

## Project Title

### 1. Introduction

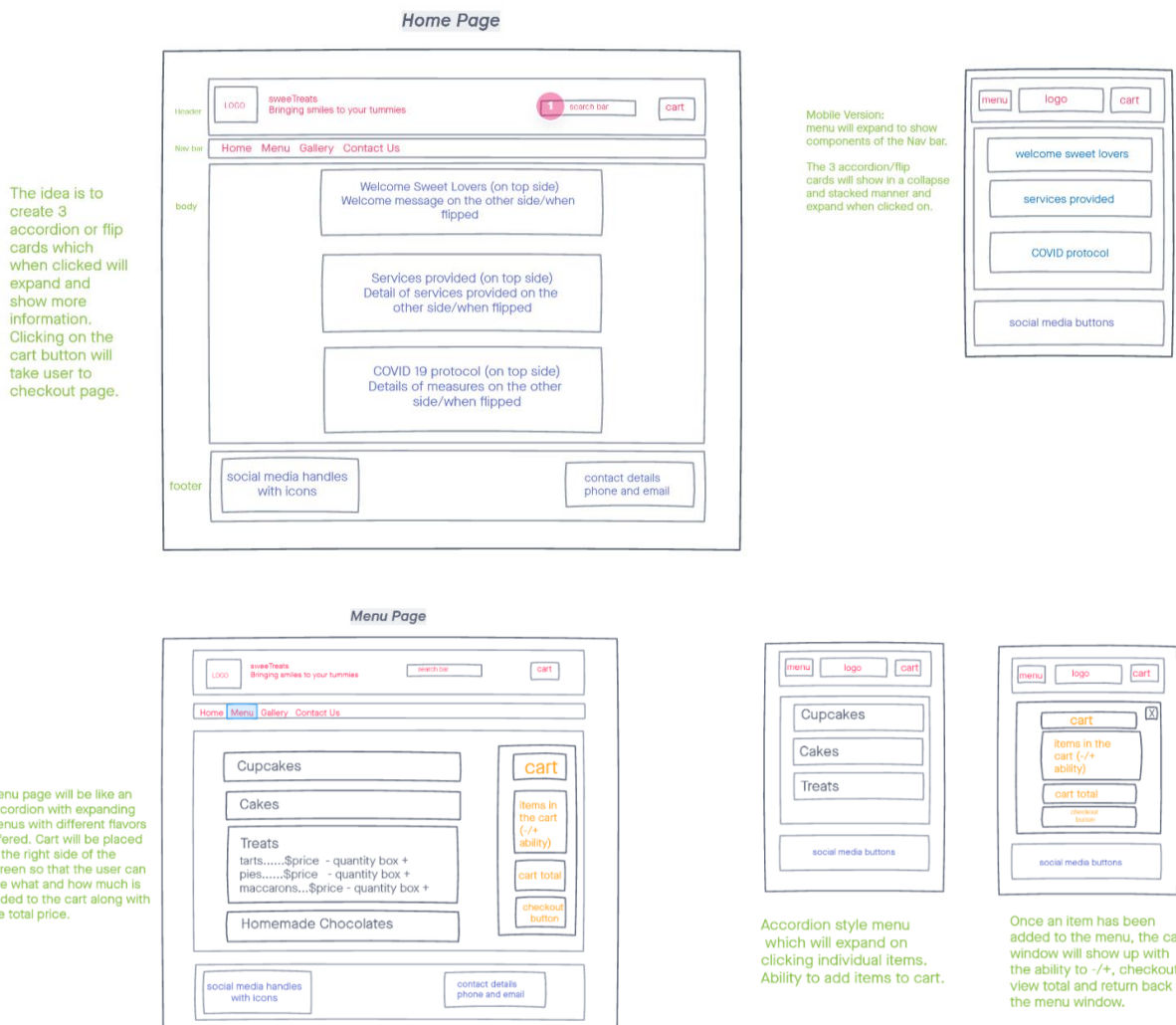
Give a brief introduction to your project and the list of features. Summarize in a few sentences what you proposed in the ideation report.

I plan on designing an ecommerce website for a dessert shop. My focus is on creating a user-friendly design with a lot of visual functionalities. Some of the functionalities I plan on using are carousel, accordion, popovers, tooltips, responsive features for different devices, to name a few.

### 2. User Interface Design and Prototype

Give some sample user interface layouts for your application. You can use either wireframe diagrams or prototyping tools to construct the mock representations of your UI design. Briefly explain the rationale behind designing your UI and how it is geared towards supporting the list of features for your application.

Please find attached interface layouts. I have explained the reason for the features in the pictures.



