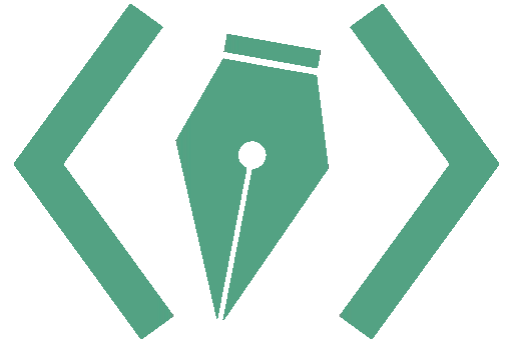


Week 2

Visual Hierarchy Through Spacing



Importance of Space

Macro- & Micro-Level Spacing

Importance of Space

Macro- & Micro-Level Spacing

What's wrong with these User Interfaces (UI)?



www.ARNGREN.net

Teknologi & Gadgets

Index el-retur

(Fra 07.11.2004)

< Frithjof i sin Fly-Bil

Index

Search

Slik Betaler du



Mercedes AMG
m/ Gummi-Hjul
kr. 2998.-



Index

Akvarium
Alarm
Alkotester
ATV (el.)

Bildefilter
Bil (elektrisk) gas
Bilbane
Conrad-elektronikk
Digital-Kikkert
Disko-Lys

Dummy-Kamera
DVD-Spiller
Elektronikk & DAB
EL-Scooter & Bil

Figurer
Golf-biler (m/skilt)
Hobby & RC

Hoverpod
HP-Måler (Bil)
Isbitmaskin

Kamera (trådløst)
Kino (bærbar)
Kompass (Bil/Båt)

Laser-Jamer (Bil)
Luft-Jekk
Lykt (oppladbar)

Mobil-telefon-1, 2
Motorsykkel-Mini
Omformer (110V)

Oversetter (44 språk)
PC-mini (9") 2.
Rakett-Fly
RC Produkter

Robot-Hund
Robot-Støvsuger
Roboter
Solcelle-Ryggesek



RC-Drone med Kamera



Walkere
QR X350PRO
Gimble og Monitor,
fra kr. 1.598.- med GPS

Forbruker Elektronikk



Ingen alders-grense
44 Språk-Talende
Oversetter
m/Norsk
fra kr. 298.-



Elektrisk-scooter
Nyhett!
Uten skifter. 7998.-

- Fjernstyrte Produkter

- Forbruker Elektronikk
- Batterier & Ladere, etc.
- Elektriske-Kjøretøy
- El-ATV
- Disko-Lys
- Rakett-Fly
- Roboter



Kjøpsloven klikk her.
Angreskjema klikk her.



El-Kjøretøy ; T-Truck
fra kr. 119.998.-

El-ATV til
Barn & Voksne.
fra kr. 3998.-



Mercedes AMG
m/ Gummi-Hjul
kr. 2998.-
El-ATV 6.998.-
Elektriske-Biler til Barn, Ungdom & Voksne



El-Bil ; Cross-Rider
fra kr. 89.998.-



Oppladbar-
Lykt (30mill.)
Verdens
Sterkeste.
fra kr. 598.-



Laser-Show
fra kr. 599.-
Elektronikk



Zoom Kikkert
20 - 144 x
& Teleskop
fra kr. 1998.-



FreeGo Selv-
balanserende
el-Scooter
fra kr. 19.998.-

RC Produkter



120cm langt. Computer-styrt
Video-1 Video-2
RC 4ch Helikopter
fra kr. 798.- Rakett-Fly



85km/t. 1:8
Tilbud!
4WD Truck 2.4 Ghz RC
fra kr. 1998.-

RC Produkter



Roboter



el-jeep 9998.-



100km/t
m/Skilt
Elektrisk-ATV
6000 watt
fra kr. 59.998.-



EL-Scooter
5000 watt
fra kr. 29.998.-



El-ATV (60V/2100watt)
til Barn & Voksne.
Elektrisk fra kr. 3998.-

Ta alltid ut 230Vac Adapteren
når du ikke er tilstede, eller sover



Styreenhet &
Fordelere til Bil
fra kr. 2998.-



RC Fly-Båt
70 cm lang
fra kr. 1299.-

9 fps 42.2 MiB 58/58
Duxy DEAD
Prat FuXPfu
eeMon
Chromaguss 720.4K/1.1T
Detox
Skinner
OF
Vargyll 24 72 93
86%
7 Honor | 0-0
KTM 18...
DeuceCommander 55/74

