

Cal State Long Beach
1250 Bellflower Blvd
Long Beach, CA 90840

4 September 2019

Mr. Hubert Huynh
Office: VEC-404
Cal State Long Beach
1250 Bellflower Blvd
Long Beach, CA 90840

App Name: Pics or It Didn't Happen (POIDH)

Dear Mr. Hubert Huynh,

Subject: Letter of Intent

We plan to create an app for a new social media platform. Inside of the application, users will be able to start new challenges with varying lengths (week, month, etc), post progress on their challenges, view friends' progress on challenges, or even start a custom challenge with friends. The benefits will be a new social media platform that will not be stagnant like current social media. Instead, users will be given challenges that will promote healthy and balanced lifestyles. Users will be encouraged to do activities or tackle challenges they wouldn't normally participate in. We can quantify our app's progress by looking at the growth in number of users within a given timespan. We can also check the quality of the app by asking users how engaging and fun the challenges were when the users complete them.

Sincerely,

- Brandon Le - brandon.le04@student.csulb.edu
- Henry Hong - henryhong16@gmail.com
- David Garza - garzadavid26@yahoo.com
- Brandon Tran - tran.brandon@hotmail.com