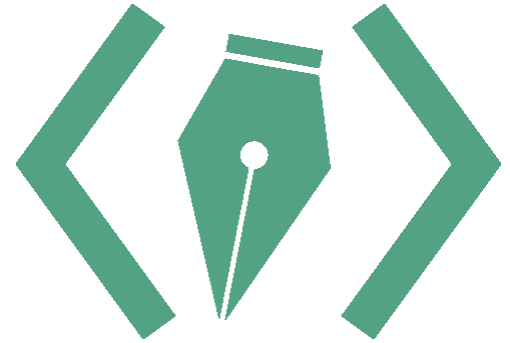


Week 06

Motion, Flow & Aesthetic



Motion + Flow



25.04.2016
0f-113

15042016

Vladyslav, Hi

you've purchased three (3) items in our store:

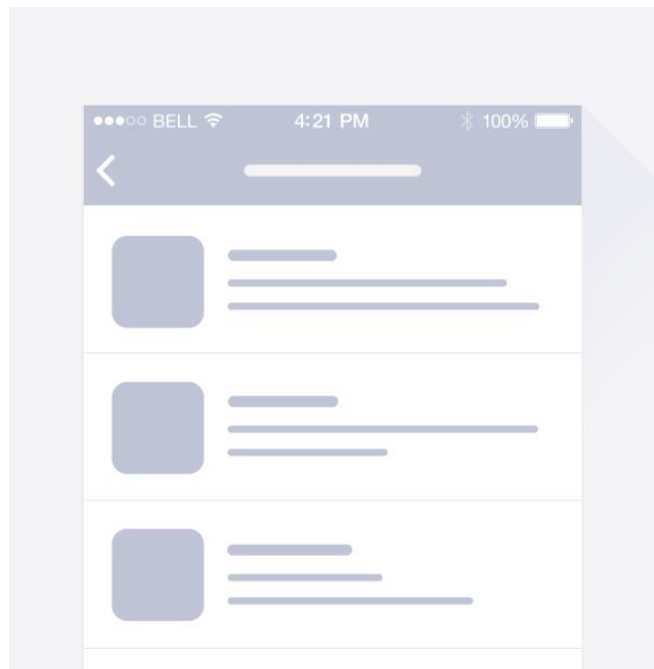
Cart:

1	t-Shirt Lacoste	\$48.00
2	Snickers Nike	\$125.00
3	All Stars	\$95.00
TOTAL		\$95.00



Animations should **not** be the main attraction.

The best uses of animation are for loading screens, assisting in user experience, and creatively expressing ideas. Use it sparingly and in the right places, and **let the content speak for itself.**





