

How quickly do customers purchase on the same day?

4793

Total purchase

19.08

Median Duration

1415.2

Maximum Duration

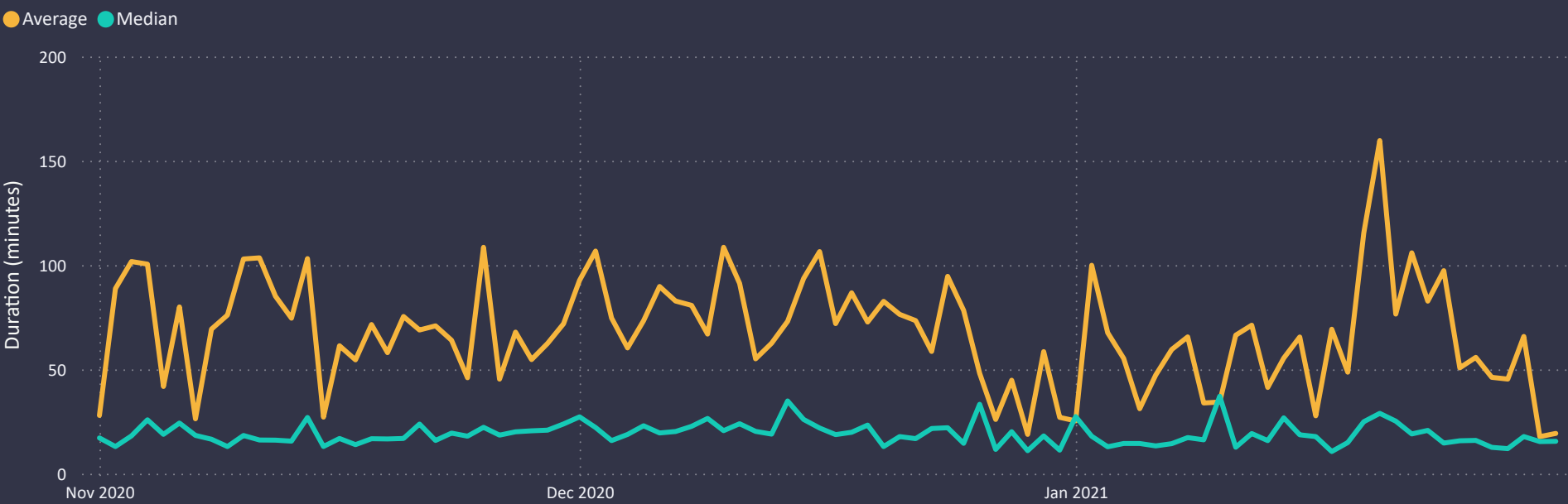
41.25%

% Purchases Within 15 Mins

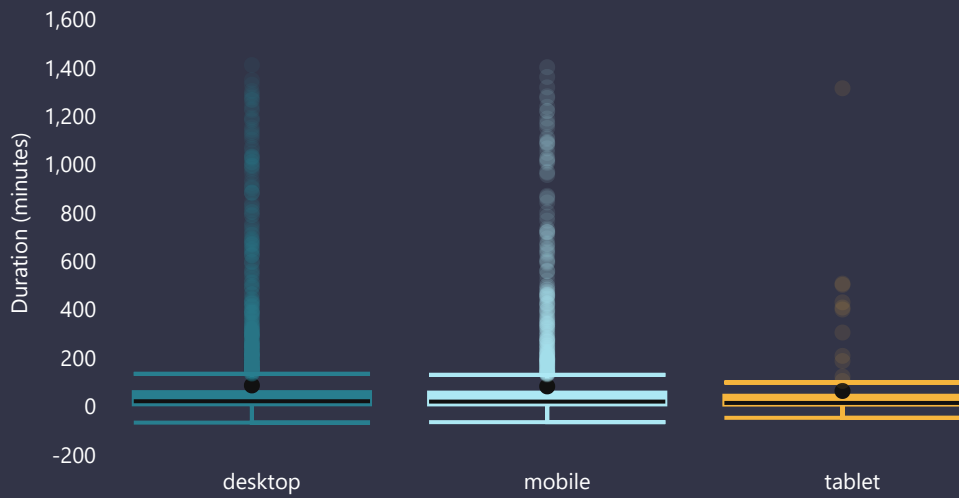
64.87%

% Purchases Within 30 Mins

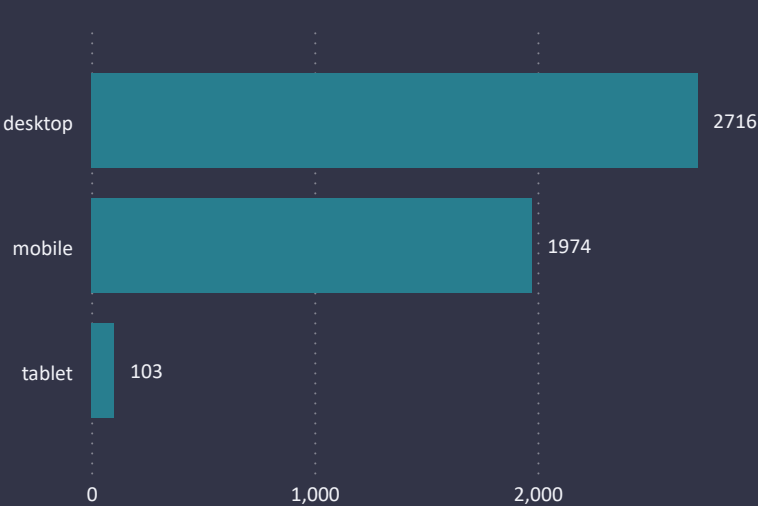
Purchase Speed Trend: Average vs Median Purchase Duration



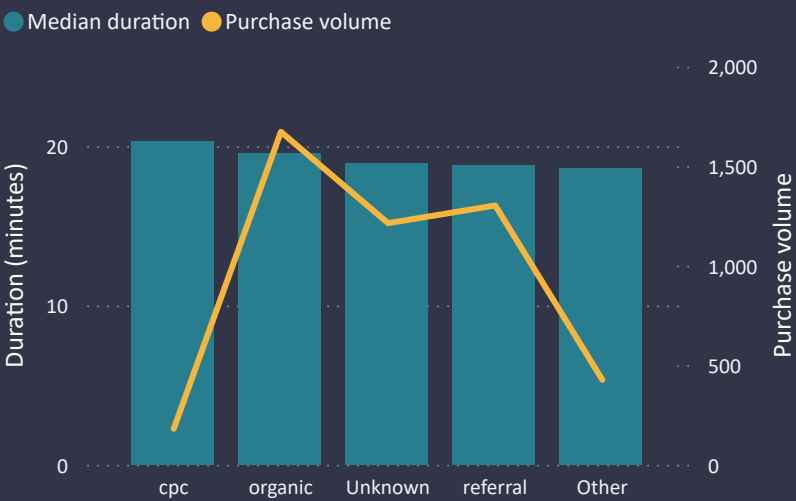
Purchase Duration by Device



Purchase Volume by Device



Median duration and Purchase volume by medium



Purchase Speed by Time of Day