## Contact Us/Feedback Page

LOGO

sweet treats  
Bringing smiles to your tummies

search bar

cart

[Home](#) [Menu](#) [Gallery](#) [Contact Us](#)

contact info:  
Address  
email  
phone  
number

feedback/query box

sender's email

text box

submit button

Acknowledgement message

social media handles  
with icons

contact details  
phone and email

menu

logo

cart

contact info

Address  
email  
phone  
number

feedback/query box

sender's email

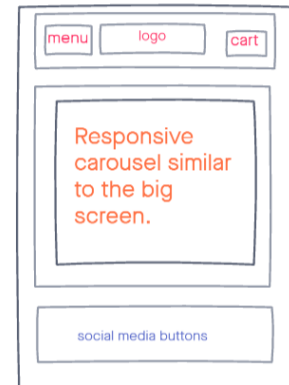
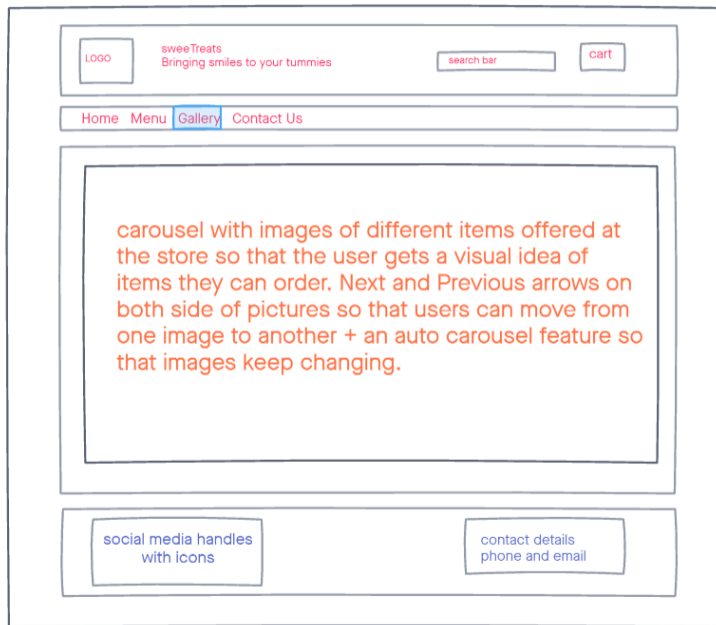
text box

submit button

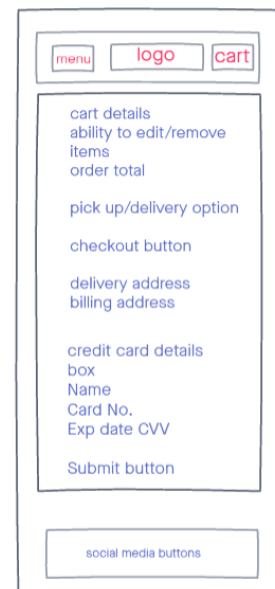
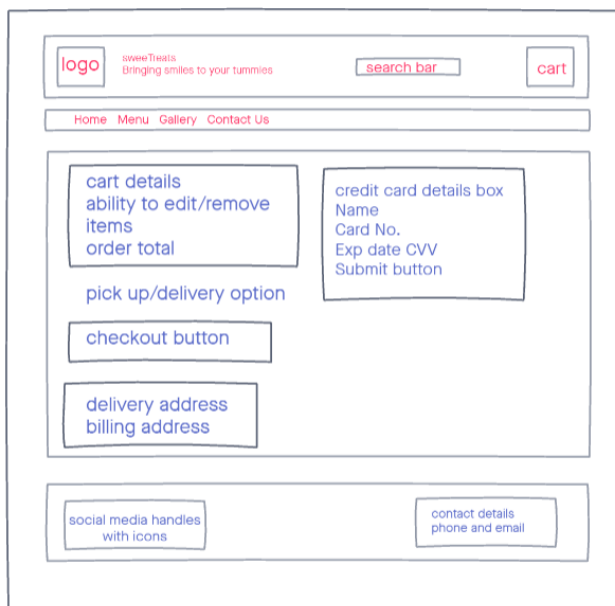
Acknowledgement message

social media buttons

## Gallery Page



## Checkout Page



confirmation "pop up" at the end of placing an order will show an acknowledgement message and have the ability to email order to self.

### 3. Navigation Structure

Give a brief overview of the navigation structure for your application.

