

Project Title- Ecommerce storefront for a dessert shop

1. Introduction

A brief introduction to your website idea. State the goals of the project.

- I plan on making an ecommerce website for a local dessert shop.
- My goal is to make a responsive website for mobile, tablet and laptop.
- I would to also add some personalization so that the preferences of the client are saved for future purchases.

The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.

- User can access the website on any device
- Website will help with advance booking of orders
- Email confirmation of orders to user

2. Expected List of Features

A brief list of features that you expect your website to support.

- Contact us page
- User interface with pictures for guidance in ordering
- Rotating banner or carousel with pictures
- Search bar
- Navigation Menu
- Menu of products available or product listing page
- Product detail page
- Cart and Submit request
- Send email confirmation of order

Brief justifications for including these features.

- Navigation menu for user friendly interface
- Product listing page to see what products are available at a glance
- Contact us page to contact with any questions/feedback
- Shopping cart to see everything in one spot and ease of placing order

3. Market Survey

Do a survey of the web to find about five websites similar to yours.

Briefly compare/contrast the features of these websites with your idea.

<https://sweettreatsdesahana.wixsite.com/kidbaker/menu> I like the chat feature in this website.

The pictures are what I also aim to have in my website. This site was not responsive and the navigation bar could use some formatting.

<https://rustikacafe.shop/> The rotating carousel of pictures, like in this website is also something I would wish to achieve in my project. I like how in the end it gives the option for delivery or pickup and I might incorporate that in my project as well.

<https://order.thanx.com/kolachefactory> I like the map that they provide for locations for pickup/delivery and the option to schedule at a later date. I do plan on adding a scheduler to my website.

<https://www.sugarfootsdelivery.com/online-ordering> I like that when you order something, the cart is next to it. The navigation bar is stuck to the top which makes it easy to go back to other options without having to scroll to the top every time. This site was not responsive.

<https://thecakeshopsat.com/> It is a very clean site and I like how the navigation bar adjusts its size as you scroll. Even though it is not really an ecommerce site, the look and feel is user friendly. The telephone option could be more responsive.

4. References

Give references to any material / websites / books, et cetera, relevant to your website idea.

Give the links to the websites relevant to your idea that you listed in the section above.

<https://www.bigcommerce.com/blog/food-beverage-ecommerce-design/#best-food-beverage-ecommerce-brands>

<https://www.scnsoft.com/ecommerce/selling-food-online>

<https://www.youtube.com/watch?v=dgKSqz3it50>

<https://rustikacafe.shop/>

<https://sweettreatsdesahana.wixsite.com/kidbaker/menu>

<https://order.thanx.com/kolachefactory>

<https://www.sugarfootsdelivery.com/online-ordering>

<https://thecakeshopsat.com/>