



TRAILHEAD
TECHNOLOGY PARTNERS

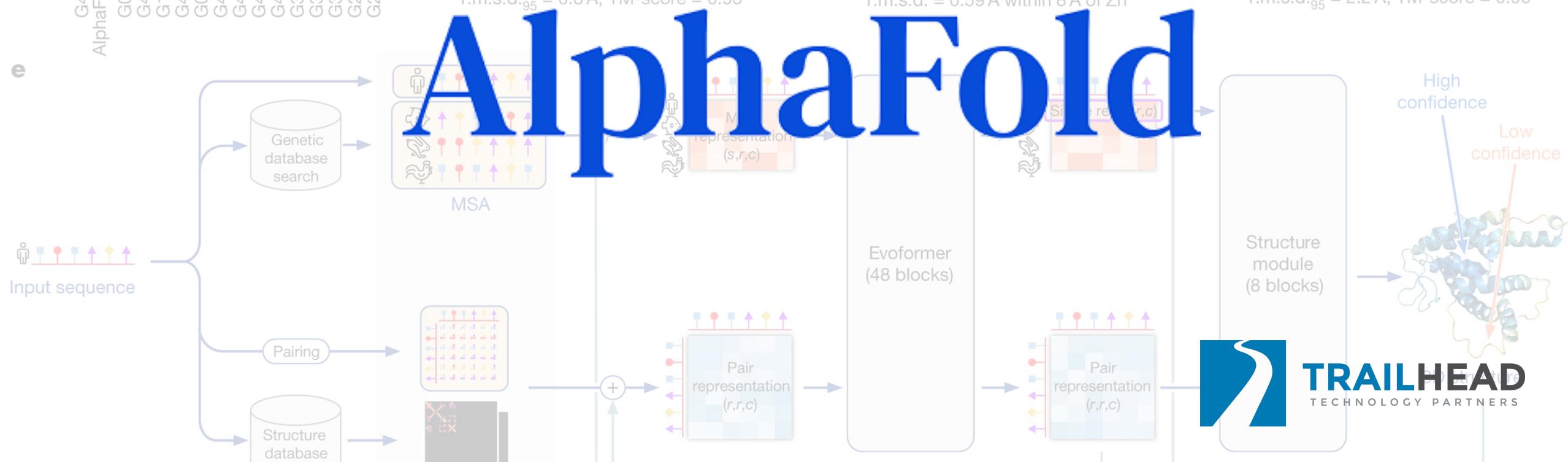
Is Everyone AI-ing Without Me?

A .NET Developer's Guide to AI



Jonathan "J." Tower

Yes, AI is a Buzzword,
But...





TESLA

VisionR:
NL(0.00
NRP: 0.00
COP: 0.00
+0.0001
+0.0001 IDEAS
+0.0003 TRAINING
+0.0002 TIRE SPRAY
+0.0013 WET ROAD
0.7000 RESTRICTED
0.1539 CONTROLLED ACCESS

L:0 R:0 F:2 ON:0
AP:0.6 ID: -
4076 MPH St: 1
merge: 1.0 v: 163.7 R



VISA



AI: Not JUST a Buzzword?

What AI Is;

What AI Is; When To Use It;

What AI Is; When To Use It; How To Integrate it Into Your .NET Applications;

Jonathan "J." Tower

Principal Consultant & Partner



TRAILHEAD
TECHNOLOGY PARTNERS

- 🏆 Microsoft MVP in .NET
- ✉️ jtower@trailheadtechnology.com
- 🌐 trailheadtechnology.com/blog
- 🐦 jtowermi
- linkedin jtower

github.com/trailheadtechnology/ai-for-dotnet

**FREE
CONSULTATION**



bit.ly/th-offer

Understanding the AI Landscape



Artificial Super Intelligence (ASI)

Artificial General Intelligence (AGI)

Artificial Narrow Intelligence (ANI)



Artificial Super Intelligence (ASI)

Artificial General Intelligence (AGI)

Artificial Narrow Intelligence (ANI)

Specialized; Narrow Scope;
Not Self-Aware; Human Oversight



Artificial Super Intelligence (ASI)

Artificial General Intelligence (AGI)

Generalized; Versatile Scope;
Self-Aware; Novelty; Autonomy

Artificial Narrow Intelligence (ANI)

Specialized; Narrow Scope;
Not Self-Aware; Human Oversight



Artificial Super Intelligence (ASI)

Surpasses Humans; Rapid Self-Learning
Unbound Scope

Artificial General Intelligence (AGI)

Generalized; Versatile Scope;
Self-Aware; Novelty; Autonomy

Artificial Narrow Intelligence (ANI)

Specialized; Narrow Scope;
Not Self-Aware; Human Oversight



Artificial Super Intelligence (ASI)

Surpasses Humans; Rapid Self-Learning
Unbound Scope

Artificial General Intelligence (AGI)

Generalized; Versatile Scope;
Self-Aware; Novelty; Autonomy

Artificial Narrow Intelligence (ANI)

Specialized; Narrow Scope;
Not Self-Aware; Human Oversight

} Weak AI



Artificial Super Intelligence (ASI)

Surpasses Humans; Rapid Self-Learning
Unbound Scope

Artificial General Intelligence (AGI)

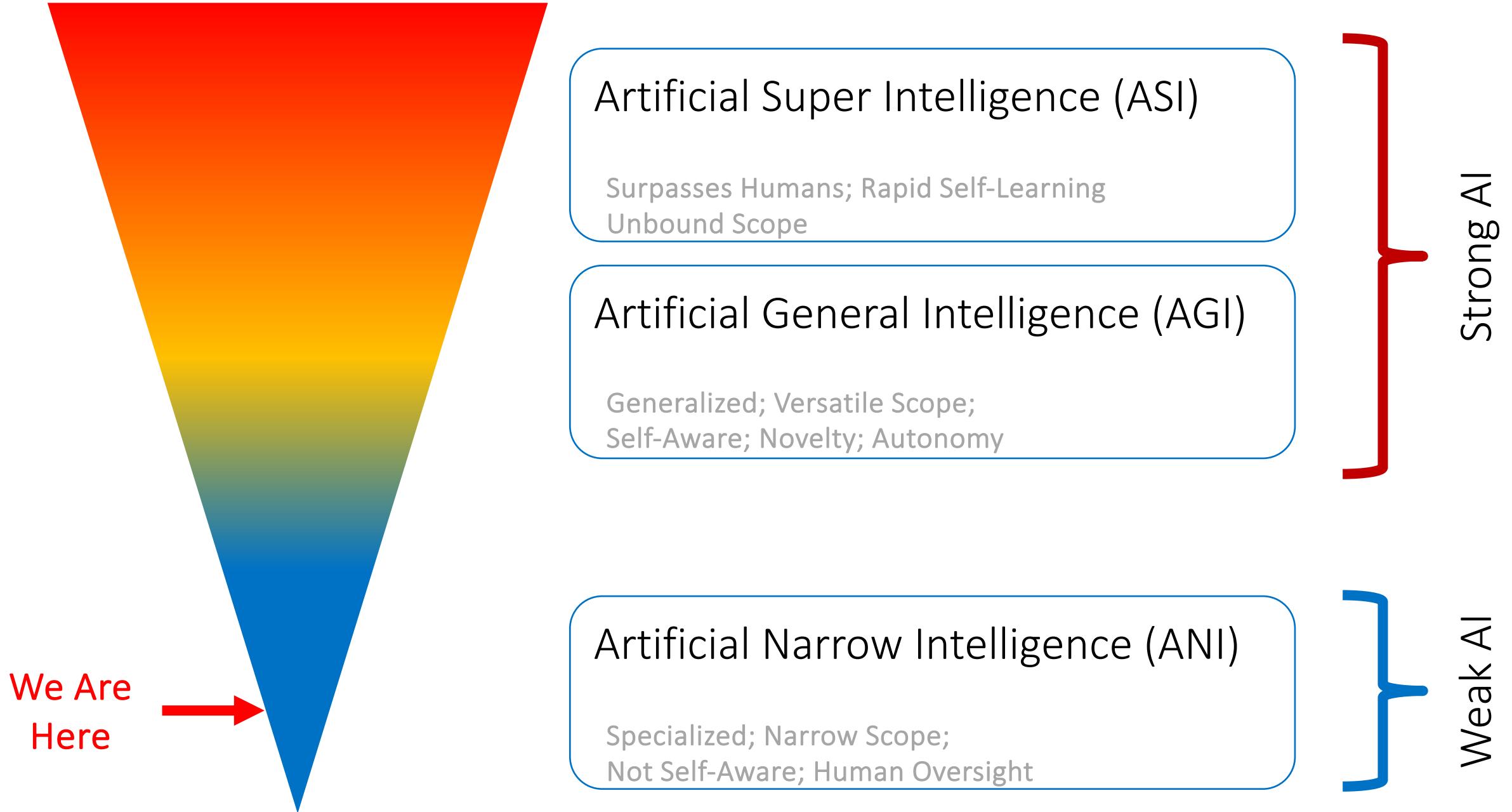
Generalized; Versatile Scope;
Self-Aware; Novelty; Autonomy

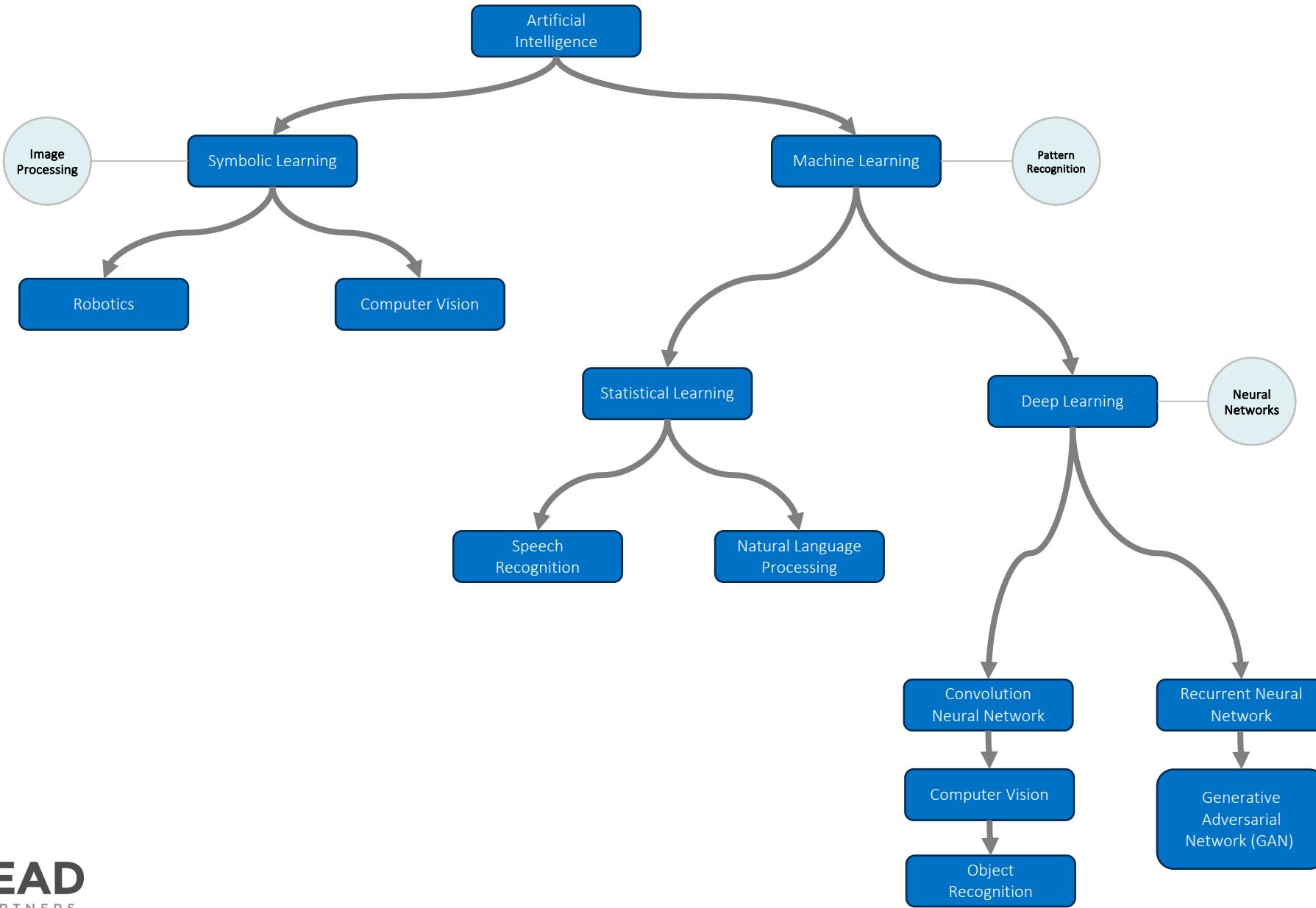
Artificial Narrow Intelligence (ANI)

