Week 11

Design Paths

So, you want to do design... What's next?

Learn how to learn > learn what to learn

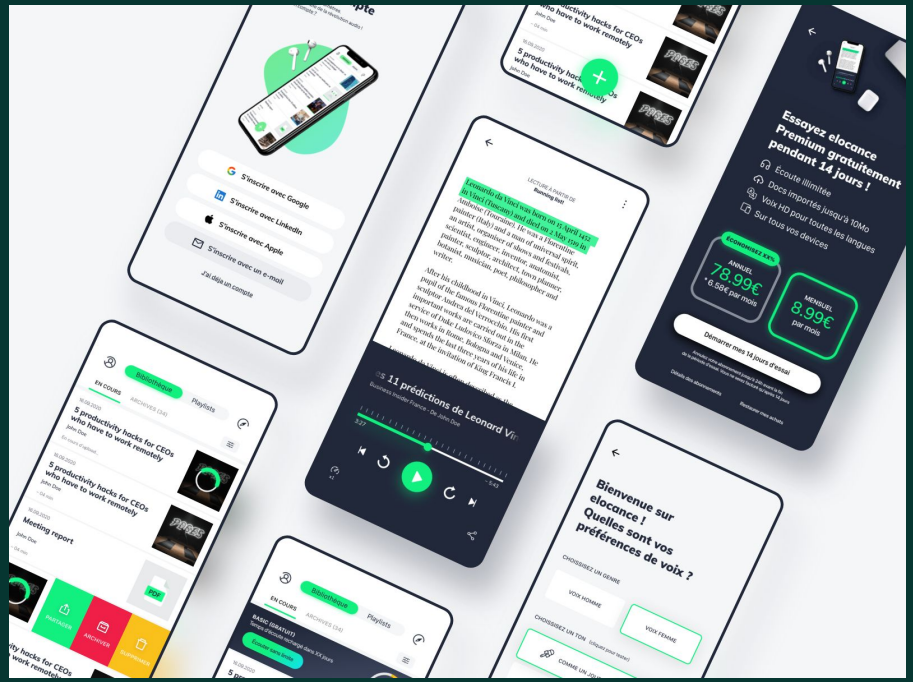
Visual Design

Tools:

- Figma (Sketch, Framer, etc.)
- Adobe Illustrator
- Adobe Photoshop

Skills:

- Graphic design
- Usability
- Branding



Best source: YouTube + Software Tutorials

UI Illustration

Tools:

- Adobe Illustrator
- Adobe Photoshop
- Procreate (Krita, Gimp, etc.)
- Blender

Skills:

- Drawing
- Pixel art
- 3D Modeling

Best source: YouTube + Software Tutorials

Motion Design

Tools:

- Sketch + Invision
- Adobe After Effects

Skills:

- Animation
- Usability
- 3D Modeling

Best source: YouTube + Software Tutorials

Dribbble

Interaction Design

Tools:

- Figma
- Sketch + Invision
- Adobe After Effects

Skills:

- Prototyping
- Motion Design
- Visual Design
- UIUX Design

Source: Twitter

Best source: Software Tutorials + Social Media

UIUX + Product Design

Tools:

- Figma, Sketch, etc.
- Pen + paper

Skills:

- HCD/”Designing with Impact” process
- User Research
- Prototyping
- User Testing
- Problem solving

Best source: Online articles + case studies

Design Systems

Tools:

- Figma
- Post-its
- Adobe Illustrator

Skills:

- Branding
- Marketing
- Visual Design
- Product Strategy

Best source: Online articles (academic + blogs)

Industrial Design

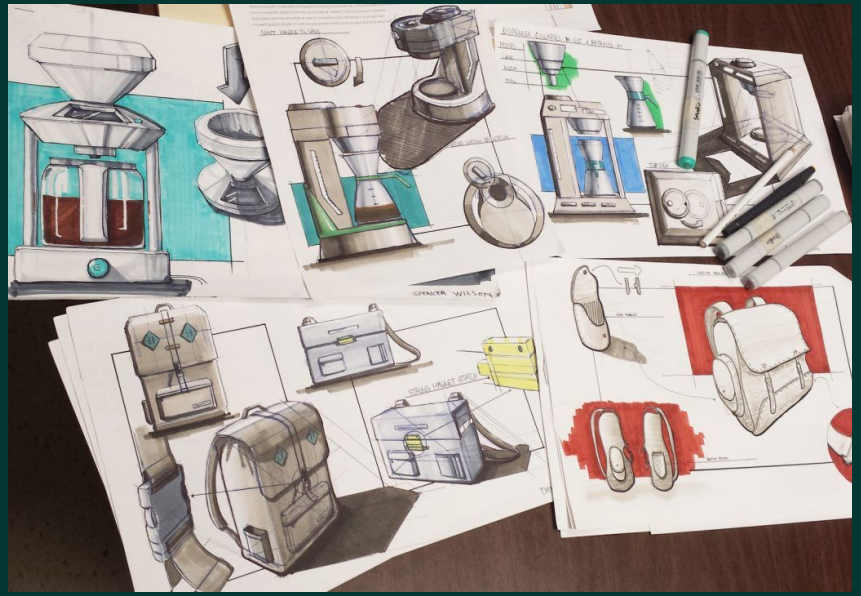
Tools:

- Solidworks
- AutoCAD
- Other 3D Modeling/CAD software

Skills:

- Materials Design
- Mechanical Design
- Usability
- Sustainability

Best source: YouTube + Medium



Practice + Growth

Challenge Yourself

- Small exercises or tutorials to learn new tools and skills
- Designathons, hackathons
- Design challenges
- Design workshops
- **Side projects**

Build Your Portfolio

- Case studies
  - Many online resources!
  - Peer review
  - Coffee chats + Networking
- Portfolio collections: Bestfolios, Cofolios, etc.
  - Don’t plagiarize!
- It’s ok if it’s not perfect :)

Community

- Participate in design communities
  - Check out Design at Berkeley!
  - Jacobs Hall Newsletter
- Social Media
- Medium + Blogging
- Mentorship programs
- Teach design
  - Decals, idot
- Clubs + Consultancies

Final Recommendations

Thank you for a great semester :)