Supermarket Store Branches' Sales Analysis

Analyzing Stores sales and their dependence on stores area and daily customer count

About Dataset

Context

A supermarket is a self-service shop offering a wide variety of food, beverages, and household products, organized into sections. This kind of store is larger and has a wider selection than earlier grocery stores but is smaller and more limited in the range of merchandise than a hypermarket or big-box market. In everyday U.S. usage, however, "grocery store" is synonymous with supermarket, and is not used to refer to other types of stores that sell groceries.

Content

In the dataset, you'll get data of different stores of a supermarket company as per their store IDs which for ease have been converted to positive integers.

Store ID: (Index) ID of the particular store.
Store_Area: Physical Area of the store in yard square.
Items_Available: Number of different items available in the corresponding store.
Daily$Customer$Count: Number of customers who visited stores on average over a month.
Store_Sales: Sales in (US $) that stores made.

Acknowledgment

The data is obtained from the project from the University after seeking proper permission.

Inspiration

Analyzing the performances of stores in the past on basis of which will try to rectify defects as well as to leverage the positives. Who doesn't want to increase their profits right?

License

Samuel Josiah
Program Director, QA

Please Follow Our LinkedIn Page HERE
Also, Follow Our LinkedIn Community For Free Resources HERE