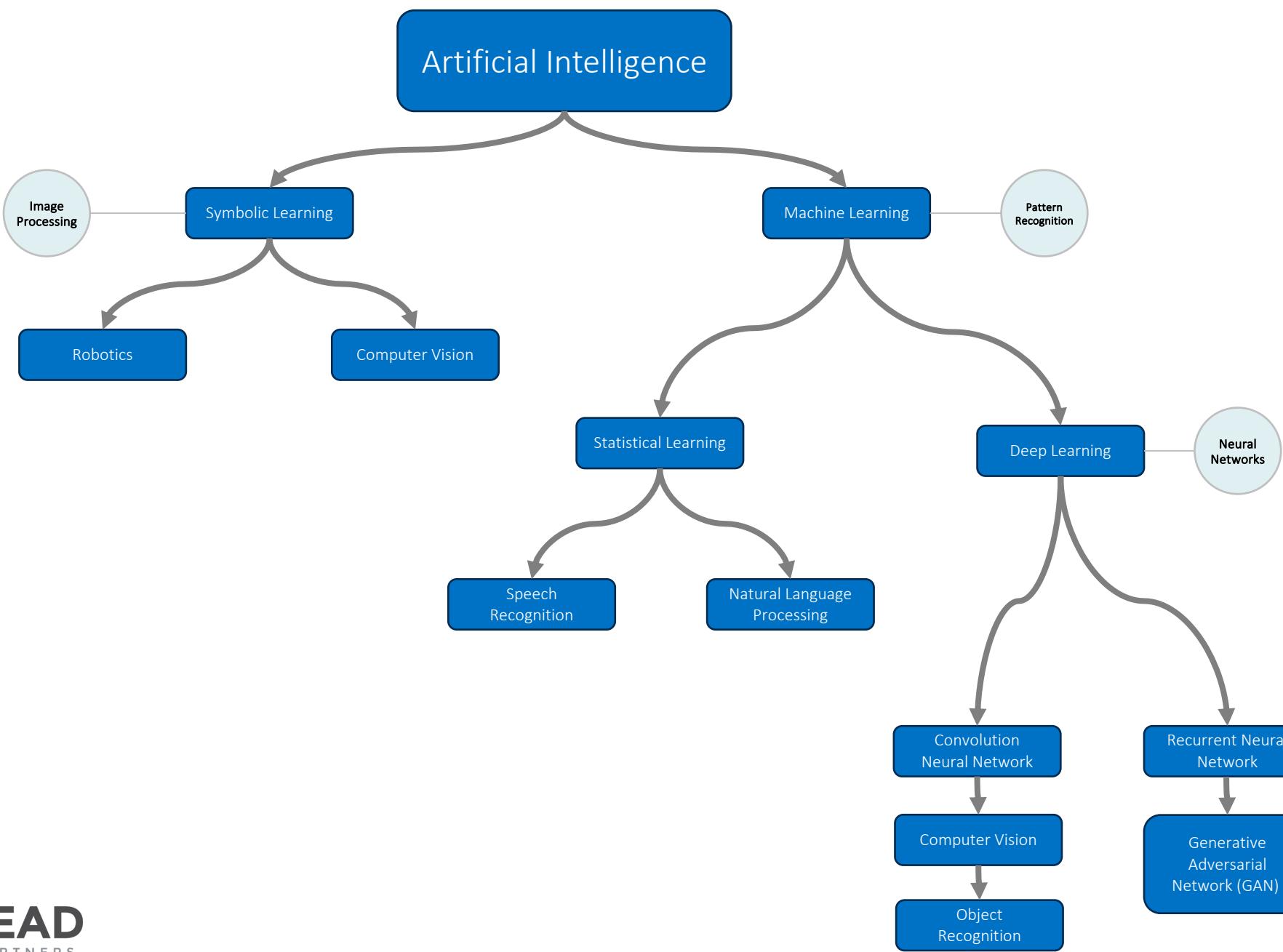
Specialized; Narrow Scope;
Not Self-Aware; Human Oversight

