



Women IN STEM

SPONSORSHIP
PACKAGE



about

Women in Science, Technology, Engineering, and Mathematics (WiSTEM) was founded in Spring 2013 by UWaterloo students who want to promote equality in STEM disciplines. Although we focus on the issue of gender imbalance, we encourage both males and females, grads and undergrads, and anyone with a connection to STEM to participate.

Our activities are a mix of skills workshops, topical discussions, homework help, speakers, and special trips. We hope to deliver a regular programme of events spanning all STEM topics which promote collaboration, creativity, and open-mindedness to all students.

We believe that no matter how small, we can make an impact.

Girl Scouts in STEM:

WiSTEM volunteered to host workshops for a group of 20 local Girl Scouts. The interactive workshops taught them about the fields of STEM.

MARCH

Introduction to VR Game Dev:

In order to spark an interest in the unrepresented fields of Game development, WiSTEM hosted a Unity workshop on VR games or women across campus!

FEBRUARY

Beat the Heat Recurring Fundraiser:

Freebies were sold on campus on multiple days to raise money for Shine A Light, an organization that provides supplies for refugee girls to receive an education in camps.

JUNE

Web Development Workshop:

In this event, students were taught basic command line, HTML, Git, and CSS to build their own websites. This skills workshop is by far WiSTEM's most popular event!

APRIL

Intro to Python Programming:

This was WiSTEM's largest on campus event in 2019, engaging over 60 students on campus to spend an evening learning Python and coding fundamentals through sets of exercises and problems.

DECEMBER

Synthetic Biology Panel:

In collaboration with UW iGEM, this workshop focuses on educating students on not only the emerging field of synthetic biology, but also on the importance of inclusivity of women and minorities in science.

SEPTEMBER

timeline



history

In 2018, WiSTEM hosted Step Into STEP, a symposium for highschool students to learn first-hand what it means to pursue a career in the STEM fields. Students had the opportunity to listen to STEM professionals speak about their daily routines, engage in hands-on workshops and interact with University of Waterloo students in order to better understand what it means to be a STEM student.

**"I am much more
motivated to go into the
STEM fields now"**

2018 Step Into STEM Attendee

100+

Student Attendees

4

Hands-on Workshops

5

Buildings Across Campus

The attendees, both male and female, from schools across Ontario came together for this day of learning on October 13th, 2018. Image shows the opening of the conference.



WiSTEM brought together students across the Math faculty to speak on a panel about their experiences and career plans within the field of Math! Attendees could ask questions and participate in discussions with the undergraduate and graduate students.

STEM Professionals sharing their expertise in a talk about STEM careers and inspiring the future generation of STEM leaders. Opportunity for all the young women to meet role models !



The 2018 WiSTEM team taking a selfie after the completion of a successful Step into STEM symposium! The team celebrates the year long planning for the event and is thankful for the support from the local and national community to make the event possible



Many high school students are unaware and unsure about what exactly is explored in STEM university programs, such as Computer Science or Engineering. In January 2021, WiSTEM will be hosting our second annual symposium to provide high school students the opportunity to have hands-on experiences of STEM at a university. This will be an all day event with workshops and speakers focusing on gender equality and the exciting careers in STEM.

WiSTEM will create a website for students, parents, and teachers to learn more about the event and sign up to attend the. As well, posters will be put up across campus and in communities, with a dependence on word-of-mouth through UWaterloo's connections with local high schools, and social media. The event will be organized and run by volunteers in the UWaterloo community, and speakers will also be volunteer based. We will produce t-shirts that volunteers will wear on the event day to advertise the clubs and sponsors involved in the event.

EXPECTED COSTS

lunch and snacks	\$800
reusable water bottles	\$200
giveaway items	\$300
t-shirts	\$500
social media	\$50
posters and banner	\$150

\$2000

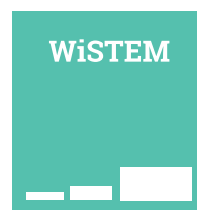
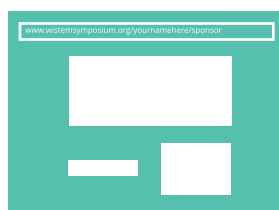


This sponsorship option is to help our upcoming symposium event in Fall 2020. Varying levels of sponsorship correspond to different levels of promotion at the event. Please refer to the table below.

GOLD (\$1000+) SILVER (\$500) BRONZE (\$250)

t-shirt logo	L	M	S
logo on website	L	M	S
logo on posters	L	M	S
banner display	✓	✓	
verbal recognition	✓	✓	✓
WiSTEM powered by "Sponsor Name"	✓		
profile of sponsor on website	✓		
booth	✓	✓	✓

For all other sponsorship inquiries (e.g. less than 250, item sponsorship, venue sponsorship, etc.) please contact WiSTEM at uwwistem@gmail.com and we will get back to you as soon as possible.



**Thank you for taking an
interest in our Sponsorship
Package. If you have any
questions, feel free to contact
us:**

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