

**CAMBRIDGE IELTS 13 – TEST 1 – PASSAGE 1****READING****TEST 1****PASSAGE 1**

Paragraph 1: New Zealand is...

Paragraph 2: A key feature...

Paragraph 3: To communicate...

Paragraph 4: Later, a Travel Planner...

Paragraph 5: The Tourism New Zealand...

Paragraph 6: The website was...

Paragraph 7: It could be argued...

**Questions 1-7**

Complete the table below.

Choose **ONE WORD ONLY** from the passage for each answer.

Section of website	Comments
Database of tourism services	<ul style="list-style-type: none"> <li>easy for tourism-related businesses to get on the list</li> <li>allowed businesses to <b>1</b>.....information regularly</li> <li>provided a country-wide evaluation of businesses, including their impact on the <b>2</b>.....</li> </ul>
Special features on local topics	<ul style="list-style-type: none"> <li>e.g. an interview with a former sports <b>3</b>....., and an interactive tour of various locations used in <b>4</b>.....</li> </ul>
Information on driving routes	<ul style="list-style-type: none"> <li>varied depending on the <b>5</b>.....</li> </ul>
Travel Planner	<ul style="list-style-type: none"> <li>included a map showing selected places, details of public transport and local <b>6</b>.....</li> </ul>
'Your Words'	<ul style="list-style-type: none"> <li>travellers could send a link to their <b>7</b>.....</li> </ul>

**1. allowed businesses to.....information regularly**

Key words: businesses, information, regularly

Based on the question and particularly the key words, we need to find the information about an activity that businesses usually conduct in the database section of the website. In paragraph 2, when referring to the database of tourism services, the author mentions: “because participating businesses were able to update the details they gave on a regular basis, the information provided remained accurate.” From this, it can be safely concluded that the activity we are looking for is updating information.

- information = details
- regularly = on a regular basis

The answer is **update**.

## 2. provided a country-wide evaluation of businesses, including their impact on the.....

Key words: country-wide, evaluation, impact

Looking for the key words in the passage, we find them at the end of paragraph 2: “Tourism New Zealand organised a scheme whereby organisations appearing on the website underwent an independent evaluation against a set of agreed national standards of quality. As part of this, the effect of each business on the environment was considered”. This paragraph is all about the website, as we can see from the first sentence. All the organisations/businesses on the site were evaluated, including their impact on the environment.

- impact = effect

The answer is **environment**.

## 3. e.g. an interview with a former sports.....

Key words: interview, former, sports

The answer is in paragraph 3, when the author speaks of features relating to famous people and places: “One of the most popular was an interview with the former New Zealand All Blacks rugby captain Tana Umaga”.

- sports = rugby

So, the answer is **captain**.

**4. an interactive tour of various locations used in .....**

Key words: interactive, tour, locations

Remember that paragraph 3 refers to famous people and places/locations. We find the answer in the middle of paragraph 3: “Another feature that attracted a lot of attention was an interactive journey through a number of the locations chosen for blockbuster films which had made use of New Zealand’s stunning scenery as a backdrop”.

- tour = journey
- various = a number of

The answer is **films**.

**5. Information on driving routes varied depending on the .....**

Key words: driving routes, varied, depending on

The answer is given at the end of paragraph 3: “To make it easier to plan motoring holidays, the site catalogued the most popular driving routes in the country, highlighting different routes according to the season and indicating distances and times”.

- driving = motoring
- depending on = according to

The answer is **season**.

**6. Travel Planner: included a map showing selected places, details of public transport and local .....**

Key words: Travel Planner, map, public transport, local.

Travel Planner is discussed in paragraph 4: “Later, a Travel Planner feature was added, which allowed visitors to click and ‘bookmark’ places or attractions they were interested in, and then view the results on a map. The Travel Planner offered suggested routes and public transport options between the chosen locations. There were also links to accommodation in the area”.

- local = in the area

The answer is **accommodation**.

**7. ‘Your Words’: travellers could send a link to their.....**

Key words: Your Words, travellers, send

‘Your Words’ is also referred to in paragraph 4: “The website also had a ‘Your Words’ section where anyone could submit a blog of their New Zealand travels for possible inclusion on the website”.

So, anyone travelling in New Zealand could go to the website ‘Your Words’ and use the link to send a blog of their travels, to be included on the website.

➤ send = submit

The answer is **blog**.

**Questions 8-13.**

Do the following statements agree with the information given in Reading Passage 1 ?