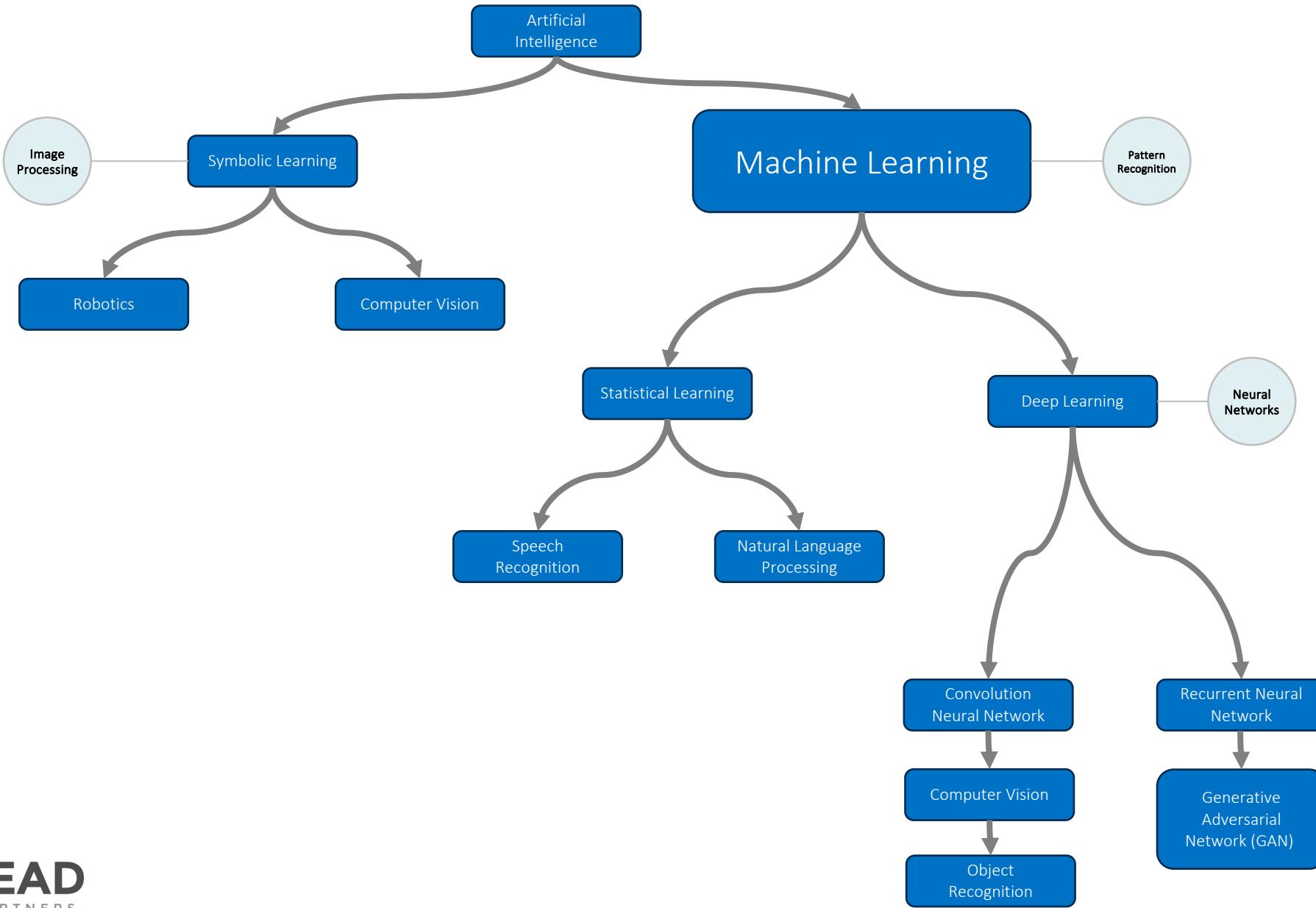
Strong AI

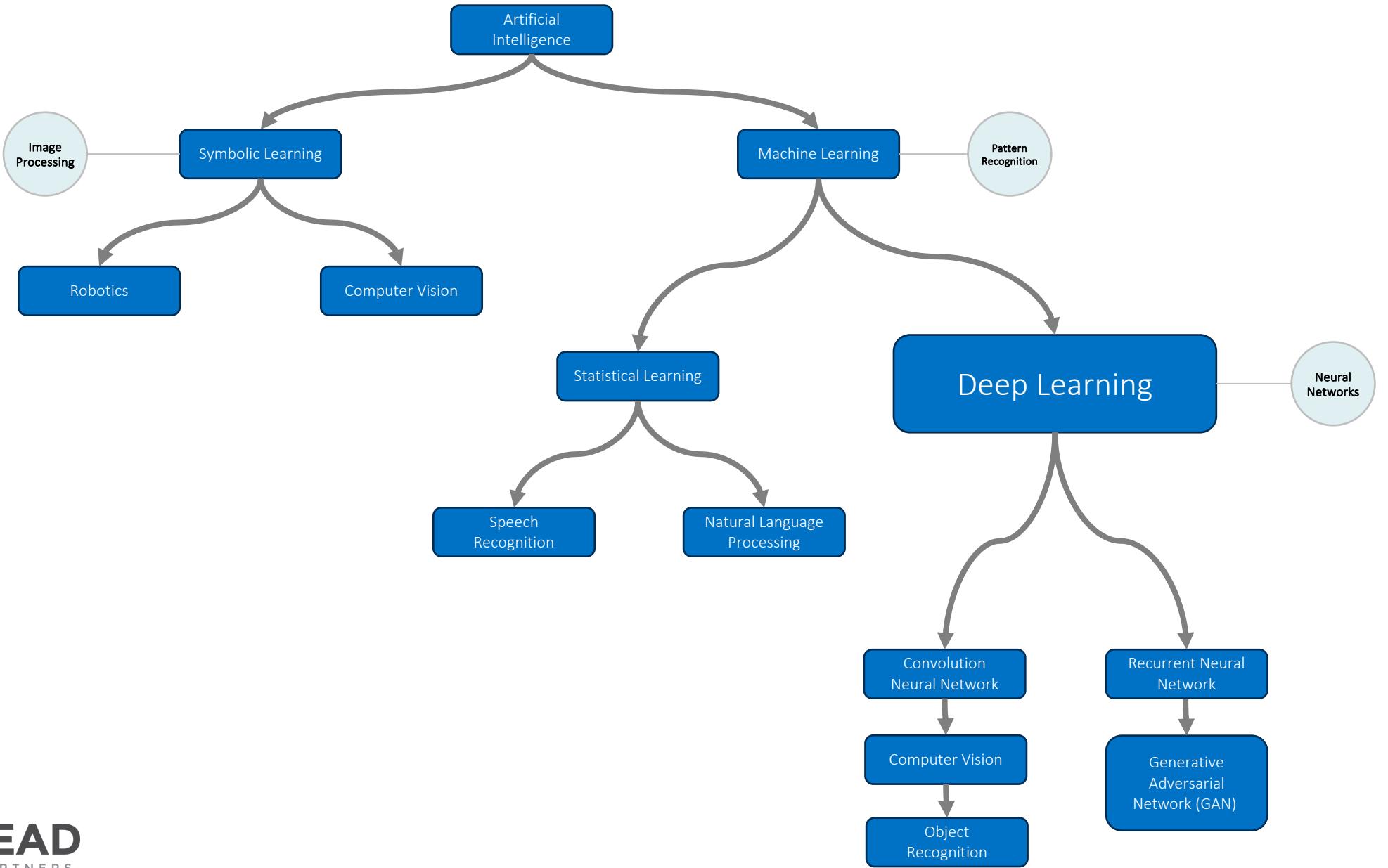
Weak AI

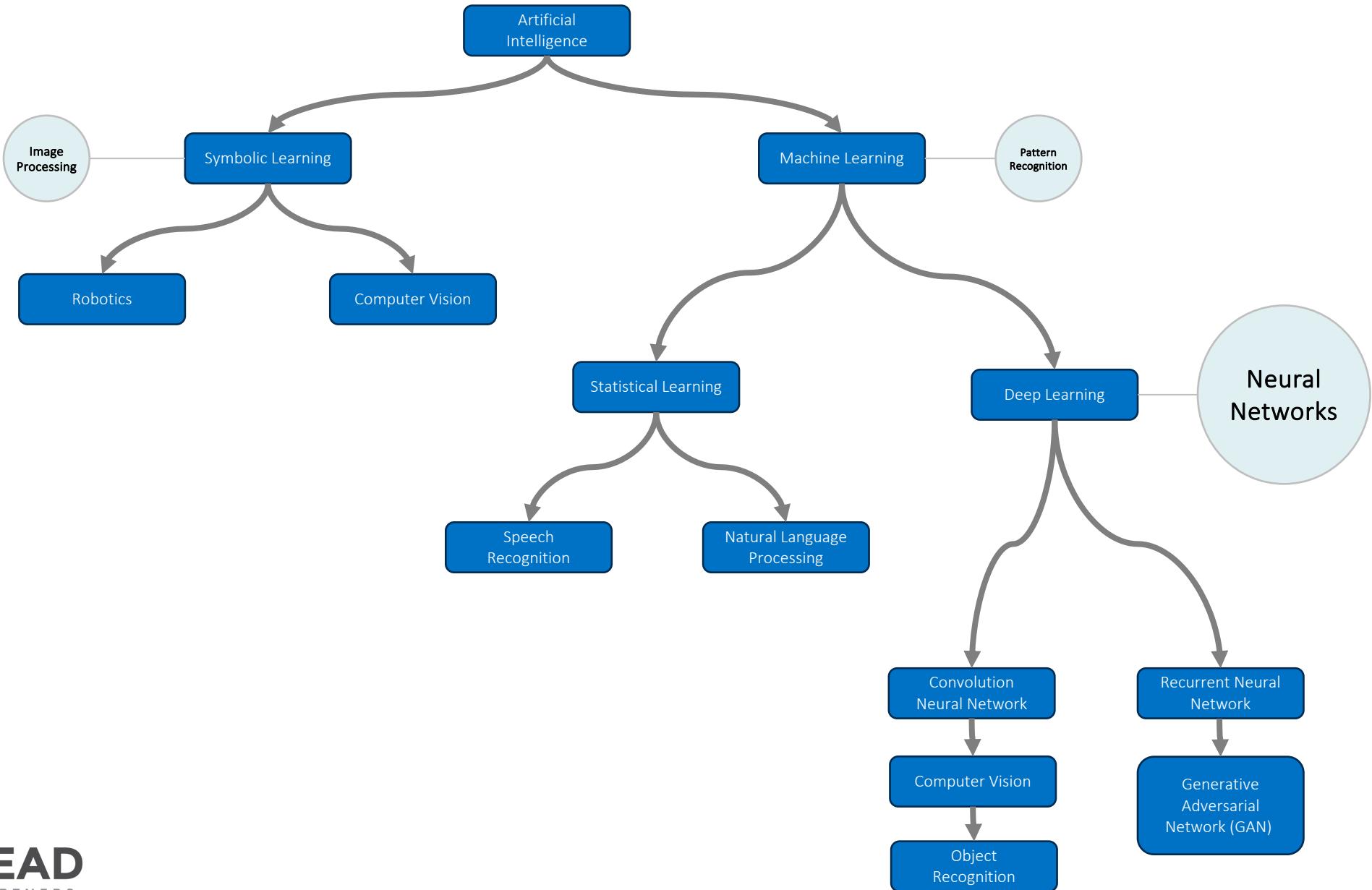


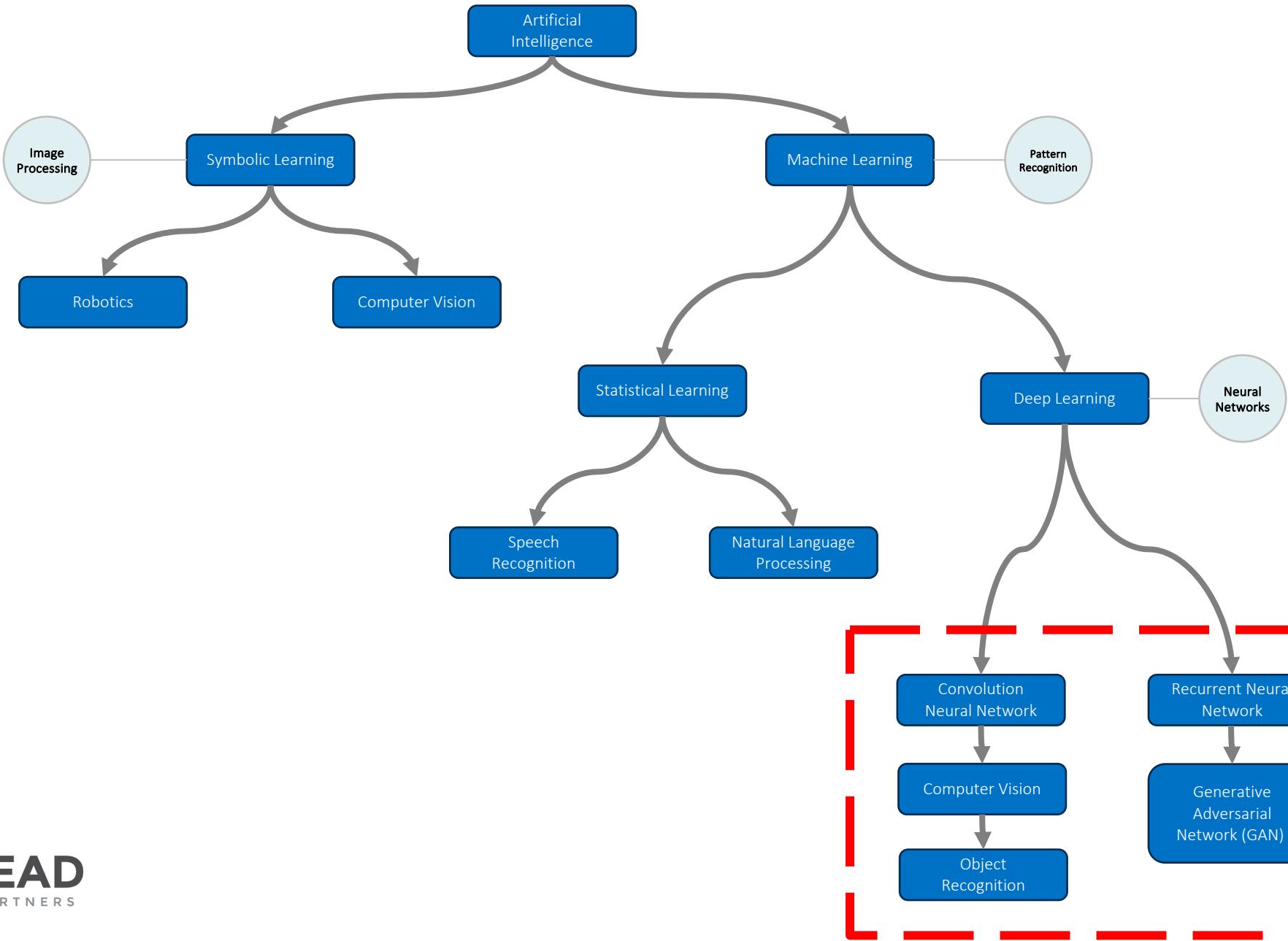


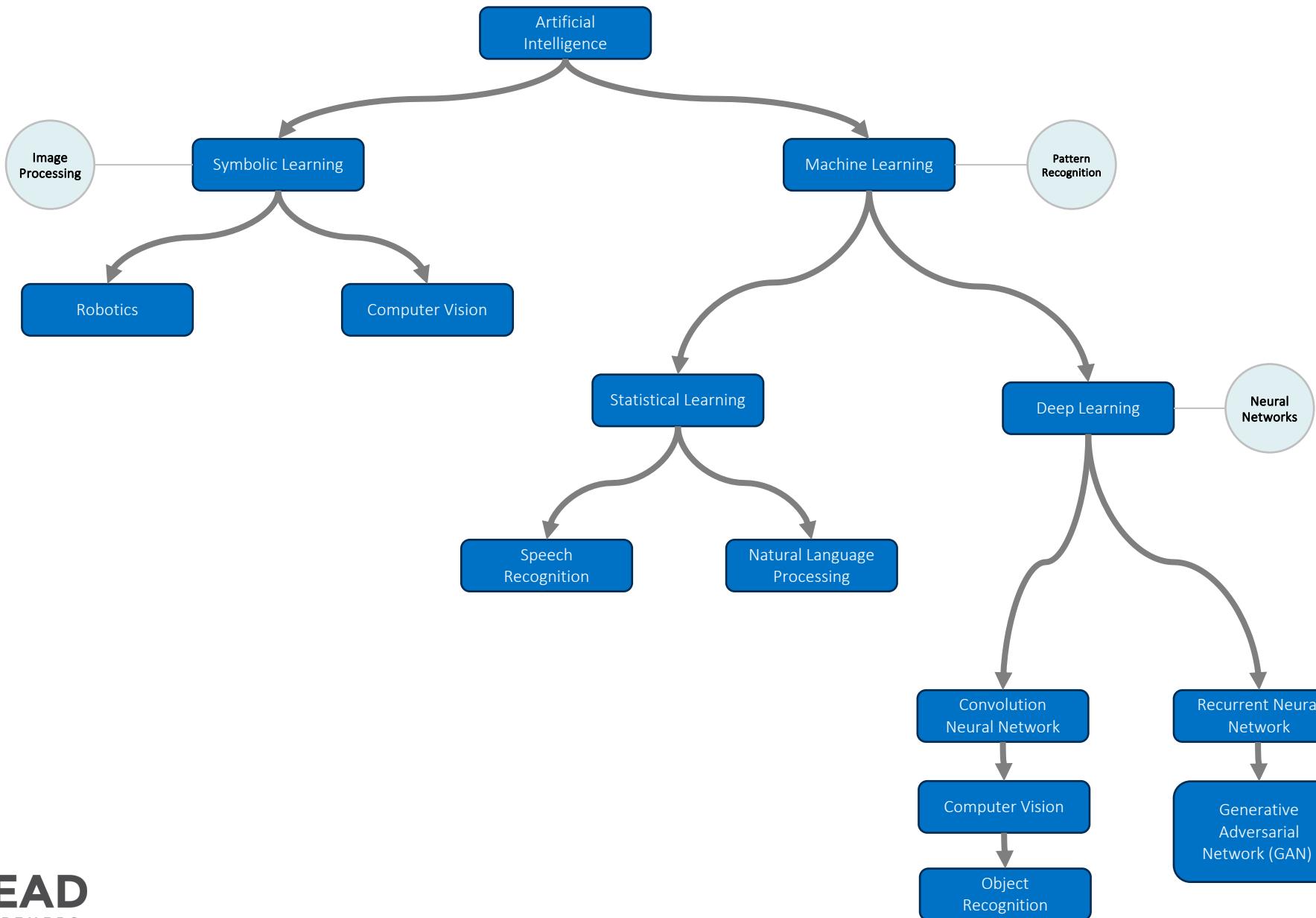












TRAILHEAD
TECHNOLOGY PARTNERS

When To Use AI vs Traditional Algorithms

A close-up photograph of a person's hand gripping the handle of a silver-colored claw hammer. The hammer is positioned vertically, with the head pointing downwards and the claw end slightly open. The background is dark and out of focus.

**"If the only tool you have is
a hammer, it is tempting to
treat everything as if it
were a nail."**

- Abraham Maslow

When To Use AI?

Use AI



Image
Recognition



Text Classification &
Natural Language
Processing



Speech Recognition &
Synthesis



Recommendation
Systems



Anomaly
Detection



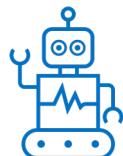
Predictive
Analytics



Pattern
Recognition



Content
Generation



Chat
Bots



TRAILHEAD
TECHNOLOGY PARTNERS

When To NOT Use AI?

Use Traditional Algorithms



Rule-based
Systems



Deterministic
Rules



Forms
Over Data



Predictability
& Transparency



Precision &
Simplicity

Hybrid Approach



Going forward, most software will either:

1. Use **BOTH** AI and traditional algorithms, or
2. Use **ONLY** AI

Less and less software will use only traditional algorithms.

