

# Opening a new Vietnamese restaurant in New York City

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Course: Capstone Project - Data Science Specialization

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## **Introduction/ Business problem**

Asian cuisines recently become more and more popular in the States. Considering it as a business opportunity, Mr X., who owns a very famous Vietnamese restaurant in Washington DC, wants to open a new branch in New York City. However, he does not know in which neighborhood the restaurant would gain the most attention from customers and face the least competition from other restaurants. Therefore, I, as a data science student, would like to help him to find out the best neighborhood for his business by conducting an analysis using methods that I have learned throughout the course.

## **Data**

## **Methodology**

## **Results**

## **Discussion**

## **Conclusion**