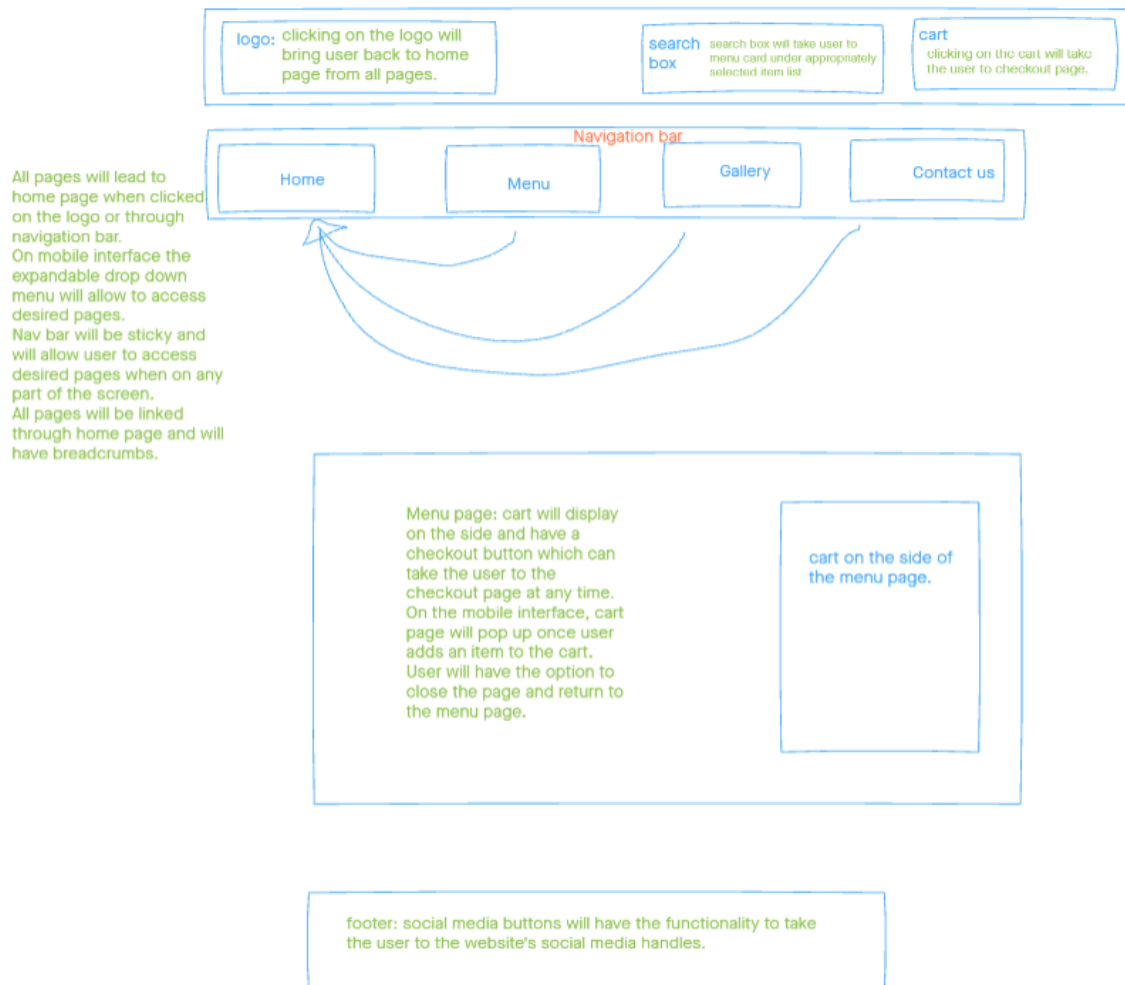
Briefly indicate a typical flow of your application in terms of user experience. You can use any way of representing the flow. You can also construct a prototype using one of the prototyping tools to illustrate this.

The normal flow of the site will be:

home page → menu → add items to cart → checkout → confirmation of order.

Additional features will be gallery and contact us page with the ability to provide feedback or to ask questions to the seller.

Please find below the plan for the navigation system of the website.



### 4. References

Provide any references relevant to the report.

[https://www.youtube.com/watch?v=KdfO\\_e0yK-g](https://www.youtube.com/watch?v=KdfO_e0yK-g)

<https://www.youtube.com/watch?v=2hQA1ZsGAH8>

<https://www.bigcommerce.com/blog/food-beverage-ecommerce-design/#best-food-beverage-ecommerce-brands>

<https://www.scnsoft.com/ecommerce/selling-food-online>  
<https://www.youtube.com/watch?v=dgKSqz3it50>  
<https://rustikacafe.shop/>  
<https://sweettreatsdesahana.wixsite.com/kidbaker/menu>  
<https://order.thanx.com/kolachefactory>  
<https://www.sugarfootsdelivery.com/online-ordering>  
<https://thecakeshopsat.com/>  
<https://www.smallcakescupcakery.com/flavors/>  
<https://www.truefoodkitchen.com/menu/>  
<https://www.practicalecommerce.com/Build-a-Responsive-Mobile-first-Cart-Page-with-Bootstrap>  
<https://www.youtube.com/watch?v=1H7Ql9hmbuM>