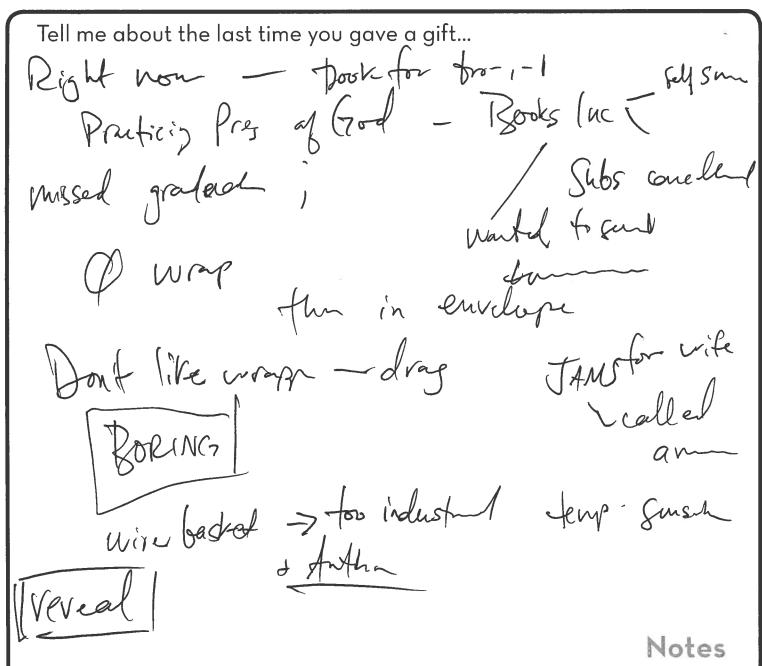
Mission: Redesign the gift-giving experience ... for your <u>partner</u>. Start by getting to know your partner & gaining <u>empathy</u>.

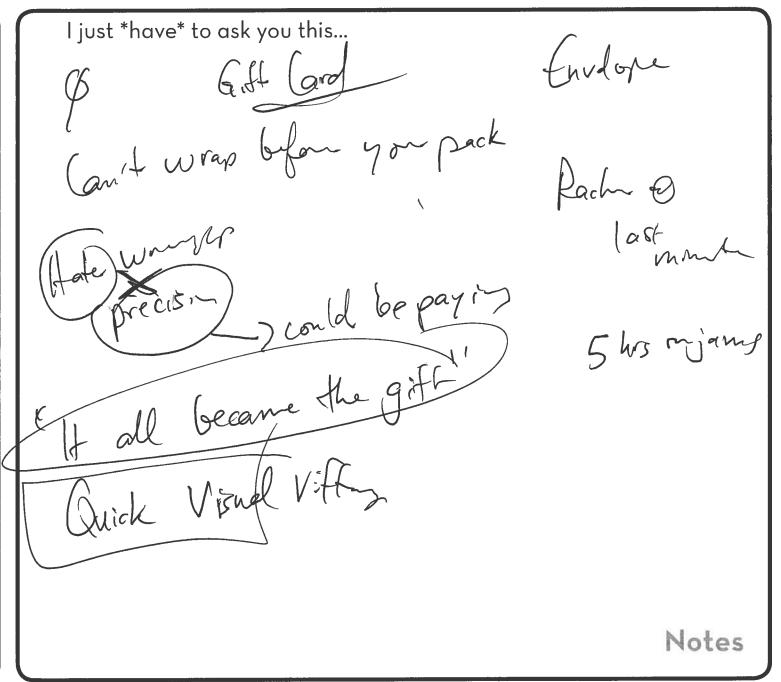
1 Interview

8min (2 sessions x 4 minutes each)



2 One last BIG question!

4min (2 sessions x 2 minutes each)



Reframe the problem.

3 Write what you learned 3min

How and Why? What is your partner trying to achieve through gift giving?

-Acknowledgement

- Fun

- Personal challenge

Insight: What do you see now about your partner's experience that maybe he or she doesn't?

Spontaneity is Key by Vesturant

gurk package

Personal touch or none @ all
Wisual Impact

4 Take a stand with a P.O.V. 3min

8 JEFEMY - loving family member partner name/description

needs a way to Vapidly Dersonalize his giffs
(Use your "How" and "Why"...)

because (or "but..." or "because it turns out that...") [circle one]

his personal touch is half the fun.

