



Color Palette

Font

Typography

Button States

Color Palette

Created the pallete by using 60/30/10 rule in mind. White as primary color to keep the design minimal and clean, while using Brand-color 2 as secondary color to keep with brand guidelines while adding contrasting accent color for Call-to-action purposes.

Accent
#C89A5C

Background
#0A213A

Brand-color 3
#213C63

Primary
#FFFFFF

Inactive-grey
#898C8E

Nav-black
#66696B

Main-black
#21252A

State-green
#5CD176

State-red
#ED2F2F

State-yellow
#FF7C44

Font

Inspired from the brand book, Lato font will be used for Headings, and Montserrat for body text. Only two typefaces are used to keep the design minimal

Aa

FONT FAMILY

Montserrat Bold

Montserrat Medium

Montserrat Light

MONTERRAT USED FOR BODY AND HEADINGS

Typography

- Titles

Title Header - 18pt Bold

Header-2 - 14pt Bold

Page title Medium - 17pt
- Container

Item Title - 14pt Bold (Primary)

Item Description Regular - 12pt (Inactive-grey)

Item Body Regular - 12pt (Primary)

Caption Regular - 10pt (Inactive-grey)
- Form Controls

Main Button - 16pt Bold (Primary)

Main Button Secondary - 16pt (Primary)

Medium Button - 14pt Bold (Primary)

Medium Button Secondary - 14pt (Primary)

Small Button - 12pt Bold (Primary)

Small Button - 12pt (Primary)
- Search Bar

Search description - 10pt (Inactive-grey)
- Popup Notification

Notification description - 10pt (Primary)

Button States

Explain why we choose this color choice

Primary

Secondary

Inactive

Default

Hover

Button

Button

Button

300px

60px

Corner radius: 30px

150px

40px

Corner radius: 5px

160px

50px

Corner radius: 5px

80px

20px

Corner radius: 5px

300px

40px

Corner radius: 5px

Containers

Holds all the content within the app

←

Padding-left: 25px

Corner radius: 15px

Color: #21252A

→

Padding-right: 25px

←

Padding-left: 25px

Corner radius: 30px

Color: #00160A

→

Padding-right: 25px

Linebreak

Line width: 1px

Color: #C89A5C

Bottom Nav

SOS color : #ED2F2F

SOS size: 64px 64px

Active Nav name : 10px Bold

Inactive Nav name: 10px

Active Nav : #C89A5C

Inactive Nav: #FFFFFF

Corner radius: 30 30 0 0 px

Color: #00160A

Home

Claims

SOS

Reimbursement

Settings

Shadows

Shadow type: Drop Shadow

Y: 4

Blur: 16

Spread: 10

Color: #000000

Opacity: 25%