FEATURES

CATEGORIES

POPULAR STORIES

KIDS

FURNITURE

ARCHITECTURE

LIFESTYLE

CRAFT

GRAPHIC DESIGN

ILLUSTRATION

INTERIOR DESIGN

PUBLISHING

FASHION

ABOUT



LIFESTYLE

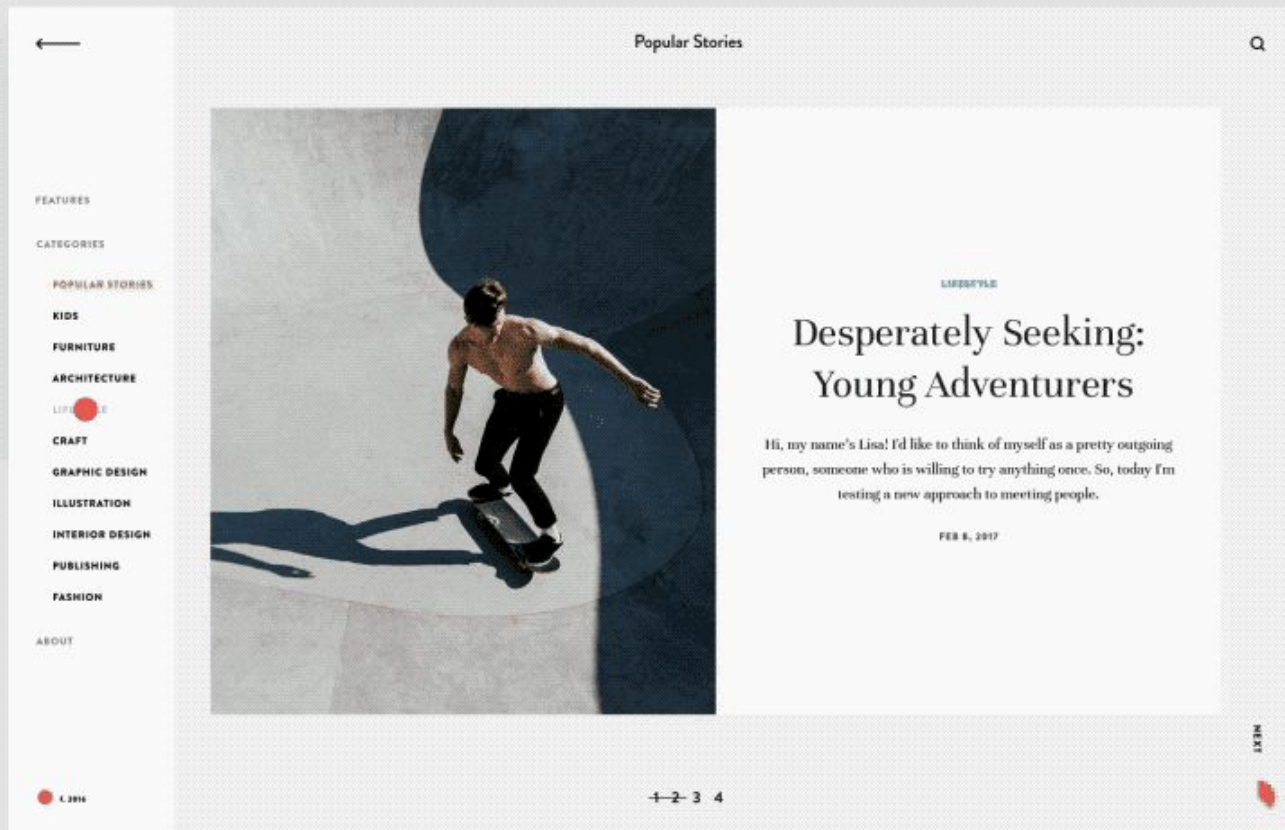
Desperately Seeking: Young Adventurers

Hi, my name's Lisa! I'd like to think of myself as a pretty outgoing person, someone who is willing to try anything once. So, today I'm testing a new approach to meeting people.