60 Duxy
Dead 0/6920 0%
0%

60 Druid
3763/3763 100%
100/100 100

60 Chromaguss
3111/6627 47%
2644/6116 43%
100% 100%

60 Flash Heal Ratizzity
3254/4887 67%
4761/7306 65%

60 Kirika Chromaguss
Dead 0/6491 0%

[RS] Druidess
Level 60 Night Elf Druid
<BrewCity>
CoolDown Monitor
9.54 Chong
32.09 Lews

60 Vargyll
3638/5879 62%
70/100 70%
Dragonkin

You have died. Release to the nearest graveyard?
Release Spirit

Frenzy Alert!

eeMon
Bogardann -4235
Ryguy -2672
Ratizzity -3514
Junio -3516
Druidess -2503

Group 1 Devnul Dead
Group 2 Codiak 76%
Group 3 Ratizzity 31%
Group 4 Scopes Dead
Group 5 Palpatin 92%
Group 6 Starlin Dead
Group 7 Peryite 68%
Group 8 Mal Tank 100%
Group 9 Ignis Flesh 0%
Group 10 Timeapse 62%
Group 11 Gecham 65%
Group 12 Kirika Dead

Group 13 Lews 98%
Group 14 Roberfo 100%
Group 15 Chong Dead
Group 16 Renal Dead
Group 17 Phestix 62%
Group 18 Vargyll 58%
Group 19 Tupacalyps 80%
Group 20 Druidess 33%
Group 21 Duxy Dead

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Group 23 Darthedo 52%
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Group 263 Darthedo 52%
Group 264 Vargyll

The UI is "cluttered"

What's wrong with cluttering?

Users **won't see** that much content
Loss of **visual hierarchy** is overwhelming
Quality > Quantity

User attention is a precious resource,
and should be allocated accordingly.

Using space intentionally establishes a Hierarchy of Information

Lil' terminology

Positive space

- Filled up by content

Negative (white) space

- Empty
- Space between positive space (UI elements)
- Defines content in a positive space
- Creates emphasis



Use of spacing in an Apple Store



Google



Google Search

I'm Feeling Lucky



Google



Google Search

I'm Feeling Lucky

|-----| Negative Space |-----|



Positive Space



Google



Google Search

I'm Feeling Lucky



Negative Space



More white space,
more emphasis.

[illegible]

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident.

Less Readable

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident.

More Readable

Importance of Spacing

Macro- & Micro-Level Spacing

Spacing Demo

Macro- & micro-level spacing

Macro-level spacing: Space between core elements of the page
Creates structure, "breathing room"

Micro-level spacing: Increases legibility and understanding of text and information
More on that in a few lectures

NEW [Introducing the Corporate Card >](#)

The new standard in online payments

Stripe is the best software platform for running an internet business. We handle billions of dollars every year for forward-thinking businesses around the world.

