

Overview Sales



41.67M

Total Revenue

6.72M

Total Profit

14K

Total Orders

101K

Units Sold

2.98K

AOV Score

Overview Sales

Product Detail

Customer Detail

Country

All

Month

All

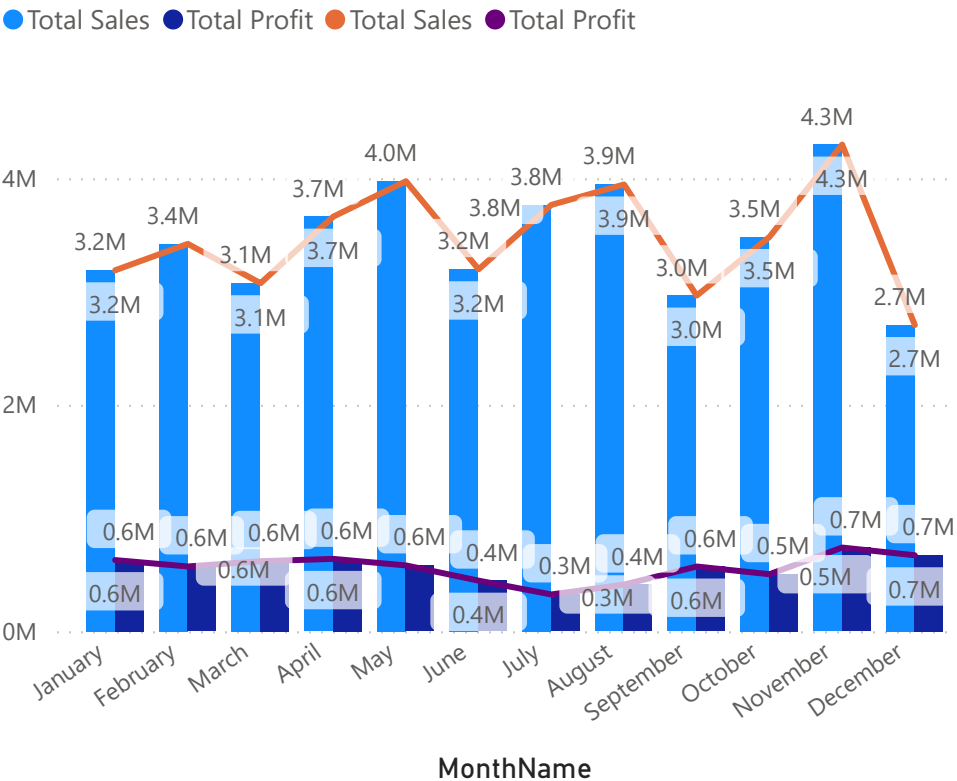
Quarters

All

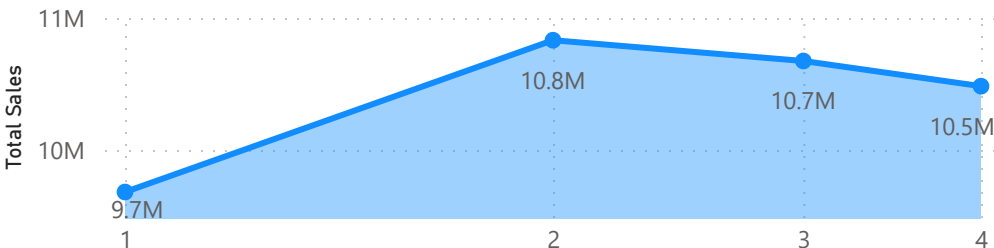
Year

All

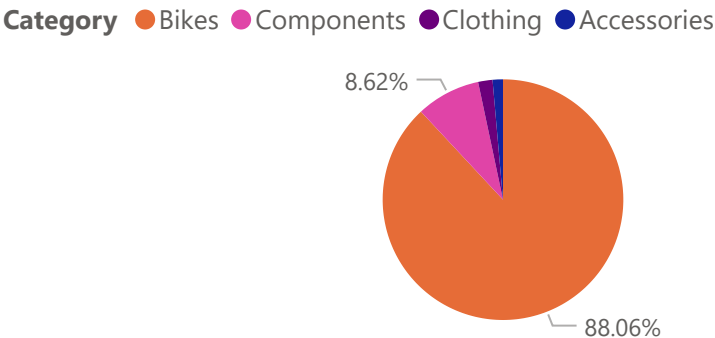
Total Revenue and Profit by Month



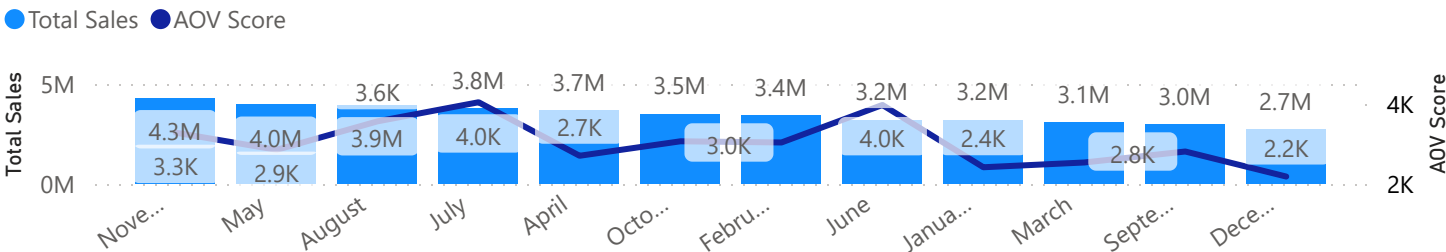
Total Revenue by Quarter



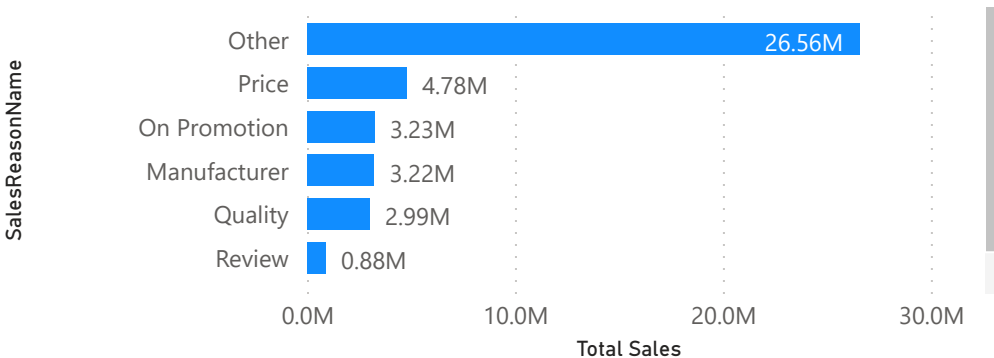
Sales Revenue by Category



AOV Score by Month



Sales Revenue by Reason



Product
Detail



