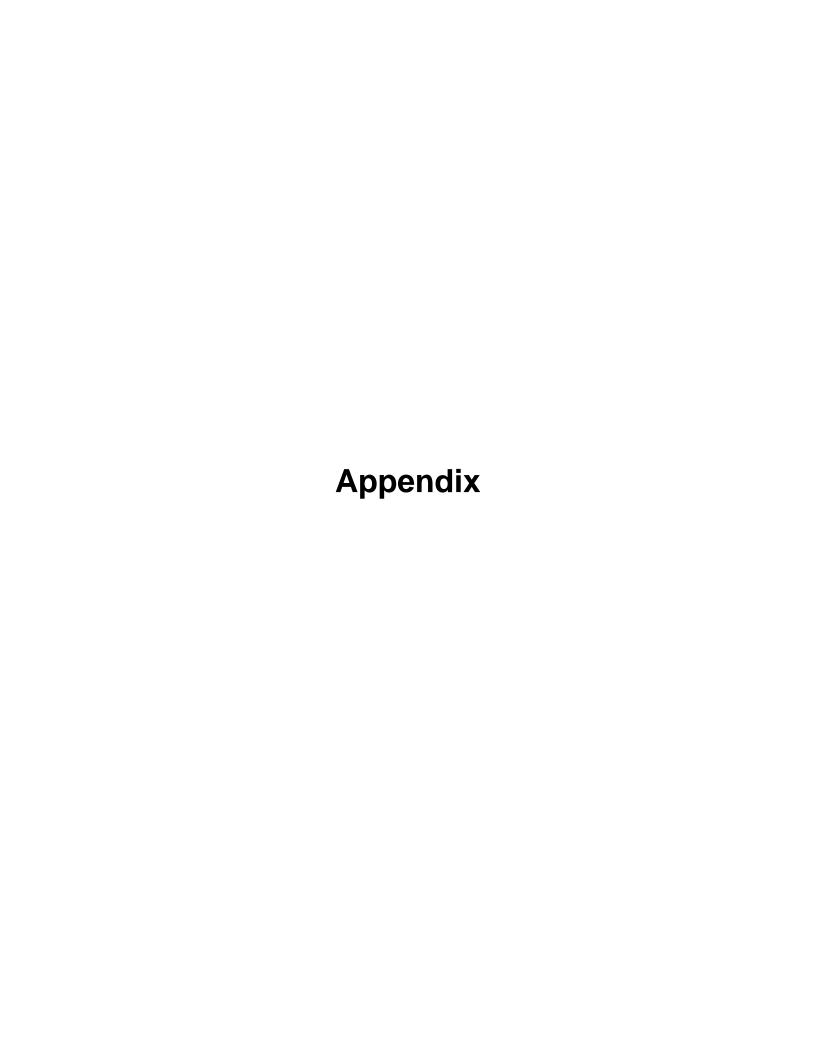
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# Undergraduate Final Year Project Proposal [Online Bookstore System] [Thun Su Nyi Nyi]

[ID: 001043668]

## Introduction

According to Gomyanmartours website, Bookworm is the best bookstore in Myanmar. Bookworm is founded by Peter Evans and the first outlet was opened at Pansodan Township, Yangon, in July 2014. Peter stocks 3000 books at a discount price at the first outlet. Second one was opened at Pearl Condo in 2015 with 2000 books. Bookworm currently sells English books for students, since Peter's aim is to make Myanmar people to become better English readers. It is successful among the teenagers because the bookstore is always filled with latest bestsellers.

In order to get more books, Mr. Peter goes to UK twice a year. He then stores the books in the storeroom situated in Tamwe Township. Then, there is a delivery from the storeroom to the 2 bookstores. When there are many books, they would transport with a small truck. When there are just few bags, staff get them from the stock room. While transporting, the books are packed in plastic boxes so that no moistures can get in. The books that are delivered to Pansodan are sold in discount prices. There is also home delivery. Moreover, books that are ordered throughout Myanmar are also delivered through highway express.

As years went by, Peter notices that there is a decrease in readership. He thought it might be because there are more bookshops opening in Yangon. He'd also heard that some people were selling copies of the original books at cheap prices. Thus, in order to make sure sales get back to normal state, Peter started accepting orders from Facebook. People throughout the nation can order books from his account and from Bookworm page. Since Bookworm already have a good image, the sales went back to normal. However, Peter wants to add search box to the page. Since Bookworm only have Facebook page, search box cannot be added. So, customers cannot search all the

books. Therefore, he decided to change Facebook page to official website to make customers buy easily.

