

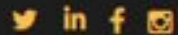
Notes

- Make logo consistent throughout website (All should include the "R" trademark) Replace all logos without the "R" trademark
- Please create consistency in fonts and font size throughout the website (follow the original formatting and style) while editing

Notes



SoCal Pre Apprenticeship's mission is to upskill untapped talent in our underserved communities to obtain economic stability through our universal training program.



Quick Links

- Home
- Apply to Program
- About Us
- News
- Contact Us
- Construction Service Workers

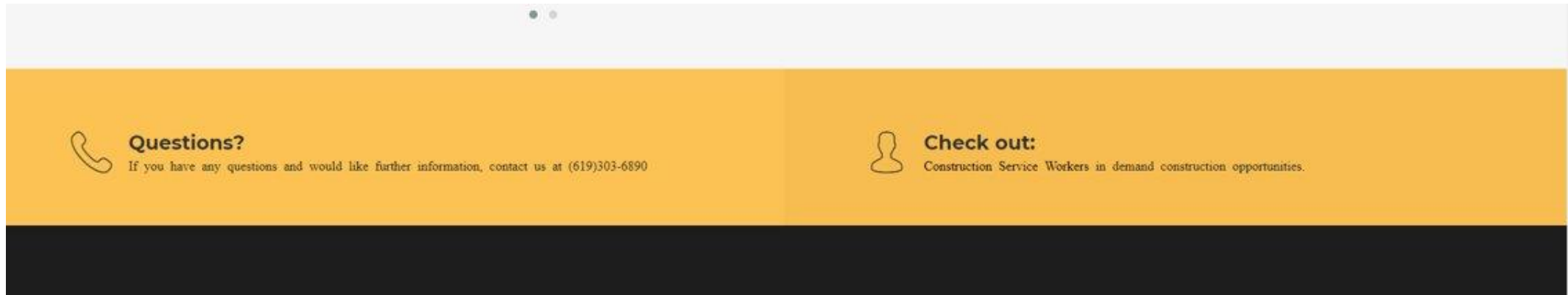
Image Gallery



Please have this bar populate on the bottom of every page on the website in addition to the home page. Adjust spacing as needed.

Home (1)

- Please delete this entire section



About Us – Founder (2)

- Please put the "message from the founder" section all in bold.

[HOME](#) [ABOUT US](#) [SCHOOLS](#) [RESOURCES](#) [EVENTS](#) [PARTNERS](#) [NEWS](#) [TESTIMONIALS](#) [CONTACT US](#)

Wanda Rogers is Principal Owner of Construction Service Workers Founded in April of 2009, as the only African American Woman to own a Construction Staffing Agency in the country. Her new endeavor SoCal Pre Apprenticeship Program is a collaboration with San Diego City College, this is the first collaboration working to assist individuals with job readiness in the transportation arena, she is one of the few Woman Minority Owned Underutilized Disadvantage Business Enterprises in the State of California.

CSW saw a need for job creation to help add value to the economy. Our Mission is to provide excellent customer service to your business, and in doing so, we will provide your company with fully trained workers to assist you in meeting the goals and deadlines of your clients Project Projection dates. CSW is presently certified as an 8a firm and DBE in 20 States, California, Texas, Mississippi and Hawaii. Wanda is very active in the community; my goal is to provide job opportunities to many people in the community, and those same job opportunities to people around the country.


Rogers is very active on several boards in the community:

- C & C Mentor Protégé Chairperson – Board of Director 2015-
- NAACP of San Diego Chapter- Assistant Treasury 2019-
- New Creation Church of San Diego WOF Treasury 2017-2018
- Caltrans District 11 Statewide Committee from 2010 to 2016
- Rady's Children Auxiliary San Diego Southeastern Cluster (SEDC) 2010 to 2017
- Former Real Estate Underwriter

Rogers is Chairperson of C & C Mentor' Protégé Program and has successfully recruited and obtained participation from Turner Construction, Sundt, Skanska, Orion, Stacy Witbeck and MCTC to open doors for underutilized small businesses by fostering business enhancement and growth in the areas of construction.