FEB 8, 2017


NEXT





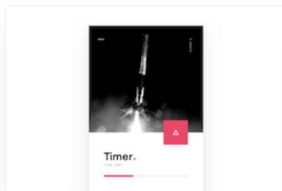


InSpace

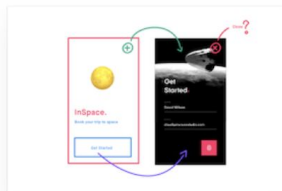
 InVision team members can access



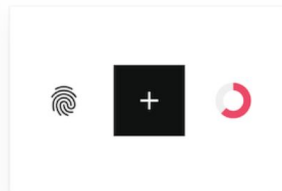
SHARE



Mobile App
Mobile Prototype



App Wireframe
Freehand



Element Library
Web Prototype



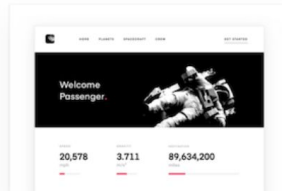
Inspiration
Board



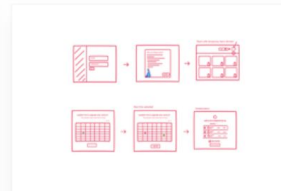
Photography
Board



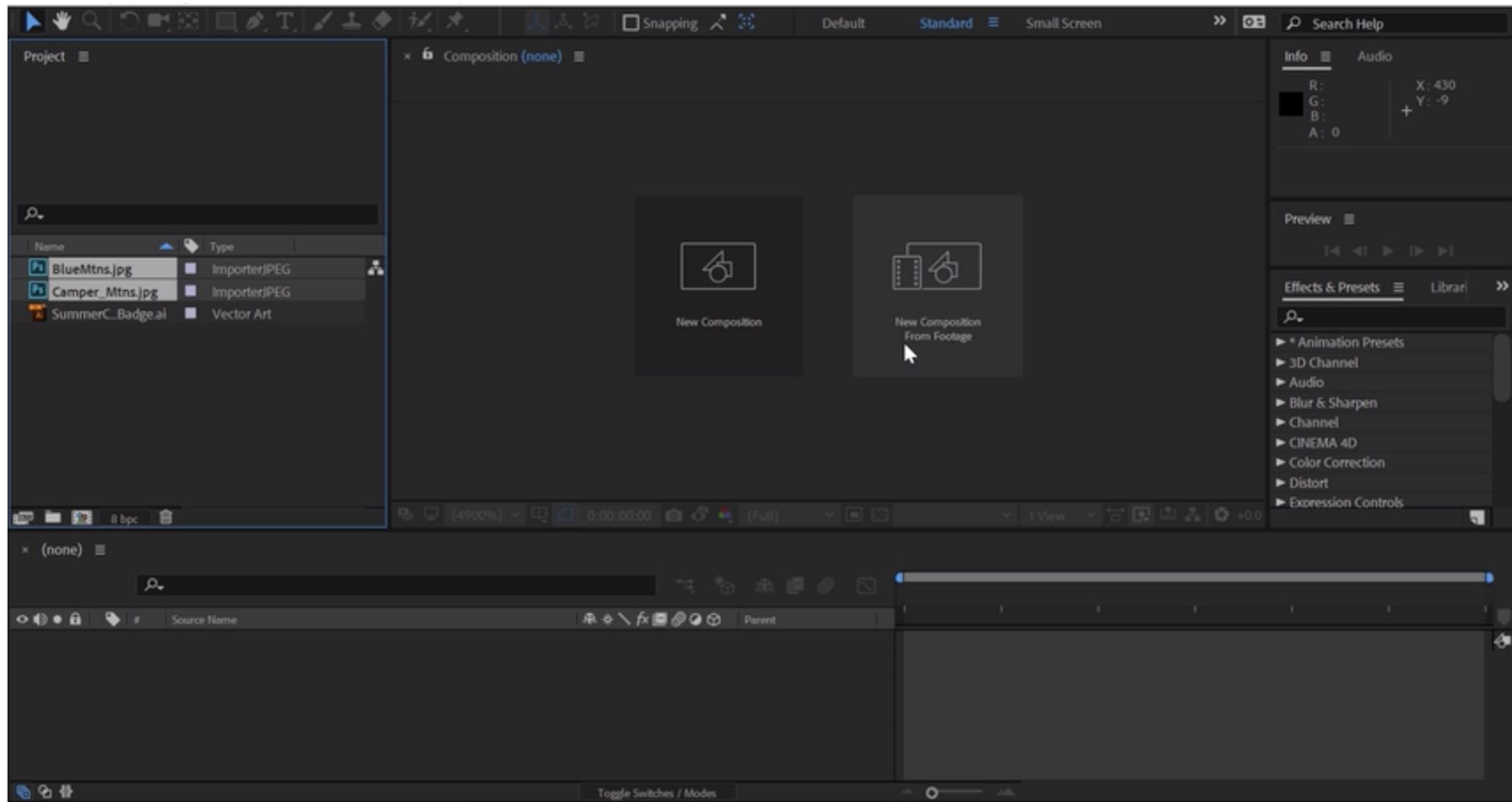
Navigation Flows
Freehand



Desktop Site
Web Prototype



Architecture Doc
Freehand

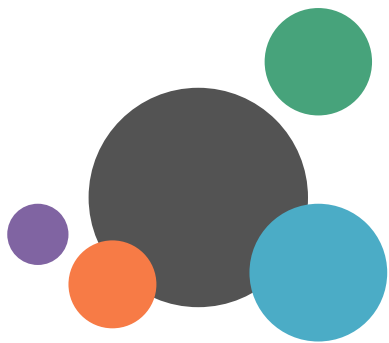


Adobe After Effects (AE)

Aesthetic

Let's bring together everything we've
learned so far with a quick crash course in
branding.

What are some things we know already?



