

PIZZA SALES REPORT

Jan 15 - Dec 15

Home

Best/Worst Sellers

BUSIEST DAYS

DAYS OF WEEK

Numbers of orders are highest on **Friday, Thursday/Saturday**

MONTH

Months in Summer from **March to August** contribute the highest revenue in the year.

SALES PERFORMANCE

CATEGORY

Classic Pizza is the most favorite choice of customers

PIZZA SIZE

Large and Medium Size Pizza contribute the highest revenue in the year



817.86K

Total Revenue



21,350

Total Orders



49,574

Total Pizza Sold



38.31

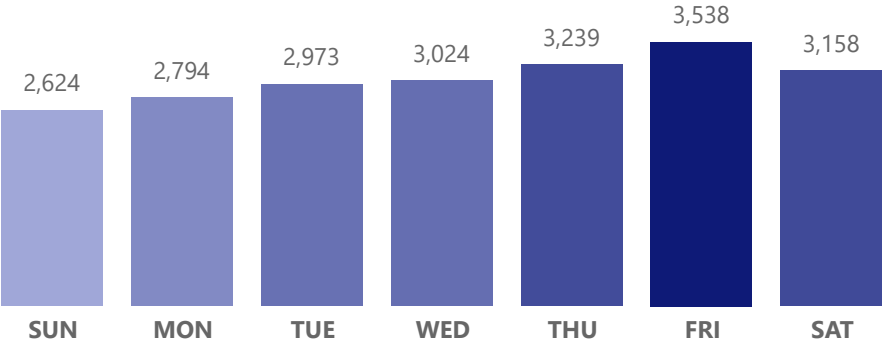
Average order value



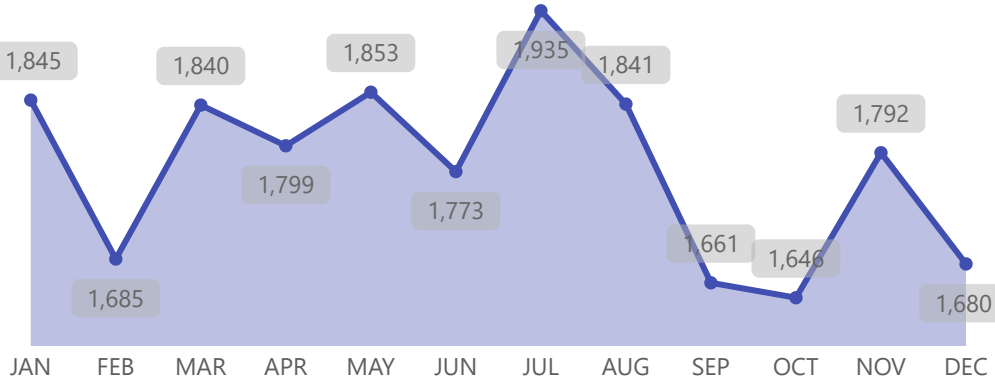
2.32

Average Pizza per Order

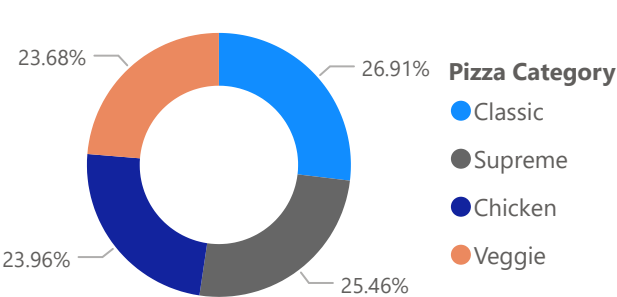
Daily Trend for Total Orders



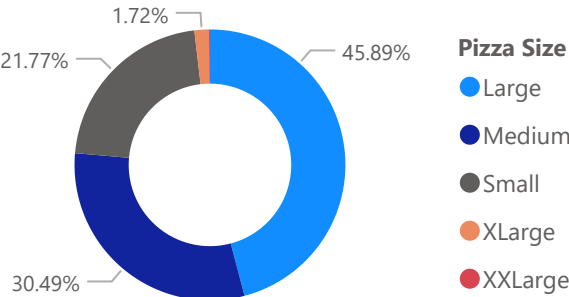
Monthly Trend for Total Orders



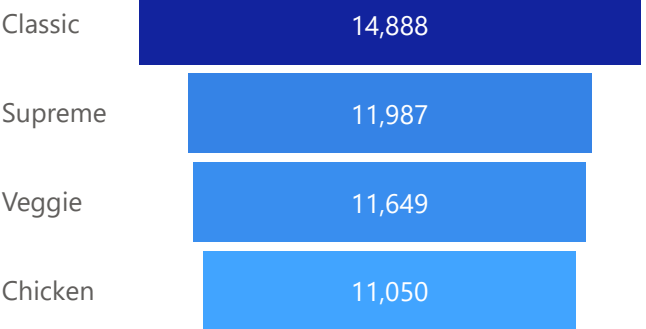
% Revenue by Pizza Category