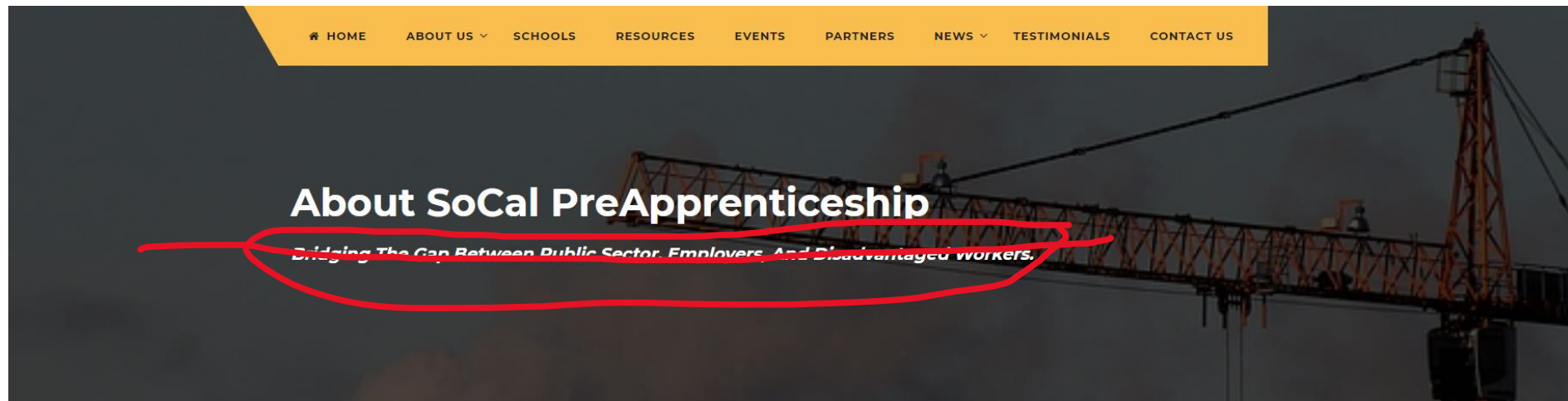
Wanda is a mother of one son and a grandmother to three grandchildren, she is affectionally known as YaYa!

Message from the founder: "It is with sincere hope and desire that you are elevated to the next level, to impact your lifestyle with prosperity."



About Us – About Us (2)

- Remove subheader



About SoCal PreApprenticeship

SoCal Pre Apprenticeship is designed to prepare workers for the minimum requirements for entry into an established apprenticeship program. By

About Us – About Us (2)

- Add new written language(see placement below).
- Please keep the same header formatting and sizing (new written language on Slide 9)

About SoCal PreApprenticeship

SoCal Pre Apprenticeship is designed to prepare workers for the minimum requirements for entry into an established apprenticeship program. By reaching into high schools, probation departments, parole offices and community-based organizations. SoCal Pre Apprenticeship program helps to diversify the talent pipeline of skilled workers and expand opportunities for traditionally underserved communities.

SoCal Pre Apprenticeship was developed to provide academic knowledge and skills training tailored to specific occupations for a variety of industries California has long nurtured the development of cutting-edge, knowledge-intensive industries that need skilled workers in entry-level jobs.

SoCal Pre Apprenticeship improves reading, writing, and math skills necessary to qualify for an apprenticeship program; and/or offers classroom instruction and job training which guides a student to a registered apprentice occupation.

Supportive Services:

- Tools and Computers
- Wi-Fi Access
- Housing Support
- Basic Needs – Clothing/Food/Toiletries
- Childcare – While in class o Transportation – bus passes / gas vouchers / car repairs
- Case Management

Apply



About Us – About Us (2)

- Fix formatting of Supportive Services List. See formatting below:

Supportive Services:

- Tools and Computers
- Wi-Fi Access
- Housing Support
- Basic Needs – Clothing/Food/Toiletries
- Childcare – While in class
- Transportation – bus passes / gas vouchers / car repairs
- Case Management
- Digital Literacy
- Mental Health Support
- Materials

About Us – About Us (2)

Our Mission

SoCal's mission is to upskill untapped talent in underserved communities to obtain economic stability through our universal training program.

Our Vision

We envision a thriving community where there is equal access to livable wages, apprenticeship career pathway opportunities, resulting in a diverse, skilled workforce.