The Bookworm website will include some of the basic functions. When observing the competitor, Myanmar Bookshop's website, functions such as member register, and search box are found. The website have homepage which shows best-selling books, and author list in the right column. Shopping cart will also be found. However, Myanmar Bookshop allows customers from other countries to be able to buy books online. Therefore, since Bookworm bookstore is a small business, customers within Myanmar will only be allowed to buy books online. They will be able to purchase by cash-on-delivery.

(GoMyanmarTours, 2018)(Pwint, 2017)

# What will the system consist of?

The online bookstore system will consist of website and backend management system. It will have two perspective views: customer and admin. If a customer wants to view the website, they will have to register first and then login. Then, they will reach homepage, where they can view list of books. From then on they can buy more than 1 book and can find more detail after they click 'Detail' button beside each book. At the shopping cart, the books that they ordered will be seen. After clicking 'Continue', they will reach Checkout page, where they will have to fill the form which asks for address and phone number. Once they click 'Checkout', the data will be sent to the database of Bookworms website.

When admin login, the pages they will see are different from customers. Customers will not be able to view the data. Admin will be able to register books, update books, and delete books. They will also be able to view ordered lists with customer names and number of books they've ordered. Thus, they can write delivery detail and save. After that, they can view customers who have registered to view the website. In addition, when customers inform about returning book, admin can input return data with customer name and reason. They should also be able to view messages sent from the

customers. After seeing the messages, they should reply back to their email addresses.

# Database, method, and language to use for the system

For making the system, DSDM method will be used. Database will be MySQL and language will be PHP. DSDM means using time box throughout the system development. Therefore, there will be several time boxes. Using DSDM is good because since time box give a fixed time, processes need to be finished within the fixed time. Thus, it can prevent project delay.

### Aim

The main aim of the online bookstore is to increase sales and allow customers to view all the available books from bookstore online. Additionally, by making a website, Bookworms will be able to give a better customer service, with advanced technology. Customers will be able to shop online and order books. However, they will not be able to pay online, because Bookworms want to give security to customers. Thus, payment will only be via cash -on –delivery (COD). On the other hand, admin should be able to manage data such as order, sales, or book input data. They should also be able to print reports using the system.

# **Objectives**

The objectives of the system are as follows:

- To allow the customers to buy books comfortably from home through the Internet.
   Activities: Add shopping cart feature to the website so that customers can order.
   Deliverables: Section for report. 1000 words
- To allow the customers to view all books
   Activities: Make the search engine of the website very effective.

Deliverables: Section for report: 1000 words

3. To get a good official website

Activities: Make the content very clear and organized. It would be better if the website has good interface design and user-friendly.

Deliverables: Section for report: 1000 words

# Legal, Social, Ethical and Professional Issues

# Legal

When creating a website, legal issues are to be considered. In Myanmar, even though there are no specific laws for data protection, Bookworms will need to make sure that every users' personal information is protected securely. Additionally, the website need to have license to provide services online. There is also e-commerce law which allows websites to show users "click-wrap" agreements. Click-wrap agreements are the contracts in which user have to read terms and conditions, and click "I Accept" button. (Concepcion, 2017)(techopedia, 2019)

# Social

Most of the time, there are many social problems when making website. Disabilities are also users who can view the website. Thus, they must be able to use the website easily. In order to do this, design of the Bookworm website need to be effective for every type of users.

Furthermore, website design needs to be user-friendly in all devices. These days, people use different devices such as mobile phones, laptops, and tablets. Therefore, website needs to have responsive design to have good interaction with users. Similar to this, users must be able to view this website from different browsers. The website must be compatible with many browsers such as Mozilla Firefox, Chrome, or Linux.

# **Ethical**

Even though Data Protection Act is not effective in Myanmar, Bookworm will apply it. On the website, they will not ask for unnecessary information from users. It will protect every users' personal information from hackers and viruses. In addition, employees who have access to users' information must not use it for personal benefit. If they need to use the personal data, they should ask permission first from the users. Furthermore, when the users need to fill in the form for delivery, they must not be asked sensitive information such as race. General information such as address, phone number or gender could be asked.

# **Professional**

The system developers need to have professional manners when making the system. They should act as professionals who have good knowledge when choosing designs, and contents for the website. Secondly, they should think of users' security when making design. In the work-area, they should not discriminate their colleagues but treat everyone fairly. They must not take bribes and sell the information to the competitors. (Adu, 2016)

# Planning (see Chapter 3)

To manage the project in time, Gantt chart will be drawn. Tasks are scheduled so that each task finishes within duration. With this kind of planning, progress of the project can be tracked. Project delay can be prevented.

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