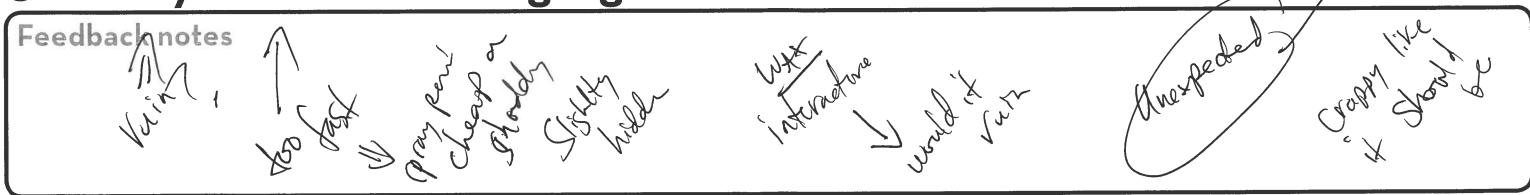
(Maybe a tweak on your Insight...)

Ideate: generate alternatives to test.

5 Sketch at least 5 radical ideas based on what you learned. 5mir



6 Share your solutions. Highlight the feedback. 6min (2 sessions x 3 minutes each)

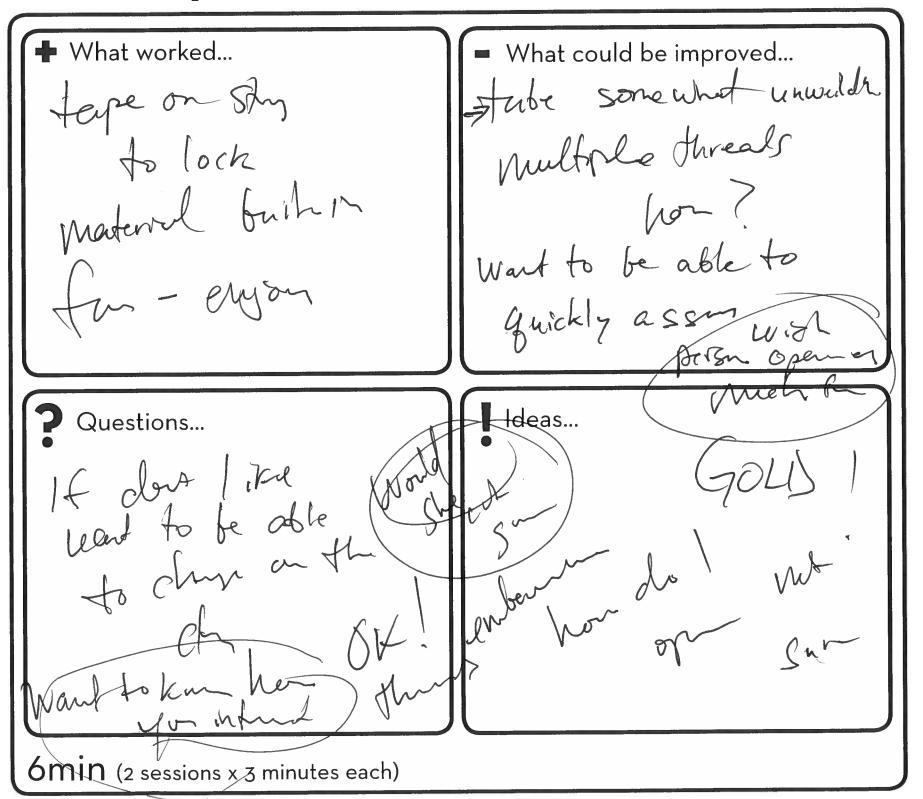


Build and test.

7 Build your solution.

Make something your partner can interact with! [not here]

8 Share your solution and get feedback.



5min

Reflect on the work.

9 Headline TWO next steps 2min

From Step 8 feedback, what are TWO aspects you would prototype next?

1) Different Strings can more independently or locked togethe Customizator for greater customizator and ease of use

2) Including a fun unwapping medianism -slip under a top thread

medianism -sill withread

Thread

Maybe C Moise

Joy,

10 Restate your P.O.V. 2min

Now how do you feel about your P.O.V. from Step 4? How does it fit following feedback?

Parcepton of presentate and ability

* Percepton of presentate and ability

to understand how to intract

to understand how to intract

Typostant

Obviously fach