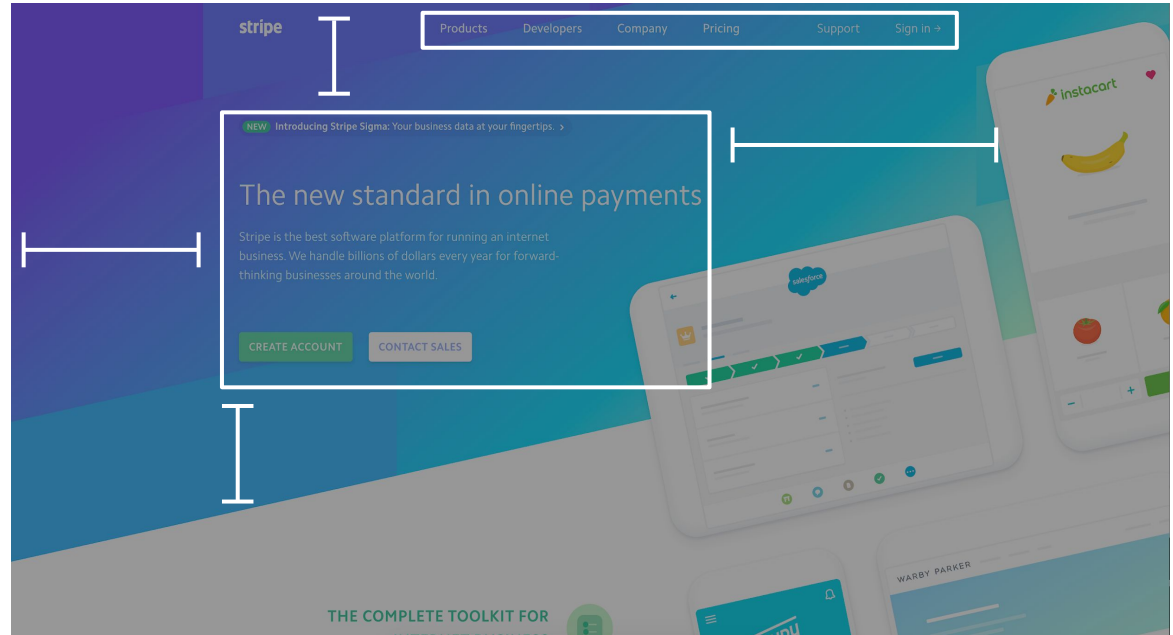
[START NOW](#)

[CONTACT SALES](#)