% Revenue by Pizza Size



Total Pizza Sold by Category



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Best/Worst Sellers

BEST SELLERS

The Thai Chicken Pizza & The BBQ Chicken Pizza contributes the major amount in the total revenue and total quantity

The Classic Deluxe Pizza is the top Pizza ordered by customers

WORST SELLERS

The Brie Carre Pizza is the worst seller on Revenue and number of orders



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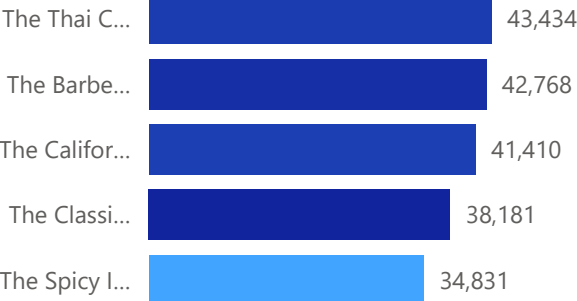
Average order value



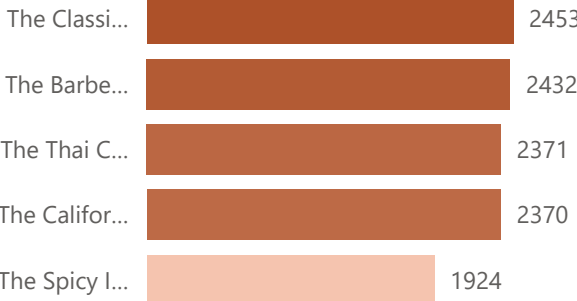
2.32

Average Pizza per Order

Top 5 Pizza by Revenue



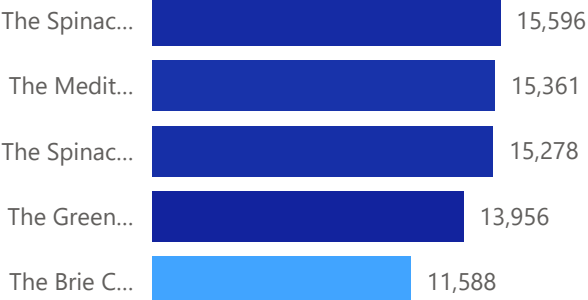
Top 5 Pizza by Quantity



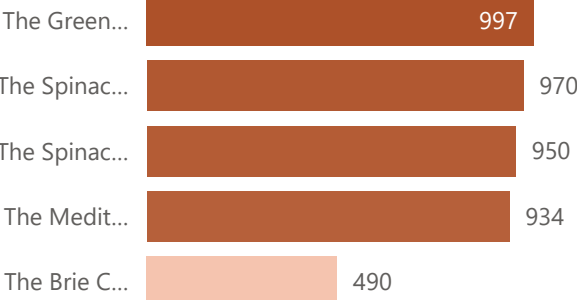
Top 5 Pizza by Order



Bottom 5 Pizza by Revenue



Top 5 Pizza by Quantity



Top 5 Pizza by Order

