

# TRAM KHANH TRAN

Graphic & Interactive Designer

Location: Orlando, FL

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## PROFESSIONAL PROFILE

Creative and versatile Graphic & Interactive Designer with experience in branding, web design, and digital marketing collaterals design. Offers strong attention to detail, problem-solving skill, and acquired knowledge of digital marketing, Adobe Suite, Figma, HTML, and CSS. Strive to create innovative design solutions that communicate ideas effectively. Seeking a design position where I can contribute my skills and expertise to make a valuable impact on the team.

## SKILLS & QUALIFICATIONS

- Design: Adobe Suite, Figma, Canva, Opt-in Monsters, Branding, Web Design, Prototyping, User Research
- Video Editing: Video Leap, Cap Cut
- Development: HTML/HTML5, CSS/CSS3, Basic Javascript, Elementor
- Digital Marketing: Inbound Marketing, Email Marketing, Content Marketing, Conversion Marketing, Constant Contact, Google Analytics
- Language: Vietnamese, English
- Other: Authorized to work for any US employer (no sponsorship required)

## EXPERIENCE

**Designzillas, Orlando, FL**

May 2023 - Present

*Digital Design Intern*

- Designed web and mobile pages, prototypes, and mock-ups for website redesign for various businesses with a mobile-first mentality, prioritizing optimal user interface and user experiences across multiple devices.
- Created digital and print marketing collaterals, photo editing, and other design-related tasks.
- Participated and contributed creative ideas in team meetings, and shadowed client calls and presentations.

**Cobia Marketing, Oviedo, FL**

Feb 2023 - Mar 2023

*Junior Designer Intern*

- Created engaging marketing videos, emails, and social media ads for over 10 dental office accounts, workshops, and car dealerships with a quick turnaround time.
- Collaborated in developing the company's style guide and designing sales presentations.
- Assisted with other design-related tasks, such as creating visual-appelling and effective marketing materials, including social media content, emails, and digital ads.

**Spa Receptionist**

Aug 2016 - Aug 2017

*Hotel des Arts, Ho Chi Minh city, Vietnam*

- Efficiently managed a busy luxury spa and gym area to ensure the spa facility ran smoothly while providing exceptional customer service.

## EDUCATION

**Associate in Science Graphic & Interactive Design, Valencia College, Orlando, FL**

May 2023

**Bachelor of Science International Hotel Management, Vatel International Business School,**

Feb 2017

*Ho Chi Minh city, Vietnam*