Our Goal

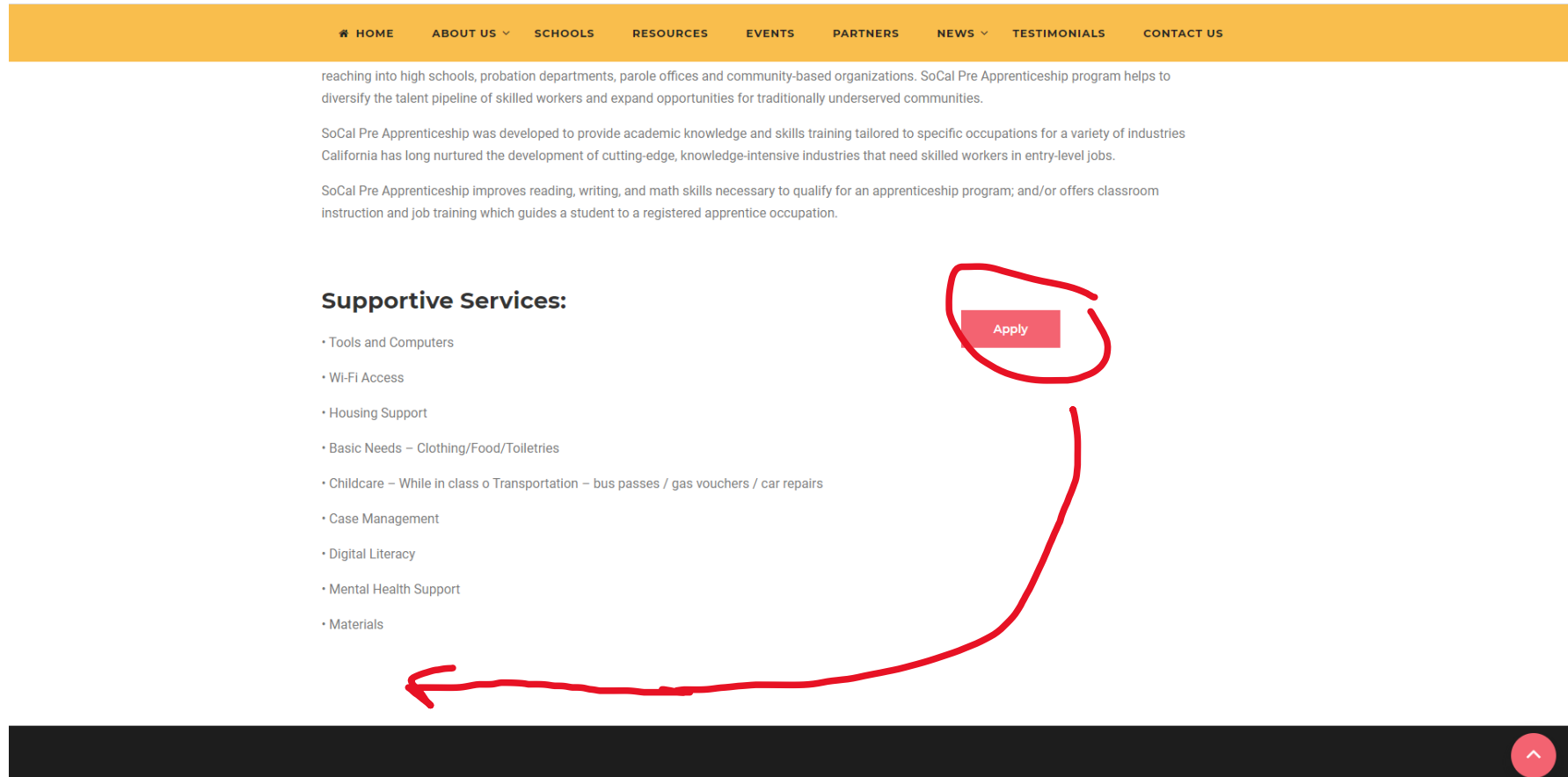
To help youth build the skillsets and mindsets that lead to lifelong learning, livelihood, and leadership by reducing workforce barriers and providing employment opportunities in various trades. We understand that youth, women, and justice impacted individuals are often overlooked. They are our priority.

Our Values

SoCal ensures our participants possess the resources, knowledge, accountability, and commitment to make excellent leaders in the community. We Value people. We do not discriminate against age, national origin, race, ethnicity, gender, background, religion, sexual orientation, or disability.