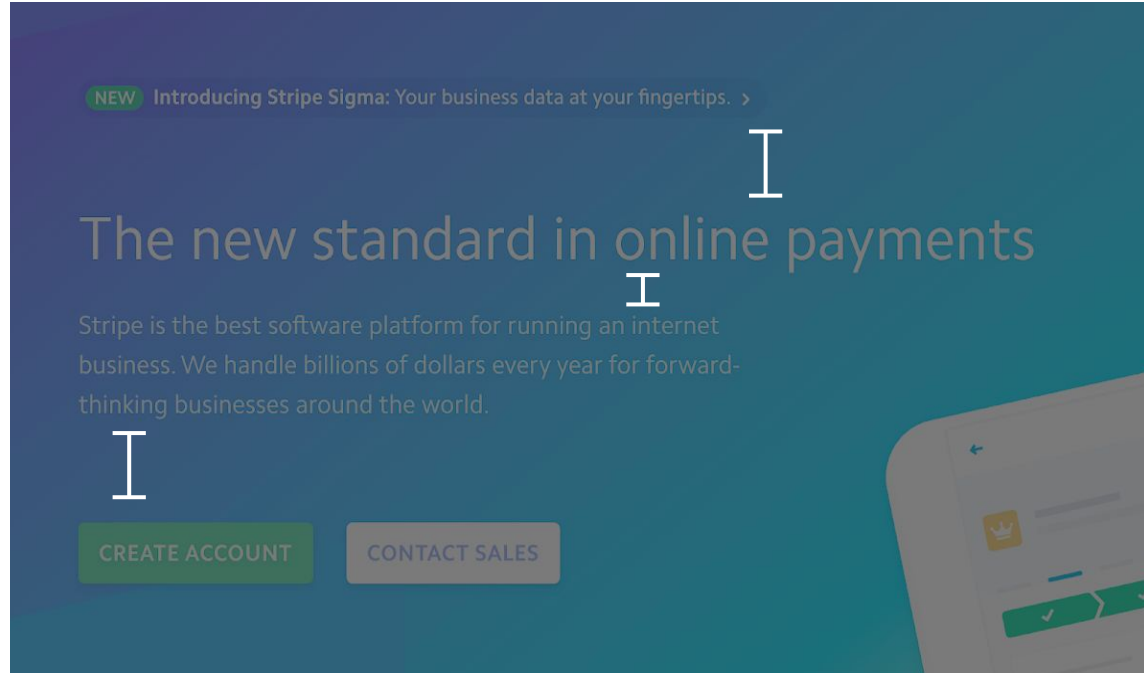
Macro-level spacing

Page sections use
background colors and
whitespace to
create separation



Micro-level spacing

Individual sections of page use compositional spacing on **micro** scale

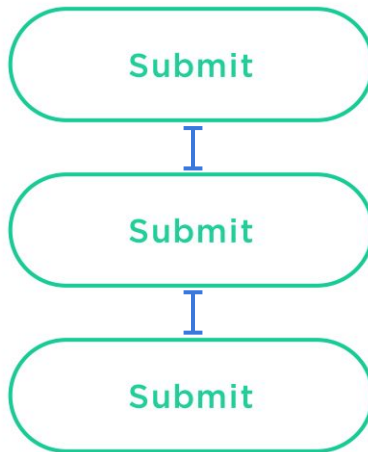


Padding & margin



Padding

Spacing within the border of an element



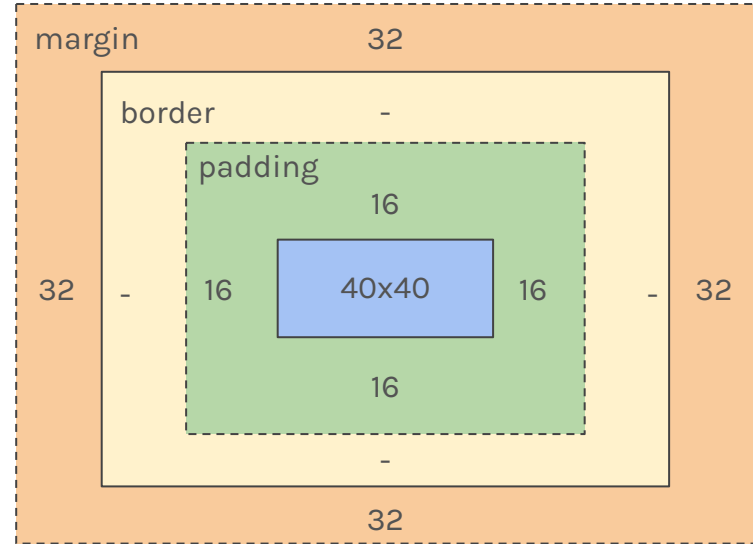
Margin

Spacing between elements

Spacing in CSS

CSS Box Model

For spacing in web design



Line width

Narrower paragraphs → easier to read

Less scanning for the eyes

Use a `<div>` to restrict width of text



"I realized that individual freedom, when it's not connected to some sort of community, or friends, or the world outside, ends up feeling pretty meaningless."
—Bruce Springsteen, 1988

I clutch my black tea, fingers wrapped around a mug that's almost the size of my face, yearning for the caffeine to surge through my veins. The outside air frizzes my curls, the March wind howls, the threat of rain teases the afternoon. I tell people that I'm not a fan of March. Right now, a relationship in my life is under duress, just like piles of snow that trap us inside, that keep us stuck.

My eyes scan the pages of a novel—chick lit with dark undertones—but I'm fixated on an overt typo in the text above me. "Life's to short to drink cheap coffee."

I'm comfortable here because I'm reminded of a lounge in Brooklyn. It's

Hello.

width: 100%

I am a 22-year old UI designer and entrepreneur passionate about design, education, and online journalism.

I am a recent graduate from UC Berkeley with a degree in BA Computer Science, and am currently working on a startup Iris (<http://www.irisbeta.com>) and teaching a web design class at UC Berkeley, Web Design DeCal (<http://www.wdd.io>). I love spending time fiddling with design and creating cool projects that can potentially change the way we live. My personal vision is to connect like-minded people. To this end, I am working on a startup Iris, a community for everyone's interests.

Lorem ipsum sit amet dolor

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut

Hello.

width: 960px

I am a 22-year old UI designer and entrepreneur passionate about design, education, and online journalism.

