



### Liquidity

24/7 tradable on Trakx.io  
Third party liquidity providers



### Safety

Institutional grade  
Secure storage



### Diversification

Low correlation to  
other asset classes



### 100% Asset-backed

Fully auditable  
Collateralised assets

For professional investors only

## Trakx Memes

as of 03 Sep 2024

### About Trakx

Trakx is a global fintech company creating new standards for digital asset investments. Through our trading platform, we offer thematic Crypto Tradable Indices (CTIs) and customised solutions, providing sophisticated investors a high degree of compliance, custody and liquidity. Trakx is registered with the French regulator (AMF).

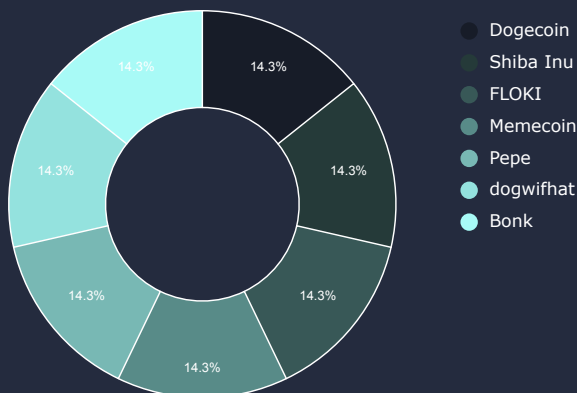
### About the CTI

This instrument is designed to replicate the performance of leading meme tokens.

The constituents are equally weighted across the selected meme tokens based on their market capitalisation, liquidity and custody.

The index rebalances regularly to capture the latest launches and memes in demand, all subject to the eligibility thresholds.

### New Asset Allocation as of 03 Sep 2024



### What are meme coins ?

- Meme coins are cryptocurrencies, like Bitcoin or Ethereum, that pay homage to a meme, which is an interesting or funny idea captured in an image, video, or another form of media. Like the memes they are based on, meme coins are designed to go viral and be shared.

- Dogecoin (DOGE), the original meme coin and category leader by market capitalization, was created in 2013 as a joke to satirise the hype around Bitcoin and other mainstream currencies.

- Meme coins work like any other cryptocurrency, taking full advantage of the blockchains and related technology. They're often built on blockchains that use smart contracts, like Ethereum and Solana.

- Meme coins are highly volatile and subject to extreme changes in value over very short periods of time. They are highly speculative, and their values are driven by the current enthusiasm surrounding the token.

### Historical Performances

Index returns and statistics are for illustration only. All data were calculated from the historical prices of the constituents. Prior to inception on the 01st November of 2023, performances were calculated using the composition as of 01st November 2023. Index returns do not reflect any transaction costs or expenses. Past performance does not guarantee future results.  
Source: CryptoCompare, Coingecko



	1 month	Since 31 Oct 2023
Index Returns (USD)	-28%	92%
Annualized Volatility	98%	116%
Index Sharpe Ratio	-3.11	0.95
Bitcoin Sharpe Ratio	-1.62	1.70
Max. drawdown	-32%	-58%
Correlation to S&P 500	0.39	0.04
Correlation to a 60/40 pfl*	0.41	0.003
Constituents Market Cap	\$30,323 million	

\*simulated portfolio of 60% Equities (S&P500) and 40% of bonds (Long Term US Treasury bonds ETF)

### Key Facts

#### CTI (investment instrument)

Sponsor	Trakx SAS
Product Ticker	LIMEME
Investment Objective	Capture the evolution of a basket of meme tokens
Eligible Investors	Professional investors in EEA and Switzerland Not to be offered to US clients or in the US
Currency	USDc
Management Fee	2%
Performance Fee	0%
Inception Date	1 November 2023
Expiry Date	Open-Ended

#### Underlying Index

Name	Trakx MEME
Nb of constituents	up to 10
Leverage	1
Rebalancing	Monthly
Weighting	Equal weighting
Data source	Kaiko, Coingecko
Custodians	Coinbase Custody, Fireblocks

Risk Factors of the Product

Prospective investors should ensure they fully understand the nature of this product and the extent of their exposure to certain risks. They should consider the suitability of this product as an investment based on their own personal circumstances and financial situation, investment experience, and investment objectives. This product could involve a high degree of risk. Potential investors should be prepared, in certain circumstances, to sustain a total loss of their invested capital. Prospective investors should also consider the following important risk factors below and discuss this investment with their trusted advisors to help verify this product is suitable for their portfolio. Note, the terms and conditions of this product are subject to change during the lifetime of the product.

Market Risks

The general market performance of this instrument is dependent on various endogenous and exogenous factors. Market disruptions such as trading or exchange interruptions, the discontinuation of trading, or other unforeseeable occurrences concerning the respective instrument and/or its underlying assets, the exchanges, market participants, and other factors may take place during the life of this product. Such occurrences can influence the timing of redemption and/or on the market value of this product. Past performance is not a reliable indicator of future performance.

No Dividend Payment

Investors should have no expectation of influence over Trakx’s shareholders’ general meetings as well as no rights to Trakx’s earnings nor other interests in the company, such as dividends.

Termination Risk

There may be a tax implication on investing in this product. Trakx does not provide any tax opinion. Any Investors should consult with their own tax advisor prior to investing in the product. In addition, investors should be aware that taxation, with respect to the underlying(s) and therefore this product, may (adversely) change over the lifetime of this product.

Liquidity Risk

At rebalancing, Trakx only includes constituents that meet minimum liquidity requirements. Trakx is not responsible for the liquidity shortage on the platform, if there is insufficient liquidity on certain constituents, customers may choose to redeem their CTI at a lower price than the NAV. Digital assets may have limited liquidity which may make it difficult or impossible for you to sell or exit a position when you wish to do so. This may occur at any time, including at times of rapid price movements.

Tax Implication

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Foreign Exchange Risk

The investor in the product is exposed to foreign exchange rate risk if the currency of the underlying and settlement currency are not identical.

Volatility of Crypto-Assets

The value of crypto-assets may change significantly, even on an intraday basis. As the volatility of crypto-assets may currently be higher than traditional assets, changes and advances in technology, increases/decreases in fraud, theft, cyberattacks, regulatory changes, and other factors, further stress the potential of exaggerated investment gains or losses in this product. In addition, crypto-assets lack the historical track record of other traditional financial assets, thus increasing performance uncertainty.

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Investment in digital currency carries a high degree of risk and volatility and is not suitable for every investor; therefore, you should not risk the capital you cannot afford to lose.

Risks include loss of all capital, liquidity, absence of regulations, execution, counterparty and many more as these are still very experimental technologies. Please consult an independent professional financial or legal advisor to ensure the product meets your objectives before you decide to invest.

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