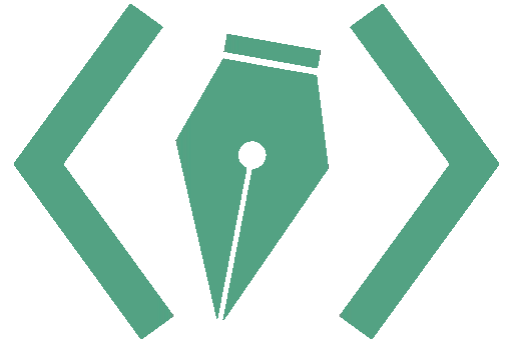


Week 10

# Accessibility



# Announcements

OH tomorrow even tho it's a holiday!

Homework 9 will be released tonight

**Final Project!**

Check-in due **this Thursday, Nov 12th!**

Project due **Dec 1st**

Your project can be featured on our [showcase](#) website!

Final Project Submission: [wdd.io/go/project-submit](https://wdd.io/go/project-submit)

Come to office hours via Piazza or [wdd.io/go/OH](https://wdd.io/go/OH)

Give us anonymous feedback at [wdd.io/go/feedback](https://wdd.io/go/feedback)

# Accessibility

“refers to the practice of building digital content and applications that **can be used by a wide range of people**, including individuals who have visual, motor, auditory, speech, or cognitive disabilities”

from [Pablo Stanley, Designing for Accessibility Is Not That Hard](#)

**How can we design for accessibility?**



**A quick thought experiment:** Imagine the power goes out. You don't have your phone or any form of light in your house. What things would be the hardest to use without light?

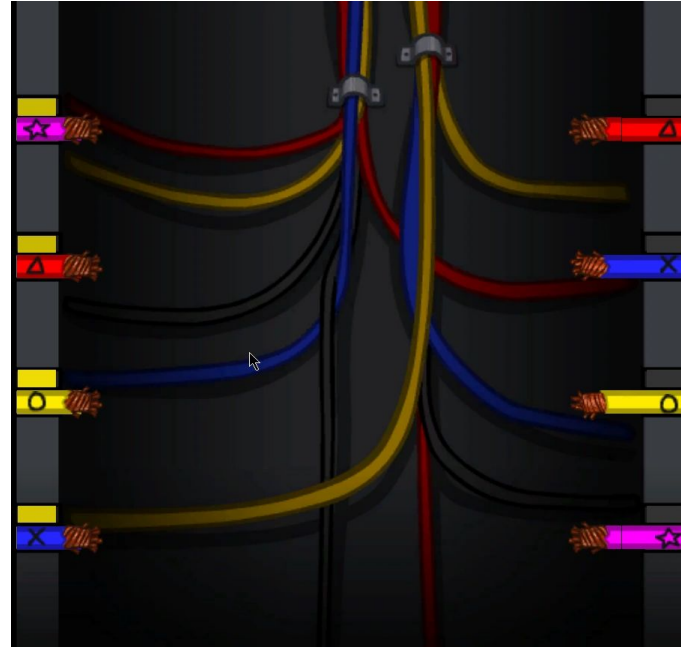
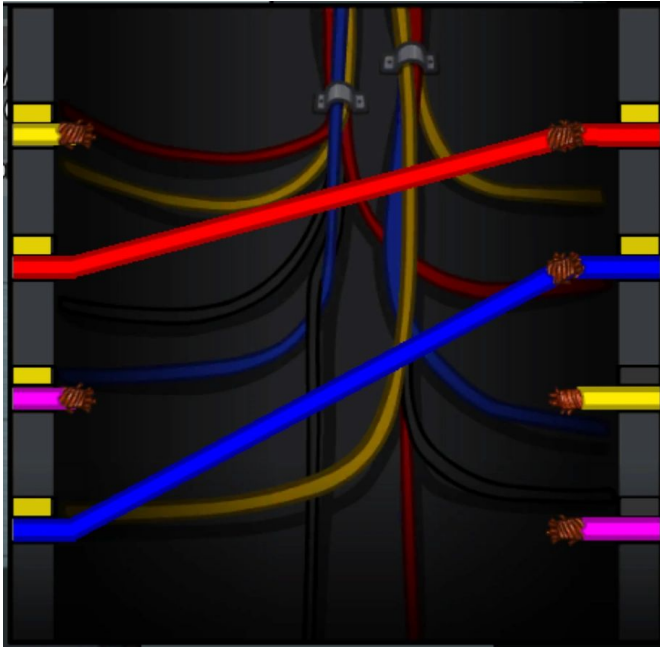
**Now think about this:** Imagine instead that there is a divider (that you can't see through) that goes between you and your phone or computer. What would be hardest to do on your device then?