41.67M

Total Sales

504

Total Product

14K

Total Orders

18K

Total Customers

101K

Order Quantity

Overview Sales

Product Detail

Customer Detail

Region, City

All

Year, Quarter, Month

All

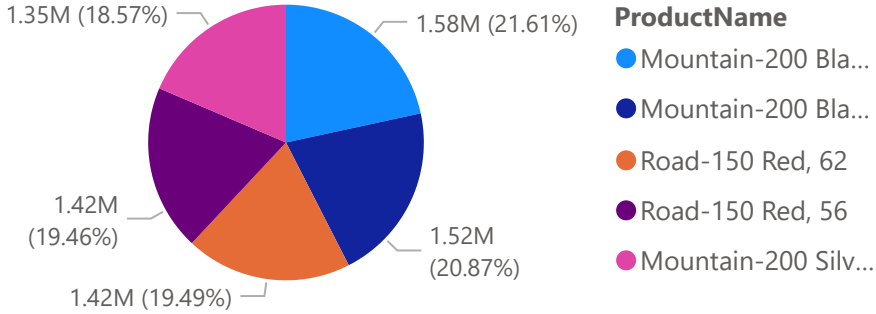
Product Category

All

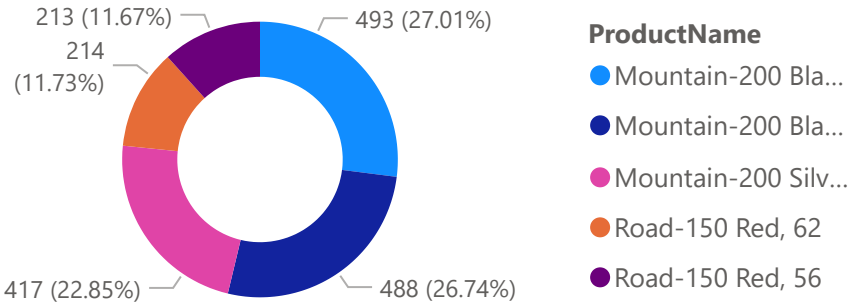
Product Name

All

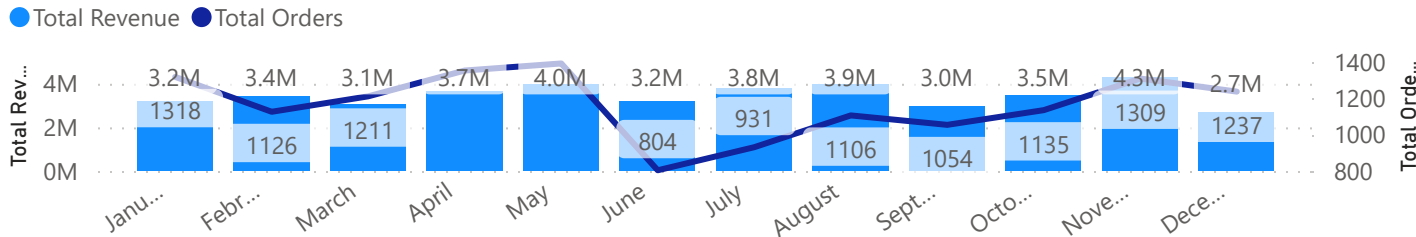
Revenue by Top Best-Selling Products



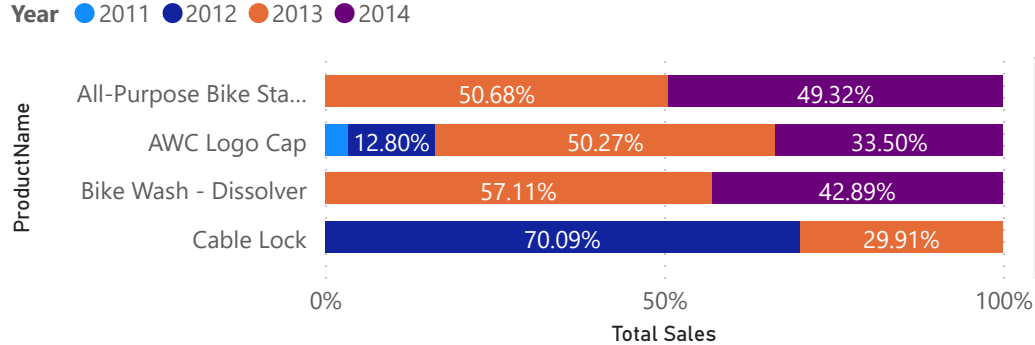
Orders by Top Best-Selling Products



Total Revenue and Total Orders by Month



Revenue by ProductName and Year



Product Name	Orders	Sales	Order Quantity
Accessories	8369	578,153.55	28182
Water Bottle - 30 oz.	2003	14,123.01	3289
Patch Kit/8 Patches	1494	4,070.75	1886
Mountain Tire Tube	1313	7,654.66	1534
Sport-100 Helmet, Red	1265	67,058.84	2544
Sport-100 Helmet, Blue	1230	68,817.74	2684
Sport-100 Helmet, Black	1204	68,755.28	2710
Road Tire Tube	1067	4,636.38	1162
Road Bottle Cage	850	10,437.39	1161
Fender Set - Mountain	819	22,419.60	1020
Mountain Bottle Cage	810	9,050.94	906
Touring Tire Tube	623	3,303.38	662
Bike Wash - Dissolver	590	8,538.51	1491
HL Mountain Tire	567	21,385.00	611
Total	13976	41,671,142.47	101234

