

TRAM KHANH TRAN

Graphic & Interactive Designer

Location: Orlando, FL

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EXPERIENCE

Designzillas, Orlando, FL

May 2023 - July 2023

Digital Design Intern

- Designed web and mobile pages, prototypes, and mock-ups for website redesign for various businesses with a mobile-first mentality, prioritizing optimal user interface and user experiences across multiple devices.
- Created digital and print marketing collaterals, photo editing, and other design-related tasks.
- Participated and contributed creative ideas in team meetings, and shadowed client calls and presentations.

Cobia Marketing, Oviedo, FL

Feb 2023 - Mar 2023

Junior Designer Intern

- Created engaging marketing videos, emails, and social media ads for over 10 dental office accounts, workshops, and car dealerships with a quick turnaround time.
- Collaborated in developing the company's style guide and designing sales presentations.
- Assisted with other design-related tasks, such as creating visual-appealing and effective marketing materials, including social media content, emails, and digital ads.

Hotel des Arts Saigon, Ho Chi Minh City, Vietnam

Aug 2016 - Aug 2017

Spa Receptionist

- Efficiently managed a busy luxury spa and gym area to ensure the spa facility ran smoothly while providing exceptional customer service.

SKILLS & QUALIFICATIONS

- Design: Adobe Suite, Figma, Canva, Opt-in Monsters, Branding, Web Design, Prototyping, User Research
- Video Editing: Video Leap, Cap Cut
- Development: HTML/HTML5, CSS/CSS3, Basic Javascript, Elementor, WordPress Editor
- Digital Marketing: Constant Contact, Google Analytics
- Language: Vietnamese, English
- Other: Authorized to work for any US employer (no sponsorship required)

Professional Certificates:

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|---|-----------------|
| - Content Marketing Certification, HubSpot Academy | Issued Jul 2023 |
| - Inbound Marketing Optimization Certification, HubSpot Academy | Issued Jul 2023 |
| - Conversion Marketing Strategy Mastery, The Conversion Academy | Issued Jun 2023 |
| - Email Marketing Certification, HubSpot Academy | Issued Jun 2023 |
| - Inbound Certified, HubSpot Academy | Issued May 2023 |
| - Interactive Design Support, Valencia College | Issued Dec 2021 |
| - Graphic Design Production, Valencia College | Issued Aug 2021 |
| - Graphic Interactive Design Support & Production, Valencia College | Issued May 2021 |
| - Graphic Design Support, Valencia College | Issued Dec 2020 |

EDUCATION

Associate in Science Graphic & Interactive Design, Valencia College, Orlando, FL

May 2023

Bachelor of Science International Hotel Management, Vatel International Business School,
Ho Chi Minh city, Vietnam

Feb 2017