AI Tools & Services for .NET Developers

AI Tools & Services

Easy

AI as a Service

ML as a Service

ML in .NET

Build Copilots

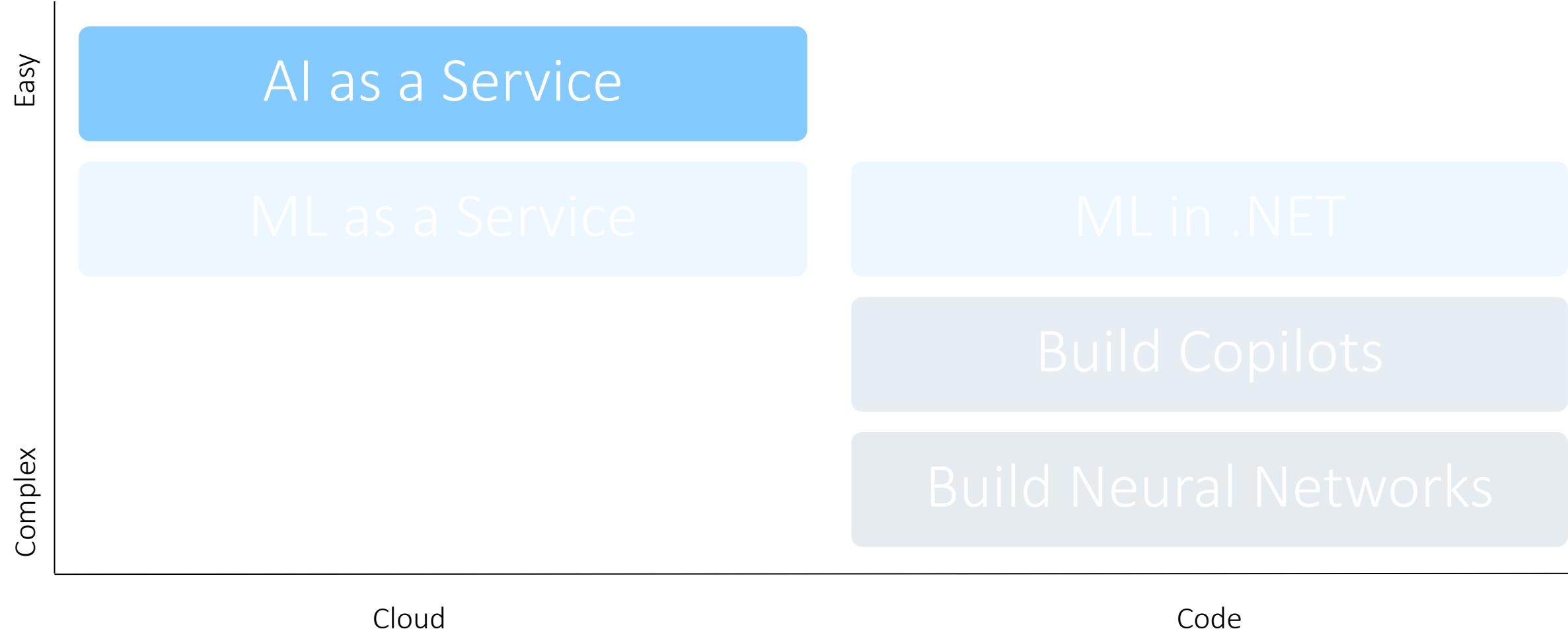
Build Neural Networks

Complex

Cloud

Code

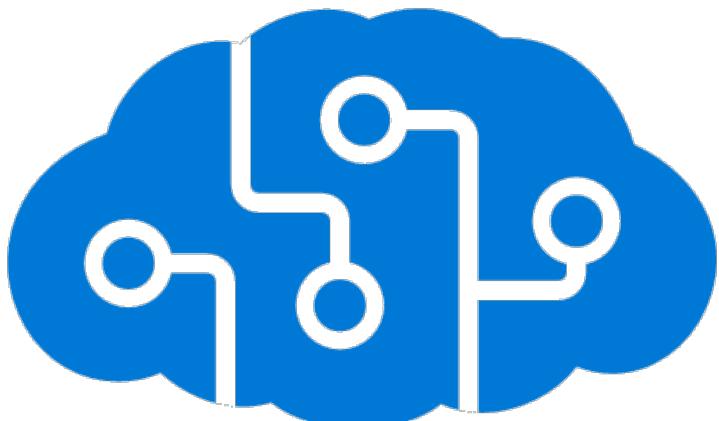
AI Tools & Services



Azure AI Service

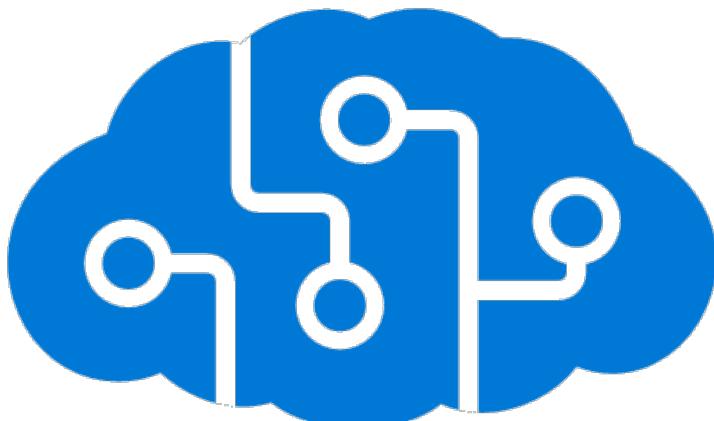
Outsource your AI to the Cloud

Cognitive Services



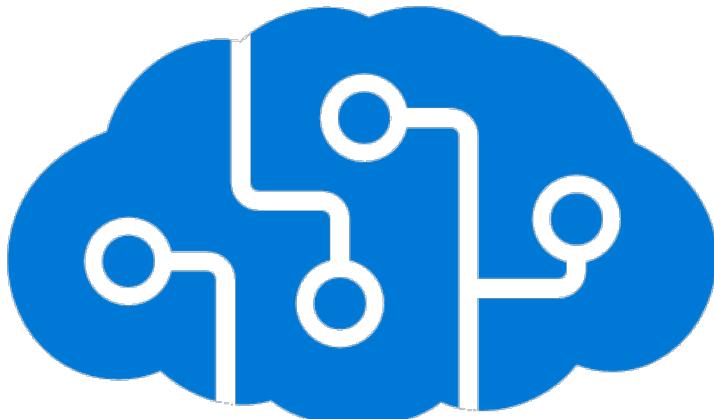
- Anomaly Detection
- Azure AI Search
- Azure OpenAI
- Bot Service
- Content Moderator
- Content Safety
- Custom Vision
- Document Intelligence
- Face
- Immersive Reader
- Language
- Language Understanding
- Metrics Advisor
- Personalizer
- QnA maker
- Speech
- Translator
- Video Indexer
- Vision

Cognitive Services Azure AI Service



- Anomaly Detection
- Azure AI Search
- Azure OpenAI
- Bot Service
- Content Moderator
- Content Safety
- Custom Vision
- Document Intelligence
- Face
- Immersive Reader
- Language
- Language Understanding
- Metrics Advisor
- Personalizer
- QnA maker
- Speech
- Translator
- Video Indexer
- Vision

Cognitive Services Azure AI Service



- Anomaly Detection
- Azure AI Search
- **Azure OpenAI**
- **Bot Service**
- Content Moderator
- Content Safety
- Custom Vision
- Document Intelligence
- **Face**
- Immersive Reader
- **Language**
- Language Understanding
- Metrics Advisor
- Personalizer
- QnA maker
- **Speech**
- **Translator**
- Video Indexer
- Vision

Azure OpenAI Service



Access to OpenAI's generative models

Azure.AI.OpenAI package

Compatible with Azure OpenAI and OpenAI APIs

OpenAI API

```
var endpointUri = new Uri("https://your-azure-openai-resource.com/");  
var apiKey = "your-azure-openai-resource-api-key";  
  
var client = new OpenAIclient(endpointUri, new AzureKeyCredential(apiKey));  
  
var chatCompletion = client.GetChatCompletions("Tell me a joke!");  
  
Console.WriteLine($"ChatGPT says: {chatCompletion.Message}");
```

Azure OpenAI vs OpenAI

	Azure OpenAI	OpenAI
Doesn't use your data for training	✓	✓
Can opt-out of data retention	✓	✓
Can choose region(s)	✓	✗
Virtual networking	✓	✗
Private link	✓	✗
Access control	✓	✗

Azure AI Bot Service

A platform that enables developers to build, deploy, and manage intelligent bots capable of natural language understanding and conversation management.



Bot Framework
Composer

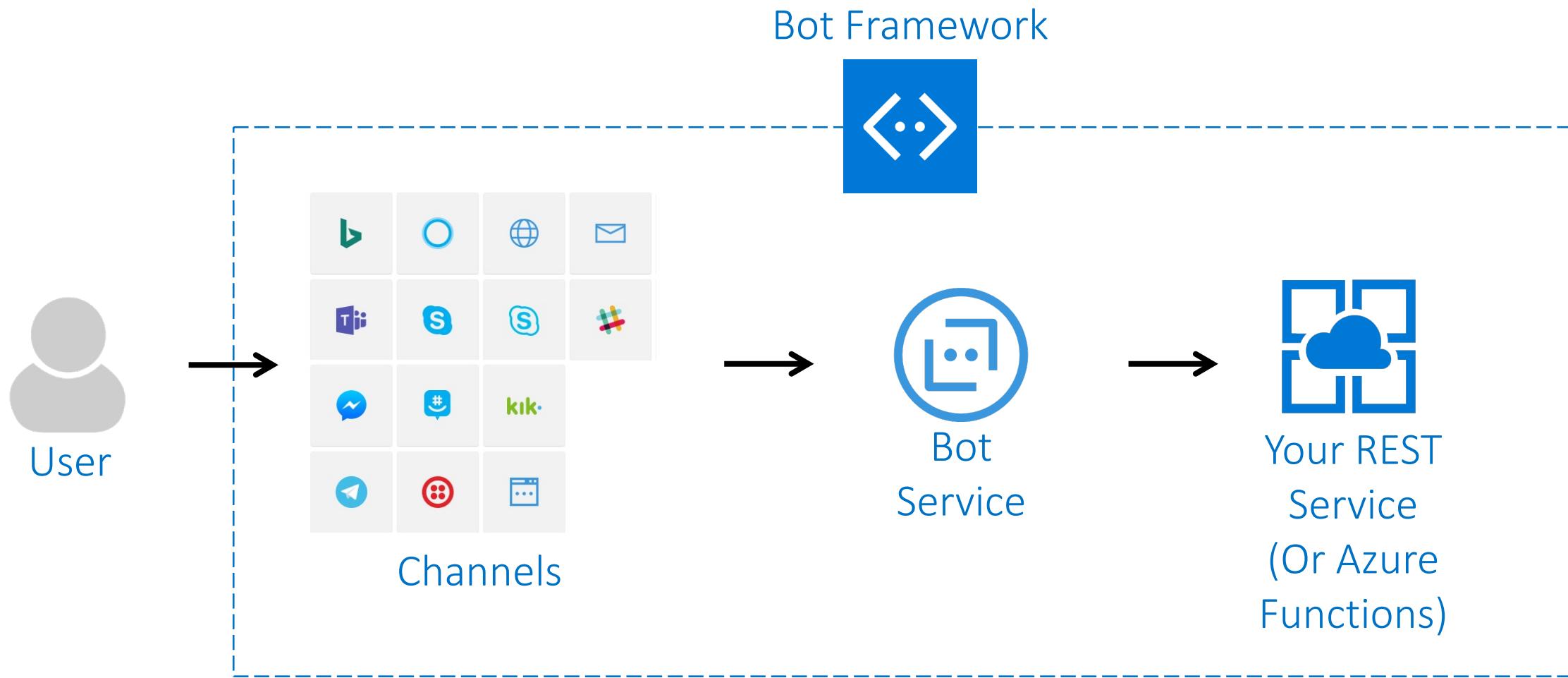


Bot Framework
SDK



Power Platform
Virtual Agents

How Azure Bot Service Works



Azure AI Bot Service

```
public class MessagesController: ApiController {  
  
    public async Task<Message> Post([FromBody] Message message) {  
        if (message.Type == "Message") {  
            int length = (message.Text ?? string.Empty).Length;  
  
            return message.CreateReplyMessage($"You sent {length} characters");  
        } else {  
            return HandleSystemMessage(message);  
        }  
    }  
  
    private Message HandleSystemMessage(Message message) {  
        ...  
    }  
}
```