Customer Detail



18K

Total Customers

1

Orders Per Customer

2.98K

Sales Per Customer

363.59

Profit Per Customer

\$57.31K

Average Income

54

Average Age

Overview Sales

Product Detail

Customer Detail

Time

All

Income

All

Age

All

Gender

All

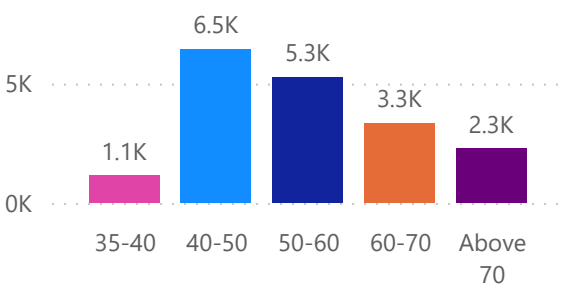
Product Category

All

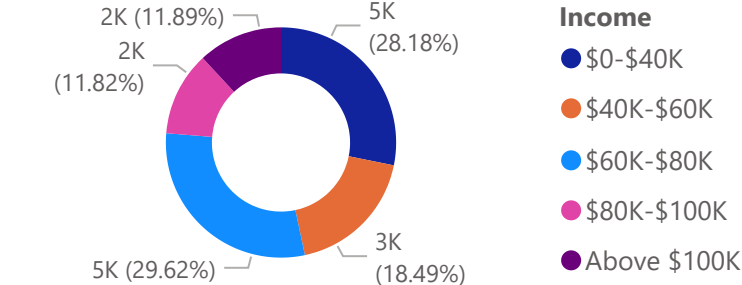
Location

All

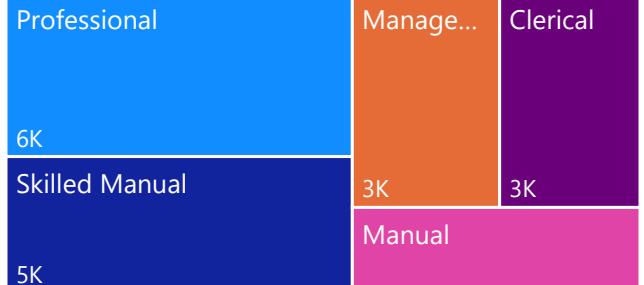
Customers by Age







Customers by Income

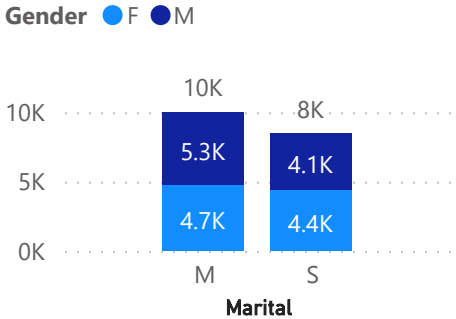


Customers by Occupation

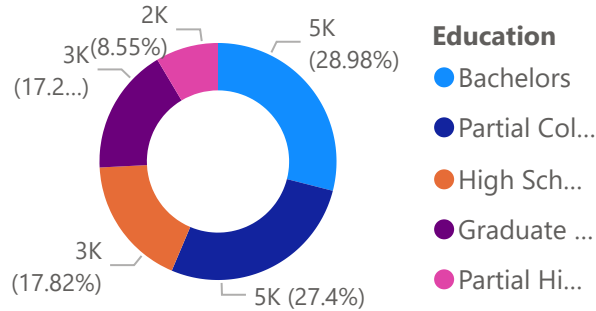


Year	2011			
Customer	Orders	Sales	Profit	Orders
	 87	 1,677,139.29	 -12,307.29	 2
Abigail C Morris				
Alex S Collins				
Candace Srini				
Marcus W Morgan				
Tommy Chander				
Warren P Yuan				
Yolanda M She				
Alberto Romero				
Dominique Martinez				
Jaclyn Raji				
Jessica Morris				
Kate Kumar				
Latoya J Andersen				
Bruce Patel				
Carla Suri				
Emma L Morris				
	827	5,890,851.05	 1,662,077.61	15

Marital & Gender Customers



Customers by Education



Customers by Country and Location

Location: Europe, North America, Oceania

