Post-WDD Design Resource Guide

General

WDD Handbook

A new and improved handbook created by WDD staff! Still in progress, but will likely serve you very well in the near future.

http://handbook.wdd.io/

User Interface

Principles

Resources for better understanding how to design user interfaces.

https://hackdesign.org/
http://bokardo.com/principles-of-user-interface-design/
https://www.invisionapp.com/blog/core-principles-of-ui-design/
https://www.usability.gov/what-and-why/user-interface-design.html

Process

Better understand the UI development process.

https://medium.com/swlh/user-interface-development-flow-537f82f00247
https://blog.prototypr.io/ui-design-more-than-just-creating-pretty-images-cc1f46a7c81b?gi=ce601a616cef
https://intetics.com/blog/the-main-steps-of-the-user-interface-design
https://www.invisionapp.com/blog/mastering-your-perfect-design-process/
https://boagworld.com/design/iterative-ui-design/

Color, Typography & Icons

Resources for making your website beautiful using color, typography, and icons!

https://fonts.google.com/
https://www.typewolf.com/
https://typeitjs.com/
https://coolors.co/c9f0ff-eafffd-efeff0-d5cad6-6b5e62
https://mycolor.space/?hex=%23845EC2&sub=1
https://www.colorbox.io/

https://medium.com/@erikdkennedy/color-in-ui-design-a-practical-framework
https://unsplash.com/
https://thenounproject.com/
https://fontawesome.com/

Tips & Tricks

Other tips to help you get your perfect design whether on mobile, tablet, or desktop.

https://developer.apple.com/design/tips/
https://99designs.com/blog/tips/7-unbreakable-laws-of-user-interface-design/
https://webflow.com/blog/10-essential-ui-design-tips
https://24ways.org/2015/animating-your-brand/

User Experience

Principles

Resources for better understanding how to design for an amazing user experience.

https://hackdesign.org/
https://www.usability.gov/what-and-why/user-experience.html
https://www.invisionapp.com/ecourses/principles-of-ux-design
https://uxmag.com/articles/guiding-principles-for-ux-designers
https://theblog.adobe.com/what-does-a-ux-designer-actually-do/
https://www.creativebloq.com/ux/ultimate-guide-user-experience-71412426

Process

Better understand the UX development process.

https://blog.prototypr.io/a-common-product-ux-design-process-55af4ab5665e
https://careerfoundry.com/en/blog/ux-design/the-ux-design-process-an-actionable-guide-to-your-first-job-in-ux/
https://theblog.adobe.com/ux-process-what-it-is-what-it-looks-like-and-why-its-important/
https://www.interaction-design.org/literature/article/make-your-ux-design-process-agile-using-google-s-methodology
https://uxplanet.org/the-evolution-of-ux-process-methodology-47f52557178b

Tips & Tricks

Other tips to help you get your perfect design whether on mobile, tablet, or desktop.

https://developers.google.com/web/fundamentals/design-and-ux/ux-basics/
https://www.intechnic.com/blog/100-ux-design-pro-tips-from-user-experience-master/
https://uxdesign.cc/
https://www.invisionapp.com/blog/become-ux-designer/ (resources within this resource!)
https://careerfoundry.com/en/blog/ux-design/the-difference-between-ux-and-ui-design-a-laymans-guide/

Design Tools

Figma

Collaborative interface design tool.

https://help.figma.com/
https://blog.figma.com/?gi=f1cb12df46b8
https://www.youtube.com/watch?v=-sAAa-CCOcg&ab_channel=Figma
https://www.youtube.com/watch?v=k74IrUNaJVk&ab_channel=Figma
https://blog.prototypr.io/understanding-figma-as-a-ui-beginner-50d169c87c49
https://www.creativebloq.com/how-to/create-a-responsive-dashboard-with-figma
https://www.lynda.com/Figma-tutorials/UX-Design-Tools-Figma/573133-2.html

Sketch

Intuitive digital design toolkit with tons of features and plugins, great if you're also a web developer or working with one.

https://www.sketchapp.com/
https://www.sketchapp.com/docs/
https://www.youtube.com/watch?v=AV2OkzIGykA&ab_channel=LevelUpTuts
https://www.learnsketch.com/tutorials
https://medium.com/introcept-hub/best-sketch-video-tutorial-channels-you-should-subscribe-27e007243864

Adobe Illustrator

Great for creating logos, icons, sketches, typography, and other vector art.

https://www.adobe.com/products/illustrator.html
https://helpx.adobe.com/support/illustrator.html?promoid=YSYYG8WM&mv=other
https://helpx.adobe.com/illustrator/tutorials.html
https://helpx.adobe.com/illustrator/how-to/illustration-techniques.html

https://colorlib.com/wp/adobe-illustrator-tutorials/
https://www.youtube.com/watch?v=3GzumUieDPY&ab_channel=FlowGraphics
https://www.creativebloq.com/digital-art/illustrator-tutorials-1232697

InVision

Design products and turn your designs into live, clickable prototypes.

https://www.invisionapp.com/
https://www.invisionapp.com/blog/category/design/
https://support.invisionapp.com/hc/en-us/articles/203009719-How-do-I-get-started-
https://www.youtube.com/watch?v=1H7Ql9hmbuM&ab_channel=InVision
https://www.lynda.com/InVision-tutorials/8556-0.html
https://www.learninvisionstudio.com/

Marvel

The collaborative platform for wireframing, design, prototyping and developer handoff. Access to their API allows you to scale your workflow.

https://marvelapp.com/
https://marvelapp.com/why-marvel/
https://marvelapp.com/explore/477725/user-interface-design/
https://www.facebook.com/marvelapp/videos/824447664361306/
https://blog.marvelapp.com/layers-add-interactive-elements-on-top-of-your-designs/
https://www.youtube.com/watch?v=DfFcGdCWBKQ&ab_channel=SketchTogether
https://medium.com/sketch-app-sources/prototyping-with-marvel-and-sketch-part-1-of-2-e2f828141171

Inspiration

General

Get inspired to design and awe!

https://uxdesign.cc/
http://www.awwwards.com/
https://www.invisionapp.com/blog/category/inspiration/
https://webflow.com/blog/17-amazing-sources-of-web-design-inspiration
https://www.webdesign-inspiration.com/
https://www.thebestdesigns.com/

https://www.dtelepathy.com/blog/inspiration/30-bold-and-clean-web-designs-for-inspiratio
https://dribbble.com/
https://www.behance.net/

Miscellaneous

Other things web designers use & important stuff to read!

https://www.google.com/webdesigner/
https://skillcrush.com/2016/03/22/be-a-successful-web-designer/
https://designshack.net/articles/business-articles/10-things-every-web-designer-should-be-able-to-do-in-their-sleep/
https://www.creativebloq.com/web-design/names-every-designer-should-know-11135423