I am a recent graduate from UC Berkeley with a degree in BA Computer Science, and am currently working on a startup Iris (<http://www.irisbeta.com>) and teaching a web design class at UC Berkeley, Web Design DeCal (<http://www.wdd.io>). I love spending time fiddling with design and creating cool projects that can potentially change the way we live. My personal vision is to connect like-minded people. To this end, I am working on a startup Iris, a community for everyone's interests.

Lorem ipsum sit amet dolor

Compare different line widths

Web Design DeCal Spring 2021

Metrics

Margin and padding around an element should be consistent/equal

Use simple multiples for spacing (and other) metrics

- Ex: 20px padding, 10px margin
- Ex: 12px padding, 16px margin

Simple is not the same as barren

Barren = overuse of spacing

Too much can "break" the relationship
between elements

CS61B: Data Structures and Advanced Programming

Fall 2015

Instructor: [Paul Hilfinger](#)

155 Dwinelle MWF 1:00-2:00PM

Account Administration ([Calnet](#)) or ([Alternative Login](#))

[General Course Information \(Hilfinger\)](#)

[About the Staff](#)

[Lecture Notes](#)

[Piazza Newsgroup](#)

[Java Library Documentation](#) (also: [no frames](#))

[Tool Documentation: Git, Emacs, etc.](#)

[Data Structures \(Into Java\)](#)

[List of instructional login servers](#)

[Some project style guidelines](#)

[Berkeley Programming Contests](#)

[Verbose Collaboration Policy](#)

[Discussion materials](#)

[Labs and Homework](#)

[Frequently Asked Questions](#)

[Emacs Quick Guide](#)

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[Downloading Java.](#)

CS 61B Data Structures, Spring 2021

Instructor: Josh Hug
 Live Q&A:
 1-2 MW: [Zoom Link](#)
 2-3 F: [Zoom Link](#)

Announcements [\[View All\]](#)

[calendar](#) // [sections](#) // [oh](#)


Week 4 Announcements



Posted February 7, 2021 @ 00:00:00

Midterm 1

As you all know, Midterm 1 is this Wednesday from 8-10 PM. Expect to receive an email containing your personalized zoom link from cs61b@berkeley.edu by Tuesday, 2/9 11:59 PM PST. Please make a private post on Ed with your Berkeley email if you don't receive this email, but make sure to check your spam and trash first.

Calendar

Week	Date	Reading	Lecture	Discussion	Lab	Assignments/Exams
1		No Classes		No discussion week 1.	Setting Up Your Computer <hr/> IntelliJ Setup (due 01/26)	HW0: Basic Java Programs (optional)
	Wed 01/20	1.1	1. Intro, Hello World Java [video] [slides] [guide]			Project 0 (due 01/29)
	Fri 01/22	1.2	2. Defining and Using Classes [video] [slides] [guide] [live Q&A]			
	Mon 01/25	3.1 , Optional: TDD is dead , Unit Tests Are Waste ,	3. Testing			

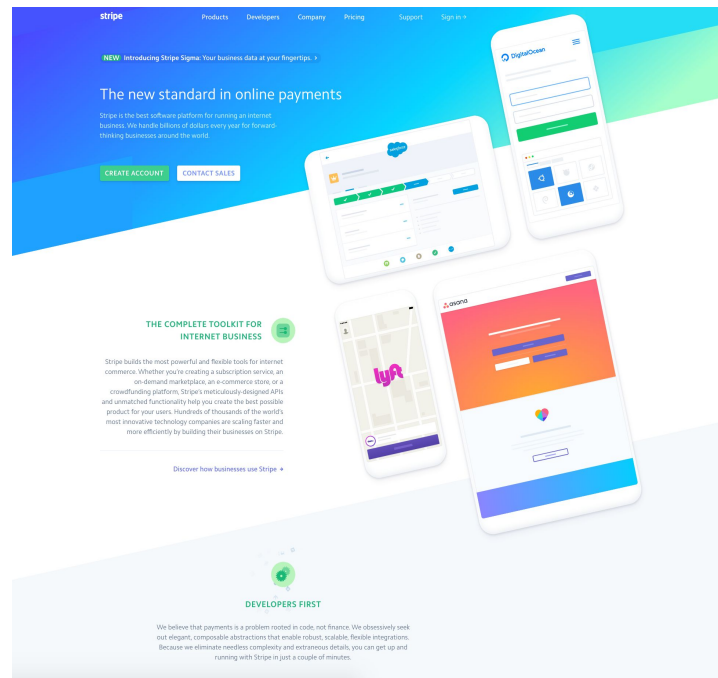
Avoid the barren!

