

# Thuy Trang Dao

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London, United Kingdom

## ABOUT ME

Former Data Analyst in Mintel, a global leading market intelligence agency. I am proficient in SQL/Excel with more than 2 years of experience in handling data: collecting, cleaning, manipulating data. I also possess good working knowledge of R, Python, Tableau and Power BI. Outgoing and sociable, I enjoy teamwork and interesting conversations with colleagues as well as stakeholders alike.

## Experience

10/19 - 04/22

### Market Research Analyst

Mintel, London (UK)

- Gather, clean and interpret datasets
- Compose market sizing reports to provide insights and forecast growth for different FMCG categories in EMEA
- Seek to improve continuously the research process, the quality of data used by not only utilising existing data sources but also by assessing/reassessing current and past researches as well as identifying new potential data sources
- Work along with regional manager and other operational teams to develop deep understanding of market trends and category performances.
- Build and maintain relationships with company's corporate clients, decision makers and subject-matter experts at a senior level

08/18- 12/18

### Marketing and Administration Coordinator (contract)

Vallauris Association of Artists in Residence/ AIR Vallauris (France)

- Responsible for daily operation, marketing and administrative tasks, report to the Residence's Director
- Recruit artists for the residence (2 last seasons of 2018) and coordinate art exhibitions for each season's end
- Manage day-to-day relationships with local authorities and strengthen AIR Vallauris presence in Cote d'Azur
- Help plan and deliver long-term strategy linked to its commercial growth

## Education

04/22 - 09/22

### Google Data Analytics Professional Certificate

09/15 - 06/19

Laurea University of Applied Sciences, Helsinki, Finland  
Bachelor of Social Services (GPA: 4.15/5)

09/17 - 12/17

University of Lyon 3 - Jean Moulin, Lyon, France  
Erasmus exchange: French politics, economics, finance, sustainable development, language and culture

09/11 - 06/14

Karelia University of Applied Sciences, Joensuu, Finland  
Bachelor of Business Administration (GPA: 4/5)

## Interests

- Language learning: Vietnamese (native), English (fluent), French (fluent-DELF B2 cert), Finnish (B2 cert), Chinese Mandarin (A2), Spanish (A2)
- Tech talk, reddit, charity