



Trang Tran
Senior Product Designer

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SKILLS

UX Research
Journey Maps
Interaction Design
Information Architecture
Service Blueprints
Rapid Prototyping
Design Systems
UI Design
Visual Design
HTML/CSS

EDUCATION

UC San Diego
User Experience Design
2018 - 2019

UC Santa Barbara
B.S. Biological Sciences
2012 - 2014

Diablo Valley College
A.S. Biology
2008 - 2012

EMPLOYMENT HISTORY

- Squarespace

July 2023 - Present

Senior Product Designer II

Leading design of the Acuity Enterprise Scheduling platform to deliver secure and intuitive scheduling solutions for our largest customers.
- Human Interest

April 2020 - July 2023

Senior Product Designer

Designed the industry's first 401(k) self-serve onboarding that led to a 900% increase in 401(k) plan signups. Led design end to end on various ecosystem-level initiatives like platform migration, admin onboarding, participant dashboard optimizations, and internal team operations.
- Tactic

December 2021 - December 2022

Product Design Consultant

Founding designer for a digital asset accounting platform. Designed 0 to 1 products and established design vision. Resulted in an acquisition by TaxBit.
- Incorta

May 2019 - January 2020

Product Designer

Built various key features for flagship data analytics platform to optimize workflows for analysts. Drove the unification towards a design system.
- Bio-Rad Laboratories

November 2018 - April 2019

UX/UI Designer

Introduced industry-standard tools, processes, and trends to optimize workstreams, and built marketing tools for Global Marcom Team.
- Engagio

December 2017 - May 2018

UX/Visual Designer

Owned design strategy for Marketing and Engagio.com. Was responsible for establishing a suite of design templates for demand gen assets. Contract position.
- Controlco

September 2016 - October 2017

UX/UI Designer

Redesigned the core Controlco web app while creating new features for smart buildings. Brought industry-standard design processes into the company and helped shift towards user-centric product development.