Make your spacing **intentional** through rhythm,
(a)symmetry, and/or Gestalt principles

Creating rhythmic structure

Rhythm creates structure and reliable patterns for content

Space and content structure are used to define this rhythmic pattern

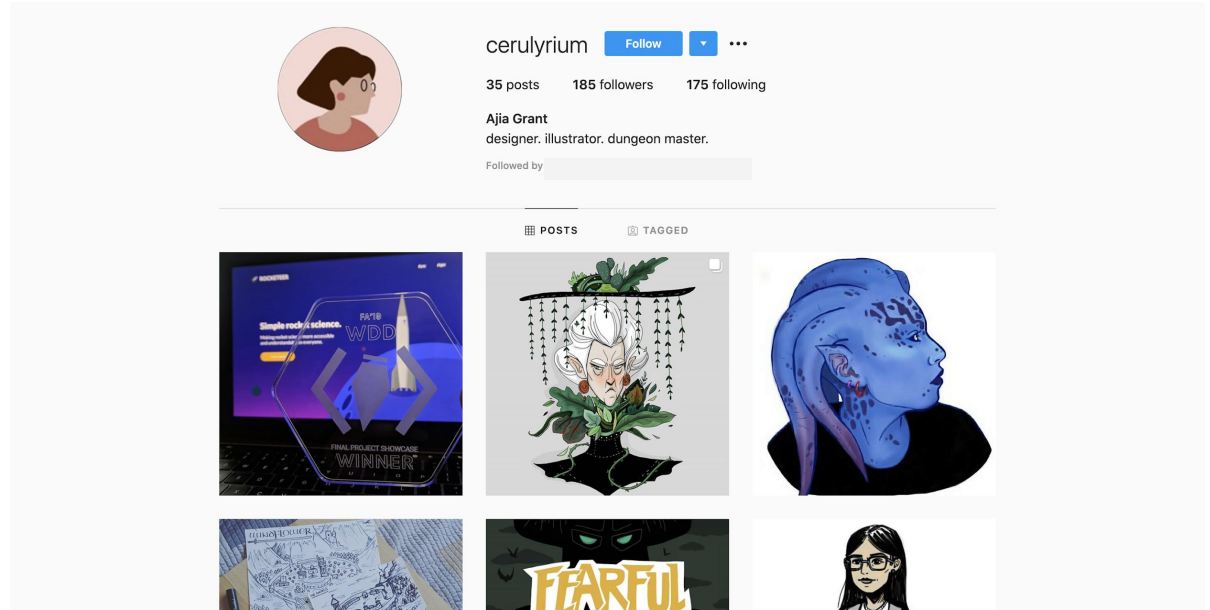


Symmetry and asymmetry

Symmetry

Creates balance with repeating patterns and rhythmic structure

Vast majority of macro layout of sites are symmetric



Symmetry and asymmetry

Asymmetry

Use asymmetric designs
to create emphasis

The larger thumbnail
creates emphasis through
size relational asymmetry



Some things to note...

- We'll post **cheat sheets** for general topics in this class, typically for coding! Check Piazza for when we release them.
- **Unleash the kraken**: If you are interested in this topic, and feel ready for a challenge/more advanced topics check out [this Medium article](#) about design software
- Have a **Figma** account or have it downloaded on your computer for our Figma demo **next Thursday, 2/18**! We will make a post with further details next week.
- Reminder to fill out our **anonymous feedback form**! Your feedback is much appreciated especially during (yet another) remote semester.

Questions?