

# Jessica Tran

UX Design, Human-Centered Technology

## she/her/hers

1. A thoughtful, creative, detail-oriented candidate with an aspiration for new solutions and ideas; thrives in organized environments, and works effectively in team projects involving collaboration.

2. Media & Information student with experience using most industry-standard software for design and has a solid grasp on important usability and UX concepts.

## Address

4990 Northwind Dr., Apt. 202  
East Lansing, MI 48823

## Phone

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## Email

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## EDUCATION

Candidate for bachelor's degree in Media and Information, with a focus on Human-Centered Technology at MSU.

## RELEVANT COURSEWORK

### Pinterest Usability Study

- Completed a group study on the gendered usage of Pinterest, using interviews and data analysis
- Revealed that gendered differences lie predominantly in personal interests

### Portfolio Website

- Developed a personal website using HTML5, CSS, and Javascript for future portfolio work

### Spartan Spit Kit Redesign

- Conducted usability tests to iterate upon and redesign the Spartan Spit Kit
- Produced a design and prototype that reduced plastic waste and streamlined the user process

## WORK EXPERIENCE








### Ralph Hayes Caregiver 2017-2020 | GRAND RAPIDS, MI

- Routine visits to an elder to change medical bandages, shopped for and picked up groceries

### Korea House Restaurant 2019-PRESENT | EAST LANSING, MI

- Waitress, customer service, busser, server, dish preparations, and takeout orders
- Implemented new utensil-wrapping system that streamlined the process for efficient task completion

## SKILLS

-  Adobe Photoshop
-  Adobe InDesign
-  Python
-  R / Data Analysis
-  HTML5
-  CSS
-  Javascript

## LANGUAGES

-  English
-  Vietnamese

## KEY STRENGTHS

- Ability to coordinate and collaborate in team projects, regardless of member engagement
- Adept at problem solving and finding creative solutions and alternatives
- Well organized and has effective time and task management
- Highly detail-oriented; frequently checks written and visual communications for errors and pays thorough attention to task goals and results
- Comfortable using technology and open to learning new software