**Step out of your own experience.**



**How can we incorporate this in web design?**

## Contrast + symbols (Example: Among Us)



## Don't do this

### Now, about your project...

We like being on a first-name basis, but it also helps us get in touch with you.

What is your full name?

John Smith

Looks great!

What is your email address?

johnsmith@example.com

What sort of creative work do you need help with? You can read about our services [here](#).

☐ Branding

☐ Strategy

☒ Motion Design

☐ Development

☒ Product Design

☐ Marketing

☐ Copywriting

☐ Advisory

☐ Compositing

+ Add something else

Tell us what you need help with, the purpose of this project and problems we're solving.

What is your project all about?

Hey Jellypepper team, I'd love to talk to you about branding this Drone AI project we're working on...

■ website-information-architecture.pdf

×

■ logo-animation.mov

×

📎 Attach files

## Do this!

### Chat with our sales team

Nullam risus blandit ac aliquam justo ipsum. Quam mauris volutpat massa dictumst amet. Sapien tortor lacus arcu.

First name

Last name

Company

Email

Phone number

US ▾ +1

Message

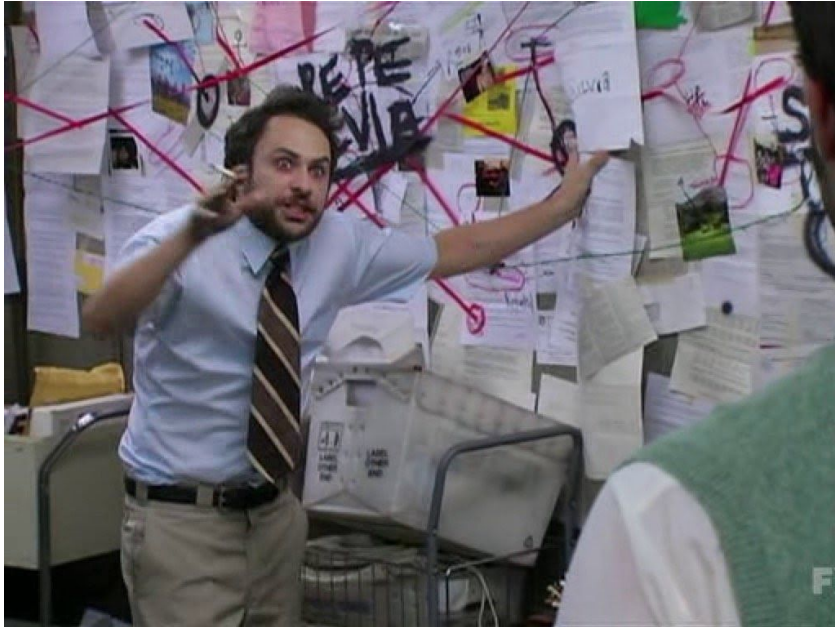
☐ By selecting this, you agree to the [Privacy Policy](#) and [Cookie Policy](#).

Let's talk

From Dribbble

Web Design DeCal Fall 2020

# Alt-text!



```

```

# Use <nav> and <main> in HTML

Users with physical disability rely heavily with using the **keyboard (arrows, tab especially)**. Using these tags will help with that (otherwise a bit advanced, feel free to do your own research!)



Gif from Pablo Stanley

**Navigation, navigation, navigation**

But designing inclusively isn't just about disability...

# Your ethnic group

Which of these best describes your ethnic group?

☐ White

☐ Mixed

☐ Asian or Asian British

☐ Black or Black British

☐ Arab

☐ Other

☐ Prefer not to say

Next

How do we make people  
from all backgrounds feel  
welcome?



**Who aren't we considering? Who might we be excluding?**

**How easy is it for anyone to use our product?**

# Suggestions to Design Inclusively

## Some lit resources:

- [Color Oracle](#): color blindness simulator for Windows
- [WebAIM](#): contrast checker + more accessibility articles/tools
- [Contrast](#): macOS app to check contrast
- [AXE Chrome Extension](#): test any site for accessibility violations



Questions?