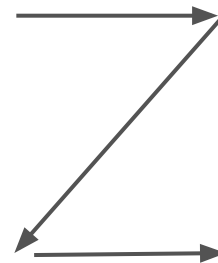
**COLOR
SCHEME**

Tt

TYPOGRAPHY



**IMAGES +
GRAPHICS**



LAYOUT



**COLOR
SCHEME**

Tt

TYPOGRAPHY



**IMAGES +
GRAPHICS**



LAYOUT

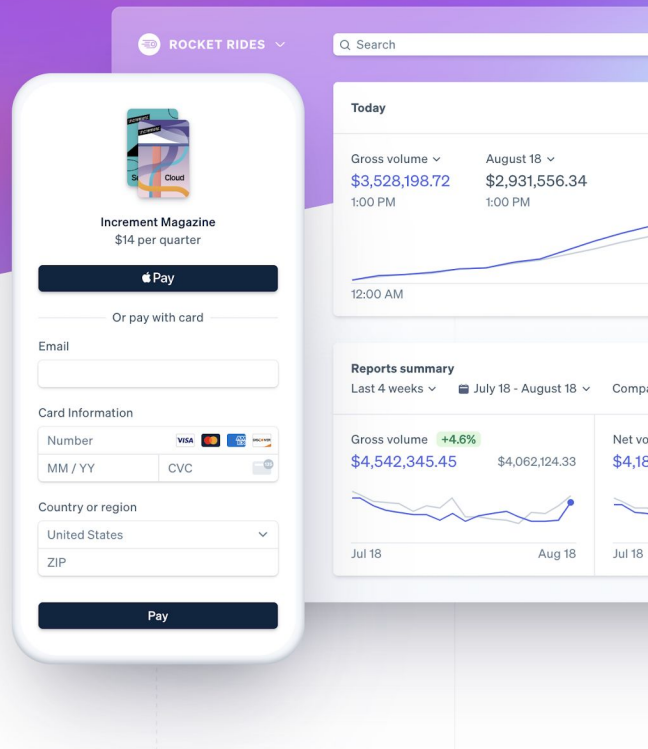
+ MOTION!

What is **brand personality theory**?

Examples

Payments infrastructure for the internet

Millions of companies of all sizes—from startups to Fortune 500s—use Stripe's software and APIs to accept payments, send payouts, and manage their businesses online.

[Start now >](#)[Contact sales >](#)

Investing for Everyone

Robinhood, a pioneer of commission-free investing, gives you more ways to make your money work harder.

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Register Now



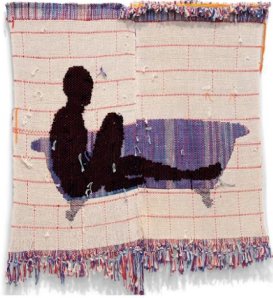
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TODAY'S TOP STORIES



MAGAZINE

With “Darling Divined,” Textile Artist
Diedrick Brackens Plumbs His
Southern Roots



BEAUTY

I Tried Mayvenn Wigs For the First
Time—Here’s How It Went

BY AKILI KING

Want the best of Vogue delivered to you daily?

YES PLEASE

No thanks

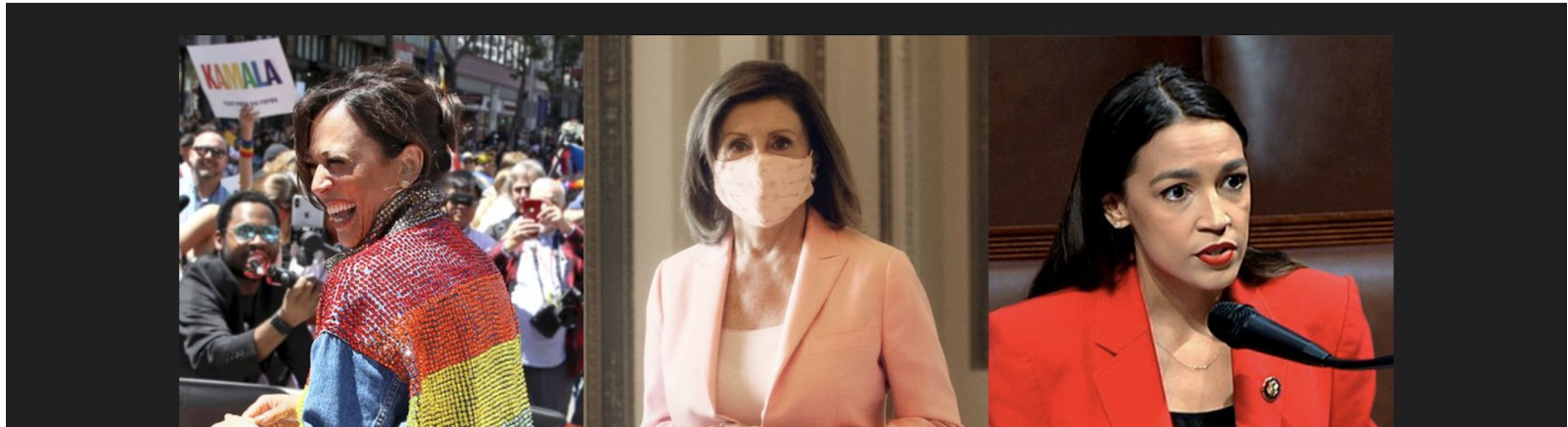




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Web Design DeCal Fall 2020

Questions?