Azure AI Face



Detect



Recognize



Azure AI Face

- Face Detection
- Face Recognition
- Emotion Analysis
- Age and Gender Estimation
- Facial Landmarks
- Face Attributes
- Face Verification
- Face Grouping
- Face Similarity
- Face Identification

Azure AI Face

```
string subscriptionKey = "YOUR_SUBSCRIPTION_KEY";
string endpoint = "YOUR_FACE_API_ENDPOINT";

IFaceClient faceClient = new FaceClient(new ApiKeyServiceClientCredentials(subscriptionKey)) {
    Endpoint = endpoint
};

// Detect faces in a remote image
string imageUrl = "https://example.com/your-image.jpg";
IList<DetectedFace> detectedFaces = await faceClient.Face.DetectWithUrlAsync(imageUrl);

foreach(var face in detectedFaces) {
    Console.WriteLine($"Face ID: {face.FaceId}");
    Console.WriteLine($"Age: {face.FaceAttributes.Age}");
    Console.WriteLine($"Gender: {face.FaceAttributes.Gender}");
    Console.WriteLine();
}
```



Azure AI Language



Build apps with industry-leading natural language understanding capabilities

Merges:

- Text Analytics
- QnA Maker
- Language Understanding (LUIS)

Azure AI Language



Named Entity
Recognition (NER)



Personally Identifiable
Information (PII)
Detection



Language Detection



Sentiment Analysis and
Opinion Mining



Summarization

Azure AI Language

```
string endpoint = "YOUR_TEXT_ANALYTICS_ENDPOINT";
string apiKey = "YOUR_TEXT_ANALYTICS_API_KEY";
var client = new TextAnalyticsClient(new Uri(endpoint), new AzureKeyCredential(apiKey));

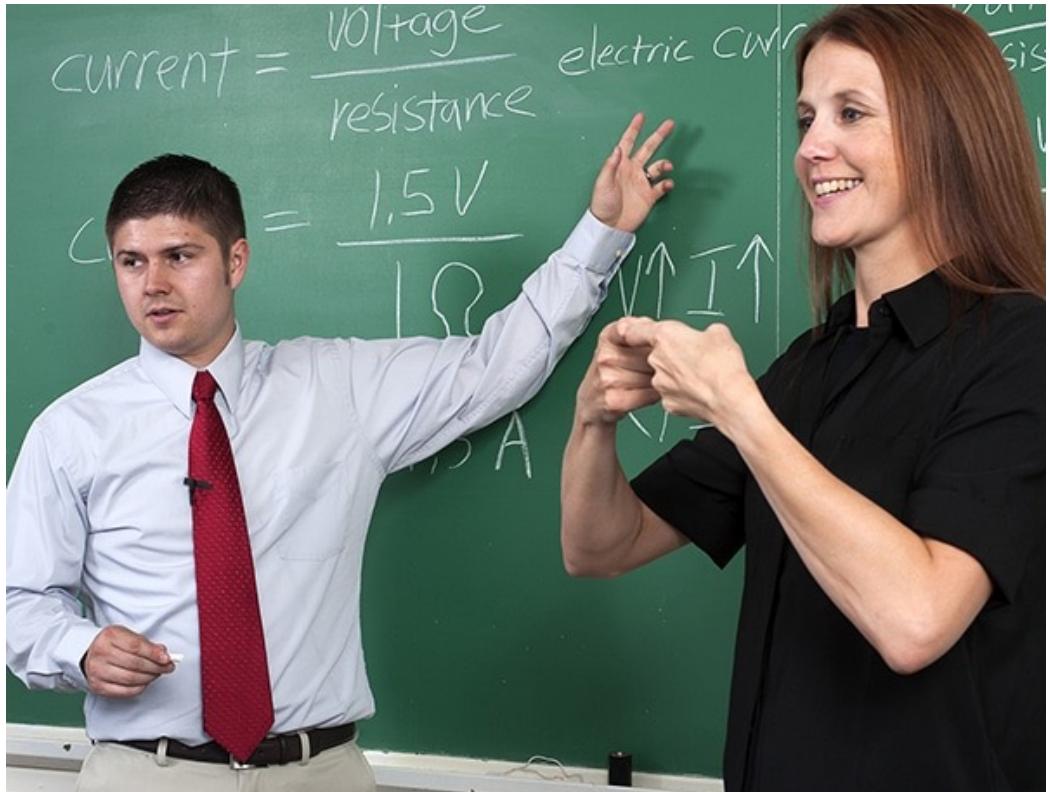
var sentimentResults = await client.AnalyzeSentimentBatchAsync(reviews);

foreach(var result in sentimentResults.Value) {
    if (result.Sentiment == TextSentiment.Positive) positiveCount++;
    else if (TextSentiment.Negative) negativeCount++;
    else if (TextSentiment.Neutral) neutralCount++;
}

Console.WriteLine($"Positive: {positiveCount}, Negative: {negativeCount}, Neutral: {neutralCount}");
```



Azure AI Speech



Provides advanced **speech recognition** and **synthesis** capabilities, enabling developers to integrate speech processing into applications for converting **spoken language into text** and synthesizing **speech from text**.

Azure AI Speech

```
var config = SpeechConfig.FromSubscription(  
    "SUBSCRIPTION_KEY",  
    "SERVICE_REGION");  
  
config.SpeechSynthesisVoiceName = "en-US-JennyNeural";  
  
using(var audioConfig = AudioConfig.FromDefaultSpeakerOutput())  
{  
    using(var synthesizer = new SpeechSynthesizer(config, audioConfig))  
    {  
        await synthesizer.SpeakTextAsync("Hello, world.");  
    }  
}
```





You don't have any files saved yet.

Speech Studio > Audio Content Creation > My files > Untitled *

File Save Export Template Auto pre



00:00

00:09



24kHz

1. [Jenny] Hello, world
2. [Jenny] <Cheerful> I'm feeling great </>
3. [Jenny] <Terrified> Oh, no! </>
4. [Jenny] <Whispering> I have a secret </>

Total characters: 54 / 3,000

Billable characters: N/A

Tuning

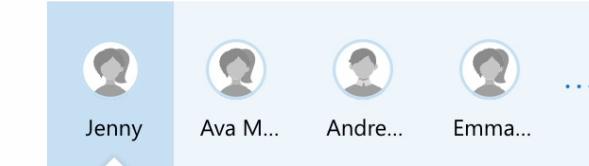
Comment

Recent

Voice

Language

English (United States)



Jenny



English (United States)

15 styles Public voice

Speaking style Default

Break

Standard

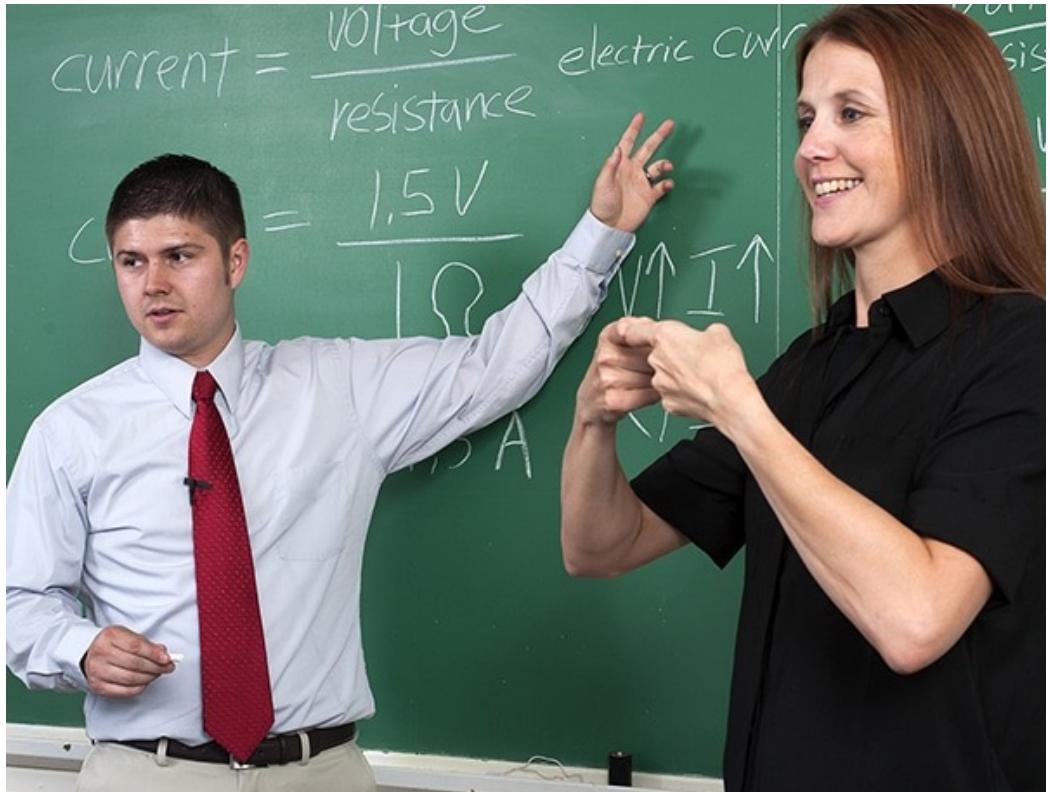
Advanced

Custom

Default

Silence

Azure AI Translator



Translate text instantly or in batches across more than **100 languages**. Support a wide range of use cases, such as translation for **call centers**, multilingual **conversational agents**, or **in-app communication**.

Azure AI Translator

```
string endpoint = "YOUR_TEXT_ANALYTICS_ENDPOINT";
string apiKey = "YOUR_TEXT_ANALYTICS_API_KEY";
var client = new TextAnalyticsClient(new Uri(endpoint), new AzureKeyCredential(apiKey));

Uri sourceSasUri = new Uri("YOUR_SOURCE_SAS_URI");
Uri frenchTargetSasUri = new Uri("YOUR_FRENCH_TARGET_SAS_URI");

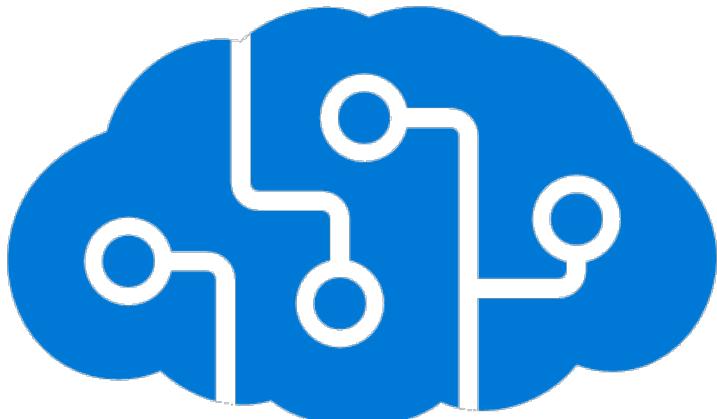
var input = new DocumentTranslationInput(sourceSasUri, frenchTargetSasUri, "fr"); // Translate to French
DocumentTranslationOperation operation = await client.StartTranslationAsync(input);

await operation.WaitForCompletionAsync();

BlobClient targetBlobClient = new BlobClient(frenchTargetSasUri);
using(MemoryStream memoryStream = new MemoryStream()) {
    await targetBlobClient.DownloadToAsync(memoryStream);
    string translatedText = System.Text.Encoding.UTF8.GetString(memoryStream.ToArray());
    Console.WriteLine("Translated Document:");
    Console.WriteLine(translatedText);
}
```

