

CUSTOMER REPORT

Dashboard

Details

25

Total customer

7579

Total order

988.51K

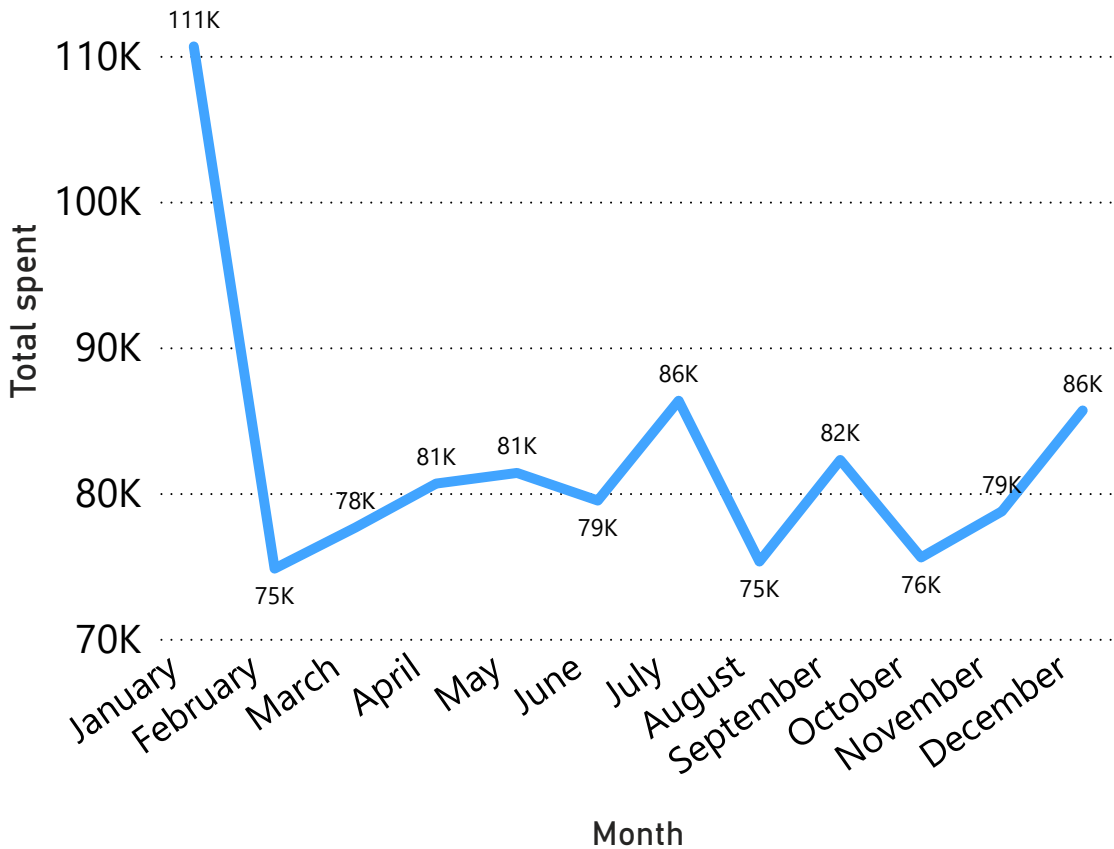
Total spent

Date

1/1/2022

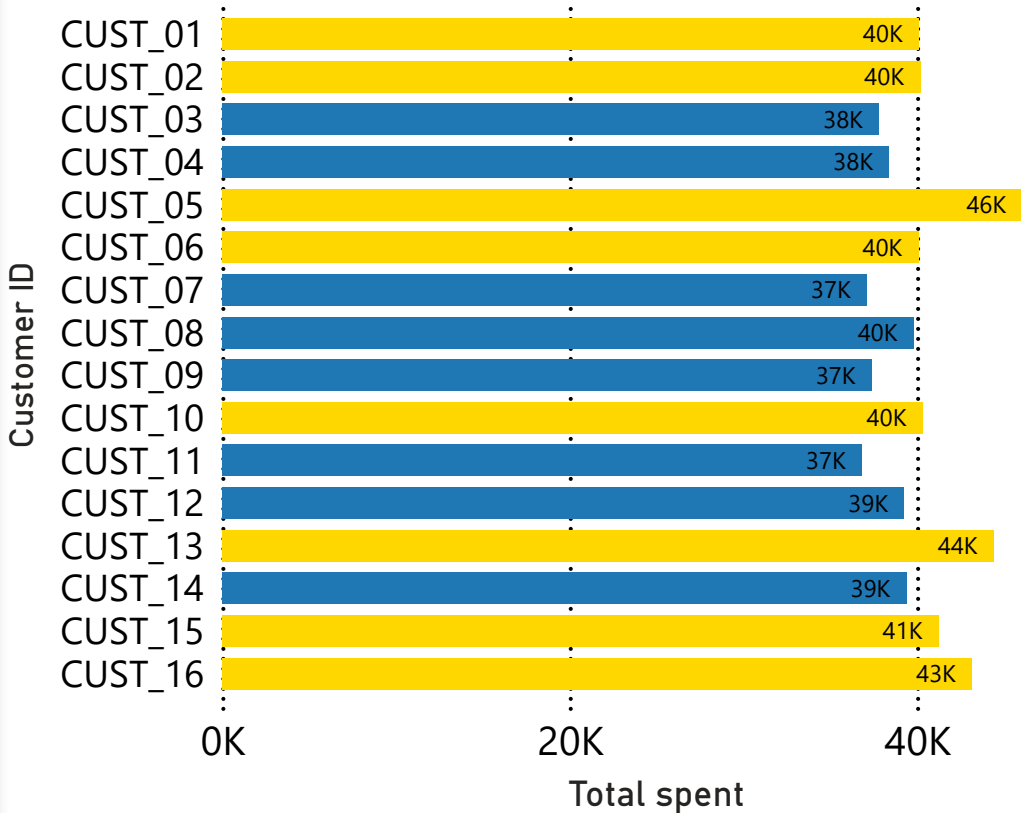
1/18/2025

Customer purchase trend



Rank customer spent

Customer rank ● REGULAR ● VIP



CUSTOMER REPORT

Dashboard

Details

CustomerID	Life span by month	Total order	Total item bought	Total quantity bought	Total spent	Rank
CUST_01	39	324	147	1801	40,109.00	VIP
CUST_02	39	300	146	1673	40,189.00	VIP
CUST_03	39	269	135	1563	37,816.50	REGULAR
CUST_04	39	286	142	1625	38,401.00	REGULAR
CUST_05	39	352	157	1884	46,065.00	VIP
CUST_06	39	300	153	1687	40,079.00	VIP
CUST_07	39	295	136	1609	37,110.50	REGULAR
CUST_08	39	319	137	1755	39,810.00	REGULAR
CUST_09	39	299	146	1655	37,390.00	REGULAR
CUST_10	39	298	142	1672	40,316.00	VIP
CUST_11	39	293	133	1596	36,828.00	REGULAR
CUST_12	39	301	132	1646	39,260.50	REGULAR
CUST_13	39	336	148	1937	44,419.00	VIP
Total	975	7579	3552	42119	988,513.00	