Write:

**TRUE** if the statement agrees with the information

**FALSE** if the statement contradicts the information

**NOT GIVEN** if there is no information on this

**8. The website www.newzealand.com aimed to provide ready-made itineraries and packages for travel companies and individual tourists.**

Key words: ready-made, itineraries, packages, travel companies, individual tourists

At the beginning of paragraph 6, the author refers to the aim of the website, which: “...was set up to allow both individuals and travel organisations to create itineraries and travel packages to suit their own needs and interests”.

The website therefore was designed NOT to provide ready-made packages for travellers or for travel companies. It was designed, on the contrary, for everyone to create their own holidays, according to their own interests.

Also, in paragraph 3 it is stated that: “As the site developed, additional features were added to help independent travellers devise their own customised itineraries”.

- travel companies = travel organisations
- individual tourists = individuals/independent travellers
- ready-made # to suit their own needs and interests

Therefore, the statement is **FALSE**.

**9. It was found that most visitors started searching on the website by geographical location.**

Key words: visitors, started searching, geographical location

As many paragraphs discuss the website, finding the correct place in the passage is not easy. However, in paragraph 6, we find: “On the website, visitors can search for activities not solely by geographical location, but also by the particular nature of the activity”. Two pieces of information are not given – we don’t know if visitors started searching on the website by geographical location. We only know that visitors can use the website to search by geographical location if they wish. Secondly, we don’t know what **most** visitors did when they entered the website.

So, the answer is **NOT GIVEN**.

**10. According to research, 26% of visitor satisfaction is related to their accommodation**

Key words: research, 26%, satisfaction, accommodation

Percentages are only given in paragraphs 5 and 6, so it is not difficult to find the information in paragraph 6: “...research shows that activities are the key driver of visitor satisfaction, contributing 74% to visitor satisfaction, while transport and accommodation account for the remaining 26%”.

The figure of 26% refers to those visitors who say they are satisfied with the transport or with their accommodation. This percentage does NOT refer to accommodation alone, so we cannot say that 26% of visitor satisfaction is related only to their accommodation – some of this proportion will relate to transport.

For this reason, the statement is **FALSE**.

**11. Visitors to New Zealand like to become involved in the local culture**

Key words: visitors, involved, local culture

We find the answer in paragraph 6 again: “It has also been found that visitors enjoy cultural activities most when they are interactive, such as visiting a marae (meeting ground) to learn about traditional Maori life”.

- like = enjoy
- become involved in = interactive

The statement is **TRUE**.

## 12. Visitors like staying in small hotels in New Zealand rather than in larger ones

Key words: visitors like, small hotels, larger

Looking for one of the key words - ‘hotels’ – this is not mentioned in any of the paragraphs. Accommodation is referred to in paragraph 6 and ‘the smallest bed and breakfast’ is mentioned in paragraph 2, but there is nothing to refer to the statement in the question.

The answer is **NOT GIVEN**.

## 13. Many visitors feel it is unlikely that they will return to New Zealand after their visit

Key words: visitors, unlikely, return

In the final paragraph, we find: “Because of the long-haul flight, most visitors stay for longer (average 20 days) and want to see as much of the country as possible on what is often seen as a once-in-a-lifetime visit”.

To reach New Zealand, a long flight is usually necessary, so people often visit only once. They stay for an average of 20 days, and they try to see as much as they can, because they may not visit again.

- unlikely that they will return = a once-in-a-lifetime visit.

So, the statement is **TRUE**.

Here's a table showing key words:

<b>Q</b>	<b>Words in the question</b>	<b>Similar words in the passage</b>	<b>Meaning</b>
<b>1</b>	information	details	data, facts
	regularly	on a regular basis	at regular intervals or times
<b>2</b>	impact	effect	a powerful influence
<b>3</b>	sports	rugby	rugby is a team sport
<b>4</b>	tour	journey	a trip including different places
	various	a number of	several
<b>5</b>	driving	motoring	travel by car
	depending on	according to	conditioned by
<b>6</b>	local	in the area	connected to a place which is near
<b>7</b>	send	submit	to give to somebody
<b>8</b>	travel companies	travel organisations	businesses dealing with holidays, travel
	individual tourists	independent travellers	people not travelling in organised groups
<b>11</b>	like	enjoy	to find something pleasant
	become involved in	interactive	people together having an influence on each other
<b>13</b>	unlikely that they will return	a once-in-a-lifetime visit	a visit to a place that you will make only once