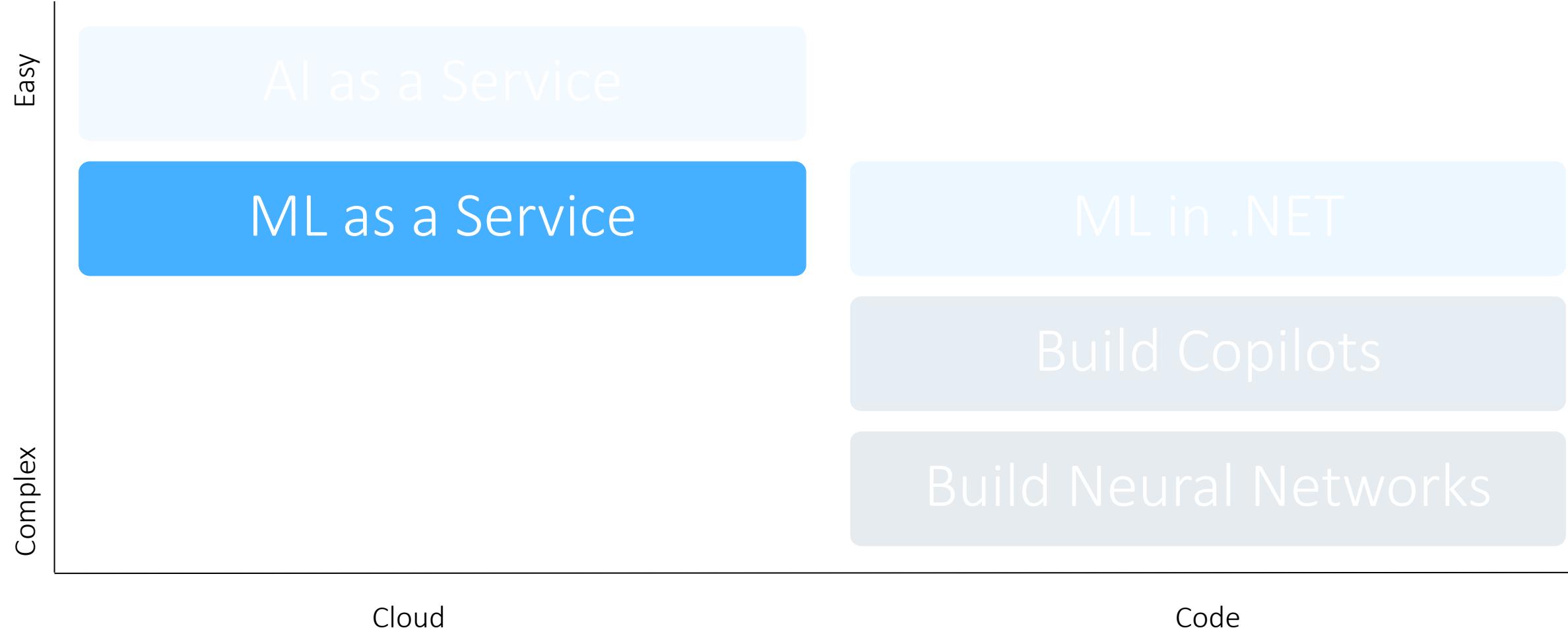


Azure AI Service



- Anomaly Detection
- Azure AI Search
- **Azure OpenAI**
- **Bot Service**
- Content Moderator
- Content Safety
- Custom Vision
- Document Intelligence
- **Face**
- Immersive Reader
- **Language**
- Language Understanding
- Metrics Advisor
- Personalizer
- QnA maker
- **Speech**
- **Translator**
- Video Indexer
- Vision

AI Tools & Services



Azure Machine Learning

ML in the Cloud



Azure Machine Learning



Azure Machine
Learning Studio UI



AutoML



Model Catalog for
Sharing and Versioning



Managed Endpoints



Responsible AI tools

Azure Machine Learning

```
using (var client = new HttpClient()) {
    client.DefaultRequestHeaders.Add("Authorization", $"Bearer <YOUR_API_KEY>");

    var data = new StringContent(JsonSerializer.Serialize(new InputData {
        Temperature = 25.0f,
        Humidity = 60.0f
    }));

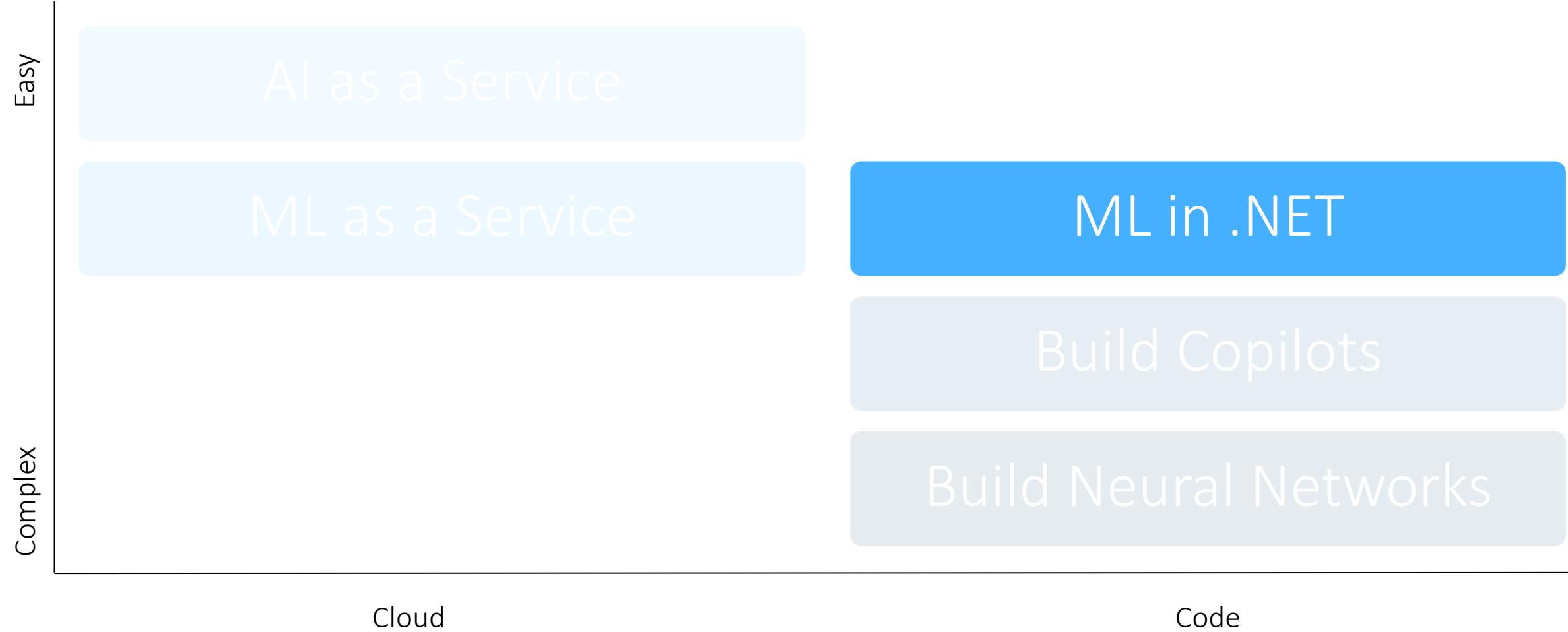
    var response = await client.PostAsync(
        "<YOUR_ENDPOINT>",
        data,
        System.Text.Encoding.UTF8,
        "application/json"));

    if (response.IsSuccessStatusCode)
        return JsonSerializer.Deserialize<float>(await response.Content.ReadAsStringAsync());

    throw new Exception($"Prediction request failed with status code {response.StatusCode}");
}
```



AI Tools & Services



ML.NET

ML in .NET

ML.NET

ML.NET is a free, open-source, and cross-platform machine learning framework for the .NET developer platform.

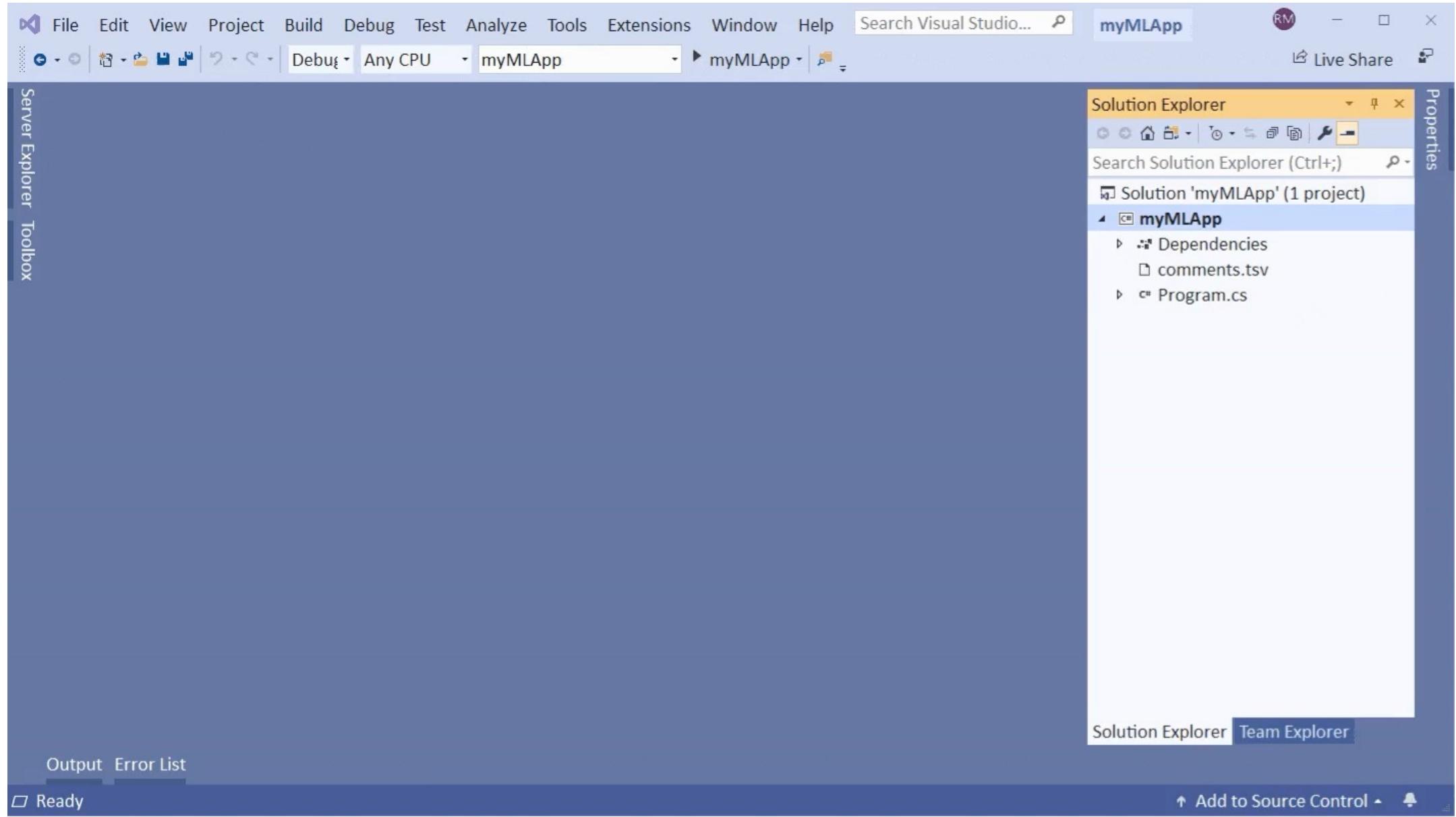
Allow you to:

- Train models
- Build models
- Ship models

Key Features:

- AutoML
- ML.NET CLI
- ML.NET Model Builder

ML.NET Model Builder



ML.NET

```
var mlContext = new MLContext();
var model = mlContext.Model.Load("model.zip", out var modelSchema);

// Create a prediction engine
var predictionEngine = mlContext.Model.CreatePredictionEngine<InputData, OutputData>(model);

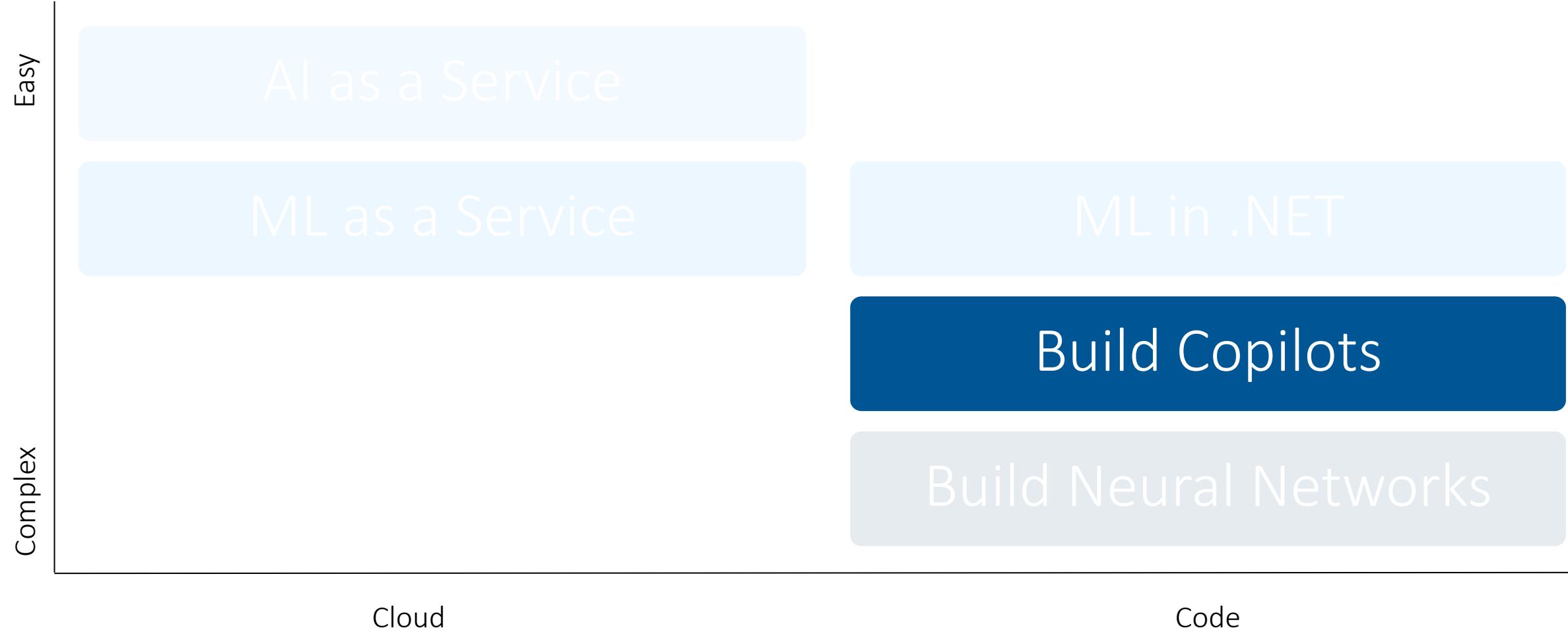
// Define input data
var inputData = new InputData {
    Temperature = 25.0f, Humidity = 60.0f
};

// Make predictions
var outputData = predictionEngine.Predict(inputData);

// Display the prediction result
Console.WriteLine($"Predicted rainfall (mm): {outputData.Prediction}");
```



AI Tools & Services

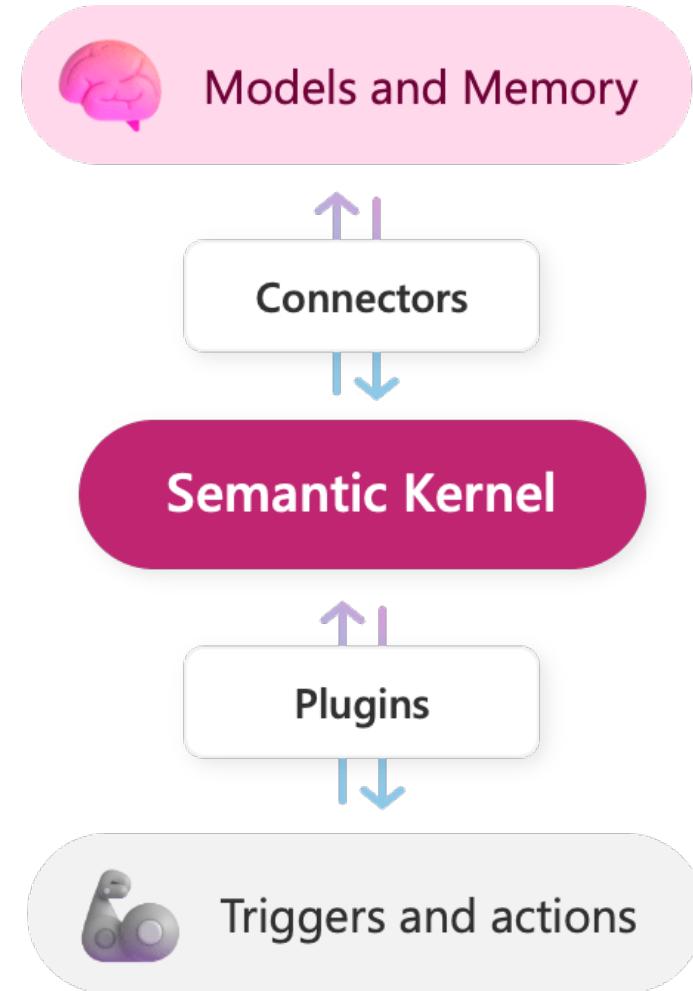


Semantic Kernel

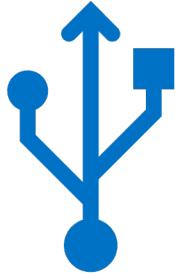
Orchestrates all Microsoft's Copilots

Semantic Kernel

Semantic Kernel is an open-source SDK developed by Microsoft that allows you to seamlessly integrate cutting-edge Large Language Models (LLMs) like OpenAI, Azure OpenAI, and Hugging Face with conventional programming languages like C#, Python, and Java.



Semantic Kernel



Plugins



Planners



Connectors

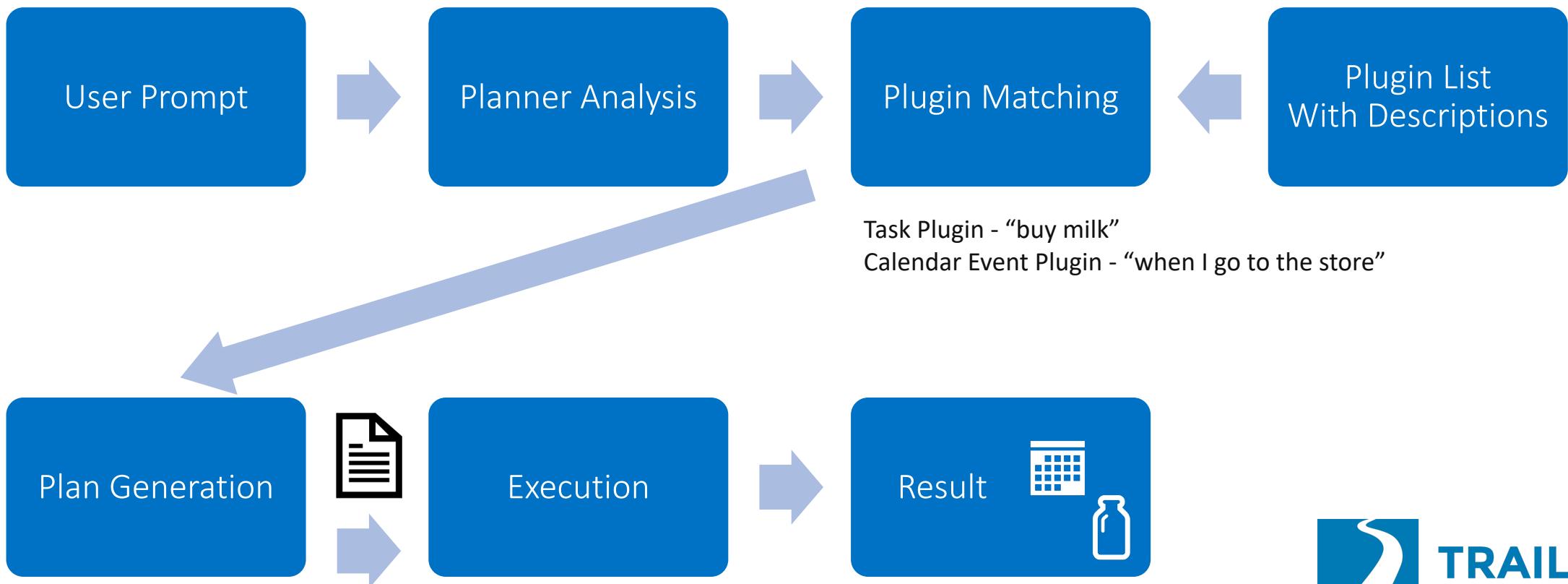
Semantic Kernel



Semantic Kernel

"Remind me to buy milk when I go to the store."

"buy milk" (task)
"when I go to the store" (calendar event)



[AVAILABLE FUNCTIONS]

```
### `{{TaskPlugin.CreateTask}}`  
Description: Add two numbers  
Inputs:  
- task string - The task to be described (required)  
Output: string
```

```
### `{{CalendarEventPlugin.CreateEvent}}`  
Description: Creates calendar event  
...
```

Plugin List With Descriptions

Semantic Kernel

```
dotnet add package Microsoft.SemanticKernel
```



Semantic Kernel

```
var config = new ConfigurationBuilder()
    .AddJsonFile("appsettings.json")
    .Build();

var builder = Kernel.CreateBuilder();
builder.Services.AddAzureOpenAIChatCompletion(
    "DEPLOYMENT_MODEL",
    "AZURE_OPENAI_ENDPOINT",
    "AZURE_OPENAI_KEY");

var kernel = builder.Build();

var result = await kernel.InvoicePromptAsync("What are the best hikes in Utah?");

Console.WriteLine(result);
```



Semantic Kernel

```
var config = new ConfigurationBuilder()
    .AddJsonFile("appsettings.json")
    .Build();

var builder = Kernel.CreateBuilder();
builder.Services.AddAzureOpenAIChatCompletion(
    "DEPLOYMENT_MODEL",
    "AZURE_OPENAI_ENDPOINT",
    "AZURE_OPENAI_KEY");

builder.Plugins.AddFromType<MyPluginClass>();

var kernel = builder.Build();

var result = await kernel.InvoicePromptAsync("What are the best hikes in Utah?");

Console.WriteLine(result);
```



Semantic Kernel

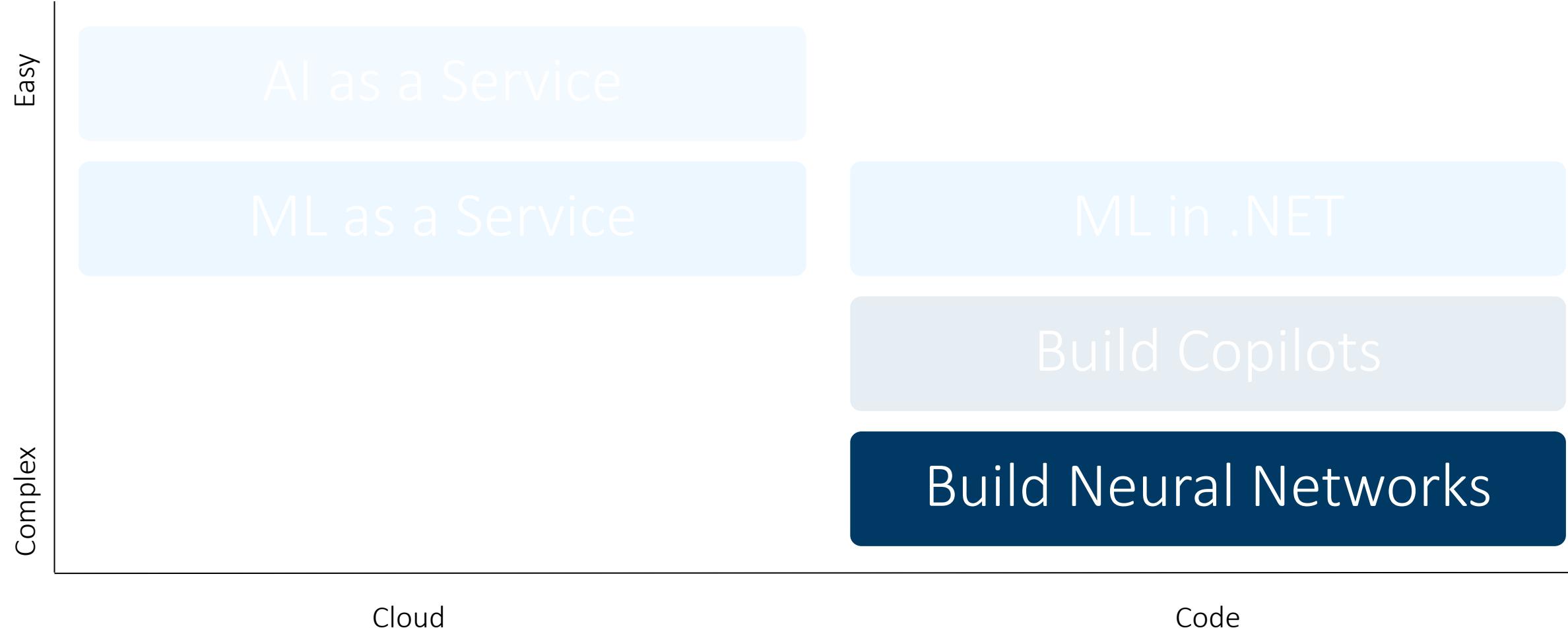
```
public class LightPlugin
{
    public bool IsOn { get; set; } = false;

    [KernelFunction]
    [Description("Gets the state of the light.")]
    public string GetState() => IsOn ? "on" : "off";

    [KernelFunction]
    [Description("Changes the state of the light.'")]
    public string ChangeState([Description("The new state of the light.")] bool newState)
    {
        this.IsOn = newState;
        var state = GetState();
        return state;
    }
}
```