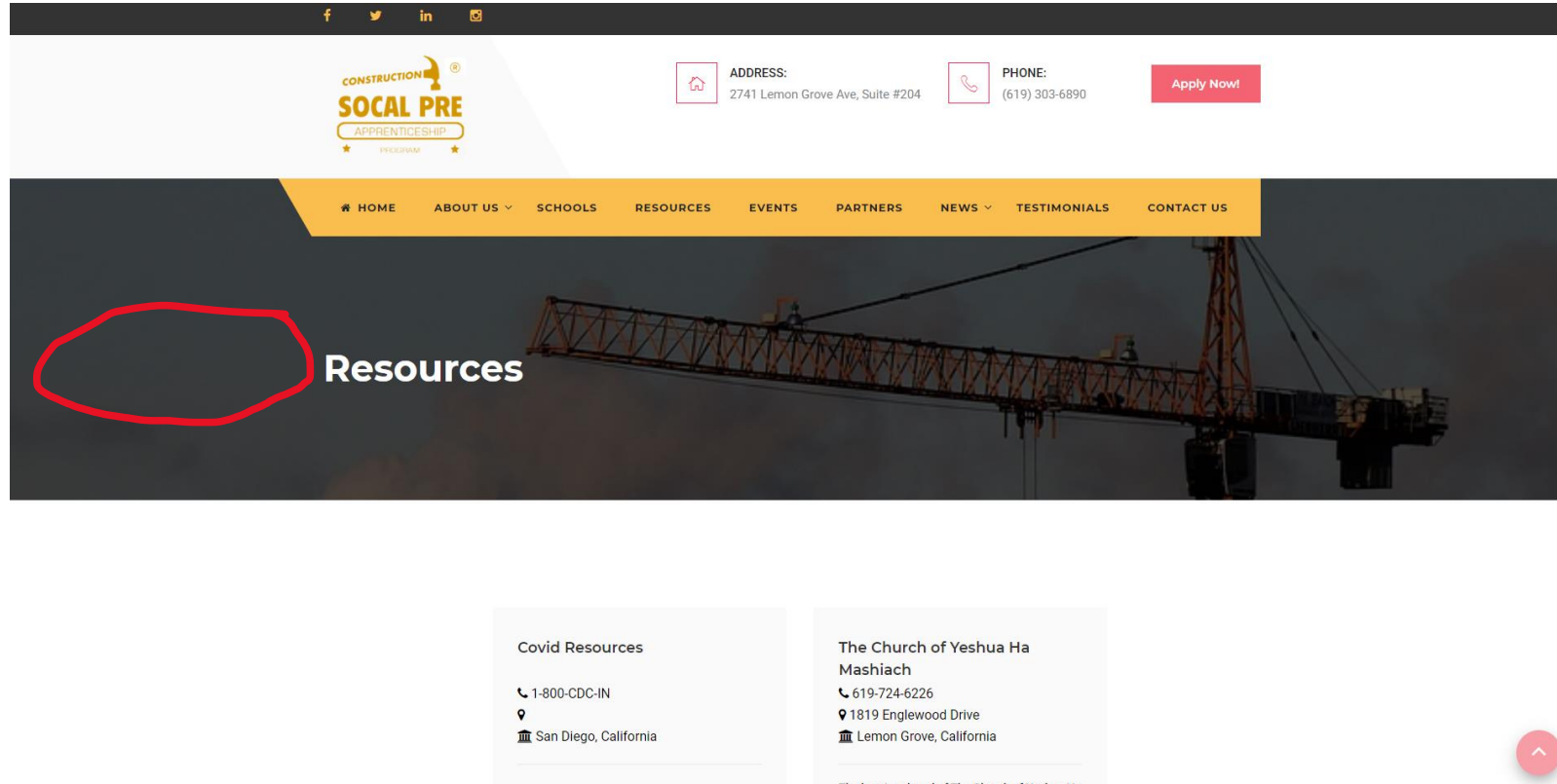
About Us – About Us (2)

- Move "Apply" button to bottom of the page



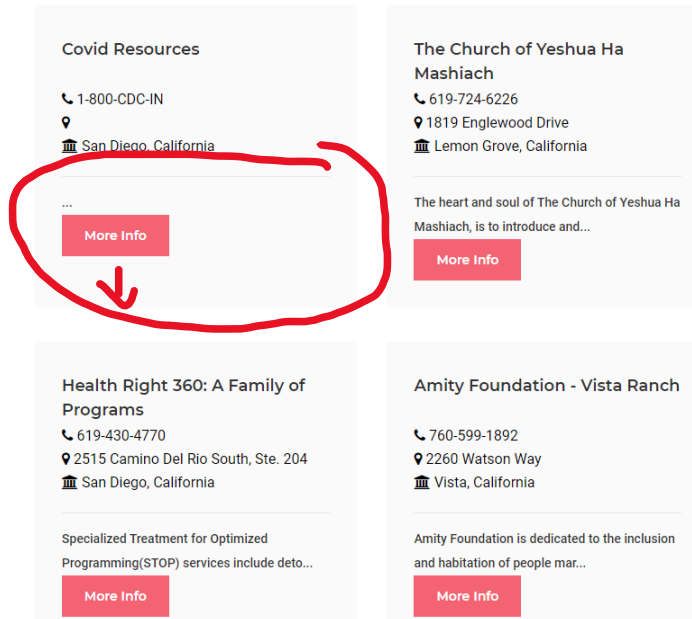
Resources (4)

