



Achieve Operational Excellence in Manufacturing with Intelligent Asset Lifecycle Management (ALM)

Monday, March 24, 2025 – 11.00 AM EST

Manufacturers today are under pressure to reduce maintenance costs, prevent unexpected failures, and improve operational efficiency. Traditional reactive maintenance strategies are no longer sustainable—but what if you could predict failures before they happen, optimize asset performance at every stage, and extend equipment life while lowering costs?

Join us for this exclusive webinar to discover how IBM Maximo Application Suite is transforming asset lifecycle management, enabling manufacturers to shift from a break-fix approach to predictive, proactive, and optimized maintenance.

Key Takeaways:

- Overcoming Modern Maintenance Challenges – Gain insights into the biggest maintenance challenges in manufacturing and why traditional approaches fall short.
- AI-Powered Optimization – Discover how AI-driven Asset Lifecycle Management (ALM) enhances reliability, efficiency, and cost savings
- From Data to Decisions – Learn how Condition-Based Maintenance (CBM), data analytics, and Reliability-Centered Maintenance (RCM) drive smarter operations