

TRAM KHANH TRAN

Graphic & Interactive Designer



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SUMMARY

Enthusiastic and highly-motivated junior Graphic & Interactive Designer with a background in the hotel industry. Skilled in Brand Identity, Web Design, User Interface, and User Experience. Offers strong attention to detail, problem-solving skill, and acquired knowledge of Adobe Creative Cloud softwares, Figma, HTML, and CSS. Passionate about creating unique and effective design solutions that communicate ideas effectively.

EXPERIENCE

Junior Designer Intern (2/2023 - 3/2023)

Cobia Marketing, Oviedo, FL

- Created engaging marketing videos and social media ads for over 10 dental office accounts and car dealerships.
- Collaborated in developing the company's style guide and designing sales presentations.
- Assisted with other design-related tasks, such as creating visual-appelling and effective design and marketing materials, including social media content and digital ads.

Spa Receptionist (8/2016 - 7/2017)

Hotel des Arts, Ho Chi Minh city, Vietnam

- Demonstrated strong multitasking abilities by efficiently managing a busy spa and gym area while providing exceptional customer service to the customers.
- Effectively communicated with guests and team members to ensure the spa facility ran smoothly.

SKILLS

- Prioritizes multiple projects effectively to ensure all deadlines are met.
- Comfortable working independently or with a team.
- Proactive at learning new software and developing skills.
- Good understanding of TikTok and Meta platforms for marketing and advertising purposes.
- Bilingual Vietnamese / English.

SOFTWARE & TECHNICAL

Photoshop | Illustrator | InDesign | Figma | Video Leap | CapCut | HTML & CSS

EDUCATION

A.S. Graphic & Interactive Design, 5/2023

Valencia College, Orlando, FL, USA

B.S. International Hotel Management, 2017

Vatel International Business School, Ho Chi Minh city, Vietnam