- Add the word "Community" in front of "Resources"




Resources (4)

- Fix formatting to match the other boxes

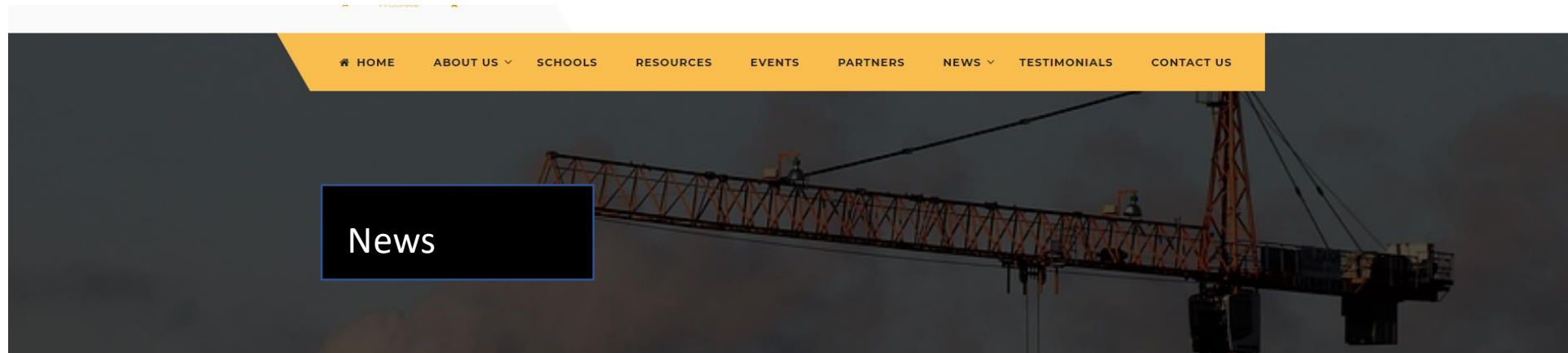


News (7)

- Make a News landing page (follow the format of other pages)
- Have video thumbnails hyperlink to respective news links
- Have thumbnails populate vertically 
- Interface examples on Slide 14-15

News (7)

- Have video preview hyperlink to the video on the KUSI website



KUSI: SoCal PreApprenticeship Program

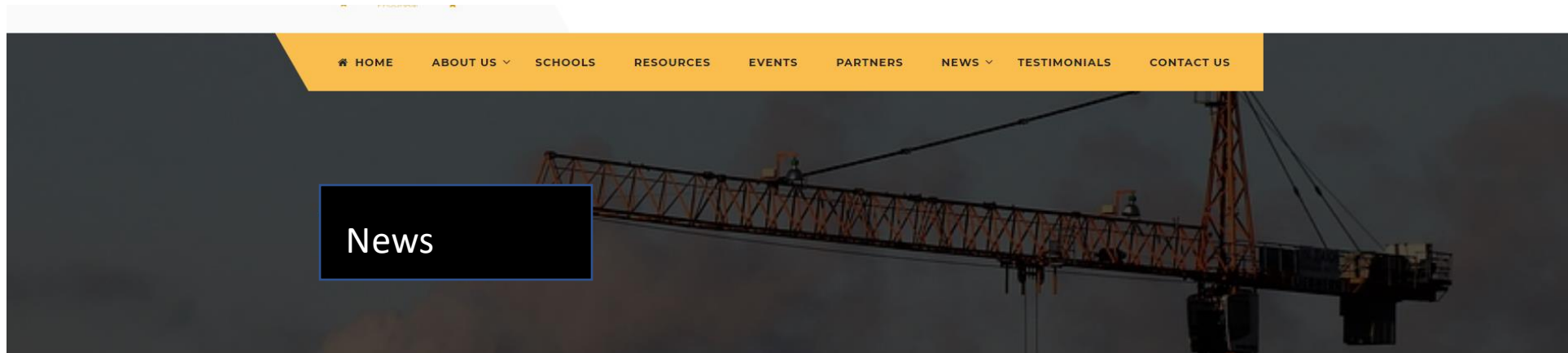
Introduction

January 25, 2019



News (7)

- Follow Formatting for both news stories. Space out appropriately.



KUSI: Interview with SoCal's founder and graduating program participant

June 20, 2019



Partners (6)

- Add logo to page (Attachment in email)