AI Tools & Services



Cognitive Toolkit

Build Your Own Deep Learning Model

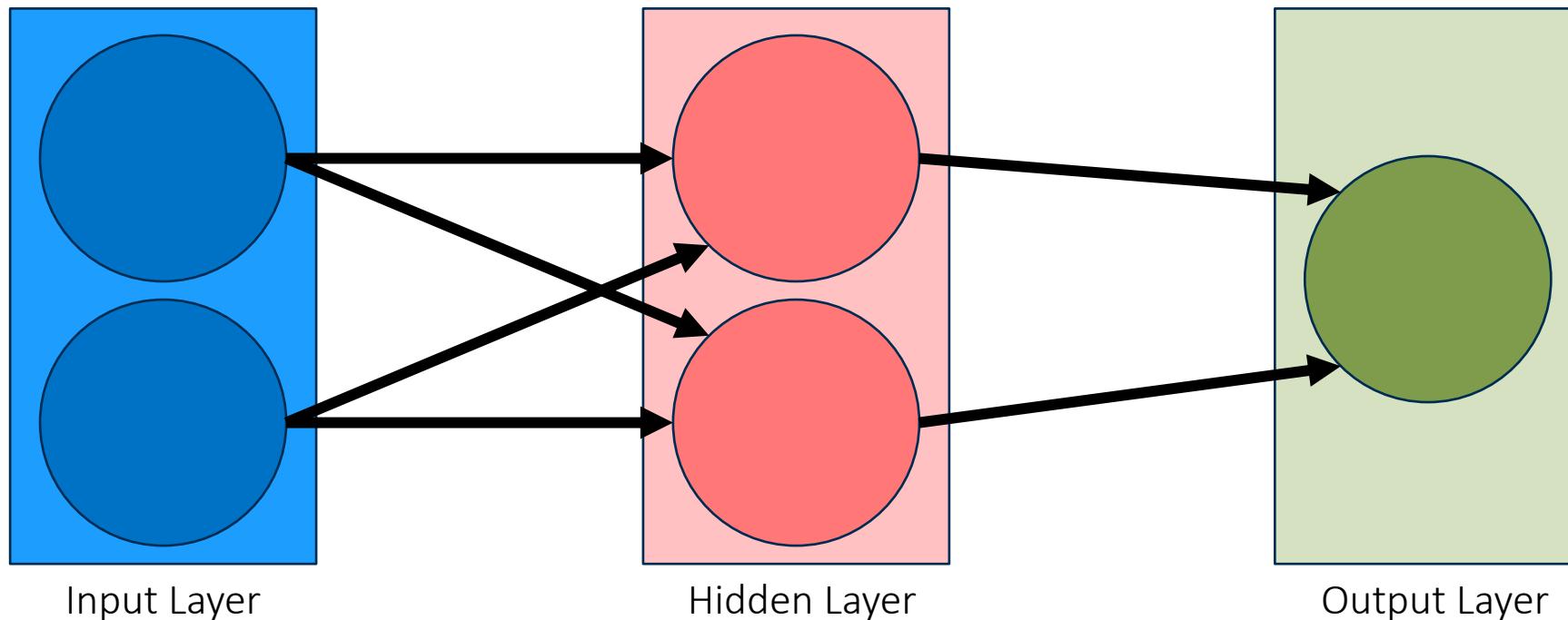
Microsoft Cognitive Toolkit (CNTK)



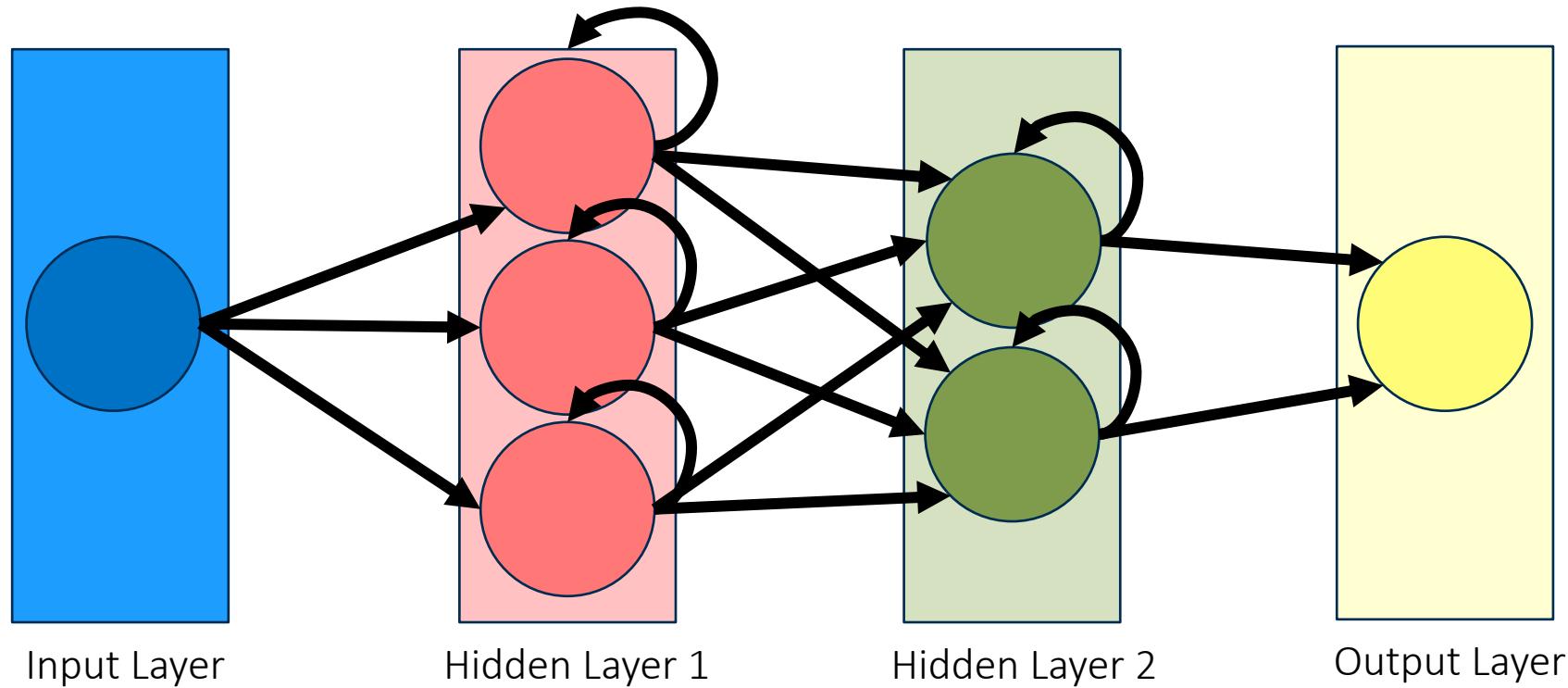
An open-source toolkit for commercial-grade deep learning

- Feed-forward DNNs
- Convolutional neural networks (CNNs)
- Recurrent neural networks (RNNs/LSTMs)

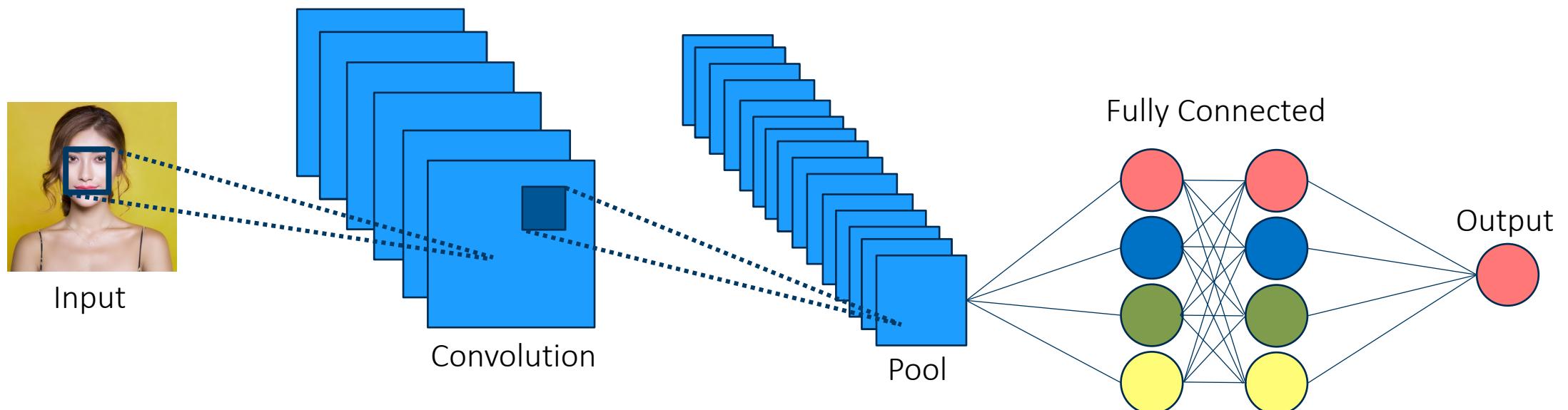
Feed Forward Neural Network (FFNN)



Recurrent Neural Network (RNN)



Convolutional Neural Network (CNN)



Microsoft Cognitive Toolkit (CNTK)

```
var convParams1 = new Parameter(
    new int[] { kernelWidth1, kernelHeight1, numInputChannels, outFeatureMapCount1 },
    DataType.Float, CNTKLib.GlorotUniformInitializer(convWScale, -1, 2), device);
var convFunction1 = CNTKLib.ReLU(CNTKLib.Convolution(
    convParams1, input,
    new int[] { 1, 1, numInputChannels } ));
var pooling1 = CNTKLib.Pooling(convFunction1, PoolingType.Max,
    new int[] { poolingWindowWidth1, poolingWindowHeight1 }, new int[] { hStride1, vStride1 }, new bool[] { true });
var convParams2 = new Parameter(
    new int[] { kernelWidth2, kernelHeight2, outFeatureMapCount1, outFeatureMapCount2 },
    DataType.Float, CNTKLib.GlorotUniformInitializer(convWScale, -1, 2), device);
var convFunction2 = CNTKLib.ReLU(CNTKLib.Convolution(
    convParams2, pooling1,
    new int[] { 1, 1, outFeatureMapCount1 } ));
var pooling2 = CNTKLib.Pooling(convFunction2, PoolingType.Max,
    new int[] { poolingWindowWidth2, poolingWindowHeight2 }, new int[] { hStride2, vStride2 }, new bool[] { true });
var imageClassifier = TestHelper.Dense(pooling2, numClasses, device, Activation.None, "ImageClassifier");
```

Some Others Worth a Look

TensorFlow.NET

Accord.NET

ONNX

Challenges & Considerations

Challenges & Considerations



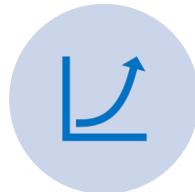
Data Quality &
Quantity



Ethical Concerns



Black Box Nature



Scalability & Resource
Requirements



Maintenance &
Monitoring

Summing Up

1. AI is important, can be integrated with traditional algorithms
2. AI is only good for some types of problems
3. Use Azure AI for packages services in cloud
4. Use Azure ML for MLaaS
5. Use ML.NET for .NET-hosted ML
6. Use Semantic Kernel for your own copilots
7. Use Cognitive Toolkit for building own neural networks
8. AI has some drawbacks to consider



Thanks! Questions?

Jonathan "J." Tower

🏆 Microsoft MVP in .NET

✉️ jtower@trailheadtechnology.com

🌐 trailheadtechnology.com/blog

🐦 jtowermi

linkedin jtower

github.com/trailheadtechnology/ai-for-dotnet

**FREE
CONSULTATION**



bit.ly/th-offer