Tra Nguyen



https://www.linkedin.com/in/nguyen-tra/



https://www.behance.net/tranguyen58

Education

Expected Graduation

June 2027

California Polytechnic State University, San Luis Obispo

B.S. in Liberal Arts and Engineering Studies: Computer Science & UX/UI

GPA: 3.8

Aug 2019 — June 2023 Henry M. Gunn High School

GPA: 4.3

Experience

Aug 2024 — Present

Web Project Coordinator | Advanced Systems for Power Engineering, Inc.

- Collaborating with ASPEN executives and a web developer to redesign the company website, ensuring a user-friendly experience for both new and returning clients.
- Proposing page layouts and user flows to improve navigation.
- Designing visually appealing website graphics using Adobe Illustrator and Adobe Photoshop to align with ASPEN's branding.

June 2024 — Aug 2024

Graphic Design Intern | Asian Liver Center at Stanford University

- Led the design and prototyping of an AI chat website, consolidating public information and enhancing user experience.
- Designed visually appealing banners, and booklets for educational and promotional efforts.
- Collaborated with cross-functional teams to brainstorm, execute, and refine creative ideas.

Mar 2024 — Present

UI/UX Designer | CalPoly Iter8

- Developed innovative and visually compelling app page concepts tailored to client specifications.
- Created detailed mood boards and style guides to articulate design vision and direction.
- Conducted thorough user research and gathered feedback to refine designs for enhanced user engagement.
- Collaborated closely with design team members to ensure cohesive integration of design elements in the final product.

Jan 2024

UI/UX Designer | UX Fest

- Created a cooking app in 24 hours to motivate users to explore different cuisines.
- Integrated game-like and community features to tackle common challenges like time constraints, lack of motivation, limited equipment, and varying skill levels.

Tools

Figma

Adobe Illustrator

Procreate

Adobe Photoshop